

RAY KINNEY And His Orchestra

Dpubling Berseven Hawalian Room, Lanington Hetel, New Yorks did "Helingpoppin at the 46th Street Theater. Breedsmitting NRC Red Network Twice Workshy

DISCOVERING STARS IS OUR BUSINESS ... but only part of it

Every week reviewers of The Billboard staff cover hundreds of performances in theaters, night clubs, hotels, on the air, on the screen, on one-night stands—in every branch of the show business. From these performances, they select a choice few which they feel have definite possibilities in branches of the show business other than that in which the performance is caught. Each week these selections appear on page four of The Billboard in this always interesting and informative column.

Talent scouts at Paramount, MGM, RKO, Universal, Warner Bros., 20th Century-Fox, Vitaphone and other major studios, as well as legit producers and radio executives read "Possibilities" carefully every week. One of the "Possibilities" mentioned by *The Billboard* was Ginger Manners. And one of the producers who read the notice on Ginger Manners was Max Gordon.

TIPS

GLEANED SY MEMBERS OF THE

The purpose of this department is to benefit producers, bookers, agents and there concerned with the exclosionities, of rationt in the ension indeer Tjeds thus. The billhoard's coverage of agery branch of the how bookers.

ENOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY, ADDRESS THEM IN CARE OF THE NEW YORK OFFICE OF THE BILLEGARD, ISG4 BROADWAY."

For LEGIT

OINGER MANNERS — charming blonds who does impin, gurgung consedy and also sings pop tupes. Has plenty of attention-winning personality and an ingratiating comedy style. 2s erusecting the show at Marden's Riviers, Fort Les N. 7. Ought to be a anch in any ravue or book musical.

On October 29, 1938, The New York World Telegram carried the following in a story signed by Bob Musel:

"A Billboard scout saw her (Ginger Manners) and noted in his magazine: 'Would be a sock in legit." When Ginger called at the Max Gordon office they had already caught her show on the basis of The Billboard tip and asked her to look over the part they had mapped out for her."

Cinger Manners is only one of the scores of performers upon when The Billboard has sprinkled star dust. The writers of "Sing Out the News," Harold Rome and Charles Friedman, were pointed out au "Possibilitios" when a reviewer from The Billboard caught their "Plas and Neodles." Michael Loring and Christing Lind, principals in the same show, were also "Possibilities" in The Billboard. The list of "Possibilities" picked by The Billboard who have made good would fill an entire issue of The Billboard. Here are just a few: Marths Raya, Jane Froman, Derothy Lamour, Collette Lyons, Rufe Davis, Burgess Meredith, Jim Barton, Lanny Rois, Frances Langford, Kenny Baker, Olympe Bradna, Joan Davis, Priscilla Lane, Mary Janie Walsh and Rod Skelton. 175 performers, actors, musicians, directors, writers and technicians recommended as being worthy of greater opportunities came thru with flying colors.

"Possibilities" is only one of the many outstanding features appearing every week in The Billboard. For the latest news of all developments in all of show Susiness, read The Billboard every week. Only 15c a copy at all news stands.

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Press agent group claims new constitution endangers autonomy-results Monday

NEW YORK, Nov. 12.—The press against chapter of Theatrical Managers, Arnts and Treasurers' Unlom, with the support of the Yiddish group, which has in iron-clad contract protecting its au-ionomy and entity, rejected the proposed new constitution of the union on the pround that it violated the agreement the New York Theatrical Frees Agents claiming they are guaranteed autonomy by the agreement, are planning recourse to Sate habor suth TMAT. Press agents, claiming they are guaranteed autonomy by the agreement, are planning recourse to fait habor suth ortics and if unsuc-entul may sever relations with the parent unlos. Unlos officials, however, deny breach of contract and say schism und have no effect upon TMAT's con-tract with the League of New York The-sters. The the lengue refused to sign is until TMAT had troned out its in-ternal difficulties, the contract makes no specific reference to TMAT's perious agreement with the press agents.

Line of action by press agents, Line of action by press agents is being guided by Morris Ernst, atterney, and representatives of the Yiddish group, which is old in theatrical union experi-ence. Following caucuses held early this week, chapter steering committee wired each member to vote against the new occulturiton, deadline having been Thursday, following a prees agent-trens-ure tiff. When publicity writers were (Sée TMAT FACES on page 23)

(Ste TNAT FACES ON DOOR 23)

Hilton Twins Panic Social Security Board

Social Security Board DETROIT, Nov. 12.—A puzzler wak dimped in the lap of Mrs. Kath-ethe Lowrie, administrative assistant of the Social Security Board here, on Priday by the Hilton Sinmese twins, Violet and Daisy. They appeared in the Social Se-curity offices to check on their status. Whele series of legal problems was posed by the local office's legal minds, including whether the twins are one or two persons, and whether one of the twins would get the entire henc-fits due under the payments if the other diod. It got too much for Mrs. Lowrie.

Stem Taken Over by Retailers; 17 Theaters, 82 Clothes Shops

BROADWA

Mazda Alley becomes Haberdashers' Lane-Gayety and International Casino vie with brassieres for sex appeal -53 cateries in 13 blocks-two banks, one hockshop

By SYLVIA WEISS

DOVER, Del., Nov. 12.—Since a survey among Delaware high solicol boys and girls showed that 80 per cont of them listen to swing music and nothing but swing, and quite sensibly nothing that 80 per cent is 80 per cont regardless of unyone's opinion of swing. Glenn Gli-dersleeve, State supervisor of public school music instruction, decided that the time has come for music teachers to find out something about this lusty problem-child of modern music. With some 1.600 music tutors of Delaward's public schools sitting in judgment, a "Jazz Perum" hishlighted the Thursday (10) session of the annual meeting of the Delaware State Education Associa-tion. tion.

For the teachers, excited talk of "jit-terbugs cutting the rug when the ret-off man gives with barrelhouse while the loorice-stick man hits the licks to a gui-bucket rhythm best" was not meant to be double talk. Traditional talk of class-room classics was taboo, and for the first time the vibrant music of "cate" and "alligators" who call it "jam" and claim for it a permanent page, in the stylebook of American music liberally stepped into the clostered halks of learning. For this scientific psychoanalysis of swing EH E. Oberstein, in charge of Vic-tor's recordings and repertoire, came down from New Tork to conduct the dis-cutation forum. And to defend swing's [See SCHOOLMARMS GET on page 23]

(See SCHOOLMARMS GET on page 23)

the twine would get the entire bene-tits due under the payments if the other died. It got soo much for Mrs. Lowite, who has passed the whole problem on to Washington to decide, with a recommendation that is be turned over to the Supreme Court. **Schoolmanmas Get Solid Senders To constant and problem on the state of the strong the str**

less fronts. Seven uncommended Showing an even greater increase are, the haberdashers. Exclusive of the city's greystone subway outhouse in the cell-ter of Longace Square, there are 53 Bi-stitutions (15 more than in 1935) cater-ing solely to a masculing clientale. In-cluded are hatters, clothiers and boot fisters.

Third place in the merchandising mark is held by the feminine fashion shoppes. Uplift branieres (which are almost the only say display left on the Stem) still get foreground position in the lingeris shop windows, which average one to a block. Festuring the intimate manner, 90 per cent of the local milliners and dress, and shoe shoppes (28) identify (See NO EFIV. ON or more 23)

(Sea NO FUN ON on page 23)

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AFRA Convention IS

Scrapping 4 A's, Wage Scales, Chi Demands To Dominate

ST. LOUIS, Nov. 14.—American Pretera-tice of Radio Artists opened first annual competiton of AFRA scale covering com-sential calling for: (1) Consideration of the completion of AFRA scale covering com-mencial programs. (2) Preliminary action on scale covering electrical transcrip-tions (3) Passage of resolution proposing factors. (3) Resolution proposing factors. (3) Resolution proposing factors. (3) Resolution proposing factors. (3) Resolution proposing factor between American Prederation of labor and GiO, and (6) Resolution pro-posing closer co-operation between AFRA, Screen Actors' Guild and Actors' Fully. Last-mentioned point is of greatest

Last-mentioned point is of greatest Interest to performer unlong. Rather

NSA Banquet Nov. 17

News pertaining to the National Showmen's Association's membership benefit banquet in New York City this week appears on page 40 of this lastic.

<text><text><text>

can only recommend. AFRA spokesment,

feeling the scale could be enforced with-out signed agreements if strike taction were recorted to, are nevertheless very hesitant to do this.

Restant to do this. Scale for transcriptions joorns as an increasingly important and difficult problem, owing to recent developments First, disk manufacturers are already staggering under the burden of the new musiciant' scale made effective hat Soptember 15 by the American Pederation of Musicians. Second, agencies are buying much of their material from way pro-(See APRA CONVENTION on page 8)

Chicago Legit, **Ballet**, Opera Do Big Business

CHICAGO, Nov. 12.—The return to fa-vor of good fleth entertainment, is re-flected in the prosperous box-office re-turns attracted here this season by oper-atic, ballet and legit candidates. For the first time in recent years the San Carlo Opers Co. plered to capacity houses, overy evening at the Auditorium, and during its three-mest engagement ad-unce reservations had to be made to insure sease.

Chicago City Opera Co. is reporting the best business in several seasons, and the Littlefield Ballet. imported from Phila-Res CHICAGO LEGIT empage 21

November 19, 1938

Move To Prune Four A's Chru Sugar's Domino

Actor Unions Seek Weak Parent Body, Opposing Big Union Idea

NEW YORK, Nov: 12. - Indications and regard the new Four A set-up as a finite the American Pederation of Radio failure. Arlists will introduce a resolution at Adherents of this view favor remaking its annual convention this week favor- the international into something apits annual its annual convention this week favor-ing closer co-operation among stater unions of the Associated Actors and Artistes of Amorica, AFZ, international covering all performers, is being inter-preted in many quarters as the first of a sprise of moves designed to prune the Pour A's of virtually all power. Rather than bending toward the "one big union" ides—as was reported elsewhere inst week—measure may really mean the initial attempt to kep off the super-structure of the performer international. The move toward chosers, op-operation

structure of the parformer international. The move toward closer co-operation between APRA and Screen Actors' Ould will be accompliabed without recourse between individual unions. Four A's a year ago underteent a "re-signization" which was to resitalize the opennelest association. New sotup en-tailed creation of radio unlos APRA, creation of American Guild of Musical Artists, plans for higher per capits tax to take care of international's larger duties, setting up of new offices and constract sotting up Frank Olimore as seccentive director for five years at \$13,000 per year.

Expenditure necessary to run Pour An estimated at \$25,000 a year, and in return for sister-union support intor-national was to give unions aid in or-ganizing their fields. Some of the union exces feel the aid was never forthcoming

RAY KINNEY

(This Week's Cover Subject)

RAY KINNEY'S Hawailan phythms at the Lexington Hotel, New York, and in the Decadway musical, "Helitapoppin," are the real thing and not the synthetic huits music usually passed off as being authentic. The reason is simpler Ray was been in Mile, Haweil, and has append the greater part of his file on the Islands, and his music naturally re-flects the true spirit of the Pacific paradise.

flects the true solid of the Pecific paradise. Kinnov was educated in Hawaiian public schools, and then went to Salt Lake City for high school and college training. During his period in Utah be and hig brothers' Orchestre. In 1928 the late S. L. Rethafel (Rexy) brought Ray to New York for six wesks, following which he went to San Francisco to sing with jessie Stafferd's Band at the Palace Notel for 11 months, afte asis worked on the Shell Oli and Sperry Flour radio programs during this time. time

Kinney returned to Haweii in 1931 and sive up misis for two years. Ho went back to it with his own Haweilie hand and played local radio shows and an engagement at Hono-hick Royal Nawalian Hotel until he disbanded his mms and joheed Mary Owens' ork at the Royal Haweilian. He got his boys back together apple Newsitin, He conner boy cash regenory again when he received a cash freem Decca Records to come to Los Angeles and war biland music, and that chore finished, he re-levened enco more to the Honolulu, horstery, in 1935 and 1936, Bill Backer had Ray on the Hollywood Histol commercial for several guest the flicker jobs and grab some of the heavy dough. Reportedly against name bands after the b-o. flop of Fred Waring in Versily Show, producers are now changing their attitute. Universal has signed Ted Wooms for a jitterbug flicker, Barney McDevitt, of Rockwell-O'Keefe, ro-ports that Warner and MOM are angling for Ben Pollack, but no contracts have been inked as yet. Paramount is whipping a jitterbug story into ahape and has signed Gene appearances.

Rockwell-O'Keefe fook the Kinney crew under its booking wing in june, 1937, and set if up at the Hawailan Room of the Noriel Lax-legiton, where he tensalend until Jawasry. The easy two months found skin hack in Hone-Sele, at the Royal Hawailan, then at reture to Mew York and an Apell opening at the Lex-ington, where he has been since. "Heliza-poppin" opened this fail on Beosdway, and now lovers of real hula musis have two spots in which to enjoy the Kinney Band. Rockwell-O'Keefe Hook the Kinney

failure. Adherents of this view favor remaking the international into sconething ap-proaching its former ghastlike status— the feeling heing that the unions can better manage on their own. Various other problems confronting the international in addition to organi-rational difficulties have not been set-iled. These include recamping constitu-tion into a workmanike instrument, New set-up has been at this a long time but no real accomplishment, has been achieved achieved

achieved Should scheme to return Four A's to its former inglorious estate gain head-way it will include measures to solve problem of Gilimore's contract, insolar as various union heads believe Gilimore's sorvices will not be needed with a cur-tailed international. A pension is being considered analdered.

Some Pour A spokesmen claim the new (See MOVE TO PRUNE on page 25)

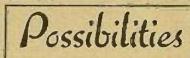
Sidewalk Strollers Get More Dough, So **Nix Agents' Offers**

INIX Agents' Unlers NEW YORK, Nov. 12. — Complecent meters and window shoppers around the Stem sector are being jarred by the sight of a string bias being toted about the midtown streets, the buil fiddler being only one of a threesome that includes a guitarist and a female fiddler. The likes of that is usually confined to cocktail bars and sipping salors; but the Carrie Woods Trio, with a fourth member passing the hat around, finds more lucra-tive employment via the hurdy-gurdy route. Oal grates a bot gut against the attending backbasts and is baving a time of it turning down promises of agents and bookers. bookers.

bookers. "I've auditioned for all of them," she explains, "but the jobs don't pay as much meney as we make playing the streets. Besides, I don't have to give any com-missions out of my hat to pay for an agent's hat or office. Only thing shat's got me worried is that we don't belong to the American Federation of Musicians. Do you think they can picket us?"

Bands Get Break as Hollywood

Rushes Films on Jitterbug Fad



CLEANED BY MEMBERS OF THE BILLBOARD STAFF

The purpose of this department is to benefit producers, beckers, apents and others concerned with the exploitation of talent in the major indoor fields thru. The Billboard's coverage of every branch of the three barriess.

SHOWMEN INTERESTED IN SPECIFIC "POSSIBILITIES" MAY ADDRESS THEM IN CARE OF THE HEW YORK OFFICE OF THE BILLBOARD, 1564 BROADWAY.

For VAUDE

EUGENE CONLEY - tenor signed tast week by NBC. From the sound of his audition he has an exceptional voice and looks like a comer. Oreat range, clarity and fine tochnique. Does numbers ranging from the oper-atio to pop ballads and would be a sure click in theater appearances. Also recommended for the better might prote. might spots.

For FILMS

HENRY OSCAR-British actor who came over here to play the lead in the short-lived Walts in Goose Step, legit floperoo. An outstanding char-acter man who brought belief and ef-fect to a tramendously difficult role, that of a scheming, efforting to the scheming Nucl leader. Dips deep into character and energee with brillion thestrical effects. Films could make use of him as a suve heavy or for any serious character study.

Book About Opic Read

CHICAGO, Nov. 12. — Maurice Elfer, dramatic critic for several well-known dullies in yesterycars and author of mis-cellameous stories, has just completed a book about Opie Read, movelist, lecturer and humorist. Entitled Opie Read Telks, the book consists of biographical matter plus 33 chapters of interviews and con-versations which Elfer had with the dean of American flotton. The book is ex-pocted to come from the press soon. Read and Elfer have been companions for years. Bodh reside in Chicago.

HOW much of theater and circuit ex-ploitation of attractions, particularly films, is really worth while? How much of it is plain, ordinary bushwah? Dir. sloult questions are those to answer. It is almost impossible to find a man qual-fied—in the cycl of Cod, to be sur-to act as judge or referee.

to act as juicge or refere. Explaination, as it has been practiced since we got our first glimpse of the business some few years ago, is a sore of black art, mastered actually by few, oponkored from the cold kalestandpoins by those who know nothing about its engaged in by far too many who know more about the art of selling their bases on their own value than what should be the science of selling above. We are very strong for exploitation: in fact, we feel that no builthrowing exploiteer of the old and new schools can live rery long out of the fishbowl of tall talk, deatening ballyhoo, tie-up double-talking matche other equipage that goes towards making up the complement of an ex-ploitation feast.

making up the complement of an ex-plotation feast. Yes, we think exploitation is a swell thing. But we hope the time will soon come when the men who have their flugers on the purse strings will take a flow hours off and learn all there is to know about the bushwah connected with exploitation. The result will be a varing of millions of dollars a year to theaters and circuits, recognition to mm who don't get it now because they are split enough to think it is more im-portant to sell show than themselves— and a kick in the pants and a "2s skiddoo" for the fakers who more fri-quently than not monoplize the best jobe-in the exploiting business and spend their bosser's noncy with the abacton of drusten profigates. We shall not try to innalyze and define the blacks, whites and grays of explorta-tion. We are, as already infimated, un-qualified to attempt such a monumental job. But strange as it may seen, pa

tion. We are, as already intimated, un-qualified to attempt such a monumental-job. But strange as it may seen, as only this observer but shybody who has been connected with a theater or dr-cuit any appreciable time, possesses a fair amount of intelligence and has kept his eyes and same open can point out certain defects in the present situation. One thing that is wrong and very wrong is that more men than can be admitted safely by their collesgues co-erate circuits from behind pushbutton hatteries without sufficient knowledge of theater operation. These push have in most cases never operated theaters of have had safely limited experience slong that line. Not knowing what the intan-gible known as exploitation is all about it is conceivable that they can be easily hoodwinked by men who don't know what exploitation is all about fint an cumping and shrew enough to realize that knowledge of a species of men known as coases. What results is a constant stream of activity; a lot of ballyhoo that cereat circuits incount of ballyhoo that cereat circuits incount of ballyhoo the cereat circuits in the soult of allyhoo the cereat circuits in court of allyhoo the cereat circuits incourt of

that knowledge of their craft is not a important as knowledge of a species of men known as bosses. What results is a constant stream of activity; a lot of bollyhoo that costs circuits picenty of money; that gets better jobs for men who in their hearts and acula are thatk-ful that they are even holding down a job: a tempest in a teapor that has about as much direct relation to the problem of filling theater seats with torset as the price of cheese to Einstein's theories. We have talked about exploitation to man no longer engaged in it. We have's bothered talking to those still up to their knees in its clustre intengible and may busheres. Simply because we didn't wank to waste their time and othat of exploiting disputed our theory that exploiting alsputed our theory that exploiting alsputed our theory that exploiting an esting and sould amount of genuine salling and sould thru and thru with the direct profit mo-tive of making a good impression on the provent that he. If nited is not thread and thru with the direct profile mo-tive of making a good impression on the powers that be. If stoch is the case it seems to us that something ought to be done about reforming the whole 43* picitation business

be done moduly reforming the whole way ploitation business. Press books insued by distributors are better than they were in the good old days (for exploiters) when even the biggest companies used to psy a hack a hundred bucks or thereabouts to turn with a book available that the turn a hundred bucks or thereabouts to turn out a book conseived thru the pro-dreams of a harrowing night to make a 24-hour deadline. These books were about as useful as was the alrectly and practical experience that went into the making of them. Most of the hacks in these days merer saw the inside of a theater—except as a non-paring guest. *(See 2014 B)*: how (Nor one art 21)

(See SUGAR'S DOMINO on page 77)



HOLLYWOOD, Nov. 12.-With jitter-Brupa for the spot. MOM is reported ugs and jitterbug contests littering the planning a film called *Hot Plano. James* buntry, Hollywood has shaken itself out I its shyness isward name bands, and be a short, but MOM may hold up pro-test indications are that film producers test indications are that film producers test indications figuring to pull in coin over make a feature-length film if the orace or make a feature-length film if the orace bugs and jitterbug contests littering the country, Hollywood has shaken itself out of its shyners toward name bands, and The subject of the second seco post touses. Every studio has writers hacking out parts with a jitterbug twist, name bands are polishing up their instruments and agents are sitting up nights trying to figure out ways to angle their orks into the flicker jobs and grab some of the hears doubt

Warner flicker will feature Dick Powell, with Pollack having the inside track to furnish the music. RKO is also angling for a name band.

Paramount had to step outside its own Parameturi had to step outside its own contrast list to hire Krupa, having Harry Ovens and ork signed its a long terner. With Owens playing at the Beverly Wil-ahire, it was thought Paramount might try to use him in its pitcrbug Hoher. Ignoring the siyle of music demanded for this type film. Producers were quick to see the light and inked Krupa. It is wondered how much activity will be entired around the indice in the arou-

be centered around the indice in the production of jittérbug films. Several of the lesser known bands may get their big break due to small units not having heavy coin for name-outfits.

NEW YORE, Nov. 12. Claims for old-age distrance bonefits which are now being paid workers who reached the age of 65 since December 33, 1938. may be filed at any Social Security Board field office. Noarest one to local theatrical district is at 11 West 42d street.

Broadway Beat

By GEORGE SPELVIN

<text><text>

WANTED Live Wire Salesmen to Sell

PAPER HATS-MODISMAKERS AND NEW YEAR'S NOVELTIES TO CLUBS, HOTELS, CAFES, ETC. We are leaders in this field, carrying the largest assortment and largest stocks in the States. Our prices are VIRY AT-TRACTIVE. We pay 2015 committee. It you are not hytorested but know any-one who may be, write for full particu-ters, catalogs and sample Time, Cuanjity users of this line write for special quo-tales.

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Beturn Engagements

Are the regular order of things smoog Flanders guests...because they like its unrivelled location... its spinoid arrives...its 2-person rate from \$10,50 weekly. Its cock-lail lounge-they start at 25c-lea its rendervous of New Yorkers who know their way around town.

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Get into the Road Show Business Hundrods of mon are making big mency operating Talking Picture Shows in theaterless communities. We rent 16 mm talking pictures fin from \$20 to \$25 per week, and rent and sell Projectors. Write today Ideal Pictures Corporation Dept. B.B. 28 East Sth Street, Chicago, Ill.

RODILESS PLATES SUCTION PROVINT Patiene Bertos HOG LAIL. a. 48-16-8 Series HOG LAIL. a. 48-16-8 Series HOG LAIL. A. 48-16-9 Series A. 30.75. A. 48-16-9 Series A. 30.75. A. 48-16-9 Series HOG LAIL. unn Permenta,

THEATRE EQUIPMENT NEW & USED

MOVIE SUPPLY CO., Ltd.

her grand Sunday recitals, does a hill rious and dowartating buriesque of La Holman-so, at the Loftus recital Bunday (13) Min Bolman appeared, do-ing the same number that Miss Loftus Ihereafter buriesqued.... Cowboy Jack, who with his company of cowboy enter-tainers is touring local REO houses, starts off his act with a Western drawi about bein' new hore in the Rost and bein' powerful glad to meet all the folks -ben acound town for the last 20 years he led a comedy band a few years apo-tern's research y headed a unit of ama-teur winners. teur Winbers.

GENERAL NEWS

Traggedy: The Boyni Canadian Dragoons was a braw sight they rode up free for Madion Square Carden, and the Horse Show. Their belmets gittered in the sum, their pennows waved brawely, and their beautiful mounts atspred out the basis of a baker's wayon on 49b the basis of the basis of the basis of the basis of basis of the basis of the basis of the basis of the machine of the basis was a for of the trong turned down sith at each basis of the trong turned down show the the basis of the the basis of the basis of the basis of the basis of the trong turned down show basis basis basis of the trong turned down show the the basis of the trong turned down show basis basis was be the trong turned down show basis basis basis on the trong turned down show basis basis basis on the trong turned down show basis basis basis on the trong turned down show basis basis basis on the trong turned down show basis basis basis on the trong turned down show basis basis basis on the trong turned down show basis basis basis on the trong turned down show basis basis basis on the trong turned down show basis basis basis on the trong turned basis basis basis basis basis basis on the trong turned basis basis basis basis basis basis basis turned the basis basis basis basis basis basis basis basis basis turned the basis b Tragedy: The Royal Canadian Dragoons

prancing away. Mr. Spelvin takes a bown be ran Billy study of a final "No" way back in the issue dated January 8-and Winchell used the grack last week, crediting it to Eddis Garr. There's scolored isd who stands outside Local 800 of the mu-sicians' union playing feverishly for pennics from the musickers (ifs mostly recognition he gets, tho) by manipu-lating two harmonicas at the same time; by the back on the Bilips and the other with his plastic mestriks. . A press re-lease from the Estex House litted Ella he pote consolid as checking in at the hotel: somebody sought to tell them that Mabel Todd is what they meant. Bill Perguson, exploitation director for MOM, is the man who engi-metered the National Great Waltz Compo-tion, ided in with Midwir pletingstone of The Great Waltz, the contest is elimated by finals at the Waldorf here-month MGM contract. The Maison Fold, a former night spot at the deling out, a former night spot at the deling out, a former night spot at the deling out, a former night spot at the deling out and the spot at the Waldorf haison Fold, a former night spot at the deling out at the wind the deling out and the ston can write your own gags on the bat.

Roller-Skating Short To Test Pull as Follow For Ice-Skating Fad

NEW YORK, Nov. 12.—Pilma, having found aliver-sheeted glamour in los. are now directing their attention to roller skating. Suspecting that romance may be blashing unseen in the roller rink, the Vitaphone studies here, Warner Brothers' short subjects lot, 13 easing a revue on rollers for early production.

This is believed to be the first time that This is bearing whole and themselves is the ball bearing whole and themselves is film theme. If popular response to this test abort lives up to expectations an oridemic of roller-shating screen starters may be forthcoming from the Coast.

may be forthcoming from the Coast. Alrendy cast for the roller revue are the Olympic Tric, Frank Paris, the Skating Bear, Phyllis Dare, and the Six Skating Marrels, latter as line gais. Musical mo-ments on wheels include Tito and his Accordion Swingtet and the singing Fraze Elsters. In addition, 30 teams of roller-skating youngsters will be used for atmosphere. Efforts are also being made to secure Betty Lytte, dubbed by sports writers "Sonja Henië on rolls." The studio is building its own rink on the Brooklyn lot rather than going out to one of the many made-to-order rinks around town.

Wax Web Gets 15

NEW YORK, Nov. 12.--WTAG, Worces-ter, Mass., and the Don Lee chain of 14 stations, have joined World Transcrip-tion System's Gold Group. Gold set-up is World's plan to provide advertisers with war network.

FCC Morale at Ebb; Purge Leads To "Dictator" Charge; Fair Shake **On Hearings Claimed "Doubtful"**

WASHINGTON, Nov. 12.—The Federal Commutatications Commission is still do-ing business at the same old stand and personnal. According to the chairman, the change promises quicker action and will also minimize the change that poli-tice and bribery will enter into the com-stderation of cases. His theory is that the person of a select group of examine the person is a still the select group of examine the person is a still the the poli-tice and bribery will enter into the com-stderation of a select group of examine the person is a still the person is the still the person the person is the still also many despite the person the person is the still also many despite the person stderation of cases. The theory is that the person is a provide the person is the still the the person is the still also be person in the still the still the person is the still the person is the still the still the person is the still the still the still the person is the still the still the still the person is the still the still the still the still the person is the still the still the still the still the person is the still the still the still the still the person is the still the still the still the still the still the person is the still the still the still the still the person is the still the still the still the still the still the person is the still the sideration of cases. His theory is that the removal of a select group of examin-ers places a greater burden upon those who wish to seduce the Commission's

Agency Beefs Force **WBBM** Policy Shift

CHICAGO, Nov. 12.—Charles F. Logan, manager of the Transratics Frees office in Kanass City, Mo., has left that post to become publicity director at WiFMS here. Bis of sending out regulation press releases to trade sheets and dallies has heretofoce been handled by Hal Burnett, director of public affairs at WIBM, but pressure from agencies, who felt their sponsors weren't getting enough equils space, has necessitated Burnett's hiring another mina to spe-cialize on this angle.

cialize on this angle. Policy of WHEM on public relations has always been the according of educa-tional and special creats in the com-multity, and as director of public attaing Burnett is in charge of a sol-up which breaks down into publicity, special events, sports, politics, public service and education. Press releases to papers have been a minor part of this depart-ment, as it was folt they had little or house in heiping either the station or programs.

is as if wis. Peeling in Washington is that the move is just some more window dressing: the press conference announced by the chairman's office to explain the purge of Chief Examiner David G. Arnold, Senior Relations Man G. Franklin Wisger was ven anubled by one trade reporter and many of the general press. Reason giv-en by the absentces was that they foll-that suybody's attendance at the confer-nice had the tendency to give it a dis-part which neither the actions nor the persons involved warranted. Nevertheless, a handful of reporters

Nevertheless, a handful of reporters listened to McNinch sinborate upon what good the change was for the commission and may that soon his work would be done so that he could tell the President and may that soon his work would be done so that he could tell the Fresident that he was ready to go back to the petce and quiet of the Preisral Power Commission. Chairman told how in-adequate the press relations had been that he planned to have his berrowed publicity man from the Rural Electrifi-cation Administration, Marion L. Ram-isy, look around the PCO to work out he latest developments in the elentor and art of radic. The custed Winners, metran who correct the Schate for the old New York World and The New York thereid-Tribine, had earlier charged the chairman with not even putting foot in-aide the press relations. However, from inside source the chairman was re-ported as amerting during the first days of his dulke; of not having mentioned any criticism of the press relations. However, from inside source the chairman was re-ported as amerting during the first days of his tenure at the PCC that he was his (See FCC MORALE on page 3)

The Billboard

Rub Camo, however, when local spon-sors did not see their shows mentioned in radio columns and beefed to the agencies, which in turn entered squawks with WEBM. So to keep the sponsors happy, radio eds will be greeted with added poundage in their morning mail, (See FOC MORALE on page 8) AND THE FOUND CONSISTING TO THE CONSIST TO THE CONSTRATE TO THE TO THE CONSTRATE TO THE TO THE TO THE CONSTRATE TO THE CONSTRATE TO THE CONSTRATE TO THE TO THE TO THE TO THE CONSTRATE TO THE TO THE CONSTRATE TO THE T TICKETS SUCCESS DAY & HIGHT SERVICE SUCCESS * Absolute Accuracy * Dependable Delivery * Finest Workmanship * Best of Materials * Perfect Packing * 850,000.00 Bonded Guarantee CASH WITH ORDER PRICES - SPECIALLY PRINTED - SIZE 1x2 10.000..\$8.95 20.000..8.40 30.000..9.85 40.000..11.30 250,000 . 341.75 200,000 . 49.00 500,000 . 78.00 1.000,000 . 150.50 Above prices for any wording desired. For uson change of wording and color add \$3.00. For change of color only, add 80c. Ho order for less than 10,000 tights of a kind or color. FOR DUPLICATE COUPON ROLL TICKETS DOUBLE ABOVE PRICE STOCK TICKETS WELDON, WILLIAMS & LICK 1 ROLL BOO 5 ROLLS C 40c 10 ROLLS G 38c FORT SMITH, ARK. TICKETS OF EVERY RING AND DESCRIPTION BINCE LOW COST MONEY ORDERS FOR MAILING Propie in show business are finding this Postal Telegraph service a simplified and Mexpensive way to make remitances, pay bills, etc. All you have bo do the post to the nearest Postal Telegraph Office, purchase the Monicy Order and mill it yoursell. And the cost is surprisingly low-as fields as 5 center. Postal Telegraph When spood is essential telegraph money orders all low cost. Every telephone is a POSTAL TELECRAPH office. STOCK TICKETS We Manufacture and Salt Direct Special Printed to | SPECIAL ONE ROLLS. S. FIVE ROLLS. 2.00 TEM ROLLS. 2.00 TEM ROLLS. 3.50 FIFTY ROLLS. 19.00 ROLLS 29.00 ROLLS 2000 RACH. Double Compont. Double Compont. PRINTED Rall 6.93 9,85 100,000 20.00 C. O. D. Orders THE TOLEDO TICKET CO., TOLEDO, OHIO ble Cours Double Coupon ons,

Leading Programs in Helena

EVENING

HOUR AND ONE-HALF SHOW

(Reported Heard Once Weekly)

HOUR SHOWS

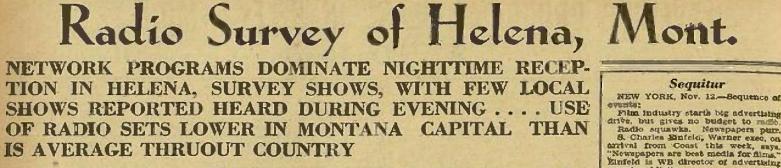
(Reported Heard Once Weekly)

45-MINUTE SHOWS

(Reported Heard Once Weekly) DK-7; KSL-3

HALF-HOUR SHOWS (Reported Heard Three Times Weekly)

. . N



By JERRY FRANKEN

NETWORK programs so dominate evening radio listening in Releus, blost, that there is no question and can bo none as to whother this city, as a typical Montana metropolia, receives ample network coverage. Question was raised by the governor of this State before the Federal Communications Commission last June, and is to be the subject of important discussions in the PCC hoarings starting Monday. No-vember 14. The Billboard survey of Helena was made for the specific pur-pose of shedding light on Montana's network reception, taking the capital as a typical Montana city.

Beference to the chart of evening programs reported by Holona listeners on Page 7 shows that the majority of on Page 7 shows that the majority of programs heard is overwholmingly not-work. Local shows, other than news broalcasts, are rarities. A good per-centage of the locally emanating pro-grams are not actually local, but tran-ecription jobs. This survey, in both its daytime and evening figures-the daytime program data was published last week-gaises a contrary question-can Mentana cities mumort more Montana cities support more stations?

It is also of interest to note that Helona's average evening use of radio sets is lower than the average accepted for night listening thrucut the country for might listening thrucut the country and for other cities covered by The Billboard surveys. Helena's average was S3½ per cent, which is pretty low for the evening. Helena's daytime average was also low. Local owner-ship of radio sets is good, slightly above the national average, more than 00 per cent of the families in Helena having receivers, according to figures prepared early this year by Columbia Broadcast-ing System.

ing System. Notwork reception in Helena is pro-Network reception in Helenn is pro-vided from a number of points within and without the State of Montana. KPFA, in Helena, carries NBC shows. Other stations heard duchude KSL. Balt Lake City: KOA, Denver; KFBB. Grast Falis, Mont.; KNX, Hollywood; EHQ, Spokane, and EPO, San Fran-Cisco. Daytime reception is not as good as evening reception, a general radio condition. condition.

Reception Analysis

On page 6 of this issue is a box headed, ⁴ Leading Programs in Helens, ¹⁴ listing all programs heard in Helens, which were mentioned five or more times by Helena listeners. This list again shows the extent to which per-

Let's Write

for Radio

By ARCH OBOLER

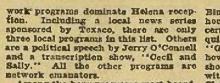
A Féature of the

Christmas No.

The Billboard

Don't Miss It _____

---- Coming



Among the hour programs most heard, NBO and Columbia run about neck and neck, with NBO slightly in the lead.

(No further identification given)

(Reported Har Kraft Mesic Hari N Kay Kysey's Musicat Klass. N Good Nows of 1939 N Majae Bowns' Amsteur Hour. N Alta-Selfter National Bain Dence. N Kate Smith Hour N Heltywood Hotel N Heltywood Hotel N Heltywood Hotel N Chase C Sasborn Hour. N Town Hall Tonight. N Rody Vallee Variety Hour. N

Cary Lombardo N

Your Hit Parade and interest

Spacebooy Occhestra

work programs dominate Helena recep-fion. Including a local news series aponsored by Texaco, there are only three local programs in this list. Others are a political speech by Jerry O'Connell and a transcription show, 'Geeff and Bally.'' All the other programs are network emanators. Among the hour programs most heard, NBO and Columbia run about neck and by KPFA, as are the Kraft show and other leaders. This is undoubtedly a

mcc Weekly) KPFA-34; KPO-1; KOA-77 DK-2. KPFA-35; DK-1 KOA-3; KPFA-22; DK-3 KSL-14; KF08-3; KNX-2; DK-3 KF0-2; KPFA-14; DK-3 KF0-2; KPFA-14; DK-3 KSL-6; KNX-3; DK-2 KSL-6; KNX-3 KSL-6; RNX-1 KCA-3; DK-3

KOA-3: DK-2 KPO-3: DK-2 KOA-5

KPEA.49

(Reported Heard Twice, Woskly) N KSL-2; KOA-5; KPO-1; DK-6

DK-10 KPFA-S

Plin industry starts big advertising drive, but gives no budget to made. Radio squawks. Newspapers pur-S. Charles Entield; Warner enec. on arrival from Coast this week, says. "Newspapers are beak media for films," Einfeld is WB director of advertising —and publicity. Putting butter on the bread. factor cutting down the audience for these less reported programs,

Hi Yo Silver

A local bakary, Eddy's, sponsors waxed versions of "The Lone Ranger," and the show takes the No. 1 pesi-tion of all these heard in Helena, with tion of all those heard in Heiens, with 49 mentions. This does not include the Torace news programs, broadcast daily. "Ranger" is heard but three times weekly. Texace news above are on several times each day, and have a huge audience, the survey above. Half-hour shows have as the leader Al Pearce and his Gang, with 29 men-tions; Burns and Allen taking second Weedbury's "Hollywood Playhome" is third, with the following shows protty well bunched togethor. Remain-ing programs on this breakdown seeak

ing programs on this breakdown speak for thomselves in the box on page 6.

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13 11077

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Sunday Tops

In investigating night listening there 40 investigating night listening three were 1.077 telephone calls completed in Helena. Of this number, 716 inter-viewees said they hadn't been listen-ing the ovening before; 361 said they had. Sunday is the favorite listening day, followed by Thursday, Menday, Tuesday, Wednesday, Friday and Satur-day.

Play Quiz Lists Against Ratings

NEW YORK, Nov. 12. — Agencies handling quiz programs are chuckling over comparative low cost of these shows in relation to their comparatively high ratings. Chock-up indicates about 24 quizzes of different kinds on the air now. with trand increasing rather than dimha-ishing.

Leading quiz programs are listed be-Leading quiz programs are listed be-low in the order of their comparative weekly talent cost, without respect to

Armce First To Buy New Blue Discounts

NEW YORK. Nov. 12.-First Coast-to-Coast program set under the new NEO Blue discount proposition is American Rolling Mills' Armoo Baud, to be heard over 42 stations on the Basto Blue star-ing, Sunday, January L5: 3 to 3:30 pm. Discount system became effective No-vember 1:

Program will originate at WLW, Cla-cinnati. Set by N. W. Ayer, show die a hardy percental.

Gey Lombardo N	KET-SI KOV-AL KNO-II DEM
and the second of the second o	Once Waakly)
Eddie Cantor's Camel Caravan N	KSL-8: KNX-2: WCCO-1: DK-2
Al Pearce and His Gang N	KPFA-27: KOA-2
Burns and Allen N	KSL-SI KNX-G: DK-4
Hollywood Playhouse N	KPFA-9: KOA-1: KPO-1: KFI-1+ DK-
Ono Man's Family N	KPO-8; KFI-3; DK=1
March of Time	KPO-TI KFI-T: KOA-5; DK-4
Hour of Charm	KPFA-8; DK-2
American Album of Familiar Music H	KHQ-21 KFI-2; KQA-2; DK-1
Fibber McGee & Co N	KOA-6: KFI+1
Information, Please	KPFA-7
Al Johon	KNX-6; DK-1
Paul Whiteman	KNX-1; KSL-1; KFEB-1; DK-3
Camel "Caravan-Benny Goodman N	KSL-5
fello-Jack.Benny	KPO-TT KOA-31 DK-E
NBC Jamboree N	KPFA-4; KGIR-J KWX-4; KSL-1
Tuxaco Star Theater N	And the second
15-MINUT	E SHOWS
(Deserved Mared E	iva Timos Wookly)
Hinds and Andy susans N	RPO-T; KOA-IG
(Reported Heard Th	ree Times Wockly)
Ceell and Sille	KPFA.6
Ceen and Million and the second secon	RFFA-0
(Reported Heard	Twice Weekly!
Themas Fidler Hellywood Couls N	
Turned Linical Hould acon contraction of	Nett-1, BULG
(Reported Heard	Once Weekly)
Intern O'Connell	
test. A conserve of the second s	
NEWS BRO	DADCASTS
THERE DATE	Times Reported Heard
Teltaro News (15 min.) L	KPFA-113 11
CONTRACTOR AND AND A CONTRACTOR AND A CO	

News IDK) KPFA-14 MISCELLANEOUS

San Francisco Opere Ga. (DK1

EVENING PROGRAMS HEARD IN HELENA, MONT.

FROM OCTOBER 16 TO OCTOBER 22

Maor Listening	Processors Mallid	Propram Origin	Stiislan .	Total Ho.	Hour	Program Heard	Program	Stillion	Total Min. Listenins
8:00- Bifts	Cool and Sally		KPFA	0	8:30- \$:45	distanty Plation's Hally		Koa	4
8:00 0:15	T43.000 -News	L	KPFA	24	#130= 8145 #130- \$100	dimmy Fider's Hally Hollywood Playhouse	NÖGE (3666)	BR KPFA	e.
6:00 6:30	Grinsinäl Gana Hittation	<u>b</u>	KPO	1	8:30- 8:00	Hollywood Playhaum	accelerance B	KOA	T
100- 0180	Gempana's First-Nighter	N N	GEL	2000	8130- 0-00 8:30- 9:00	Hollywood Playheuse		ICPO	1
800- 7100	Orion Welles (Marcury The	eater) mane N'	10.93.	ĩ	48130- 9100	Hollywood Playhouse		DH	
\$:00- 7:00	Chase & Banborn Program Ghase & Banborn Program		KOR		8:30- 9:00	Al Pearce and His G	M	KPFA	27
000- 7:00 6:00- 7:00	Rudy Valles Vallety Hour	and the second s	KOA	1	8130-9100 8130-9100	Al Phone and His G Edd's Cantor's Comel		KOA KSL	E
6:18. 0130	Burgan & Walkes Greet N	Manager bill	KPEA	2	.it:80- 0:00	Eddle Contor's Camel	Caranan	OX	2
\$:30- 7100' \$:30- 7:00	Burns and Allen		KAL		8130- 0100	Eddle Gentor's Garnel		KHI	2
4:10- 7:00	Burns and Alten		DIC	<u>s</u> .	8-45- 9.00	Joine Crewford			
6:10- T:00	Al Jokson Shew		NSL	#3-	8145- 0:00	Texaco News	Landstone and L	KPFR	
1:30- 7:00 1:40- 7:00	Al Jelson Bhow Information Pisate		KPFA	T.	S:45- 0:00	Queas Palls Tribuns N	two meansures L	NFBB	1
1:10- 7:00	Jee Prisner		RBC		0:00- 0:15	The Jargens Program-V	Vatice WinchellN	RPPA	24
6:30- 7100	Joe Penner	N N N	DK RPO		0:00- 0:15	Tessco News		KPFA	53
6:40- 7:00	Eddin Docky's Last Simula		KPEA	2	0:00-0:15	Ames 's' Andy		KPO	10
				Contract of the local division of the local	0100 0:20	Den Bernie		KIL	4
7:00- 7:30 7:00- 7:30	Batthe of Sentes		KOA DH	E.	9:00-0:30 0:00-0:30	Ben Bertis		DX	E.
7:00- 7:30	We, the Peeple		XSL.	2	9:00- 9:30	The Greuch Club		K NX DK	
7:00- 7:30	We, the People		DK ANN		0.00-10:00	Also-Beltzor National	Int Dance N	KPO	
7:50- 7:30	Eddy's Lons Ranger Manhattan Marry-Go-Round	and an and a second sec	RPFA KHQ	100	0:00-10:00	Alaz-Seitzer Hallonal	Larn Dance N	KPFA	74
7:00- 7:30	Manhattan Merry-Go-Hound	A	R ini i	d	0:00-10:00 9:55- 0:30	Alka-Seltzer National I from Rich-der West	Lista Datate manual K	EX KOA	
0100- 7130	Hour of Charm annuana.		HPFA DN		0:15- 0:30	alebe Clathing Go	L	RPPA	Ŧ
7:00- 7:30 7:00- 8:00	Nour of Chains		KEL	2	0115- 0120	Human Elde of News-		KOA	
7:00- 8:00	Hollywood Hobal		KNX	3	00:01-06:00	Rute Morgan Orchestr		KPO DK	1
7:20- 5:00	Hollywood Mickel	renerative and Million	BX NOA:	2	(0:30-10:00	Jella Program-Jack	844ng	крра	-5-5
7:00- 8:00	Good News of 1939		Keitin	22	0:30-10:00	Jello Program-Jack	Berny wasaway N	Kro	1
7:00- 8:00	Good News of 1838		UX		9:30-19:00	Jalio Program-Jack	Benny N	KOA DK	
7:00- 8:00	Major Bowes' Ameteur Hous Major Bowes' Amateur Hous		KSL KFAR	14	9130-10000	Eddle Gamer's Gamel	Question N	WOOD	
7:03- 8:00	Major Benne' Amelour Hour		KHX	8	0:00-10:00	The Voice of Firesten Pick and Pat in Pipe-	N N	XOA	業
7:05- 8:00	Major Bowss" Amaleur Hour	·N	DIK	10	0:30-10:00	Pick and Pat in Pipe	Emoking Time	ICBL.	
7:00- 8:00	Ford Banday Evening Hour		KOL	7	0:30-10:00	Edward G. Robinson	His Town N	KNX	
7:00- 8:00	Town Hall Tenight (Fred		KOA	.3	0 100-10100	Tomery Dorsey and H	is Trembene and	NAR	
7:00- 8:00	Lus Radio Thester		KHL	B#	9:30-10:00	Tomary Densey and h		ROA	
100- 8:00 7:30- 7:45	Luz Radio Theater		,KHX HPFA			His Orchestra		HIL PO	
1180- TI48	fteaders' Guide		KPFA		8130-10:00 9:30-10:00	Paul Whiteman's Orch Paul Whiteman's Orch	eltra meneren N	KNX TERE	1
ET:50 8:00	Baturday feight Berettille	N N	DK	1.	0130-10:00	Paul Whitemas's Orch	estra B	KFBD	
7130- 8100 7130- 8100	The Alarsh of Time		1800 1871		0:30-10:00	Paul Whiteman's Orch	estra automations H	DK	2
7:30- 8100	The starch of Time		KOA	5	0:30-10:00	Death Valley Days		DK	
3100 BIGO	The March of Time		DK	- B	0:00-80:30	Kata Smith Hour	A and a state of the second	KFBB	-
7:30- 8:00 7:30- 8:00	Fibber McGns and Os	No. of Concession, No.	KOA	10	8130-10-30	Kasa Smith Haur	Ň	KHX	1.
7:30- 8:00	Gamel Carayan-Banay Good	mani assume N	KSL	. 5	9:30-10:30 9:30-10:30	Kate Smith Hear	In the local distance of the	KSL DK	6
7:30- 8100	American Album of Familian American Albom of Familian	Mustenan N	KHQ	- Mark					
7:30- 8:00	American Albom of Familiar	Musteren N	K IF I	100	10:00-10:15	Count Saste and Orshe Setts Parker	III	H SE. Dit	E.
7:30- 8100	American Album of Familiar	Mule N	DK	the second s	10:00-10:30	Seth Parker		KOA	
7130- 8:00	The Pati Male Program (Ed		DX	3	\$0100-10:30	Professor Quit		OK	1
7130- 8100	Texeco Star Theater		KWX KSL		10:00-10:30	Al Jobsen Show		KNX DK	
7135- 8:00	Wines of Merney	L	- K 的肥皂		10:00-10:30	-Gang Buelars		KNX	3
7345- 8100	Järry O'Oconels		RPFA	18	10:00-10:30	Quere Busters	N	KOL	a
8990- B:15	Howard Johnson	and a stand of the	KREA	-	10:00-10:30	Company's First Nich: Town Half Tonight		KNX	
\$100- \$130 \$100- \$130	Signal Carrival		KNQ.	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	10.00-11100	Tous Hall Tonitht-		DK	
8:00- 8:30	Signal Carevival		KOA	2	10:10-10.20	International Areas		NOL	教
6618 -001S	NEO Jambores		крга	*	10:30-10:45	Hallywood Screen Scoe		K9L Mipo	
0018 -0018 0018 -0018	HBO Jamberto	in the same in the second s	KGMR	1	10:30-11:00	One Man's Family		KFI	3
8006- 8180	Magnolia Discienti Lady Esther With Cuy Lon	Berds	KGO		10:30-11:00	One Man's Family		DK	1 A A A A A A A A A A A A A A A A A A A
8.09- 8195	Lody Eather With Guy Loss	ibarda	KOA	Ó	10:30-11:00	Jack Haley		HIST. OX	1
8:00- 8:20 8:00- 8:20	Lody Esther With Guy Lon	ibarda <u> </u>	KPO	1	10:30-11:00	dack Haley and service	H management of the	КНХ	
8:00- 8145	Your Hit Parade	The second	- DK KBL	3	10:20-11:00	Little Jack Little and		ROA	
8:00- 8:65	Your Hit Parade	N	DK	7		Ted Weems		KRX	3
8:00- 8:001 8:00- 8:00	Kux Radio Theater	······································	KPFA	1	11:00-11:15	News		жор	3
1000- 0:00	Kay Kyser's Musidai Klass	and a group of the lot of the second se	OK		and	Ban Franchios Opera	Co	DK	
1:00- 0:00	Kraft Music Hall	we deside on an above on M	KPEA:	100	DX	Consumers' Council	And the Andrews and the second second	ROA	- 12
8:00- 0:00	Kraft Music Hall	IV	RPÓ KOA	Mar -	DK	Records		KOA	1
8:08- 8000	Reaft Music Halt		DI	1	OK	Political Spetch		KNX KPFR	1 5
8.00- 8180	Tyrobony Orchesiza	PE	DK		D.K.	Johney Presente	N some design of the second	DK	2
1018- 8:30 1015- 8:30	Lum and Alson anumana		KIOK KPFA	17	Dir.	News Mule		KPFA Dil	14
1:00- 1:45	I Wartin Disorce		DK		DIK	Ovgan Music		KFBR-	
						1000 100 100 100 100 100 100 100 100 10			

Figure NBC for Four Wks. on FCC Stands

WASHINGTON, Nor. 14---NBC, first width to appear before the Pederal Communications Commission on the mings starting today, is expected to we on the stand from three to four whits, Actumi bearing time is exported to be about 20 days, but with week-ends portding hyofing the four-week ofti-nate is made. CBS will follow NBC, with Mutual next. CBS will take considerably less time. It is thought, Columbia will not have to cover as much growind as NBC, since

certain basic features of network opera-tions applying to both Columbts and NBC will be brought out in NBC's time on the stand. That NBC has two chains may also figure in the time element. Features won't be surprised if the hearings run into the new year by a good hunk.

Muzak Begins Its Sponsored Service

NEW YORK, Nov. 12.—Rate card for Musik sponsored program service has been insued, effective Tuesday, basic contract providing for announcements

in hincheon, cocktall, dinner and supper periods. Rates per day, for one, two and four announcements in each period are al5, \$27 and \$50.

bits size and side.
Programs open for sponsorship are three five-ministic norms portiods. Draminute sports review, news building and unsership clause. On news periods, i5-second announcements before and after broadcasts are slif, \$37.50, and \$37.50 fm offis, two and three-aday. Friteen-second announcements before and after sports review are \$25 per day. News building the anticurcement after costing \$50. Minimum contract is saynt times weeky for 13 weeks, with a guaranteed circulation of

100 bars, grills of restaurants. Sponsorship of musical programs not accepted.

More on Doubletakk

NEW YORK, Nov. 12.-In connec-tion with a recent story on double-talk in The Billboard, a new champion has just come to light in David Ross, CBS announcer. Rose has proved himself a killer-dillor on the gar-bleroe

himself a filler-dillor on the gar-bleroo, Punch, of course, is that Ross is known far and wide for excellent dis-ion. which makes the Vietim that much groggies.

FCC Morale at Ebb; Purge Leads Helena Hears 12 To "Dictator" Charge; Fair Shake **On Hearings Claimed "Doubtful"**

(Continued from page 5)

(Continued from page 5) own publicity man. A question as to his backeded interest in the operations of press relations was shrugged away. His complaint splinst the Examining Department brought out a question ask-ing why the commission saw fit to adopt 52 per cont of the examiner's findings as its, own. The answer on this point was out clear.

States out. The answer on this point was not dear. Examiners still on the pay roll are now under Acting General Counsel Wil-bins J. Dempsoy, who reputedly has the blossings of Tom Corcoras. The fired thied examiner, Arnold, held that in many instances the PCC Jaw department was to all intents and purposes the op-position of applications. Thus the new year has examiner and opposition under one control, giving no guarantee of a fair hearing. Commissioner Craves, who op-posed this and previous purpes, expressed concern four the abolishment of the examising department. Craves and that he "fell that grave questions of proce-dure involving undestrable control of the nation's communication systems might communication systems might

nation's communication systems might be involved." The chairman was taken from the Power Commission to (1) stop a Cop-greenional investigation, (2) "dean up" the scandal and mischlef that was ram-pant in the FCC, and (3) hush zome of the unpleasant stories that periodically popped out about broadcast eases.

McNinch's Record

As to result, a McNinch scatted a Con-gressional probe that might even have laid a hand on the White House and most certainly would have been in full awing on the eve of an important elec-

KFEO-Musicians Pact Hikes Pay

ST. JOSEPH, Mo., Nov. 12.-Musicians" Local So of the AFM general a victory this week when it hunded a contract with HTED, Agreement covers staff musicians and commercial broadensts and provides that station musicians are to be publ 61.80 as hour for their acoumulated broadcast time each week. Those on commercial programs now are being paid 43.50 an hour for broadcast time as a result of the contract, a big jump over the former wage scale.

result of the contract, a big jump over the former wage scale. The Zerbst Phormacal Co., sponsor of a one-hour Sabbath commercial, is now using Bernis Marnell's Baind, a union combo. AFM has removed the drug company from the unfair list. Local 50, branching out in its scope in the St. Joseph area, also began organizing Negro millictans.

Reputations with three other spots

"Dally News" Blasts **Radio Censorship**

NEW YORK, Nov. 12.-The New York Daris News, noted for its out-spoken editorials, today published an exceptionally strong blost on radio camorabip. News, which has the largest circulation in the United States alrongly artificized not only the FCO for sticking its face into com-sorably, but also claimed newspapers, by shunning the subject. Instance the advent of governmental comor-hip. News said such comorably would hurt not only radio but even-tually all media, including newsp

tually all modia, including news-papers. Bilitorial said "News of the FOC's inch-worm sneak toward full govern-ment censorality" was almost blank-sted by elections news. Criticiam was made bocuuse use of "flash" had been barred. Paper commanical this seemed an attack on Walter Winchell. It also rocalled FOO interference in the Mae West Beyond the Horizon and the Or-son Welke situations. Another com-ment was that newspapers with radio ill, because of competition, and that radio was more effective for political oratory than newspapers. Hetter policing of radio channels is needed. The paper said, pointing out an exces-sive number of stations on cortain wavelengths.

tion. Other achievement was to abolish the old divisions which administered broadcasting, telephones and tolegraphs, with this more the chairman caused full With this more the chairman caused full commission to preside over all types of cases, thus taking the more odorous fea-tures of broadensting out of the exclu-ave administration of three commission-ors. There the record alops. Removal of General Counsel Hampson Gary, Chief Examiner Davis iG. Argold, Senior Ex-aminer Melvin H. Dalberg and Pressman C. Franklin Winner may have done some Spood in the same manager that pruning G. Franklin Winner may have done some good in the same manner that pruning benefits a tree, but the process has been chaotic in the minds of most observers. for the morals of the FCC has dropped so low that even the typists and stanog-raphers are new scrambling for other jobs. Commissioners show oridence that independent thought'is non-existent so far as reaching a decision is concerned. The majority has the stamp of one-man rule, and when McNinch was asked whether he would recommond a single administrator to regulate communica-tions there was an embatrassod pause. But McNinch conclusied that for the FCC certainly there was too much work for one man

NAB Frowns on **B-S-H's Survey**

WASHINGTON, Nov. 12.—Attempt by Blackett-Sample-Hummert to make a "public relations survey" determining which stations are getting advertising in newspapers, billboards and other promo-tional media for B-S-H programs re-sulted in a blast from the National Asso-vitation of Broadcasters this work Sta-Further in a plast from the National Asho-ciation of Broadcasters this week. Sta-tions were "invited" to furnish the agency with material abowing co-opera-tion. NAB claims this is nothing short of commercial coarcion, and refuses to condone efforts to make its members obtain free publicity.

B.8-8-10, in its letter to broadcasters, said it would select a network program each month and all stations carrying the show would be asked to furnish wil-dence of co-operation. B-8-H than pro-posed to run trade papers advertisements, saying they have found station so and

Stations at Night

Twelve stations, including one Canadian outlet, were reported heard by Helena listeners in The Billboard radio program survey in that city. These dozon stations apply only to nighttime listening; daytime reception was limited, the survey showed, to four stations, KPFA, KFBB, KSL and KGIB, Stations, with information as to power and affiliation, are:

affiliation, are: CBL, Torento. 50,000 watts. Cana-dian Broadgasting Corp. (Station went on the air early in November when CBCT was discontinued.) (RFBB, Great Falls, Mont. 2,500-1,000 watts. CBS. KFI, Los Angeles. 50,000 watts. NBC Red. KGDE Redts. Mont. 2,500.1 000 watts.

KGIR, Butts, Mont. 2,500-1,600 watts. NEC Red. Z network. KGO. San Francisco: 7,500 watts. NEC Blue.

KHQ. Spokane, Wash, 5,000-1,000 watts NEC Red. KNX, Hollywood, 50,000 watts. CBS.

KOA, Denver. 50,000 watts. NBC Red.

KPFA, Helena, Mont. 250-100 watta. Bonus NBO Red station. Z net-

WOT'S. KPO, San Francisco. 50,000 watts.

NBC Red. WCCO, Minneapolfs. 50,000 watts. CBS.

so the leader in public relations on such and such a net. Letter added that agency would use the data as a factor in placing spot business.

placing spot business. NAB claims the "survey is not an ado-quate test of station's public relations," stating this abould be judged upon sta-tion's ability to accumulate a large listen-ing abdience. Further states stations have time and thaisn's for safe, not news-paper apace, and that such a survey would lead to more misunderstandings between pross and radio. B-S-it, accord-ing to NAB. knows the value of Fadio advertising per se, else it would not have reached the commanding position it now halds in the industry.

Tele Active: Report NBC Producing Film

NEW YORK Nov. 12.—An unusually active week insofar as television is con-cerned ended with the unconfilmed re-port that NBC is satting plans to pro-duce several films especially for is the rision has been in the news considerably the most forsting distribution of the test of the test of the rision has been in the news considerably vision has been in the news considerably the past fortnight, starting off with RGA's announcement of actual receiver production. followed by announcemen from Zenith radio that it was still pre-mature. This weak, Paramount grabbed off reams of free space when Stantch Griffis announced Paramount, thru its Dumont Lab subsid, was building a transmitter in Montchin, N. J., and pre-paring to sell receivers, with Paramouns planning tele film production.

planning tele film production. Trade observers feel that the most important itam in the immunoements concerning production of receivers is not what the sole will sell for (\$150 up), but what the sole will sell for (\$150 up), but what the sole will sell for (\$150 up), but what the sole will sell for (\$150 up), but what the sole will sell for being glosely kept under the table, will it be possible to figure out how the interested companies feel tele will be received and how good it actually is for the general public.

NBC film report was that outsiders had been commissioned to produce se-reral film shorts expressly for NBC tok-vision programs. This may have con-siderable bearing later on on the num-ber of acts employed by the new enter-tainments form. Obviously, films will have, to be used to a great extend, boo special tele film production may out down act employment. Too early to tell muthoritativity yet. Advantages of film, by telecasters are that shipment to vari-ous tele centers is easy, repeats are emabled and production difficulties still holding down studio extent of tele are overcome thru the wider range of the picture campt. picture camora.

LOS ANGELES, Nov. 12 .- Mutual Dep Lee Broadcasting System has bet a nicht ly hour television show, Mondays thru Fridays, to be released by W6XAO, Don Lee televiab station.

Lee televiah station. This is the most extensive lineup of programs attempted for those owning television receivers on the Coast. Enter-tainment will include a variety show, emseed by Andy Mansfeld; program with Chicco and his harpe Vine Street, a quarter-hour comedy serial, with Shir-ley Thomas and Gene Barkely. Frank Bull will have a 15-minute spot on Wednesday night in which he will re-ligas his Sports Bull's Syns over the tele-vision outlet.

AFRA Convention To Consider Scales, Disks, One Treasury

(Continued from page 3) ducers, and latter, rather than agencies, would in many cause be responsible for salaries.

salaries. Success of disk settlement may well be dependent upon final outcome of ef-forts by wax men to get a lower scale from AFM. Should waxers be forced to pass higher rates on to stations using disks, then AFRA will, in turn have a tougher job in lining up the indies. Proposal of resolution on group insur-ance will be based on fact that AFRA members are free lance artists and there-fore cannot get the benefit of industrial insurance. Radio union has been study-ing group insurance plan of Local 802. AFM, and may work out a similar meas-upe. Muddians' local gives a \$1,000 death benefit policy to members in good

New York delegates here as 31,000 death benefit policy to members in good standing. New York delegates here are Ted Di-Cossis, Robert Waldrop, Alex McKee and John Pickard. Local has 28 votes, the four men carrying provise for the others.

Chicago Demands

CHICAGO, Nov. 14.—First annual con-vention of the American Pederation of Radio Artists, opening today in St. Louis, heid promise of becoming a battleground tetween the various locals and the na-tional board of exces. with the Chicago contingent furnishing most of the 4n-cendiary bombs. Chi local's chief beers will be against a recent resolution of the mational to set up a central treasury and the minority delegate membership it now holds on the national board. Month ago AFIA board.

all moneys, thus eliminating the elabo-tate framework of staff and bookkeep-ing now establed. Chi local, it is be-leved with the co-operation of San Francisco, will stempt to have this mo-tion batted down on the ground that it would give the national too much power, claiming wheever controls the purse strings also controls the purse strings also controls the activities of AFRA.

Second major point, as far as Chicago is concerned, is for a responsioning of national board members. Constitution calls for a total membership of 46. Pres-ent split gives New York 20, Los Angeles 16: San Francisco 4 and Chicago 4. Chi-delegates will insist on sight members on the board even if it means an upping of the coideal even if it means an upping on the board even if it means an upping of the original quota. Until recently the Ohi local had only two national board representatives and pressure brought on the national noticed them two more; but Chi outfit feels that for its also another four members will have to be added to bring it up to the proper ratio.

bring it up to the proper ratio. Another main issue, of course, will be a discussion of the impending deal with agencies on commercial rates. Optimion just prior to the opening of the current session was that a deadline would be definitely set and if the agencies did not within by them a general walkout would ensue. As for the proposed scale drawn up by the New York local, it is expected that Coast locals will balk, insisting rates are too low proportionately to the "highs" paid in that sector. Group insurance will be a tople for

Group insurance will be a tople for consideration, and also ways and means of income. Memberahlp fees are expected to be raised to care for this exigency. Chicago will be proposed as the scene for next year's annual huddle.

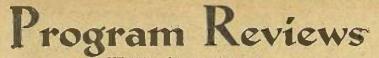
Fibber's Western Trip Depends on Molly's Health

CHICAGO, Nov. 12.—Needham, Louis & Brorby Agency reported this week this circuisting runners concerning their Po-ber McGe show being shifted to Holly-wood are preinsture and that there is a good chance the program will remain here. Plans for a shift have been taked over in the event Jim Jordan (Piber) signs for shother pie with Paramount but this contract depends on Mrs. Jor-dan's convalencing to take her old part as Molly. CITICAGO, Nov. 12 .- Needham, Louis &

Meanwhile Fibber is being set by NBC's program department, for a string of theater dates over week-ends as seen as details are ironed_out. Donald Novis and other cast leads will accompany the road unit.



November 19, 1938



EST Unless Otherwise Indicated

"Jimmy Walker's Visiting Hour"

Reviewed Sunday, 2-3 p.m. Style Wex pop and variety. Sponsor — Modern Industrial Bank of New York City. Station—WMCA (New York).

City. Station---WMCA (New York). Walker program is a smart one-hour pb. Set-up had hames and takent ga-kere as well as a keen human-interest natio-broadcast emanating from Belle-rue Hospital. Idea is to have Walker and company visit a different hospital sach week.

raient line-up is obtained cuffo, pro-semably, but with traveling and other expenses paid. Nut would otherwise ho werifie for a non-network show, first shing bringing on George Jessel, Dave Apolion, Sid Cary, Mary Sano Walsh, Shells Harrett and Lee Grant's Orchestra-Latter is WMCA house band.

Walker as emisse did very well, despite chatter about unfamiliarity with radio charter about unfamiliarity with radio work. Presented acts with much aplomb, and pulled skiliful heart-throb stuff in-tergiowing the kiddles and giving his-tory of Deflerue. Skinongest talent clock on bdl was Jessel, whose comedy talk perced exceptionally sock. Dave Apol-bon plucking his guitar, Shells Barrett in come and exclusi characterizations and comic and serious characterizations and Gary and Walsh contributing vocals, all gave their standard performances.

any their standard performances. Time paid by biodern industrial Bank of New York and commercial announc-ing this fact was unusual. Chim made that it was not the bank's fatent to use this time for commercial reasons, said bank having other radio advertising-Pilog pota in, nevertheless. Walter figures he will be able to pick's up name talent right along. Program. Ackernan.

"Junior Town"

"Junior Town" Reviewed Fridey, S:15-5:30 pm System Narrative, Sustaining, WH Harraburg, Pa.) Conceived and conducted by Ed Simith, fivers 6 and 16, utthga many an oldster to be louidspeaker. Smith first intro-tions field, such as avisition, mochanical unineering, radio, etc., for an air inter-tive, The youngeters' questions, shore when the young and the special of the pro-ram righting with interest inter a young hopeful on his or her am-bling, kidder, makes the chat information to get a word m. Baston has arranged with a local they to get a word fill.

"Woman's Magazine of the Air

Reviewed Friday, 1:45-2 p.m. Stylo Talk. Sponsor-Loblaw Groceteries, G. Agency-Landsheft & Warman. Inc. Agency-Landshell Station-WCR (Buffalo)

Mc. Agency-Landshelf G Warman. Station--WCR (Buffulo).
Conducted in publication style, this program has an editorial sigle of comment. Guestions and answers and feature articles are done in interview station convinuingly. Important department, directed at a mask women auditorial signature works and features articles are done in interview station convinuingly. Important department, directed at a mask women auditor inclusion of the spirit of the magazine in a state state state work of the spirit of the magazinelike programs.
When reviewed, Charlotte Wornlak, Buffalo's "Structes Day." This is no pase Told how she wan her title, how the became the representative of local states the representative of local states the representative of local states in the mask the spirit. Addet by the seame the setting, even the master in a spice. Addet to this was been amatourish in spota. Mother Interview was with a "Mr. Tyrioal Hushad." He gave reactions

to women's hats, colffure, nalls, per-fume and the like. Mrs. Huff conducts the program pleas-antily but gots a bit too cager and almost gluby at times. Creates good human interest and is well posted on current events. Bringing Jaquebilk Cochran, the woman flyer, and Thylor Caldwell, au-thoreas of Dynasty of Death, current bost seller, when they were most talked about, was smart. Announcers are Culif Jones and Robert Olacy.

"Adventures of Pinocchio"

Reviewed Monday, 6:45-7 p.m. Style Sketch, Sustaining on WHBL (She-

"Detective Dramas"

Revlawed Wednesday, 8-8:30. p.m. Stylo-Dramatic. Sponsor-Elbas Fur-riars. Agency-Direct. Station-WMCA (New York).

(New York).
Wednesday program, titled Furder in the loc House, provided a good half hour for all devotees of the mutider myntery genre. Script job was well done, dialog not being overly melodramatic, yet out-lighting a clear central stuntion and working toward an unexpected ending: Yaru in this instance had an ice-house worker frozen to death in a keg of heines all indications peinting toward his co-worker as the killer. Rerealed, however, that a damg did the job.
Actors oldh. Rade going to Jean Ellyn. Robert Seiman, Joseph Boland, George Rotd and John Parriah. Boles were done with some restraint, and program was all the stronger for this.

Commercial for Elbee a straightforward plug,

"Let's Get Acquainted"

Reviewed Saturday, 7:45-8 s.m. Style-Interview. Sustaining on WEW (Cincinnati).

<text><text><text><text><text>

MIRT AND MAROE celebrated their received so many flowers at the studio it looked like a gangater's functal. William S: Rainey, manager of produc-tion at NBC, is resting, comfortably after an emergebey appendectomy performed saturday hight. ... Karl Swenson, is modernisibg his farm at Bock Tavern, N. T. ... Lorna Ellott has taken off 60 pounds since June 1. ... Laddle Sea-man has written a blank werse drams for NBC television. ... Title of the thow, Give Da This Day, has been changed to This Day is Ours. ... Florences (Compton Agency) Sport becomes Mrs. Hal (Comp-ton Agency) James on Thatkagiving eve. Agency) Speri becomes Mrs. Bil (Comp-ton Agency) James on Thanksgiving eve. . . Paul Nugent and Kathleen Niday celebrate their fourth wolding anniver-sary November 20. . Stanley Peyton does the narrating on Everybody's Music and Famous Masked Evenings, both on CBS. . Don Wilson, NEC announcer, Will also be heard on celluioid, having been signed to narrate a series of tratel-ogs for Universal Films. . Joe Fox, be-aldes acting on several shows, takes time out to write the Bort Lytell show, Drama Time . . Helen Hennets replaced Betty Garde on the Lorenzo Jones wript.

Guriss Arnall som the secent Gity Island-Cornfield boat race in 2 hours and 36 minutes. The 100-mile course was covered in a heavy jog and Guri last a man overboard. The search-lights and torches not working, the man sees located after 10 minutes by listening for the sound of his solce. Not a plearant spot for a swimmer to be in; so this column says, "Congratulations and shee newspating, Curt."... James tranter has written a song called "Swing Those Chimes," a travesty on the

day afternoon.

BENNETT KILPACK has solved and many mystery cases on his Mr. Keen, received honorary membership in more being the solution of the solution of the solution of the NBC-er, that Jimmy Valen-tine, is an ardent devotes of crime jic-bon and has a library of over 5,000 mys-tip over a new script he has, written by both Hallocan. Broadway actor, called Adventures of Barse and Guidady Griggs waiting for his star to arrive on the both and has a library of over 5,000 mys-tip over a new script he has, written by both Hallocan. Broadway actor, called Adventures of Barse and Guidady Griggs waiting for his star to arrive on the both Hallocan. And Guidady Griggs womendie. . . Ray Collins opens on a both Sunday show at Columbia mark welke show, which goes commercial on the 9th . . Jean Paul King stops off in Ght to speak to the Chi Rotary Club. His bont is behaving swell and he is be a larger studie for his Broano-Quining a biang the bing used. BENNETT KILPACK has solved a

advertisers and agencies PAULACKERMAN

GLÉNN TAYLOR, Young & Rubicam production man on Silver Theorer, in town for two Weeks to work on show. ... Y. & R." Tom Lewis and Clarence Olmstead, respective heads of production and talent divisions, tott Thursday (10) for Hollywood to work on programs. In-definite stay... Prof. Kenneth L. Bart-jott, Syncume University, suthored Now To Use Radio, a bookter for Leachers and public service institutions.... Arch Obeler, radio, scripter, called to Chicago studdenly. While there he will address studienty, while there he will address radio studients at Wayne University.... william Esty Agency has as at Harry Rich-man for the Benny Goodman show No-vember 29.... Harold Hacket, vice-presi-dent in charge of radio at Music Corp. of America, back after six weeks' stay on Coast. COMIL.

Harris & Steele Agency working on a two-way deal for the World's Fair that will enable them to the sy fatent for one year... T. H. Wason, of Lord & Thomas' media depart-ming, estis Tuesday (15)..... Ron-ald C. Ozford, formerly with NEC, now with World Broadcasting's

THERESA WILSON quit press depart-ment of CBS and left for the Coast with her husband. How in the army and will be stationed in Philippines for two years. ... Dan Pitts, from KFEQ, St. Joseph. Mo., in town Priday (11) visiting Heily-Smith. ... Arthur Sin-shifmer, of Peck Agency, going to Wellestey over the week-end to speak on women in radio. May enroll his usupiter in the jernt. ... DuPont's Caudicade coming back December 3.

Chicago air Briefs by HAROLD HUMPAREY

Indu Belle and Scotty, the WLS Barn Dance stars, start work on their first picture this week for Republic and it's labeled "Narcest Moon." . Rumor that a maple scoul was in four last week broughtype scours

of planoursetruck radio people faito the NBC Joyers with even the page boys primping. . . Quin Ryan, broadcast manager for WGM, celo-brates his 15th year with that out-let this week. . . Gene Fromhers, time buyer at J. Walter Thompson and one of those losing out when the agency practically wiped and fis lo-feal radio department, went over to blackett-Sample-Hummert Twesday to essume similar duties. . . Amer-ican Federation of Radio Artists was hoping to get Gypey Rose Lee for a ma, a, ci the ball Priday cus if the strip teaser ould duck over between shows at the Falace.

Mode at the Fanter, L OWELL THOMAS brings his Sun-Oil L breadcast to the Ohi NBO sjudios Monday and Theoday, . . . Detty Lou Gerson had to give up her role in Story of Mary Marins because of a conflict-with a previous part in Road of Life.... The 5-year-old WBO Jamboras moves over from Tubedays to Fridays beginning this week.... A namesake, Edward S. (See MIR SELEFS on page 10)

Additional Program Reviews on Page 10

Additional **Program Reviews**

"Sunday Symphony Club"

Reviewed Sunday, 1-1:30 p.m. Style Music. Sustaining over KYW (Philadelphia)

A good program to appeal to the lov-ers of classical music. Club is com-posed of amateur musicians, who receive coaching and guidance by conductor william F. Happich. Object is to groam musicians for major orchestinas.

Prature of opening program was a lit-the known composition by Morart, writ-ten to be played on an old-fashioned hand organ. Composition was discovered ten to be played on an old-fashioned hand organ. Composition was discovered by Rdwin Fielaher, Fhilly immsio patron, and had its world premiere on this pro-gram. Other numbers included Overture from Schubert's Alphonas end Estrella, Opus 77 by Tachalkowsky and Balaleike by Kotchelofi. Announcer numbles nimes of Bumbers and rushes thre ex-planations.

"Radio Gossip Club"

Reviewed Thursday, 1:15-1:30 p.m. Style-Gossip. Spansor-Oelerich & Berry Co. Agency-Geo. Hartman Co. Station-WCFL (Chicago).

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Joe Wesp, the Ironic Reporter

Reviewed Tuesday, 11:05-11:15 p.m, Style-Comment, Sponsor-Household Finance Co. Agency-Batten, Barton, Burstine & Osborne, Station-WBEN (Buffalo),

Weep, like numerous other newspaper men, is a writer of better-than-fair news stories but seems to have met his water-loo on radio. His storing bits of wisdom.



injected into the reporting of the day's news, are slightly tarnished. His alleged fromy is decayed with the ravages of TIME

RADIO-REVIEWS

Reviewing the human-interest stories of the day's news is Wesp's job. Many of his items have already been printed in the newspapers the day of the broad-cast or the day before. Apparently feel-ing that the stories in themselves are in-dentistic for comparently for the comadequate to compel attention, the com-mentator endeavors to dress them up mentator endearors to dress them up with morsels of sardonic humor. He lacks volce appeal, convincing delivery, a natural storebruse of humor and dis-cretion for proper appleasilon of irony. Program sadly lacks appropriate sound effects, namely applause, laughter and a gong. With these additions a histoner might have an idea when to snicker, as well as knowing when the joke is com-plated.

Unlike most programs of this type, to commercials pack a stiffer punch and the entertainment. There is an the than than the entertainment. There is an immédiate acceleration when the com-mentator stops to make way for Edward Cullen, the commercial announcer, for bere is an exemple of excellently pre-pared copy that clicks with machine-gun-like precision. Program, in its third year on the sir, is broadcast Monday thru Priday, in-clisive.

clusive. Warner.

Jennevee Rault

Reviewed Thursday, 3:30-3:45 p.m. vie-Vocal, Sustaining over KCKN Style-Vocal, Sustain (Kansas City, Kan.). Se.

[Kensas City, Kan.]. Billed as a "torch singer de luxe? by the station airing her new weekly pro-grum. Jenneree Eault offers conventional vocal soles with plane background. Has a good roles. Program as it stands now, however, is no different from a dozen others in the Envoie area. Allowing Miss Rault to announce her own numbers might help. Until some change is made there's little chance for sponsorship. Derier.

Derier.

"Missing Persons"

Reviewed Monday, 11-11:15 p.m. Style — Tolk, Sponsor — Clickstein's Jewekry Stores, Agency — Ellis Adver-tising Co, Station — WEBR (Buffalo).

Original in this territory, this 15-min-ute spot started only a couple of weeks and. Object is to restore missing persons to their families. Station and advertiser work with Buffalo police in checking in-formation and searching for those miss-

Peter Krug, chief announcer of WEEB, reads letters sent in by families or friends. Letters set up a dramatic atmosdificults. Letters set up a dramatic atmos-player around the tragic direumstances of humbands who deserted families, boys and girls who left home because of mis-understandings, sto. A short dramatiza-tion of one of these cases should cer-tainly be done. Also, the extremely mor-bid musical theme, which pops up ever so often, might be changed to something a little more warm and human. It, would be far more correct if the program were billed as Glickutein's Jeweiry Stores sponsored by Missing Persons, for there are so many commor-cials that the program appears a hoax rather than a benevolent institution. Commercials are not only distanterii to the listener by their super-shundance.

but also by their blumines. For in-stance, listoners are routiested to send in the exact description of the porsen they are missing of else to bring it to one of the Glickstein Storms porsonally. In doing so, they are told, they are not obligated to buy anything at the time, or course. The very fact that the "mo ob-ligation" is mentioned at all incites doubt and suspicion on the part of the listoner, and therefore makes the rest of the show appear like a hypocritical farce. Sales value could certainly bo improved tremendously. One is hardly in the frame of mind to buy a wedding rine or a 44-jewel watch when he is prief-sufficien over the sudden disappear-ance of cousin Julia cer Aunt Emma. Warner.

"Fireside Melodies"

Reviewed Monday 7:30-7:45 p.m. Style — Organ and plano. Musical. Sponior—Pittsburgh Coal Co. Agency —Walker & Downing, Station—KDKA

Walker & Downing. Station-KDKA (Pittsburgh). Billed as "Champions of the Key-board" by announcer Bill Sutherland, Bernio Armstrong at the plano weld into a musical potpouri easy to take. Solos by each, as well as combination versions of pop and semi-classdeat melo-dies known to most ears, should find large audience that likes to relax in easy chains after dinner. Philbed style of both musicalus, plus smart tune ac-lecting, makes show an economically ef-fective build-up for commercial st end of stanza. Fronk,

"Father and Son"

Reviewed Wednesday, 6:45-7 pim,

New overdestay, 5:35-7 ptm, Sive — Dramalic serial. Sustaining on WEAF (NBC-Red network), Better than average dramatic serial al-most completely lacking that Camen-bert flavor associated with most of the genre. Script written by Burr Cooke es-pecially for Jack Norworth, veteran per-former and composar, and both do good nobe. loba

Situation presented Norworth as just having landed a job, talking over plaus with his wife, son and son's pat. Bullet comes thru the window, almod at Nor-

Dialog is quite realistic, with supporting cost doing ably. Includes Minnie Dupree as Helen, Lawson Zerba as Bill and John Rane as Jim.

Script gave Norworth an opportunity andwich in an old tune, well dons. Merits a spotsor. Ackerman. 10

Eugene Couley

Reviewed Friday, 2:30-3 p.m. Style Musical, Sustaining on WJZ (NBC Timisical.

-Winsical. Sustaining on WJZ INSC Blue networkl. NBC started its recently signed tenor. Eugene Conley, in a special Armistice Day program with studio band and vocal group. Program achieved to the custom-ary form expected of such a show, with would-be dramatic readings sandwiched between tunor.

would be dramatic readings anniwiched between tunes. Network has a definite winner in Conley. Head and shoulders above the average radio tenor, he has a lyric voice of traily fine quality and reaches peaks without sign of strain. Mike work is deft, backed, by experience on WWJ, Detroit, and Boston stations. He should go far. Franken.

Notember 19, 1938

Laurel and formerly with Pin D'Orary and others. Carl Haverlin, with E27 for years, was named as general manager this week. Dick Coburn, who wrote Aredor and Whitpering, is chief ture-Spder.

AIR BRIEFS-

AIR BRIEFS (Continued from page 9) humphrey (but no relation), has joined, the spieling staff at WJDD. . . Othe Autry dropped in on his sima mater, the WLS Barn Bance, and warbled a song for the customers. . . Special events departments of all three bein all claiming to bars turned in the mose complete slottlon coverage. . . Norman Prousy now assisting Joseph Horshey McGillvra in stations relations.

From all around

JOSEPH RIES, educational director of WLW-WSAI, Cincipnal, group to Puerto Rico soon to make recordings for use on Nation's School of the Air and other educational programs. Will return in time for Radio Drama Conference in Cleveland December 28. . . W. E. Way-staff, manager of KDYL, Sait Lake City, back from trip to New York and Chi-cego. . . David N. Simmons, KDYI, Sait Lake City, assistant program director, has taken over publicity director duties. . . Wallest Holmes, approximer at WEXX. has taken over publicity director duties, Walker Holmes, announcer at WESYZ. Bronz, N. Y., married recently to Rilen Jennings, nonprofessional. ... Troy Broadcasting Co. recently authorized rulid 1,000-watt regional in Troy, N. Y. has established offices with Edward Robinson in charge. Robinson formerly of WSYR and WJTN, Symouse and Jamestown, respectively.

amestown, respectively, KGER, Long Beach, Calif, pro-duceton of "Jinamie and Joan," pro-duced by Paul Masterson, selfs sor-by Barbara Owens, has received an okch from the Pareni-Teacher Asso-ciations. . Astor-announcer Leon-ard Strong, of KSL, Salt Lake City, mas recently eight people in an hour and a half, counting four roles and four doubles on "Tall Tales Time." . . . Jack Gregson and Date Sim-mons noto sharing ennouncing du-ties on KDYL, Salt Lake City, "Pan-fare" program. . . L. B. Wilson, ching of WCKY, Cincinnasi, refused offors of two sponsors to purchase spot announcements on WCKY elec-tion night tying in with returns. Station co-operating with The Cin-cinned Engularer, and Wilson want-ed to keep free of commercial engly.

MERVYN LOVE, associated with radio stations in Springfield, Mo.; Cedar Hapids, Ia. and Chicago for the past siz years, has been added to the production staff at WERC, Cincinnati's Columbia staff at WERC, Cincinnati's Columbia station. He began his dupies Norem-ber 14 ber 14.

Material ----Protection Bureau A Free Service for Readers

A TIENTION is directed to The Bill-A board's Material Protection Bu-reau embracing all branches of the show business, but designed par-ticularly to serve the Vauderille. Night Club and Radio fields.

Might Club and Radio fields. Those wishing to establish idea or material priority are asked to inclose descriptions of same in a scaled en-valope, bearing on its face their information deemed necessary. Upon receipt the pasket will be dated, at-tested to and fied away under the name of the claimant. Bend merkets accommanied by letter.

name of the claimant. Send packets, neccompanied by letter requesting registration and return postage, to Ellan E. Bugarman. The Billboard's Material Protection Bu-reaugesh Ploor, Palace Theater Build-ing, New York City. The Billboard takes every reassable precaution to infeguard packets urbuilties for registration with the Baccu bad defi-not guarantee or assume any Sability in connection with same.

not guarantee or assume any Subility a connection with same. The Bureau is not designed its supplant in any way, the forvice performed by the U.S. Copyright Office, Washington, Dr C. The Billboard's litention with regard to the Bureau is to provide a means of catab-tiking priority of ideas that is not within the scope of the Copyright Office.

New KFI Show Will Use Music Published by "Tax Free" Firm

LOS ANGELES, Nov. 12.—Altho rumors DAS to submit songs for possible so-have been current around hore for some ceptance. Sweeten will emsee. Best tune time that radio was figuring on backing picked by D&S each welk will be pub-lished free of charge to the composer. Ishers, in their pian to issue tax-free Getting away from the old context angle tunes to broadcasters, first concrete evi-dence of station ops' desire to get be-nounce that if no suitable song is found there of station ops' desire to get behave been current around here for some time that radio was figuring on backing Davis & Schwegler, local music pub-lishers, in their plan to issue tax-free tunes to broadcasters, first concrete evi-dence of station ops' desire to get be-hind idea was seen this week when ZET announced it was turning over half-lour spot on Saturday hight in an effort to get public interested in Davis & Schwegler music. Realizing that success or failure of the venture, in which station owners have

Wenture, in which station owners have dreams of gotting out from under heavy tax imposed by ASCAP for use of their multic, depends on public enthusiann for tuncs turned out by Davie & Schwegler. KPI has decided to take the gamble, turning over half-hour spot and staff ork headed by Claude Sweeten. Title of the show will be Song Seurch, and listener bais will be invitation from

in any particular week, it will be so stated, thus letting D&S out from under obligation to publish an inferior number,

obligation to publish an inferior number, Listeners will vote on best tune played during program. Their voto will count 50 per cent and other 50 per cent vote will come from foures in Hollywood music such as Dick Persend, of NBC: Bill Hatch and Felix Mills, of CBS, and Sweeten, Angle being worked on is to have big name band jeader a guest spor each work each week.

each work. Datis & Schwegler now have tunes in their catalog written by Clarence Muse, who wrole Skeppy Fins Down South; Gene James, now on tour with Stan

MUSIC

11

Conducted by M. H. ORODENKER-Communications to 15648 Broadway, New York City **802 LEADERS' PLATFORM**

3.000 Weekly Covers For Fields' Ripples **Rings Bell for Bowl**

LOS ANORLES. Nev. 12.—After string-ing with Jimmie Grier for five years glimore Bowl, downtown nitery, reports by on an even keel since advent of new policy of solating the name bands. No reverse estimate can be made of presses because of the varying dinner and drink checks, but Grier holds the all-time record for drawing 4.500 covers in ope week. After Grier closed stand we taken over by Frank Trombar, who payed six months. Trombar's average vas 2.000 covers a week. The 2,000 covers a week

shi 2,000 covers a week. Shep Pields followed Trombar and is still holding on, having had his option taken up this week to run until Merch 16. Biz took an up-tern with Rippling Rhythm, and Pields is dragging in an average of 3,000 overs a week. This is quite a boost for Pields, because business conditions as a whole were much better during Trombar's Fun. Trombar's run.

Trenbure Fun. Bilimore Bowl seats around 1,000. Trade is varied, catering to crowd usually found in downtown transient hotel of the class variety. Also gets a big play from the college gang, particularly after sturday football games. Cover charge at the Bowl runs \$1 on week nights and \$150 on Saturdays. Closed on Sundays. Entertainment for the spot is 'handled by Josephe Faber.

Lacey and Walker Join Johnson-Foster Agency

DALLAS. Nov. 12.-Increased bisiness activity has made it necessary for Jonson-Foster band agency to expand their sales force. Don Lacoy Joins the office to direct convention and club boolings, with Lucile Walker, formerly with the Casa Menana, handling pro-ductions and line dancing.

Cottions and line dancing. Office has added Caan Nove Club, Port Worth, Tex., for exclusive bookings of bands and acts and is also servicing Southern Disner Club, Houston, Tex. Also has Ayars La Marr at local Chez Maurice and adds takent Friday (11), when the club starts a floor show policy.

Mystery Maids for Klein

DETROIT. Nov. 12.—Jules Klein, local oriman and booker, is hitching his cart to a newly organized all-fem band, isen-tatively known as Music Mystery Maida. Well front the combo and has Hank Pinney to score the arrangements. Band made its debut yesterday (11) at Conven-bon Hall for the Detroit Automobile Show, running the entire week. Then follow weekly statids at Broadway-Capital, Riviera and Fisher theaters, all oper-ated by United Detroit Theaters. Houses the second-run spots and have been on a straight pic policy for some years. DETROIT, Nov. 12 .- Jules Klein, local



Thou Swell

DETROIT, Nov. 12.—Unusual inter-est is evidenced on the part of local musicinas and bookers in the synco-pation needs of the Grosse Pointe social set. The Frances Pittman de-butante party December 21 as the ulips-ulips. Detroit Country Gub has bought Erstine Hawkins for tho music-making, the first time a col-ored band has been booked around Detroif for a topline party of this type since McKinney's Cotton Pickers orashed the social set nine years ago.

Chi Hotel Men To Seek Air Remotes

Seek Air Remotes Difference of the stay off the air expiring present to stay off the air expiring present to stay off the air expiring present of the stay off the air expiring present of the stay off the state of the sector of the stay off the state of the sector of the stay of the state of the sector of the sector of the state of the sector of the sector of the state of the sector of the sector of the state of the sector of the sector of the state of the sector of the sector of the state of the sector of the sector of the state of the the sector of the sector of the state of the the sector of the sector of the sector of the the sector of the sector of the sector of the the sector of the sector of the sector of the the sector of the sector of the sector of the the sector of the sector of the sector of the the sector of the sector of the sector of the the sector of the sector of the sector of the the sector of the sector of the sector of the the sector of t

Sun Expands in Detroit

DETROIT, Nov. 12. — Local branch of the Gus Bun Booking Office is chiarg-ing the scope of its orthestra activities with the bringing in of Shan Austin, formerly with Amusement Booking Service, to head the band department. Bands added to the Sun list for this ter-ritory include Austin's own combo for club calls: Eddle Parter, formerly half of the Hitey-Fariery combation; Howard Honaway and his Colonels of Corn: Bud Hanaway and his Colonels and his Tome Color Music: Pour Vocallona, instrumen-tal singing combo, plus a number of smaller strolling and cooktait units. DETROIT, Nov. 12. - Local brattch of

Rosenberg Offers His Record In Campaign for Re-Election

Administration claims many evils eliminated during incumbency-Arthur Pryor heads another opposish come bine-Tenney faces fight on West Coast

NEW YORK, Nov. 12.-Jack Resenberg, Local 802 prezy, and his administration are basing their appeal for re-election December 15 on the record of their achieve-ments since entering office two years ago, when the musiclant union first secured local autonomy. Incumbents claim that a variety of evils beset the local prior to their administration and base their appeal on what they have accomplished in alleviating these conditions. Heading the "Blue Techet," Rosenberg says that the financial integrity of the union has been retored on a sound basis, with nessets its excess of \$400,000, despite increased cr-

Tucker-Kirk Give Detroit Swing Sessions a G Start

DETROIT, Nor. 12.—Saturday Night Swing Session new local dance promo-lion at Masonio Temple, got off to a good start. with a crowd of over 1.500 dancers on top. Por Orrin Tucker, who nated high as an entertaining unit, and Audy Kirk, who gained the general favor of the crowd from the opposing band stand, box office hit about \$1,000, ducate scaled at 65 cents per. Pirst seasion brought out the younger element, and promoters will direct future bally foo the school, kids. Next dance is November 19, with Joe Sanders on hand.

Duke Grayton's \$260 Low

NIAGARA FALLS, N. Y., Nov. 12 Duke Grayton, playing for Sigma Chi fraternity last Saturday at Hotel Niagara, didn't come up to expectations, drawing only 130 paid couples at 22 per pair for a \$360 take. Dance was open to every-one. John Sinclair, dance chairman, reports the fraternity just about broke even on the date. Band was bought even on the date. Band was bought from Ray S. Enceland, Buffalo booker.

Gillette Gets Civic Call

LOS ANGELES, Nov. 12. — In an ef-fort to clean up the fivil Service scandal here. Mayor Bowran has dipped into Local 47 ranks to fill a vacancy on that commission. J. W. Gillette, West Coast rep for Joe Weber, AFM pror. was named for the post this week. This will not affect his present position as contact man between the pic studies and AFM.

panizational argument during his admin-duration; he realized the elimination of non-union competition on thousands of single dance engagements and reised wages and regulated bours on all steady dance contracts; the violous kick-back system has been minimized and thou-

dance contracts: the vicious kick-back system has been minimized and thou-sands of dollars in wages have been re-covered from employerit; various depart-ments, not the isast important of which ished to aid needy members. Blue Ticket asserts further that it has the medical hursen, have been estab-lished to aid needy members. But Ticket asserts further that it has fourscients on WAA projects and is ex-ending every affort for the maintenance and expansion of such projects. Copy-late and arrangers have been organized, with national recognition secured for them as well as a minimum waye such, bortened hours and improved condi-tions. Municipal concerts have been ris-vived, with many public park hand cot-rest given during the past summar for the first time it if years, thus creating and expansion of a reduction was effected in all Class A radio stations, and the executive board at present is work-ing on the establishment of a six-day week at the same way scale for. Thion scale and additional employment weeks were secured from the Philipar-mentic Symphony Society and Metro-

Thiom scale and additional employment works were secured from the Philhar-monic Symphony Society and Metro-politan Opera House. A systematic check-Up and control of transfer men was effected for the first time, and as-surance has been asked for and received from the APM that restrictions will be placed on transfer members entering this territory during the World's Pair. Ad-ministration claims finally that the labor movement in general has definitely rec-ophized the position assumed by Local 802 as one of greatly increased impor-tance. Rocenberg mays he feels confident that his record and that of the entire administration is enough to offset the charges being hunded by the opposition, principally the left-wing faction led by Dave Prred.

Upped Industrial Conditions Aid Ohio Ballroom Activity

CANTON. O. Nov. 12.—Increased ac-tivities in balinoom operations in East-ern Ohio are in a large measure due to preatly improved industrial conditions in this area, where steel is the dominant factor. In keeping with the batter economic status, balinoons all note a corresponding hox-office hype, a goodly number of dime-and-dancwice were re-viced und the demands for musical ser-tions in all fields of the amusement in-dustry substantially improved.

Spanish Baltroom at Dover, one of the most consistent buyers of local and midmose consistent buyers of local and mid-bracket bands, reports better bit than last year in the short time it has been openting this fail. Dansont, managed by Vince Weber and Low Platt, latter in charge of the bookings, operates thrice weekly, with Pridays reserved for the outside combos.

Gratal Palace, stop Pythian Building in Wheeling, W. Va. for many years op-orated as a nitery, reopens today (6) with park-plan dancing prevailing. CRA milling Arden Wilson's Band. Balfroom has 1.500 capacity and is one of the largest dance palaces in the Upper Ohio Valley.

Engles Ballroom at Akron has been

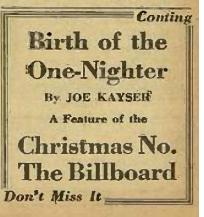
redecorated and new appointments added in preparation for an carty opening with dancing under the social plan. Tom Brown is set for the music making, Dan-sant is the first opposition here to the old-established East Market Oardens, long the major downtown dance palace of the Rubber City, managed by C. A. Sarchet. redecorated and now appointments added

Nu-Elms Ballroom at Youngstown, op-crated by Tony Caviller. Is experiencing better patronage than last year but is baving a tough time getting suitable at-tractions. George Hall, Ace Brigode aud Artie Shaw when in recently, all except Shaw registering at the box office, Cavil lier recents. lier reports.

Moonlight Ballroom, at near-by Meyers' aboung at hairoons, at hear-by Meyers, Lake Park here, managed by Carl Sin-clair, has dropped Thursdays from the dahcing schedule and reports doing well Tuesdays, Saturdays and Sundays, latter day reserved, for available names and mid-bracket hands,

At Columbus Manager Lou Peppe has at Controls Annaer Los Peppe has inaugurated a new winter schedule for his Valley Dale Ballroom. Operates Pri-day and Satürdays with Motrey Bronnan's Band, using name bands, when available, on, Sundays.

LOS ANGELES. Nov. 12 has Local 47 electoris approach, opposition looms to the incumbents. The Sesguils, no-called radical group backing pressy Jack Tenney in the last election, are reported to have withdrawn thele support. Claim is made that Tenney let them down after he got into office, becoming more conservative (See \$92 LEADERS on pafe 13)



Tooters Squawk at Upped Wage Scale

LOS ANGELES, Nov. 12.--Upped wage scale outlined by Local 47, AFM, board of directors, considerably higher than which even prery Jack Tenney had hoped it would be, is wreaking havoc with the membership of the union. Many observers belove that the new scale will hinder recovery of the music bis in this sector and will result in many of the smaller spots ditching fire tootiers and go back to slot machine beendings.

Peterdings. Biggest squawk at present comes from the lads who found jobs playing the electric organ in cocktail buinges and stieries thru the city. New scale adds 50 per cent to the salary of one man when playing alone. Organists claim when playing alone. Organists claim when playing alone. Organists claim when playing alone the solary into the privilege of having alary just for the privilege of having incidental organ music in the spot.

Whiteman-Gershwin Album Set for Dec. 1 Release

Set for Dec. 1 Release New YORK, Nov. 12.-December by is the release date for the Decca album of George Gerahwin music played by Paul Whiteman. To get away from any conflict with Victor's memorial folio to Garahwin. Decca is dedicating its con-tribution to Mrs. Rese Gerahwin, the composer's mother, and is staying away, from the memorial angle. Album con-tains Gre 12-both discs, taking in Maspecdy in Size, Second Bannody, Gubon Ouerture and An Americans in Paris, Possibility that a second album may be cut, to include Gerahwin show tunes as well as excerpts from Porgy and Bess and the unproduced one-abt chem, Möth Street, with Louis Arm-strong assisting. Satchmo will earro in a similar capacity when PW does the work at his Carnegie Hail concert Chitatmas night. Services of Bing Croshy may also be enlisted for the follow-up Gershwin album.

Art Kassel Oke With \$650

LINCOLN, Neb., Nov. 12.—Art Kassel, concluding a month of one-nighting, picked off \$050 for a single here at R. if Fulley's Turnpike Casino has Friday. Gate was good considering unsettled weather, advance price 75 cents and at the door \$1.

Gilmartin to Savoy, Chi

CHICAGO. Nov. 12.-Edward J. Off-martin, former manager of the Trianon. Baliroom here, returned to the sity to land a similar post at Robert W. Mackle's Savey, dance spot in the colored neigh-borhood.



r JOUN Week LA SALLE HOTEL, Chicage. MEL CONSOLIDATED RADIO ARTISTS, INC.

<text><text> an annum.

Broadway Band Stand

. Doings in Dixie

JIMMY DORSEY, who follows frere Tommy into Hotel New Yorker, New Thinny DORSEY, who follows free formany into Hotel New Yorkar, New York, takes in a fortnight at Adolphus Hotel, Dallas, starting December 21: with FRANK DALLEY are for the follow of the second starting December 21: with HRANK DALLEY are for the follow COLEMAN SACHS takes in the dimen-tion of the wrek-end date-new Maybeir Club in Tyler, Tex., oper-ned by a group of local business man, with HENRY BUSSE on deck and HITA Boo sated for a December 3 stand. . . . Bus also helps to unabutter Palm the been taken own by HOGH COOPER, who formating a week-end policy at his Olimos been taken own by HOGH COOPER, who formating a week-end policy at his Olimos been taken own by HOGH COOPER, who pointed with BOFF (CRA). SANDWSS for buse the 18th and 18th: Erskino backking, 24th to the 26th; Blue Bar-boot taken degilar wither second bo

Cocktall Combos

the Lines in to the Edison Hote; CAPE SOCIETY QUINTET get a holdover at Queen Mary restaurant and SYLVIA and JULIAN ALTMAN locate at Oafe Con-tinental to supply the musical back-ground for dinner patrona,

On a Western Wing

On a Western Wing ACE BRICIODS comes off the road No-wender 37 to take in three works at Cleveland's Aragon Ballroom. . . JOE RETCHMAN set to follow Bill Carleen December 3 for a four-weeker at Nicollet Hotel, Minneapolis. . JERBY PODOR moves his band from Jack's Club, Thiedo, croastown to Front 8t. Gardens. WIDO MUSSO set for the week-end danc-ing at Swing Set daneast, Hollywood.

JACK TRACT opens this wrek for an indef stay at Broadmoor Country Club, Denver. HAL MUNRO, giving way to WENDEL PHILLIPS at Chicago's Medinah Country Club, moves into Mil-waukee's Athletic Club. CHAUNCEY CROMWELL and his Commodore, our-rent at Detroit's Commodore Club, open November 23 at Commodore Party Ectel, Toledo. Toledo,

New York News

<section-header><text> fore joining the Pennsylvanians.

The Barnstoeming Bands

<text>

Notes Off the Cuff

Band Bookings for The Theater Stands

NEW YORK. Nov. 12.-Charite (GRA) Yates set Paul Whiteman for the De-cember 28 week at Loom's State Theter here. Harry (MCA) Mose booked at Cooper's Savoy Sultans, heading an all-opts unit, into the Paramount, Spring-field, Mass. for the November 23 week. Hold, Mass. for the Norember 23 week Has the band opening this week at the local Savoy Baliroom, pulling 'em or for the theater date. Other MCA than-ter spottings include the November 23 week for Herble Kay at the Lytic, In-dianapolis, and for Roger Pryor at the Stanley, Pittsburgh, and the December Palace. R-OW prome the Benny, Carter Back

R-OK preems the Benny Carter Band at the Howard, Washington, for the November 15 week. Office has Bill Bards storting a seven-day struct has hill Bardo starting a seven-day struct Priday (12) at the Palace, Pt. Wayne, Ind.; Mal Hallett opening Wednesday: (10) at the State, Hartford, Gomm. and Claude Hop-hins at the Nixon-Grand, Philadelphia, for the December 24 week.

William Morris agency, in taking over Jack Denny, spots the band for the No-vember 4 week at the local Locari vomber State.

More Original Songs For Para Pic Shorts

NEW YORK, Nov. 12 -- EDCOURAged by

New YORK, Nov. 12.—Encouraged by proview audience response to his A. Song is Born movie short, which carries as original music score, Lou Diamond, beed of Paramount Pictures' short subject de-partment, has decided to score original music for all future musical one-reelers. Since the studios have their songwrit-ers under 52-week contracts, writing original songs for the shorts is all part of their regular work. Bealdes, the tunesmiths are happy to do it becaus their efforts inhance their ASCAP class-lication. Diamond, who is also head of Paramount's music publishing subddi-aries, points to the tunes from his pioneer-blazing A Song Is Born, notaby, Hourt and Soul, by Hoagy Carmichaet and Frank Loese Tocsar's Grove on Tree, by Burton Lans and Ralph Freed, which has continually hit the score shot, other originals in the recter include I fell Up to Histors, who stars in the flict-er. File will be released nationally lanuary 6.

January 6. By a similar token, adde Diamond in championing original scores for morie shorts, the pleture company gains not only thru improving the product but by building new prestige in the musical world as well.

Frank Burke Leaves CRA

NEW YORK, Nov. 12.—Prank Burks, national publicity director for Consoli-dated Radio Artists since the inception of the agency Lives years ago, resigned effective December 1. Prior to joining CRA Burke was with the Karzas balls rooms in Chicago, served as publicity director for Music Corp. of America and was formerly personal ren of Olice and was formerly personal rep of Olsen and Johnson, Burke has under consideration affers here and in Chicago and will as-nounce a new connection Decomber 15.

MCA Ships Bands Abroad

MCA Ships Bands Abroad CHICAGO, Nov. 12. — Music Corp. of America invades the band business in London this season with the bookies of George Hamilton into the Growstor House. This is the office's step Howard greater representation in Europe which heretefore was limited to selling of acts' thru MCA's London office, Another pat-sibility is Buddy Rogers, who may fol-low his current College Inn engagementdibility is Buddy Rogers, who may fol-low his current College Inn engagement here with an appearance in a leading Monte Carlo-resort. Shipments of MCA bands abroad will, of course, be repu-lated by their popularity there.

Youth Poll Picks Goodman

Young YORK, Nor. 12.—One out of every four American youths police of Young American youths police of Young America mag singled out Benzy Goodman as supromo among their hand faves. Kay Kysers toll pug him in sec-ond place, with Tommy Dorsey receiving the third highest total. Following, in order, are Wayne King, Guy Lomhardo, Sammy Raye, Jimmy Dorsey, Cab Cal-Joway, Paul whiteman and Shep Ficks.

Orchestra Notes

The Reviewing Stand

Charles Baum

(Reviewed at the Iridium Room, St. Regis Notel, New York)

St. Negit Hotol, New York) St. Negit Hotol, New York) Should be adding away from two-plano work Baum has styled his ork in a amiliar with the result that the band is a particular for the sinart rendervous of the road of the sinart rendervous of the road to this giftering haunt of the too his giftering haunt of the second planos. Haum leading from one. Fiddles are prominent on Viennese waiting, of which there are many during the evening, with the switch to the second planos. Hau has also im-red the second planos has the bory ride is a chorules on rhythmic pops, pro-allow from the the utering the first a for chorules on thythmic pops, pro-dires or the the stream of the the library. At rare times the boys ride a few choruses on rhythinic pops, pro-tiding contrast to the pitalisation of the rest of the performance.

Not many vocals, main soloing being up to Baum at the ivories. His work is just an effective here as in his dusting days on the networks. Richards.

Gene Krupa

(Reviewed at Pla-Mor Ballroom) Kanaga City, Mo.) ORGANIZED six months ago. Kruy

Kruna's ORGANIZED six months and, Krupa's combo is fast rounding into form, while he dominates the band's every effering with his fitshy and colorful everthese on drums. Krupa does make a concession in occupying the conven-tional back seat for skin-beaters. In-strumentation includes four sas, three trumpets, three trombones, guitar, basa, peace and drums, with emphasis on the ister. istter.

hatter. An epithusiastic worker, Krupa occa-tionally overdoes his handling of the hides, at the same time existibiting an amazing variety of facial grimaces and jaw contextions which register negative-by on the other side of the band stand. The drumming ability and the band stand. The drumming ability and the band stand and dances. dance

of dances. Irene Daye, blond lookst, is okelt in ber chirp role, and Leo Watson, sepin soft spieler and frombonist. Is more than adequate with his specialties. Could be used more often Instrumenial fide star include Sam Donabias, tenor san, and Bruce Squiros, trombone. Guildarist Ray Biondi takes over the drum sent when Krupa is at the mike. Appearance and danceability are up to mult, the there are occasional elinkers from the bruses and san which probably will be climinated in time. All in all, a better-than-average band.

Jimmy Barnett

(Reviewed at Pla-Mor Ballroom, Lincoln, Neb.)

Lincoln. Nob.] MEBRASKA-IOWA product, Barnets is very popular in this territory, es-pecially in halls where the tariff is not-tee high. It's a moderate organization adds sold at a moderate price. Band is adsptable, playing heavy rhythmio music to meet the demands of halfroom dancers here. But it's the soft, revect munic that's to the band's liking. Setup is in threes for brass, sax and hythm. Barnett fronts and Esther Todd, blondian chirper, adorns the mikre From the band, 230-pounder Tiny Elizovorth and Loren Los add vocal force. Oldfteld.

Enoch Light

(Merioned at Hotel Tait, New York) LLOWING George Hall's long term st this apot, Enoch Light shows every molection of becoming a band-stand histocition of style, picking his vary montal style, picking his vary montal style, picking his vary instantion of style, picking his vary montal style, picking his vary picking his own right. Seeting his status and rumbas with equal forte, which appears to be sound procedure for which appears to be sound procedure for the style picket to jam, the data men, the spices to be sound procedure to many to be sound procedure for the style for the style picket, make the style the style picket by the picket of the style of th (Reviewed at Hotel Taft, New York)

merchandising qualities. Full complets ment of the band includes four sax, three brass and four rhythm. A sweet potato trio, sax boys playing ocaritans, makes for a refreshing variation in their straight up-and-down playing.

straight up-and-down playing. Light, who goes for relaxation in a gracious manner on fronting, inserts plenty of novelty selections into the dance sets, making another welcome change of pace, and even does a bog-belle lick with vocalist Peggy Mann. Gal is pert, portly inclined and has no trou-ble wrapping her pipes around a rhyth-mile compo to make it a sellable package. George Hines, who ties up the selections with electric guitar alides, stops to the mike for the softer songs with voice that brushes against fem ears the right way. Smith Howard, drummers also comes in for singing assignments. Orodenker.

Charlie Agnew

(Baviened at Merry Gardon Balboom, Chicago) No stranger to this music bit. Agnew Nis a graduate of the old Dell Lampe outfit and shipper of his own-crew since 1930, garaering a stable rep thru the years. His dance-hand philosophy is to get into a groove with the boofers, giv-ing them just what they want at the moment without aligning himself com-pletely with any particular cycle.

pictely with any particular cycle. Massiro definitely accompliabes what he has set out to do, with a flexible four brass, four asx and three rhythm combo. Two tenor sames double on alighorna, giving a six-brass section on some ar-rangements, and Agnery alternates on the trumpet, where har and sylophone. Resulting effect is an ork with a well-rounded and full set of tonal qualities, Some of the study disposed is right up the swing groove, but plenty of sweet and off-the-cob rhythms are standard with this band. with this band.

with this band. Beity Trolan and Don Allen check off, all the rocal pipings, the former doing a smart job with a clean, deep tone and scollent enunciation. Allen's work is on the okch side, too, withan personality that doubles his assets. Aggregation makes a good appearance, lads all dressied in gray suits, and all appear bo-have taken a course in how-to-be-the-life-of-the-party. No one seems to take the thing too seriously, and the idea seems to aprend over the lights to the dancers, who figure they don't want to be left out on the fun olther. Humplarey.

Howard Becker (Reviewed at Turnpike Casino, Lincoln, Neb.)

Lincoln, Neb.) A FITER staying in Ohio terribory for nearly all the three years of his band's existence, Becker brings his boys for the first time to the Missouri Valley. And for those who desire syncopations styled amartly, band is a cluch to click, Style is sort by arranger fram Washa-haugh, who sweets the tempos to sway in tune with Saminy Kaye. Occasionnly lets loose with a dixieland scoring to apeed the dancing pulse, but at all times the danceable rightms are distinguished and pleasant without any attending noises that pass as missical. Instrumental breakdown is three

noises that pais as minical. Instrumental breakdown is three brass, three sax and four rhythm, latter section using both a bass fliddle and horn to augment drums and plane. Becker sings most of the time, with Mack Harris and Joe McGregor stepping down front for individual singing or to make a trie with the leader. Obtaild.

Old feld.

Accurate To Credit Only-**Entire Chorus in Lists**

Entire Chorns in Lists NEW YORK, Nov, 13.—Starting this week Accurate Reporting Service will irredit selections in its daily receptula-tions only if the whole chorus is dono, Listing proviously have been based on half choruses or even a few bars of a song, cutifing much confusion. According to Accurate, pubs com-plained about their numbers being omile-ted when almost a full chorn's was done. With the reporting service trying to compromise by listing incomplete songs. Accurate is now inviting music ment to hold a meeting to acrite the matter if the system of lating only entire cho-ruses does not meet with magnity ap-proval, among pubs.



Management-CONSOLIDATED RADIO ARTISTS

Off the Records By M. H. ORODENKER

The Ames Corner

The Amon Corner OUTE ARMSTRONG again lays flown this gabriel horn to give Decca a dandy double of religion preachments, bis time the Negro spirituale Going To body Knowe be Trouble l'us Sen. And body Knowe be Trouble l'us Sen. And setting, it's Armstrong the revitalis spin only more soulful in keeping with the tenne of the tubes. Bob MacOimsey, who was responsible for Armstrong's bisebird with that Bible song and his keigiok Atint's Nothing To Play With, a keigiok Atint's Nothing To Play With, a keigiok Atint's Nothing To Play With, a

them, but he sure can't aing 'cm. The Andrews Sisters stirke a Russo stance on Decca with Cahn and Chaplin's Pross Totest (Goodbye-Goodbye), appar-ently still in search of a T. N. T. follow-upper for their B. M. B. D. S. Thisr chant-ing is over deilrious but the tune falls shoft as an attention-getter. Filp-over is Luikaby to a Little Filterbug, which atoms to supplant Rock-s-Bye Roby in nursery routines but won't. Ever these sube could never afford the

<text>

Goodman hits it heavy on Vietor with an Artists and Models Abroad double, Yoif's Lovely, Medane and What Have You Goo That Gets Me?; and Red Norro, if you can forgive the singing chorus by the Three lokeys, You Must Mare Been a Besulfin Haby from Bard To Get and the okdie Just You, Just Me in righteous hits Tableton lifto Tashion.

(See OFF THE RECORDS on page 68)

802 LEADERS'-

(Continued from page 11)

(Continued from page 11) then his backers anticipated. In the face of this, Tenney has gained the sup-backers of the teney has gained the sup-backers of conservatives who fought him so bitterly before. Sequila sought vice-prez Over maritest to bead their tickst but de-clined to stick with Tenney. Vice-presidency becomes a salaried position for the first time next year. A mer-for-all is expected for the recording soc-retary's post, with Fred Forbas with-drawing his year because of ill health probes had weathered the storm of many changing administrationa. He will seek a trustee's job in the coming election. Is former elections it was the ruling that all mecumbenia were automatically mentioninated, but a rocent proposal en-uedure.

cedure

NEW YORK, Nor. 12.-Still another faction to oppose the present adminis-tration of Local 802 is the newly an-nounced Committee for Better Union-ban, CEU ticket is headed by Arthur Pryor, with Bert Smith the vice-president, nominee and Boger Wolfe Kahn feet treasurer.

PHILADZI.PHIA, Nov. 12 Slates for musicians' union elections to be held the first week in December have been comfinit wook in December have been com-pleted. Pres post is sought by Frank Luiszi, unemployed cellist, and Lazed Safren. Earle Thester fiddler. Three-cornsrod fight for V.-p, is between Louis Schvom, planist; Anthony Tranchitelli, Pox Thester saxophonist, and Romoo Cella, a past prez. A. Rex Riccardi, in-cumbung; Michael Del Angelo and Clen Coolige sock the secretary's desk, and Joseph Bossel is unoppend for the tressurenships

thouses are for current week when no dates are given.

Athiey, Gasicion: (Rancho San Pablo) El Ger-nico Calif, De. Adama, Johnais: (Murphy) Wilmington, Os. 18: (Legan) Logan 17: Pontian, Mich., 18-

20, b. Alberts, Don: SEI Chicol NYC, no. Alfredo, Dac: (Cuban Ossino) NYC, no. Allen, Lac: (Alux Asados) Lexingion, Ky., cer Albied, Ovic: (Resciand) NYC, b. Alder, Hass: (Child' Rashowr Room) NYC,

28. Angelo: (Bertolofill's) MYC, no. Aprilon, David (Galanova, Godb) NYC, no. Ala, Ivalii (Rozy) NYC, d. Ayres, Mitchell: (Marray's) Tuckahoe, M, Y₂₀

B

Bachelora, The: (Community Lounge) Bing-hambon, N. Y., 18, Banks, Contex al Houston, rs. Banks, Shorty: (Evergreen Gardens) Filts-

burge, na. Darrie, Dick: (Biatier) Correland, h. Bartal, Junor (Piccadilly) NYC, h. Barta, Harry King: (New Windmill) Natches,

Miss, Date: (Montarchase) NYC, De Bernard, Res: (Montarchase) NYC, De Bernard, Bischert, Cublin) Futaborgh, ma Bernard, Bischert, Cublin) SyC, bibus, O., cc. Wahne Jerry: (Arcadia) NYC, bibus, D., c. Bono, Assertoo, (Chas Amil Futabo, n. Brackway, Boward; (Clob Mayfair) Wilkes-

Bisthev Assersco, (Club Maysers) Bonc, Assersco, (Club Maysers) Barce, Tas., Dc. Bragal, Vincent: (Ambassador) NTC, h. Breage, Loti., (Ches Parce) Chi, Dc. Breage, Loti., (Ches Parce) Chi, Dc. Bendy, Rudyi (Gray Wolfe Tavern) Sharon, Bandy, Rudyi (Gray Wolfe Tavern) Sharon, Sandy, Martin, Chesting, Salt Lako

ave, Long (Gray Wolls Lane) Salt Lake Purgener, Aracid; (Menor) CEY, nc. CEY, nc.

C Galloway, Cabi: (Collon Citch) NYC, no. Camden, Eddie: (Henry Orady) Atlanta. E. Candido, Johnnys' (Beven Beas) Los Augebes, Clark, Lowry: (Iroquois Oardens) Louisville,

Ky, h. Collinson, Lerry: (Faramount) NYC, t. Con Jay: (Covernor Clinbon) NYC, h. Collins, Early: (Waldorf-Astoria) NYC, h. Collins, Earlier: Atanier: A. Commanders. The: (Oak Grove Tavern) Ea-fayetts, Ea., no. Corman Dappy: (Tally Ho Club) Albany. R. Y. no.

Cornana Dappy: (Tauy no. R. Y., nd. Cornanal Joy: (Newhouse) Sait Lake City, h. Courshall Joy: (Newhouse) Sait Lake City, h. Courshall Joy: (Newhouse) Sait Lake City, h. Sourch Albany, Sait Courses) Fittsburgh.

Countral, Jog: Interation Room, Countral, Deir (Rainbow Room, moret Albany, N.Y., h. Counto, Etal: (Ballan Oardens) Fittsburgh, Counto, Etal: (Ballan Oardens) Fittsburgh,

ne. Graig, Curvel: (Log Cabin) Omains, Neb., ne. Organford, Jack: (Schroeder) Milwaukee, h. Grawford, Ocne. (Comer Barlado, ne. Cummina, Bernie: (Ensmärek) Chi, B.

D

D'Andrea, Joseph; (Pepper Pot) NYC. nc. D'Angeles, James; (Chib Prolics) Albany, N.

D'Angelds, Januar Aotas Tavera) Deiroit, be. P., be. Babler, Jack: (Corkiown Tavera) Deiroit, be. Jappin, Louis: ISlats) NYC, s. Davis, End: Starling, Colo, 13-Dec. 4, t. Davis, End: Starling, Colo, 13-Dec. 4, t. Davis, Thus: (House of Jacques) Oklahoms City, Okla, na. Davis, Milson: (HamSiten) Washington, Davis, Milson: (HamSiten) Washington, Davis, Davis, Milson: (HamSiten) Washington, Davis, Milson: (HamSiten) Washington, Dec.

D' C. b. Davis, Beger Canet. (Southland) Boston, pc. Davis, Pauli: (Bide-n-wee) Muncle. Ind. Be. Davison, Tedd (La Comps) Hoston, mc. Dess Ecdie: (Comps) Boston, mc. Del Mar: (BL Nicolas) Decalur, HL. h. Desmiker, Paul: (Van Cortiand: Bronz, N. Y.

Denniter, Paul; '(Van Certland: Bronz, N. Y., rs, De Angella, Harry: (Cookey-Scare) Boston, h. DeLange, Eddio: (Band Bost NYC, nc. DePaul, Rugo; (Colocay Club) Col, nc. DeVed, Jon: (Pinza) NYC, h. Devisich, Emery: (Neiberland-Piana) Cincin-nali, h. Dione, Diefr: (Oleria Palast) NYC, nc. Denahue, Al: (Strand) NYC, nc. Donahu, Jenof (Walton) Phila, h. Dorsey, Jammy; (Earle) Finla, c. Dorsy, Texany; (Action Finla, h. Dorsey, Texany; (Action Kanass City, Mo. Dorsey, Texany; (Action Kanass City, Mo. Dor.

Boughes, sensery (St. George) Broehiya, in. Driechin, Eddy: (Flara) NYC, b. Diuchin, Stene: (Standish) Cuawa, Ont., h. Diubais, Rene: (Standish) Cuawa, Ont., h. Dreser, Dolh: (Breen Derby) Gieveland, no. Dweekin, Obe: (State) Columbus, Q., 7c.

E Rowin, Fari; (Chub Asiac) Milwaukee, no. E20, 304; (Green Mary) NYC, re. Engle, Freddy: (Caiversity Club) Albany. N. T., Bornes: (Harry's New Lord Coll, EC. Ennis, Salonay: (Mark Hopkins) San Fran-cieco, B. Ernic, Vali (Versailles) NTC, nc.

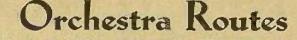
milant, Michery: (Stiver Lake Inn) Cirmen-Permiant, Mickey, (Porentine Room, Ofbeon) Darber, Burt: (Porentine Room, Ofbeon) Chetranti, h. Partone, Sami (Picampt Inn) Red Bank, N. J. Be. Folices, Happy: (Arcadis-International) Phile.

Ded. Den: (Straiford) Scidgeperi, Coan., b. Frider, Johanny: (Plazal San Antonio, h. Frides, Irving: (Pack Contral) NFC, h. Fibch, Freddic: (State Line) Kanasa City,

Mo. 20. Jinher, Freddy: (86, (Pauli St. Paul, b. Phinr, Jack: (Vienna, Room) Boston, rs. Poder, Jerry: (Pront.St. Gardenni Toledo, na. Formen, Bauli: (81: Moorial NYC, h. Porter, Chuck: (Topsy'al Los Anscles, nc. Prate, Wee Wille: (Ye Old Tap Room) NYC, No.

BS. Fredric, Marvini (Park Flava) St. Louis, h., Fredrics, Jan: (Boulevard Tavern) Emburst.

Profiles, Jan; (BOLEVARD ABVELD) AMMARKA Premant, Al: (Balt Moon) Stephenville, O., Dc. Polik, Lavry: (Haridge) Mcampila, h. Purry, Washell; (Casa Marina) Jacksonville - Heach, Pan, B. Purst, Jeet (The Brock) Summit, N. J. 20.



MIUSIC

Following each listing appears a symbol. Fill in the designation cor-responding to the symbol when addressing organizations or individuals listed.

ABBREVIATIONS: a-auditorium: b-biliroom; c-cafe; cb-cabaret; cc-country club; h-botel; mb-music hall; nc-night club; p-amuse-ment park; ro-road house; re-restaurant; s-showboat; t-theater.

Gaunder, Jahr: (Blackhawk) Chi, re. Garder, Jahr: (Blackhawk) Chi, re. Garder, Dekr: (Commodors Petry) Toledo, Ostica, Arsimier: (Royal Pain: Crab) Mismi, no. Gaugh, Hugh: (Loobert House) Govington.

Aligh, Hagh: (Lookout House) Covington, Ry, nc. lendron, Henri; (Colosimo's) Chi, ns. Bilette, Jack; (Cars Andrid) Louisville, nd. Joho, Jilly: (Bedell House) Orand Island, N, Y. h. Bodden, Neil: (De Witt Cintco) Alleny, h. Jonales, Ralph: (S. Moriais MYC. h. homasity, Asrua: (Bamba Chub) Hollywood, Ro.

BG, Gentred (Barnes Gain) Hollywood, Gentre, Leonardi (Leceat) Delnik, Minn. h. Goodman, Benny: (Walderf. Asteria) NTO, h. Gordon, Gray, (Syracuse) Syracuse, M. Y., h. Graff, Johnny: (Berny the Burn's) Fulla, hc. Graff, Sobony: (Berny the Burn's) Fulla, hc. Gray, Ted: (Gainessi) Gilawa, Oct., cz. Oriffo, Jack: (Lutile Nathakeder) FDEs, nc. Gunier, Johnny: (Perkins Cink) Kannas City, Mo., nc.

н

Halstend, Henry: (Deshler-Wallick); Columbus,

O. h. Hardy, Hobi (Flamingo) Boston, no. Harris, Georgei (Towne Club) Houton, be. Barris, Phil: (Wilkipre Bowl) Los Angeles, re. Hartigun, Dick: (Newman's) Baratoga Lake.

Hartigan, Dick: (Newman's) Baratoga Lake, M. Y., h. Rasson, Joer (Continental Arms) Baltimore,

15. Kins, Brikine: (Howard) Washington, B. G. L. Headrick, Pearl: (White Swan Club) Johns-town, Pa., 26, and 1, Paul 1

cont. Pa. FC. Corn. Pa. FC. Midt. Hornor: (Earle) Phila t. Add. Hornor: (Carse Mahana) Boulan, Mc. Friman, Fetz; (Cass Mahana) Boulan, Mc. Inder, Fichardi (Basex House) NYG, h. Thes. Earl: (Grand Thereae) Chil, BC. Gagand, Evertic (El Pailo) San Fran-Iftnes, Es

cisco, b. Hodalaki, Prank: (Orpheum) Springficid,

III., b. Holmen, Herbic: (Chase) Bl. Louis, h. Holst, Krale: (E Mosocrol NYC, he. Hope, Halt. (Tacht Chub) NYC, ng.

Gabin, Jinniny; (Eddie Peyton's Barbecue) Lottus, Incluster; (Bererty Hills) Newport, Ky., Dambie, Jan. (Biscolm Terrace) Philaburgh, Lottus, Irenz, & AllaChiel Terrace

November 19, 1938

R Renard, Jacques: (Cocoanut Grove) Boston

Bo. Reyre, Chica: (Continental) Detroit, ne. Bichards, Junzy: (Merry-Oo-Round) Day

Reinstein, Jiemsyl (Merry-On-Stound) Days Ion, O., Ba.
 Hilley, Mike. (Tree) MYC, BC.
 Hillinger, Heldywoods MYC, Bc.
 Hobbaru, Billy: (Coronado) Worcester; Mass., h.
 Hoppers, Buddy: (Sherman) Chi, h.
 Ropers, Herry: (Half Moon) Concy Island, N. Y.
 Reinger, Herry: (Half Moon) Concy Island, N. Y.
 Reinger, Herry: (Half Moon) Concy Island, N. Y.
 Reinger, Herry: (Half Moon) Concy Island, Romos, Karit: (Weatminster) Boston, h.
 Romos, Karit: (Weatminster) Boston, h.
 Rolami, Acriant (Sand Bost, NYC, Sc.
 Royal Ambassadoro: (Village Brewry) Mico.
 Boston, Boston, Boston, Boston, B.

ne. Rubyr (Palm Springs Club) Palm Springs. Calif. no. Celar, no. Rath & Her Swinghearts: (The Balt Moon) NYC, no.

Bachs, Coleman: (Briting) Birmingham, re-

Los Ny, BE. ABan Miguel, Manuel: (Court of Two Sisteri) New Orleans, ac liver Oth) hugal, nc. Septema, George: (Silver Oth) hugal, nc.

ne. Savoy, Sultana: (Cavoy) NYO, b. Schleeger, Bill: (Plata) NYO, re. Score, Walt: (Sensters) Charleston, W. Va.

Stiby, Evan: (Bungalow) Sacramento, Calif.

Belly, Braz. (Lincoln) NYC, h. Basw, Arile: (Lincoln) NYC, h. Binernon, Maura: (Oriedal Gardanas G21, ra. Biner, Harry: (Yacht Club) Chi, ps. Birlin, Red: (Rogri) NYC, h. Binahr, Joseph C.: La Ruer NYC, nc. Bouthern Gentlemens; (Tambilas Gardenni Rhohmond, Va. nc. Stable, Dick: (Mestmior Besch) Chi, h. Bicaley, Red: (Hollywood) NYC, nc. Bical, Red: (Hollywood) NYC, nc. Bicaley, Red: (Hollywood) NYC, nc. Bicaley, Red: (Hollywood) NYC, nc. Bicaley, Red: (Westmood) Little Rock, Ark. BC.

Biccie, Bucs: (Southern Mansion) Kansas Cilly, Mally: (Southern Mansion) Kansas Cilly, Ma, ac. Sircing, Henny: (Brown) Louisville, h. Sirts, Deck: (Brown Derby) Boston, ac. Sylvio, Don: (Bertolotil'a) NYG, ne.

Three Shades of Blues (Skyrocket Chab) Chi.

BG. Throse Strings: (Blue Mirror:) Baltimora, ne. Tisdale Trio: (Con Rouge) MYO, ne. Tisdale Trio: (Con Rouge) MYO, ne. Tisda, Carl: (Trolka) Washington, D. C. m. Tito & His Swingster: (Edscol) MYC, h. Totte, Normali: (El Chica) Hinghemice. N. V. Normali: (El Chica) Hinghemice.

Tolle, Normani (El Chien) Binghamton, N. Y., BC Towne, Loren: (Bi-Ro Club) Wichi's, Kan, Tollort, Skeels: (Fiantation) NYC, ne,

Travers, Vincent: (International Casino) BYG.

na. Travera, Ted. (Old Vienca) Cincinnati, re. Trouber, Prankr (Adojebra) Dallas, h. Tucker, Owiu: (Falmer House) Ch. R. Tucker, Tommy: (Bill Green's Casino) Phil-temph. Re. Two Meinion: (Onesto) Canlon, O. h. Two Bist (Vendoms) Eransville, Ind., h.

V Valanco, Zmili, (Danceland) Hammond, Ind., 5. Villanyt, Beks, (Humpsrin) NYO, 36. Vordeen, Virian, All-Olyi Bandi, (Eports-man's Inni) Galiveston, Tex., Ba. Voussus, Nick: a Coop Rouge) NYO, Ba.

Wahl, Jeans (Metzgeet Salem, O., h. Walder, Herman: (Spinning Wheel) Kansas

Water, John Littergrei Skien, C., B. Water, Berman: (Bonning Wheel) Ranzas Criy, Mb., Be. Walker, Bedy, (Trocadero) Boston, ne. Walker, Bedy, (Trocadero) Boston, ne. Walker, Bedy, (Trocadero) Boston, Ne. Walker, Vern: (The Tawrol Reno, New, Me. Walkon, Vern: (The Tawrol Reno, New, Me. Walkon, Vern: (The Tawrol Reno, New, Me. Walkon, Ker, (Birer, Cas) NYC ne.

Ward, Dick: (Binck Cat) NYO, no. Ward, Prankie: (Bradford Penthouse) Boston.

Weiker, Markt (Paramount) NYG, L. Wakina, Sammy: (Neil House) Columbus, O. h. Webrer, Ernds: (Club Oloria) Columbus, G. HG. Web, Chick: (Regal) Ghl, t. Webs, Chick: (Regal) Ghl, t. Webs, Hanoni (Rooversit) New Orleans, h. Weeks, Annoni (Rooversit) New Orleans, h. Weeks, Manoni (Rooversit) New Orleans, h. Weiker, I. (Armazdo's) NYG, H. Weiker, Lawrence: (William Penn) Pitte-burgh, h.

Wells Lawrence: (Gueen's Terrace) World's Whalen, Tommy: (Gueen's Terrace) World's Pair, Preshing, L. 1, nc. Whartom, Harry: (Villag, Barn) Phila, De. Widmer, Bast (Villa, Mort Cheynnie, Wyo, nco-Wilde, Ran: (38, Asibony) Sau Aniora

Williams, Onde: (Excuire Club) Torento, Ost-

Williams, Ernlet (Subway) Ransas City, Ma.

Wilson, Sammy- (Coronado) 84, Louis, h. Woodfield, Harry: (Arcadia Grill) Canton O.

Tates, Billy: (21 Tivoli) Dallas, no. Young, Johnnyr (Excelsfor Honse) Snyders Lake, N. Y., h.

AKRON, O., Nov. 12. — Vincent Glia, tenor sax man with Johnny Martone, did a Corrigan last Saturday. Bard played a college date at Tiffin, O. and on parting Martone advised the boys to report the next morning at 10 in Akron for a radio reheared at WADC studies.

Leaving Timn. Gian got, on the wrond

ing east wont west. At 7 Sunday more-ing he found himself of the Indian State border, just 200 miles from Akros

Zito, Horatto: (Casanora Club) NYO, no. Meet a Musical Corrigan

Widmer, Binst Wilde, Tan: THE, Bast

Tito de Dite.

Lotius, Irens, & AllaCiri Bandi (Recoversis) Walstroam, M. Ya, h Lombardo, Guy: (Roservet) NYC, h. Long, Johnny: (Risultr) Burlialo, h. Lopez, Vincenti: (Cass Manana) NYC, md. Lose Gauches: (Club Caucheo) NYC, md. Lower, Marchiet, (Olympic) Seatile, h. Lower, Bert: (Lenox) Boston, h. Lunektord, Jimmiet. (Sitt Rati) NYC, mc. Lyman, Abe: (Modphus) Dallas, h. Lyman, Abe: (Brunt Inn) Burlington, Ont., h.

M McCane, Will: (Bosseri) Brooklyn, h. McDowell, Adrian; (Andrew Jackson) Nash-ville, Tenn, h. McFarlane, Frank: (Chaican Moderne) NYC, he.

BC. McLintyre, Lami: (Book-Cadillao). Deiroit, McKay, Coyle: (Jefferson Beach) Deiroit, McRas Brea: (Harana Casino) Buffalo, 1 McRas, Jerryf (The Glean) Ban Antonio McChaun, Jay: (Marian's) Kanasa City,

McGhaun, Jay: (Martin's) Kansas Guy, Mo., hc. Maria, Don: (Tumuri) NFC, ne. Maria, Don: (Tumuri) NFC, ne. Maria, Jose Rickory Housel, NYC, ne. Marsia, Jose Rickory Housel, NYC, ne. Martin, Bugo: (Colb El Rie) NYC, ne. Martin, Bugo: (Colb El Rie) NYC, ne. Martin, Bugo: (Colb El Rie) NYC, ne. Martin, Ecs: (Leon & Eddigra, NYC, ne. Master, Frankin; (Cheage) Chi, ne. Master, Frankin; (Cheage) Chi, ac. May, (Monte Carle) NYC, ne. May, Monte Carle) NYC, ne. May, Monte Carle, NYC, ne. May, Monte Carle, NYC, ne. May, Monte Carle, NYC, ne. May, May, (Compared Chinani NYC, h. May, Sidy: (Compared Chinani NYC, h. May, Jack: (Monte Far) NYC, ne. Marking, Jay; (Casa Long Gardens) Stru-bendil, O., ne. Merkin, Jack: (Midnight Sun) NYO, nc. Menking, Itay; (Casa Loma Gardens) Sten-benrille, O., nc. Mercif, Benny: (Golden Gate) San Francisco,

BC. Michol, Jos: (Trianon) Bealise, Wash., S. Michol, Jos: (Rvergreen Gaulio) Phila. ro. Miller, Walter: (Copley-Plaza) Boston, h. Milk, Jay: (Park Plaza) St. Lotsk, h. Milk, Jay: (Park Plaza) St. Lotsk, h. Minkler, Harold: (Murray's Orifit) Albany,

Mills, Jay: (Party Parts Br. Loss), Albary, Binkley, Haroldi (Murray's Orill) Albary, N U. r. Molina, Magror (Gob Trolli Jaares, Mcx., ne. Moon, Bally: (31 Cub) Orand Rapids, Mich.,

Monchila: (Hollywood) NTC, no. Moorey, Art: (Webster Hall) Deiroit, h. Moore, Réds: (Bagles) Halas, N. Y. h. Morgan, Russ: (Paradise) NYO, rs. Morion, Hughis: (Anchorasy: Philipurgh, ns. Murphy, Pranchs: (Ten Eyck) Albany, N. Y., h.

N

Nagel, Harold: (Pierre) NTC, h. Nabos, Skipper: '(Beverly Oardens) Little

Melbaur, Eddle: (Paradiss) Chi, b. Melbaur, Ozale: (Drake) Chi, h. Nichols, Redi (Juig) New Orleans, h. Nicola, Prank: (Log Cabin) Chandaken, N. Y.,

(BC. Leighton: Gilailer) Boston, h. Novie, Leighton, C. (Village Cellar: NYO, her Southerham, Carry: (Hai Tabarin) San Fran-Celsco, ne. (Village NYC) h. (Second Science) (S

O'Hars, Ray: (Greenwass NYC, no. O'man, Wal- (Betmont Plazs) NYC, h. O'man, Wal- (Betmont Plazs) NYC, h. O'man, Wal- (Webster Mall) Petisburgh, h. O'hen, George (Lytic) Indianpolis, t Osbern, George (Lytic) Indianpolis, t Osberne, Will; (Meadowbrook) Cedarbrook: Caborne, Will; (Los Ab-

Olisen, Georre: (Lyr M. Steadowbrock) Conson, Georre: Mill: (Meadowbrock) Conson, N. J., re. N. J., re. Ownes, Rarry: (Beverly-Wilfabire) Los An-nebas, h. Sone, (Pepper Tree Inni) River-rice, Calling, no.

Pablo, Don: (Palm Beach): Detroit, nc. Paper Hot Lipis (America) NYC, h. Palmer, Skeeter): (Scorea) Rochesler, S. Y., h. Palmebe): (Central Park Cashes) NYC, he. Parione, Mike: (Matt Loftus) Abany, N. Y.,

De-Parka, Dobby: «ME Rio) NTC nc. Pearl, Ras: (Obroc.) Cincinnall, h. Pedro, Don: (Ocarmers: Ghi, h. Pedartik, Paul: (Palace) San Francisco, h. Petta, Jimmy: (Palace) San Francisco, h. Petta, Jimmy: (Paral) NTC, h. Petton, Jimmy: (Paral) NTC, h. Petton, Jimmy: (Baston Sidewalk Caie) Cin-efficient, h. Provemer, Russ: (Rendervous Casino) Balboa, Calif. nc.

Calif_ ne. Poll, Johnny: (Embassy Club) Duenos Aires, Pooler, flob: (Deabler Wallick) Cohumbus,

Prima, Louis: (Jitterbug House) Hollywood.

Novak, Frank: (Bilimore) NYC, h. Novak, Franksin: (Yumuri) NYC, he. 0

DC.

Orchestra Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Rock, Ark., D

Budson, Deant (Lowry) St. Paul, h. Hummel, Ray: (Dreamland) Salina, Kan., 18-

10, t. Bunter, Bob: (Wonder Bar) Circinnail, no.

Irish, Mace: (Chanticler) Milhurn, N. J., 26, Ink Spois; (Stanett) Binghamton, N. Y., D.

Jahna, Al: (Bilimore) Providence, h. Jamm, Jack: (Roosevelt) Cedar Rapids, Ia., h. Jay, Johnnyr, (Carapbell's Dinner Club) San Pernado, Calif. re. Johnnon, Peter (Lone Star) Kansas City, Mo., Ba.

Johnnon, Peter (Lone Star) Kansas City, Mo. no. Jordy, Haroddi (Plaza) Blicki, Miss. h. Jurgens, Dick: (Aragon) Chi, b. Kane, Alicn: (Rose Bowli Chi, nc, Kardo, Alicn: (Rose Bowli Chi, nc, Kastel, Aris, (Bismarkh) Chi, b. Rastella, Aris (New Fenn Club) Filthburgh, bc. Rast, Samury: (Commodore) NTO, E. Karo, Hal: (Tower) Kansas City, Mo., 4. Kendis, Samury: Kansas City, Mo., 4. Kendis, Larry: (Rainbow Renderva) Salt Lake City, nc.

City ne. Keichin, Ken: (Hollywood) Madison, Wis. ne. Midoodsers, Thes (Century) Balkimore, L. King, Teday: (Brancant) San Francisco, hi Ming, Teday: (Brands) MYQ. L. King, Wayne: (Coccanni Orore) Los An-gries, Jay: (The Brook) East Orange, N. J., 20.

De. Kverne, Genet: (Palumer) Los Angeles, b. Kverne, Dick: (Asior) NYC, b. Kurtes, Jack: (Meryinad) Cambriand, Md., h. Kyser, Kay: (Pennsylvania) NYC, b.

Lake, Soi: 1690 Glub) Ghi, nc. La Marr. Ayasa: (Chen Musicol, Dallas, nc. LaMothe, Oliva: (Paradiae Grille) Hartford.

Conn., nc. Lany, Howard: (Pive o'Clock) Miami Brech,

Lasty, HOWRON, BRING CHOCKY MAINE BUSCH, FRA. C. Lasty, Classical Washington, D. C., L. Lands, Jillies: HEL Regist NYC, L. Langs, Sid: (H) HEL Constant, NYC, D. Laborts, Jos: (Old Reumanian) NYC, DE Laborts, Jos: (Old Reumanian) NYC, DE La Trocca, Nick: (Queen's Terraco) Finabing, L. L., Nick: (Queen's Terraco) Finabing, L. L., Nick: (Groctito's) South Beach, S. L. DE. O. h. Eddis: (New Riversida) Spread Engle. Wis. cc. Burgs, Jack Arnold: (Berkeley Carieret) As-bury Park, N. Y. h. Frees, Jack Arnold: (Berkeley-Carteret) As-bury Park, N. J., b. Press, Leoni (Bradderd Penthouse) Boston.

hc. Le Daron, Eddle: (Rainbör Room) NVC. hc. Leonard, Harian: Direamiand) Konesa City, Mo. h. Leona, Todi (Zorle: Washington, D. G., t. Lyth, Encoh: (Tail) NYG. h.

MUSIC

TEN CENTS A DANCE TUNI

Famous Seeks Upped Rating

Diamond points to equa 15 of availability with S-B-300 points diff

REW YORK, Nov. 12.-Lou Damsed, bad of Paramount Pictures' music in-teresta, hopes to have Famous Musics ASCAP rating upped considerably at the part quarterly meeting of the Society and intends pointing to a breakdown of comparative performance of his firm and Shapiro. Bernstein to achieve that erd. Pamous' availability classifiestion is now 200 points, as spainst 500 for 5-B. In reliang it 25 points at a time to reach the 200 mark, Diamond has continually referred to the wide discrep-ancy in performance but equality of riting between his firm and those of Agur, Tallen & Bornstein and the erst-velle Docaldoor, Douglas & Cumbio, At

ning between his firm and those of Age, Tellen & Bornstein and those of Age, Tellen & Bornstein and the erst-visile Denaldson, Douglas & Gumble, At any apting's ASCAP meet Louis Bern-stein, S-B hend, demanded to know why Damond always "picked on" these firms and why he didn't start on S-B. Taking him up on it. Diamond dis-overed, in checking 1936 records, that S-B was credited with a total of 385 songs performed on the air during that part ontonds thist a difference of only 27 songs isn't reconciliable to a diver-brace of 300 points in rating and plane to use that as the basis of his plen for mother and that archie picket of an songer and the basis of his plen for mother catalog to replace that he di-most hed when Archie Pictoher put an end to the Famous-Joe Morris negotia-tions by buying out Morris his partner for 25 years. Diamond would like to beister the schierity of Paramount Music, Pamous subsid, thru the acquisi-tion of an older catalog. At present Paramount Music's rating as tegards seniority in ASCAP neits the firm only \$1350 quarterly. Diamond is not on the kokout for a catalog to the Morris type, but if a business proposition presents starif Pamous' chief would readily con-sider it.

Doin' the Dubl Duck NEW YORK, Nov. 12.—A special Song number and dance contests are to be used as part of a national advertising campaign on behalf of a new soft drink called Dubl Duck. Promotional ditty is Doin' the Dubl Duck. Terp contests will eccur in all key citics where bottlers have been allotted territory. H. Kohn-tamm & Co. are the manufacturers.

Sheet-Music Leaders

(For Week Ending November 12)

Sales of music by the Maurice Bichmond Music Corp., Inc., are not meliaded, due to the exclusive selling growment, with a number of pub-lishers. Acknowledgment is made to Mayer Music Corp., Music Sales Corp. and Ashiey Music Sanpply Co., of New York: Lyon & Healy: Carl Piecher, Inc; Gambis Hinged Music Co., and Western Book and Stationery Co., of Chicago. Chicago.

Land VI	A This Wit.
1年256年7	I I've Gor a Pecketful of Dream
Ŧ	2. My Roverie
2.	3. Lambeth Walk
5	4. Heart and South
5	S. While a Clearet Was Durnling
	6. Two Sleepy People
	7. Change Partners
10	S. All Ashoro
3	9. Alexander's Rantime Bank
11	10. My Own
13	11. Ar Long Last dove
9	12. Small Fry
194	13: Summer Souvenirs
12	145-So Help Me
-	15. 1 Won's Tall a Soul

Vocals by Postal

NEW YORK, Nor. 12.—Larry Chin-ton will be getting a million dollars' worth of publicity the next couple of weaks due to an idea he got dur-during his stay at the Oken Hand Castoo recently. Seems he was chat-sing with Philip Schuyler, advertains and publicity director of Postal Tele-graph, about Postal's sung-over-the phone birthday greetings and the idea of carrying the stunt over to Thanksy giving measure. Clinton suggested using Thanks for the Kemory with appropriate lyrice and got so en-thused that he dashed off a few outpiets on the back of a menu, Schuyler went to work on the idea inthe Net Destal will now sing the Clinton's desired and with the measure getting credit for the wordsy. Whole Memory is not used, only words tuns as follows: "Thanks for whith moher's taxly touch, of candid-with where they less and such words tuns as follows: "Thanks for whith moher's taxly touch, of candid-study on much, so thank you so much." NEW YORK, Nov. 12 .- Larry Chin-

ASCAP's Good-Will Spiels

MILWAUKEE, Nov. 12 .- Robert A. Hers, State counsel for ASCAP, outlined the functions of the society in a noonday lunchoon address before the Junior Chamber of Commerce this week. Tune-smith Geoffrey O'Hara came here later in the week to make it a field day in behalf of ASGAP. Addressed the Engles' Business Men's Luncheon Club, gave a pep talk before the College of Music and did some air gabbling ab night on WTMJ.

Joe Davis First To Put Music **Back on Chain Store Counters**

Music men interested in development of first 15-centcopy sales in years-5-and-10 stores at one time lucrative for music pubs

NEW YORK. Nov. 12.—Whole music trade is watching with interest develop-ments along the line of chain store distribution of sheet music. To date, efforts to review this means of distribution have been limited, but there is enough activity currently to capture the strentson of the isdustry. Limiter in the idea is Joe Davis as writer and publisher of Shame, Sheme, Scergbody Knows Your Gense, which he has had on the racks in the 8. S. Krenge chain stores for the part three or four weeks. Copies are sold for 15 cents, and, according to Davis, the idea is olicking pretty well, with several recorders com-ing in since the tune hit the counters. Original Krenge order was for 13,000 coles.

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38 Songs for Powell Pic

HOLLYWOOD, Nov. 12-Warners will top Irving Berlin's Alcounder's Raptime Sand pic in the number of songs used in their fortbooming Dick Powell starter, Airceys Leate Them Laughing, now be-fore the cameras. Intervoven in the story, which is based on Tin Pan Alley, will be 38 tunes, in whole or in part. Top numbers were written by Harry Warren and Johnny Mercar.

ROBERT A. HESS, Wisconsin counsel-for ASCAP, has been appointed by the State tax commission as special counsel to prosecute gift tax cases involving more than \$1,000.000;

RECENT MAG YARN glorifying swing and jitterbug doings. Hot Pieno, by Richard English, has been hought by MGM for a morite short. No cast or director miscied as yet.

ing in aloce the tune hit the counters, Original Eresge order was for 13.000 copies. Davis is not planning to release any further numbers this way at the mo-ment, preferring to wait and see what the most order will be. Other puts are also vatching the situation closely, wait-ing to learn if the plan is feasible before making any stempts in that direction distribution, at 10 conts a copy, was one of the greatest sources of revenue for the music business about 18 years are. Corge Engel, publisher of Song Lyries which current pop songs to retail for 10 cents. Engel interested the Warners to the distributing house to service chain stores with current pop songs to retail for 10 cents. Engel interested the Warners to the performed involving the setting up of music racks, laying out advertising mass, and the complete operation of spread manual have the co-operation of spread majority of leading publics to be effective.

-Songs With Most Radio Plugs ------"Day" Debuts in No. 1 Slot; Shares Lead With "Reverie"

Songe listed are those receiving 10:07 more network plugs (WJZ, WEAF, WABC) between \$ p.m.-1 a.m. week days and 12 a.m.-1 a.m. Sundays, for the week ending Thursday, November 10. Independent plugs are those received on WOE, WNEW, WMCA and WHN. Film tunes are designated as "F." musical production num-bers as "M." Based on data supplied by Accurate Reporting Service.

Positi		This Publisher	Plog
LAIS WIL	The		2V-crit
1		My Revete	17
_	1.	Day After Day	35
6	2.	Summer Souvenin Brezinan	20
5		Change Portners (P)Berlin	25
e ob		So Help Me Bemick	23
191	4.	All Ashore	
1	5.	My Own (P)	:21
HORS		Who Blow Out the Flams?	.221
B	5.	Simple and Sweet	21
	10.	I Won't Tell a Soul Crawford	7.20
3	7.	Heart and Soul (Finnessee Pamous	19
8	8.	I've Got a Pocketful of Dicama (F) Santig-Joy	ALE.
6.	8.	Deep in a Dream	18
13	9.	Two Sleepy People (P) Famous	16
4	9.	While & Cigaret Was Burning ABG	16
42	10.	Is That the Way To Treat a Sweethcart?, Olman	15
8	11	Sixty Seconds Got Together	
70	11.	Lambeth Walk	1.61
8	IL	When I Go a-Dreaming (34) Lincoln	11
10	12.	Alexander's Ragtime Band (P) ABC	18
Autoria .	12.	What Do You Know About Love? Peist	13
6	18.	At Long Last Love (M) Chappell	23
31	13.	They Say Francisco Witznark	12.
6	14	Stop Beating Round the Mulherry Much Breeman	11
-	14.	Small Prv (P)	1T
	d4	You Must Have Been a Beautiful Baby Remick	11
13-	-14.	What Have You Got That Gets Me? (F). Famous	372
	34.	Love Doesn't Grow on Trees (P) Paransonnt	H
-	14.	Love, I'd Give My Life for You (P) Stamy	11.
13	14	Angels With Dirty Faces Fred Pisher	11
_	14	April in My Beart	110
	15.	Night Before Christman	10
12.	15.	Ys Got Me (M)	10
12	25.	I've Got a Date With a Dream (7) l'eist	10
-	15.	Oarden of the Moon	10
-		Papaya	10-

Music Items

EXCLUSIVE MUBIC has acquired a EXCLUSIVE MUBIC has acquired a new song, Storm Signals, by Sey-mour Simons and Buidy Fields. Peter DeRose's standard instrumental compo. Deep Parple, is the latest Robbins pub-lisation to undergo streamlining. Now Deep Parple Screade, DeRose adding a 19710. Nat Winecolf, of Pamous Music, returned to the fitm's Hollywood office after a song-plugging trip to San Pran-cinco. Worked on tunes from Para-mount's forthcoming Artists and Models Abroad and Thanks for the Memory films. O. I. Alexander, of Manitoba, is publishing his own song, Buckle Up Your Belt and Try Again.

Music boys will pay tribute to Joo Howard, author of I Wonder Who's Missing Her Now and a hundred others, at Bill's Gay Ninetics, New York nitery. November 22 in celebration of the Te-year-old composer's fourth analyzeary as an entertainer at the spot. During the party Howard plans to introduce his intest compo, Meet Me at the World's Fair. Falz.

O. Schirmer publishing populsi edi-tions of two classical composisting by Deanna Durbin in her now Universal lickor, That Gerian Age, with naw Eng-lish lyrica by Ann Ronell. Songs are pelibas' Zes Filles de Cadig and Gounod's Ah! Je Veux Vivre. If the popularized classics sail pub will release similar editions on other classical music used fits pictures.

FBMC Signs Lee and Dixon

KANSAS GITY, Mo., Nov, 12.--Fred-erick Bros.' Music Corp. Increased fits band holdings this week by adding Glan Lee, former music director for Station KSL, Sait Lake City, takes his band to touring for the office, starting Thurs-day (17) with the Iowa State grom at Ames. Dison, formerly known as Jelly Leftweits and originally halling from Duke University, locates at Mossom Heath in Oklahoma City, Okla.

LEGITIMATE

Conducted by EUGENE BURR-Communications to 1564 Broadway, New York City

Dramatists Lure Pic Moguls Cincy FTP Offering 'Sambo' With Revamped Basic Pact

Plan to give pic preference in bidding for plays-set in motion by member and union pressure-indie managers

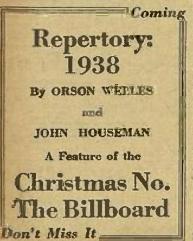
in Broadway, psying a fixed sum, part of which to be put on the line immediately, plus a percentage of the box-office take thrucut the run of the show in addition to the present royalty arrangement. In order to avoid cutting run of play so as to dedge double royalty arrangement. Culd will set up a minimum run which will be rated on proceeds. The present of the show is addition to the present royalty are not be boxed on the proceed of the show of the present of the show is addition to the present royalty are not be boxed on proceeds. The proceed of the show of the present would take the rap, because added payments would cut in on profile by increasing the nut and so force shows to done weeks carlier than normal, thus reducing actors' employment. Paul Dull-well, executive secretary of Aotor' Equity, however, claims that the new arangement would increase productions and employment (thanks to Equity's two-week minimum) any losses sustained by players as a group. Independent producers object to dispose and film rights before Broadway identication on tapse of time between Broadway identification on tapse of time between Broadway is being requested to avoid simultaneous runs. Details now being drawn up will cover

FURE.

Details now being drawn up will cover price range, royalty percentages, radio rights and road fourth

High Hat FTP

High Hat FTP BAN PRANCISCO, Nov. 12. — À new division of the Federal Theater Project has been crosted here for the purpose of producing a clamical series of plays little known in this country. It is known us the Pederal Theater Workshop. Miss Bereity White is the supervisor. Pinst production is set for tomorrow, when Mollere's The Imaginary Invalid and Strindburg's Countess Julie will be presented.



CINCINNATI, Nov. 12.—Local Federal Theater group, now housed in its Play-box Theater, intimate 200-seater, after a forbight's run with Macheth, opens to-day with Little Black Sambo, by C. B. day with Little Black Sembo, by C. B. Charpenning, with original music by Shirley Graham. Sambo opons the com-pany's series of plays for young people, and will be performed twice every Sat-urday until the first week in December. Ohio Doom, opens November 22 and runs until December 3, with Poteristed Saturday showings. Dickens' Christmas Carol, gots on top for night and malines showings. December 20-24, with Potristed Forese scheduled for December 28-January 3. Local dailles treated the group kindly on its presentation of MacDeth. William J. Harrison is supervisor of the local FTP. Franklyn Baymond is director.

squawk-disposal of rights prior to Broadway run

New YORK, Now 12.—Yielding to pressure brought by four of its own mem-bers, and also by legit unions and Hollywood, the Dramatists' Guild, after two reats of confabbing. This week tentatively reached a general plan of revision for its basic agreement which would give picture companies their regulated preference in bidding for film rights, provide the author with a double royalty income during Broadway showings in lieu of film-sale double and set a minimum run for hits. It has already aroused protests of unfair competition from independent producers and has given rise to the trade opinion that promoter-producers are doomed to extinction or positions as figure-heady for picture monopoles. It has yet to be worked out in detail, however, and has not as ynt been accepted by the DOS own executive board, Broadway man-agers or Hollywood offices, all of whom its mulied over by Bidney B. Frietcher Guild attorney: Joeob Wilk, of Weinser, and John F. Wharton, of Schmidt plays film rights before it is produced on Broadway, paying a fixed sum, par-diner will wander a field for a week, re-ft which to be put on the line imme-dinely, plus a percentage of the box-office take throught the film films-dinely, plus a percentage of the box-

From Out Front

If inthusiasm is a mifficient excuse for breaking out of one's own balliwick, this oolumn will wander afield for a week, giving three anthusiastic cheers for the intermission comments of Deems Taylor on the Philharmonic broadcasts Sunday afternoons over CBS. They are among most intelligent things that have ever come over the air.

over the air. Taylor is fighting hard to divorce music from any taint of politics. That, on the face of it, may seem a bit like tilting at a windmill—but the windmill is actually very much alive and very forbidding. It expresses itself not only in itsane surface manifestations such as the banning of Stbeilus Finlendia by the liberty-loving Soriet commissars, but in the fundamental musical approach of millions of benighted cultists who are wifted on by prevailing winds of social, economic and political fancticism. More than that, it affects the fundamental approach to all the atta the arts

BY EUCENE BURR

the arts. Last Sunday (6) Taylor, reading a letter from one of his critics, displayed the innocent-seeming depths to which such an attitude is even now carrying any number of people—in their approach to the drams and all other arts, as well as to music. The letter insisted on political (or descriptive—or "program") connotations, citing Le Marseillaise, the International, the banning of Fislandia, the ridiculous has vere naively thought by the writer to be in point. The letter second harmless that were naively thought by the writer to be in point. The letter second harmless to an other surface—the painfully failacious—but it is the first step leading toward, things like an editorial, also read by Taylor, which appeared during the First World War and screamed about the subversive and insidenais and everybody else. Folitical or even "program" connotations constitute a real danger—and represent a silly, unseeing, entirely untenable stituide, a boob's approach toward as art. Taylor scuttled his critic masterfully. The political implication in the

In saily, unseeing, entirely untennote attitude, a booo's approach toward an art. Taylor souttled his critic masterfully. The political implication in the Marasellaise, he pointed out, is in its words, not its music; if you heard the tune for the first time, without knowing the words, it would appear merely a stirting march. As for the Infermations, if it were beard for the first time without its words, it would seem marely dull—an opinion I heartily share. The Finlandia banning, he said, was a ruling against the title and its connotations, not against the misds. And to dispose of the silly claim centering around Boethoven's Fifth be merely clied all the differentiations of the piece that have been offered. Next the damper of merel shallow and subscienced intermetions.

The the danger of such shallow and superimposed interpretations, the danger of such shallow and superimposed interpretations, the danger that the attitude toward music itself will be affected by them, is great. Taylor is doing reoman service not only for music but for all the arts, for it is a danger that, in differing ways and degrees, threatene them all. As Thylor said, if music is good we can get from it the emotion that inspired it—but we cannot get the erents or conditions or accuse or thoughts that caused the emotion. Other arts may be lower (or less purely emotional) than music, but, fundamentally at least, the sume thing holds true for them all.

So long as we're in an alsen halliwick, we may all well take the opportunity to how in appreciation of Barbirold, the Fhilharmonic's conductor. He's not the greatest conductor in the world, by any means, but his performances have verve and alneerity; the music comes alive boneath his baton. No matter how we may disagree with some of his interpretations, at least they do possess the magic of vitality—and at least they are infinitely better than the henky-tenk boob-startling of Toscanini, his predecessor on the Philharmonic podium.

Interpreting the cold, intellectual, built-up abortions of Wagner, he is on, congenial ground and does an intellectually stimulating job; the result is melther emotional nor essentially musical, but it is shorry. Adde from that, bowever, noth-ing. At his best, his supertillous intellectualizations altip along the surfaces of music, robbing it of its emotional content and turning even the greatest beauty into a more describe in musical splity. At his worst, he sounds tike a German band goins auddenly crazy. gone suddenly crazy.

It is this last quality that has probably endeared him to the thousands of "music-lovers" who flock to concerts because it is the smart or tasteful or cultured thing to do. They here Toscanini blaring the bejeets out of musical beauty, and fending imagine themselves where they'd weally rather be-st the Radio City Music Finlf.

Moss Enters Ticket Scene; **Brokers** Wait

NEW YORK, Nov. 12.—Associated The-ater Ticket Agencies, Inc., dissatisfied with oparation of the code and stymed at the moment in attempts to gain re-quested rovisions, decided at a meeting has night to make written protects to the Lesgue, to gather enough evidence to protect themselves in any future lit-gation and to go abead negotisting bern with independent producers. It is stated that one such buy is on the way already for George Abbott's Boys Front Synchrome. Meanwhile License Commissioner Paul alcoss and City Councilman Harold Spell-men are planning price-fixing legislation man are planning price-fixing legislation regulating ticket speculation.

regulating taket speculation. In line with its new policy of every-thing in writing, the brokers are re-questing a report from Actors' Equily on the findings which a subcommittee was supposed to have given to Equily's exec-utive committee yesterday. Whon aized about Equily's disposition, however, Paul Dulizell, executive secretary, re-plied: "I have not asked for a report from Edward Fielding, chairman of the code cemmittee." code committee."

code committes." Commissionor Moss has already con-ferred with representative of the League of New York Thestors, Councilman Speliman and Nathan Lioberman on his proposed legislative measure, confident that deepite a U. S. Supreme Court des-sion, 1935, involving the Theon Agency, against price-fixing regulation for tit2-ets, his law will hold water, since the yourds today are amenable to law "in-rused with public interest." He expects full co-operation of the council, too, thru his plas that ticket speculation is a menace to public policy and a destru-tive factor in a struggling industry. Lieberman promised the commissioner

Lieberman promised the commissioner his body would right the law that is the Supreme Court again if need be an the added premise that the city cannot exercise control over State licenses. Under the General Business statutes of New York State, ticket brokens are li-censed at \$200, plus a, \$1,000 bond.

Viennese Theater Planned

NEW YORK, Nov. 12. — American oquivalent of the Vienness Kleinkenni-bushne, co-operative stage project which lost its identity aimultaneously with eclipse of Austria by Germany, is under way here. Called the Redugee Arlber Group, Inc., its members are Vienness refugee actors, directors, musicians and writers living in New York. New group hopes to erret its own theater, expecting to debut its first production is January John V. Greenblett will manage the

to debut its first production in January John V. Greenblast will manage the organization, among whose sponshor an Professor Albert Einstein, Rev. John Haynes Holmas, Maurice Evnns, Einst Rice, Robert Sherwood, Blanche Yurka, Pannie Rurst, Stanbey M. Isaacs, Sheben Aach, Walker H. Lebiman, Jacob B-Schiff and Ludwig Lere.

BROADWAY RUNS Ferformances to November 12, Inclusive, Dramatio Opened Perf. Patchering favility, The (Head) bergal and the second sec Rusical Comedy Finite Control of Angel St.) ---- Sept. 22--- 60 (Dirich an Angel St.) ---- Sept. 22--- 60 (Dirich en Angel St.) ---- May 11. --- 91 Rowing Ont. the Ministral J. Nor. 9--- 6 Ning Ont. the Norm (Ministral Sept. 24--- 57 Yon Avers Kinse (Winistral Sept. 21--- 43

or rescannil, his preseccessor on the Philarmonic positim. Speaking of Toxcanini, at long hast it seems that a music "writte" has discovered that perhaps there's a slight difference between Artino and God. The commentator in question is William G. King, of The Sun, and his springboard is the Italian's atroctous mutintion of Thehalkowsky's Pathefigue, one of the loralist pieces at music ever written, a limpid well of sound in which each man may find his own serrow mitrored. King suggested that, after all, Toxcanini might not be absolute perfection, spurred on by a fine lotter from a reader in which the horrible inter-pretation of the Pathefigue was ripped apart. It is as a muting of fact humping intermine the man of the section.

leads ATC to concentrate on audiences, not product

NEW YORK, Nov. 12.--As a result of dispositing relations from its survey as to number and quality of plays avail-able for road distribution, the Amarican Theater Council has changed its course of action and will attack the road revital program from that of production, via a weekly bulletin promotion device. It has also decided to act upon the suggres-tion of co-operations with the motion peture industry for mutual benefits, as projected by Paul Dulizell, exce secre-sary of Actors Equity. In addition, the ATC industry for mutual benefits, and atC industry for mutual benefits, and atC industry for mutual benefits. tains

tains. Of 40 questionnaires sent out to pro-ducers, replics from a dozen who could after road allows did not net enough acceptable plays to warrant ATC in-dorsement. James P. Relity, secretary, therefore urged the group to shift to the alternaitw of building suddences for the aiternaitwe of building suddences for the aiternaitwe of building sud-ent producers were contemplating any-way. The weekly buildein, to prepare the way for advance men, was author-ized.

Discussion of co-operation with nicture industry divided fuelf into two sp-prosches. One resulted in a resolution for a permanent committee to most with from the second result in a reaction of a permanent committee to most with film representatives and so present a united front, aiding conditions in both industries and improving co-operation between the two groups. The second revolved about the more immediate problem of stracting Hollywood subsi-cas and entailed joining current nego-ficitions between the Dramatists' Guild and picture producers to revise the phywright's basic agreement. Less such a gesture be supported of promoting the sclish ends of the managers. Equity fronted the proposal, but that phase will be held in aboyance ponding the outcome of the new-being-worked-out continet between the Guild and film outcomes. panbes

composites. Upon hearing the report on Miss Perry's sublitions, the board acted to continue the project this year. Response of written applications, which are now necessary to get into the auditions and which followed announcements in the dalles four days ago, has surpassed last year's records. Auditions will be delayed, however, pending cross filing and sort-ing of applications. Process has revealed duplications, with some tids who were head last year trying to squeeze in this year under different names. Weeding is how going on. The council also indersed Brock Pem

the council, and inderied Brock Pen-berton's plan for educating the public to prompt curtain schedules by accuracy and honcety in theater ada, He also forested that whenever possible larg, coment should not be sented until after the first scene the first scone.

"The Boys From Syracuse" (Shubert Theater)

BOSTON

new musical comedy based on repeare's A Comedy of Errors; book Ebak

A new musical comedy, based on Bakepare's A Gonedy, of Errors, book by George Abbott, lyrica and music by honormapsity by George Balinchine, coe-nume by irrene Sharaff and scenary by do Meldihert directed by Mr. Abbott and presented by Ein. — Tate Teddy Hart, Olifford Dunstan, Bidle Albert, Jinny Savo, Carroll Ash-umy Westcott, Oven Martin, Betty Bruce and others. — George Abbott has another hit. The Boys From Synamics is certain to be a state amath wherever it goes, and a long run on Broadway is indicated. Let no one deduce from its title that the play a drampus and college, cut-ups, nor the to see it. Unless junier is a vary, and understand the pointed sugges-line of the section of the play for the state and then the play for the to see it. Unless junier is a vary, a provide young rascal he either in the sunderstand the pointed sugges-line of the to attend. — Martin and the point of the play for the state of the to fit play for the parents to attend. — Bone centurity ago one Bill Shake-parents to attend.

Council Alters Revival Plans Paucity of good road shows cars will offend. So cleverly is it all done that even the moss puritanical of Bostonians want forth shouting it praises and chortling over its thinly discussed how during over its thinly

Bestonians went forth shouting its praises and chortling over its thinly disguised bawdyism. If your classics are a bit hazy it might be will to recount the story itself. To the ancient city of Ephesus comes Antipholus of Syracuse with his servant Drombo searching for a brother lost in a storm when both were infants. Anti-pholus of Ephesus, also provided with a Dromic, is somewhat of a rounder; and his wife, Adriana, mistakes the visiting brother for her husband with complica-tions. The brother from Byracuse meanwhile falls madly in love with Adriana's sister, who likewise falls—and hard—but who cannot athing her con-science to filtring with her supposed brother-in-law. The Dromics play hide and stok with one another ath their masters, and it requires much explain-ing before the two brothers Antipholus and all is well. Finally they do so and fire their aged father from the danger of being behended, while in the severes of the temple they discover their bong-lost mother. Most important of all, they then pair off with the right ladies of Ephesus. lost mother. Most important of all, then pair off with the right ladies they of Ephiceus.

The Rodgers and Hart songs will please their most critical public, and

there are several which will demain hits for months to come. One, Sing for You Supper, brought an opening-might audi once almost literally to its feet and ences almost literally to its fact and occasioned encore after encore. The Shoricat Day in the Year drew salves of applause and must be reckoned as surefire; Come With Me, a humorous melody for the male chorus, is still an-other, while Diogenes, You Hour Cast Your Shadow and What Can You Do With a Man? may also become best sellers. to its feet and sellora

Credit is to be spread unsparingly over the huge cast of principals and an un-unually beautiful chorus. Jimmy Save usually beautiful chorus. Jimmy Savo and Teddy Hart ahare honore as the two Dromice. Wyth Mutray, as the plump wife of one of the Dromice Marcy West-cott and Murle' Angetus are a 'trio of attractive femmes who sing well, act well and please greatly. Betty Bruce, as the gay courtesan (she employs a secretary to book her engagements), not only possesses much personable allure but also dances well. Romaid Graham and Eddie Albert, as the two Austipholuses, are handsome foung men with excellent voices and a real appeal to femining hearts. hearts.

Che might go on and on sounding peans of praise, but it all adds up to the opening asticato of this review-George Abbott has another hit.

Floyd L. Bell.

Van Zandt Wins Arb

NEW YORK. Nov. 12.-American Arbi-tration Association last week handed down a decision invoring Philip Van Zandt against Jules J, Leventhal, van Zandt, who had rehearsed Leventhal's stock presentation of Golden Boy, was later replaced,

New Play on Broadway Reviewed by Eugene Burr

Chett-Bree Cover E. Mack Walter Armin James W. Carr Victor Moone Due: Cene Kelly, Reporter Photographer French Conductor...

Photographer French Conductor, James W. Carr Chauffeur Alonzo P. Coodhue, Victor Moone Secretaries to Nar, Cocchue: Dena Kelly, Mawice Kelly, Rov Ross, Lack Symour, Jack Stanton, Walter R. Lonja Jr. Princo Asexander Tomotsky, Eugene Sigaloff Jerry Creatier Colotte Kallini Panant Peter Loppulvin Sozanoff Alexander Atro Sozanoff John Eliot John Pantar Noting Ambassador Peter Lopolation Partiel Control Alexander Atro Matthany Attache John Ellot Naval Attache John Ellot Naval Attache John Partiel Becrotartes, Michael Forbes, Thomas Jafolla Walter Don Cortes German Ambassador Ham Harnen Freisen French Ambassador John Cortes German Ambassador John Cortes German Ambassador John Cortes John Ellot School Graustolin Polich Ivan izreallow Secretary Stanton Birs Poreign Minister Station Birs Statio The Buccareers: Don Cortex, John Eliot, Milithael Porbea, Eddie Joséfer, Tom Jetolika, William Lilling, Watter Humos, John Ender GUESTS: Monica Barnister, Adele Jorisons, Buth Josefh, Evelyn Bonetina, LES CIRLS: Viakle Belfing, Dorothy Bonson, Ruth Bond, Pearl Herris, Deverty Honler, Dor-othea Jackson, Riancy Lee, June LeRoy, Evelyn · · · · · · · Ivan

IMPERIAL Beijsneing Wechenday Evening, Nev. 9, 1938 LEAVE IT TO ME1 Weter Moore and featuring Sephie Tucker and These Sectors 1: City Room vot the Parls and Chicago Wechendar Troughan. ACT I-Scene 1: City Room vot the Parls and Chicago Wechendar Troughan. ACT I-Scene 1: City Room vot the Parls and Chicago Wechendar Troughan. Scene 4: Antercom In the American Embassy. Scene 4: Antercom In the American Embassy. Scene 4: Antercom In the American Embassy. Scene 1: Red Square, Two Weeks Later, Scene 3: The Antercom In Service 1: Red Square, Two Weeks Later, Scene 3: Context Lawles Context Inter-Scene 4: A Steppe. Scene 5: Drawing Room by T.B. McDonald Construction Co. Service 4: A Steppe. Scene 5: Drawing Room published by Albert Ichnach, Duild Scene 4: A Steppe. Scene 5: Drawing Room Scene 5:

The sun in his heaven and all's right The sum in his heaven and mix right with the rest of all possible worlds. President John P. Wintergreen and Vice-President Alexander Throttlebottom are together again. The 1835-53 cession on Broadway may now be officially scored DIS D & #1000

Lost mortals reach too close to Utopia. It's not complete prefection, however-for in this version Messrs. Wintergreen and Throttlebottom have been changed into Messrs. Thomas and Goodbus reand Throtteeoottom have been changed into Messrs. Thousan and Goodbue re-spectively, and instead of ruling the des-tinics of these theoretically United States, Goodhue is American ambastador to Morcow, and Thomas is a swash-buckling reporter assigned by Goodbue's work while to any instead by Goodbue's buckling reporter assigned by Goodhue's archarival to angineer his recail. For-tunately, this is conventing in which Goodhue enthusiastically acquiesces. It was his wife who forced him into an ambasadorial job and allk knee breeches. All he wants for himself is to get back to Topeka, where all the boys call him setuer.

Together, where it the boys call him Stinky. Together they plot his recall, getting nowhere with mayhem, and attempted shootings. The net result, as a matter of fact, is that Goodhue becomes a Russian national here and is forced to stand for instruction agino and a solution while the gamboling Moscowites cavort in his boutor. Finally, however, Thomas hits on a plan; instead of setting out to do wrong, supposing how Goodhue sets out to do right; supposing has gives yout to his naive but surging American idealism; supposing he preserves a plan to end all supposing he presents a plan to end all wars and make all nations brothers. They

try it.out; and the result is as expected. Goodhue is recalled.

17

The Billboard

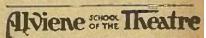
Incoutline it sounds bright and anity ing: in performance it is somethin less than that. Slick, polished and optients it is a good show socording to every standard of the regular Broadway mu-sical but customers who have been treated to a Knickerbocker Holiday this scalon may be forgiven for wanting more than the Broadway variety of suarity, or the Shubert alley version of ecist. The hange of the pices, by the way, is Lesso it to Mel, and it was presented by Vinton Freedley Wedneday night at the Importal Theater. William Gaston and Victor Moore, who will always be Winter-green and Throtilebottom to anyone who saw Of Theor I Sing, head a coat that Ing: in performance it is somethi

saw Of Thee I Sing; head a cust also contains Sophis Tucker and Ta Cole Porter wrote catchy, enco hummable music for it that excellent hummable music for it that will presently be deluging the airwaves and of course, also contributed his own lyrics. In most instances they are lyrics. In most instances they are smooth, bright and emutalug: in one or two cases they threaten brilliance and in one or two others they achieve banality. As for the book, it is good enough and a bit better than good enough—but it pro-sents definite drawbacks. Adapted by Somuel and Bolla Spewack from they own play, Clear All Wires, it occasionally grows loo dull for its own much, occas-sionally trips over its own much, occas-sionally trips over its own access and never

own play Glear All Wires, it occasionally grows too dull for its own music, occas-sionally trips over its own toes, and never makes full or even adequate use of its spice.didy ironic basic tides. As a matter of first, it seems to go out of its way to emphasize the animouties and predu-dices and hates of the audience, despite the fact that its idea gives it a fine othance for clearating and intelligent satire. Also, neither the gaps nor the ac-tion are particularly funny, their humage being contributed by the performent table. The role of Goodhue gives full play to his wistful and pethetic comedy, and that's all he asks—the needs. He has needs that the right with Moore emerging as practically the whole show. The role of Goodhue gives full play to his wistful and pethetic comedy, and that's all he asks—the needs. He has needs for the spirit of musical coencily, and that's all he asks—the needs. He has needed for the spirit of musical coencily, and who does fine work thironit as Thoras, lifting the pace, pointing up the gags and selling songs and lyries. Miss Tucker performs in her usual man-ner as his. Goodhue, getting a full share of the better songs and selling them ho the own histores for Claxton, a ravish-ingly lowely here interest except when shall clarit of ang, Mached in the discurstre intricaces of the Spe-vooing woman named Mary, Martin, who onacts a high-class strumpet doing is strip-tease in the wilds of Siberia and who also intones numbers in three septe-vooing woman named Mary, Martin, who is a instite copen to question. A quinted of apable young scales dances effectively as the five Goodhue disgles dances effectively as the two of the sceles here due bloc had

Albert Johnson designed some colorful ttings, and Baoul Pene du Bols had

Albert Johnson designed some colorful settings, and Raoul Pene du Bols had several bad dreams which eventually emerged as costume designs. It's a thoroly annusing show, as Broad-way mulcals go, and it will undoubtedly have a long run-but one shudders to think of what it would have been like without Moore. It is smooth susve, slick and enjoyable-but this reporter would, swap it and two doren like it for a single Kuscherbooker Holiday-and even them, bu'd figure ha'd dong the other guf an injustice.



[4418 Yasy] Salar I Gourse-Stast, Brown, Riddle, Cholos-Draza, Danes, Orra, Each Descriment's Braduartise-Una Nerthi, Lee Yracy, Fred As-Stire, Poygr Bhareko, Etc.
 Bradista In discovering, developing and, expiriting new Stast, Breven and Radio Takent ALVIENE THEATRE & STUDENT STOCK CO., closeling New York, Space State Mills Invention, pela Comparison of the State State State State (Separate State, Unider's Asreen AcUno Dest.) For Calaber apply Service, Tr, IIELL, & W. State Street, Rew York.

AMERICAN ACADEMY OF DRAMATIC ARTS FOUNDED IN 1884 BY FRANKLIN IL SARGENT

HE foremost institution for Dramatic and Expressional Training it America. The courses of the Academy furnish the essential proparation for Teaching and Directing as well as for Acting, WINTER TERM BECINS JANUARY 16, America.

FOR CATALOR Address Surretary, Room Mil GARNEDLE HALL, NEW YORK



Musicians' 6-Day Week in N. Y. Causes Day Layoffs for Acts; AFA Insists on Full-Week Pay

NEW YORK, Nov. 12.- In local night clubs that are abbding by the six-day-week ruling pushed thru by the local musicians theor for bandsmaph, business

week ruting pushed thru by the local medicians thios for bandsmen, husiness conditions have necessitated, in some operators are squawking that one day's by will be shaved from their aniary. American Pederation of Actors is tak-fing the osition that satis are contracted for the week and as such is going to any new APA contracts now define the star of the mechanism receive full shaved for the week and as such as going to any new APA contracts now define the star of the mechanism of actors is tak-tion of the star of a start of a star-doping mechanism of actors to the club opposed to performers working seven days a week but feels that acts working in the week and in a start of the star-doping on the start of the start opposed to performers working seven days a week but feels that acts working in the week and in the period to the booms due to a ruling with which they. May feels with the period to the booms will be performer as the bond start of bosing one-seventh of the bosing of bosing one-seventh of the bosing the show, as well as the bond show of the show, as well as the bond show of the show, as well as the bond show the show, as well as the bond show the show, as well as the bond show of the show. The same seven far attracting of the show as a started are to bosing the show as the bar act or bosing the show as attracted of the show as well as the bond show the show as the bar act or bosing the show as attracted to see a show and as the bond show the show as the bar act or bosing the show as attracted to see a show and as the bar act of a tracted the show as a show as the bar act of a tracted to the show as a show as the bar act of a tracted to the show as the bar act of the attracted to the show as a show and a show as the bar attracted to the show as a show as the bar act of a tracted to the show as a show as a show as the bar act of a tracted to the show as a show as the bar act of a tracted to the show as a show as a show as the bar act of a tracted to the show as a show as a show as a show as a show as

CHICAGO, Nov. 12.—American Feder-ntion of Actors here signed four more night spots, Harry's New York Cohnres coming in after a brief picketing cami-paign conducted in front of the dub. Other newcomers are Club Alabam, Rose Bows and Gay 90s. While the drive for other spots is

Bowls and Gay 90s. While the drive for other spots is being continued, the agents and bookers are being solicited to sign APA tran-chinse. Offices joining the sctors' union forces will agree to use only APA acts in good standing after Docember I. Meetings with the local sets and bookers will be held in a couple of weeks when Encentre Secretary Raph Whitchead will come in to take charge.

FHILADELPHIA, Nov. 12.—Nearly 460 performers have joined the new local APA branch since the beginning of the mombership drive last month. Teen Kelly, business agent, says.

Object is to get the 400 members into the fold before a contract drive begins.

SAN FRANCISCO. Nov. 12.—The local branch of the AFA staged its first benefit show Sunday might at Dreamland Audi-torium. Attendance was around 5,000. Presenting a show besded by Cesar Romero, Buck Jones andi Constance Moore, the event drew a crowd that al-most jammed the auditorium. Ralph Whitehead, excentive secretary of AFAr John Corcoran, AFA representa-tive at Los Angeles, who acted as emisee, and Barliott Brown, chairman of the show, were among those present.

Jitterbug Contests In Chicago Niteries

CHICAGO, Nov. 12.—The jitterbug contest craze resched local niteries this week. Thompson's 16 Club leading off with a series of weekly stunts with prizes for the best teams. While some other neighborhood niteries are staging such contests, it is not believed that this feature will invaria the better night spots, where the operators are already wearying of the super-swing stmosphere. Local promoter's are trying to sell nitery ops the idea of using winning teams in their floor shows.

New Blackstone Rm: **Bali Bali Resumes**

CHIGAGO, Nov. 12. — Distinguished addition to the noted field a the Baliness Room in the Blackstone Hotel, which opened last night. Managing Di-rector A. S. Kirkeby has decorated its in copper, Dancing and entertainment furnished by the Playboys and Betty Borden, imported from Kirkeby's Town House, Los Angeles. Buddy Quinn reopened the Ball Ball on the Houth Side, using four acts, a simall line and Kian Norris' Orchestra. Mandel Brothers elosed the Yacht Glub, business not coming up to expecta-tions. May be reopened this season under new management.

Name Policy for Boston Grove

BÖSTON, Nov. 12. — Cocosnut Cirovo bure is going to a name policy beginning this week, opening with Clomer and Whena and Frances Williams, Grove will retain its line of girls. Oomer and Winona aid to receive \$1.200 and Wil-liams around \$1,500.

Paging Ripley!

SEATTLE. Nov. 12.-Something of record understatement is the new ad-vertains of the Oasis, subsurban cafe. Abe Brashen's mainsgement new understates completely with biz: "No Eidding! Our show is not the biggest or best in the world. Our gaths never heid a Hollywood tryout. Our babd was never on the sif. No celebrikies congre-gate here. Our cher has nothing to get temperamental about. If you don't like it here go else where to get your il-jusions. Somehow 2008 people had a devil, of a good time here last Saturday migni." SEATTLE, Nov. 12 .-- Something of

Ice Follies Unit **Routed Until May**

HOLLYWOOD, Nov. 12.-foe Follies of 1919 and its general manager, Edward A, Mahlke, left here Wednesday to con-tinue on their four across the country

And back. Next stop will be Cleveland, where they open a six-day engagement start-ing Monday and then move on to Chi-cago, where they begin a five-day stay November 22.

bago, where they begin a live-day stay.
November 22.
Succeeding dakes sets so far include New York, November 20 to Decomber 3;
Hershey, Pa., December 6 to 10; Spring-field, Mass., December 13 to 17; Balti-mors, December 18 to 22; Pftisburgh, December 25 to 31; Philadelphia, January 2 to 8; Boston, January 11 to 15; Prort-dence. January 16 to 21; Eherbrocke, Ont., January 16 to 21; Eherbrocke, Ont., January 23; Ottawa, Ont., January 24 to 25; Montreal, January 26 to 28; Syracuse, N. Y., Pebruary 1 to 5; New Haven, Conn., February 6 to 12; Hershey, Pa., February 24 to 16; Miami, Fin., February 24 to March 5; Minneapolla, March 17 to 26; Duluth, Minn., March 28 to April 2, and from there back to Hollywood for a month's stay.

Club Changes Moniker

COLUMBUS, O., Nov. 12. - The new 3-100 Club, formerly Herig's Village, makes its bow under management of Roy Haddog and Wayne Sciple. Jimmy Fisher emseing the opening show that includes the Irone Shea Cirls and the dance team of Marya and Martyn. Elmo Anderson and orchestra play for dancing.

Two Years in One Club

HOLLYWOOD, Nov. 12. -- Jobs are searce out here, and especially in the hight clubs, but when you do connect there's chance that you stay put in one place as have Holly and Lee, songsters. This week they closed a two-year run at the Burp Hollow Cafe, bringing in a new floor show for the first time in that period. In fact, Holly and Lee have warked but three spots in four years in this richity.

Ticinity.



New York:

MAURICE AND CORDOBA follow up their Hotel New Yorker run with an engagement at the Persian Boom of the their their Hotel New Yorkse run with an magagement at the Persian Room of the Plaza, starting November 22. JOB HESS, stage manager of the Interna-tional, will celebrate a quarter of a century in show budness the day before Christmas, PREDDIE WERNER, panto counté, is back in town playing club dates. HARRIS AND SHORE go into the Rainbow Room next month, ne-placing Estelle and Leror. WINNE MAY, slater of Bobby May and herseit o juggier, up to now playing night club, has been booked for vaude by Harry Norwood. She's at Huntington, L. L. No-'ember 16 for three days and at Pree-port for another three. HOLLAND AND HART also set by Norwood office for the Beverly Hills, Newport, Ky, opening November 24, after which they play for REO., ELLA JOHNSON, sc-cordionist, has gone to Florida, where she is currently playing clubs and theaters. BERNIK MILLIER is woch-izing with Vincent Travers Ork at the International Casino.

Chicago:

BENNY FIELDS opens at the Hi Hit December 5. . . JIMMY DURANTE, who goes into a Broadway nuisical next month following his surrent Chez Parce engagement, will take along Shave Sherman.

Gere and There:

Here and There: ALBERTINA RASCH BALLET was a feature on the opening program of the El Patio, Mexico City, slong with Jose Torres Fernandez, Raquel Rojas, Manualita Arriola, Carmencha Molina, Enrique Pastor and Jose Molina VERN VALDEZ closed a siz-week engagement at Pinocchio's. San Week engagement at Pinocchio's. San Week engagement at Pinocchio's. San Week engagement at Pinocchio's. EDDIE DANIELS, emse and organist, just signed an 13-week contract with the Columbia Spanish Restaurant, Tampa, Fia. THEODORA, dancer, is being held over at Lentr's Merry Go Round, Dayton, O Also Jimmy Richard's Band. Almes and ViVIENNE opened last week at the Grap Wolf Tavern, Sharon, Pa, for Frank Sennes. THERHEN tenori is currently heading the entertainment at the Occurge Washington Hotol, Jack-sourile, Ya.

Number Fourteen in a Series of Opinions of the Nation's Leading Hight Club and Hotel Owners and Managers about the Night Clubs-Vaudeville Department of The Billboard.

Meyer Horowitz Owner

The Village Barn

New York, N. Y.

Says:

"The Billboard has always been my first source of information. It's always given me the inside track on what's what and who's who behind the scenes."

Observations From Chicago

By SAM HONIGBERG

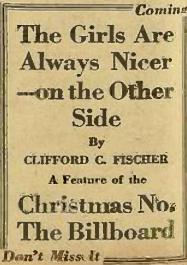
THE practice of hotel managers to route their dialing form acts all over the hostelries where visiting formen have been promised a show will, in the long run, prove as unproduable to the management as it is impracticable for the acts and bookers involved. Hotel run, eager to grab off convestion business, toas in free entertainment as ball, but at the expense of the performers. They hire takent for so many shows and distribute them in various rooms as needed. Convention committees are bound to take undue advantage of the hotels' generosity and will undoubtedly domand other free privileges as well. It is best that entertainment arrangements be tert in the hones of convention committees, who easily enough/can buy a show thru the club bookers.

FROM the financial standpoint we readily understand why theater act are cally hard into local niteries. But in the long run most of these cases wind up as disastrous ventures.

Unless the footlight performer has a set night club set which he is reasonably auro is desired by patrons of the spot offered him he would be better off to refuse eafs work. Working conditions, environment and atmosphere figure greatly in the selling of an act in night clubs and, as has been proved by several standard acts here the bast few weeks; solid theater turns have laid the well-known egg before cafe patrons.

ONE of our pet peeves, if anyone cares, is the emisee of a convention affair who can't remember the name of the organization that employed him for the job. Members always take pride in their association, and the least that can be ex-preted of one handling their annual abow is to pronounce that name correctly. Reading it off a sheet of paper or consulting one of the offloers st the critical moments does not click with the audience.

A SIGNIFICANT cause for the scarcity of good line girls around here in the anularly existing condition among good dance teachers. Unless the in-irrustor himself has an understanding of the type of girls needed he can gamot possibly supply any marketable material. There are any number of teachers who conduct dancing classes with no background to justify such positions:



NIGHT CLUBS-WAUDEVILLE

Night Club N. Y. Clubs in Mixing Mess Management GEORGE COLSO

Country Store Night NOVELTY differing that admittedly has been more than a boon is the country Store Night, served up all last ensmer at El Chico, a Miami Besch nitery. Owner George Wells admits that he Country Store ides is not original bei that he has been overwhelmingly pleased with the accompanying pub-

pleased with the accompanying pub-licity The feature of the evening is the mitting off of a live prize. The "gifts" given to astonished winners included page lambs, goets, geens, chickens, unkeys, chicks, baby alligators, a horse, a jackass, turties, dogs, cats, coons, a calf and rabbits. The winners, trying to take their prizes to hotel rooms, have caused State-wide publicity from re-sultant fusies. In addition to the live sifts, others

In addition to the live gifts, others in the "lucky number" system are pre-sented. These include consets, brasileros, eld shoes, grocery packages, hot-water tottles and any possible laugh items.

Caedid Camora Brings, Business CANDID camora photography has a mesked into Buffalo absht life. If a patron isn't enreful about his conduct he's opening himself to a lot of Hibbing at the Cafe Madrid, managed by Bob Grabam

Graham. The management has a shuddd causers that takes movie shots, and on aubre-quent evenings the club is darbened to expose on a portable screen some of the people and their antics a night or so before. This start

This stunt, an added feature to the abov, has become an immediate hit and doubtess will pay for itself by bringing in now patrons, as well as encouraging

old ones to twittrn. Continental floor shows staged week nights and agular Saturday night shows are booked by Walter J. Gluck, Buffalo.

Niagara Falls and Gowanda 1-Nighters

BUPFALO, Nov. 12.—Capitol Theater. Niagara Falls, owned and managed by Marvin Athas, now has vaude Wedness-day nights, besides the dance and smatterir confests twice a week. Ernle WhiteHegis 10-piece orchestra and Norma Gimbrone, vocalist, are featured on these nichts.

Gimbrone, vocalist, are featured on succe sights. Firsh talent includes radio personali-ties of local stations, such an the Trive Treys and the Three LeBrun Sistern. Seating capacity is 1,200. Shows booked by Wally Cluck, Buffalo. The Hollywood. Gowanda, N. T. has also started to use live talent once a wrek. Shows are booked independently and the appear for one-night stands by and off. Hoyt Eastwood is manager of the Hollywood. Seating capacity is 2200 persons. on and on. of the Hollyn 2,200 persons.

Coming Selling the Good Old Days---and Bringing **Back the Old-Timers** By BILL HARDY A Feature of the Christmas No. The Billboard Don't Miss It ____

AFA Suspicious **Of Personal Rep Club Contracts**

NEW YORK Nov. 12.—American Ped-oration of Actors views with suspiceou-the proposed personal representation contracts which members of the Asso-Contracts which monitors of the gaso-clated Entortainment Directors of New York have distributed among perform-ers. Bill Robbins, scoretary of the dub bookers group, reports, however, that the forms have not as yet been officially adapted

The formation and as yet here of a single regent, forhidding them to accept book-ings from others without the approval of their representative. Such approval of their representative. Such approval of their representative bookers promise, where acts maintain salary minimum mode set for them by their own week. Representative will not claim commis-sion an jobs obtained thru other book-ors. However, there is no guarantee to the performers along lines of minimum number of jobs or salary. Instead, there is a cancellation clause which will en-able act to break contract if signt does not provide "employment for a consecu-tive 60-day period."

Flesh To Return To Chi State-Lake

CHICAGO, Nov. 12.-Halaban & Kuts Corporation. Isoni theater chain, will roopen the State-Lake Theater Christ-mas week with a stage and screen polloy. House, relinquiched by Jones. Linick & Schaefer this week, ross dark Thursday for remodeling. Earlier plan to switch Rooseret Theater policy to State-Lake has been abandomed. Return of firsh to Oriental Friday (18).

Intern over by J. L. & S. and reopening of State-Lake next month will give Chi-cago four full-week combination houses for the first time since May, when B. & K. closed the Oriental. Other full-weekers are Chicago Theater and RKO-Philane

Philly Nixon Adds Vaude

PHILADELPHIA, Nov. 12.--Nixon Orand Theater here changes hands and policy November 16, being acquired by Eddle Sherman, local booker, in conjunction with I. Rappaport, of Baltimore, and Sam Stelffel, of this city. Opening bill will feature the Chulde Bopkins Orches-tra and Slim; and Slam.

10 Per Cent of Nothing

LONDON, Nov. 12.—The Collection, Sir Oswald Stoll's palatial 3,000-cest West End vaude theater, sot an all-time record for low sakary agures for a headline attraction. Billstopper, tabled W@man, is composed of 00 members of the Women's League of Health and Beauty in a well-produced scene of physical training, surythmic dances and drills. s and drills. dane

dances and drills. Oiris in public life are stenogra-phere, beauticians, scoretaries, shop asistants, etc., and strictly sumbers. Even pay for their stage kit. Only expenses allowed are out-of-pocket expenditures for traveling to and from the theater. Thus the girls re-tain their smatcur status; the theater prefs a 40-minute headiline struction free, and everybody is satisfied.

Philly Club Owners Seek United Front **On Unions, ASCAP**

"PHILADELPHIA, Nov. 12.—Night ciub owners are being organized here with the object of snabilizing the industry, Group is a neutral of the old Cafe Owners' Association, out of existence two years. Called the Night Club Owners' Association of Philadelphia, it was organized two weeks ago by Stanley Carroll, operator of the Yanht Club. West Philadelphia. Thirty nabobs are already on the rolls of organization, which met Wednesday at the Waiton.

Among the main objectives of the NGOA: as outlined by Carroll, age; 1.—Get a more equitable hery from ASCAP, along the lines of theaters. The nitery owners insist that the fee be based on the gross, zealing capacity, prices, etc.

based on the grees, scaling capacity, prices, etc. 2.—To have a working arrangement with the American Federation of Actors whereby the APA sees that all members are recal performers" and eliminate deadboow.

wood. Set To act as a clearing house for waiters, bartondem and other help. Thus a waiter caught stealing would be barred from positions in other night clubs be-

from positions in other night clubs be-longing to the organization. 4.--Act as horganing agent for em-ployers with unions. Curroll sold that operators had no objections to paying union scale for acts or help, but insisted that unions do their part by restricting membership to high-caliber employees. Another meeting is scheduled next week.

Cabaret license lifted on pick-up charge-hostesses endanger liquor license

NEW YOltk, Nov. 12. - Local night club owners are having plenty of causes for concern these days, what with the police department tightening up regu-lations and handing out exture there superators for mixing and other viola-tions. The International Casino and NTG's Midnight Sun one-day suspension has week for nuclity and mixing brought to light a 10-day suspension of the Man About Towni Cafe, which ended Novem-ber 3.

Two woeks price to the suspension, it, was alleged, two plainslothes detections, "potronized" the Man About Town, eyed two girls and invited thom to their table. As the story goes, the two dicks palmod the girls with a slo bill and, were told to meet them outside at a stren hour. given hour,

given hour. When the girls met the plainclothes-ern, they revealed themselves as detec-tives and walled into the cafe and pulled the discuss from the wall. Once was subsequently taken to Magiatrate's Court, and Eugene Relisi, owner of the poot, denied the girls were in his em-ploy and that they were merely custome-ers hanging around and was unaware of their motives. The law, however, upheld the detectives, who charged the gifls were hartestase on the pay roll, and the cabaret license was revoked for 10 days, during which time no entertainment mes permitted, the with getting along with just a radio.

The parameters, the terms getting models with just a radio. Because of this, night club owners are living in duly fear of reveation of liquor and cohart Beenses. Spot owners who don't employ bostesses claim that girls owners in the pick-ups and that they (owners) have no control over the girls' actions. One the set of the standard of the set of th

hibles it. The owners are still waiting for a clarification. And from the performent' angle, they claim that strict tightening of regula-tions miny hurt their livelihood, as well as prohibiting them from sitting at the tables of friends, relatives and agents. Many female performers are known to clust on the "gratuities" of male pa-trona, in both food and tips. But both performers and owners feel that this resh of law and order is just a flurry that happens before and after elections and then dies down or so they hope. At the same time, another night spot-the El Toreador, bus its liquet licenses foreed customers to buy drinks, which were sometimes sold after hours, and that immbling was going on in the place. The State Liquer Authority, which re-voked the Hourse, did not state when and the suspension would be re-scinded.

and u



N. Y. Grosses Down; Central Park **Casino Folds; 3 New Spots Set**

NEW YORK, Nov. 12.-With night club business hitting a steady decline the past fow goes, the local night club scene recorded its first important casualty with the folding of the Contral Park Casino, society spot, which lived and died in less than a month. Sidney Solomon, who op-erated the Casino during its halcyco days when it was really in Central Park, opened this place in the hope of eaching in on its past reputation. He bound out two weeks ago and the other partners shut the doors dust of the Club Casa-nova with a \$25,000 loss.

Business generally, on Broadway, 52d street and the East Side spots, with the exception of the Casa Manana, has hit bottom and the owners are placing most bottom and the owners are placing most of their faith in the Saturday football crowds. La Conga, one of hast year's most successful asharets, has been doing poor business this year and there is a possi-bility that Bobby Mariyn will bring in Pancho and his Cuban band to help tolaser up the receipts. Most of the spots, including hotel rooms, are trying all sorts of business tures to catch the Sunday night trade, Many are running Sunday celebrity nights (mostly cuffo). The opening of the Hollywood Resistu-rant is still a Broadway myster?, With a half-dozan, postponemants to its credit.

the latest opening date is set for November 17. but it is extremely doubtful that it will open even then. Besides pariner trouble, the Hollywood has also been set back by local building inspectom. The owners of the Hollywood have already spant \$95,000 altering the spot and, by the time things are finished, it is expected to cost another \$25,000. Mean-time the show is being reheated and the chorus girls are still on the pay roll at half salary, with the other half to come when the place opens. The Black Cat, in Greenwich Villace.

The Black Cat, in Greenwich Village, reopened Thursday under the new man-agrount of Harry Ferdinand. The Casa Cubana, on the site of the old Harlem Uproar House, will open November 15 with a Cuban show, Cart Includes Occur Calves and ork, Elio Osscar with a Cuban orow; Gilberto Galvan, dancer; Lita Lines, singer, and the Duanos, dance team. CO.ST.

team. Billy Roser's new spot, the Diamond Horseshee, will open November 15 in the Paramotint Hotel with a show consisting of 38 givin, staged by John Murray An-derson. Spot will be a novel one, with the stage in the back of the bar and will emphasize girls, so as not to compete with his vanide show at the Casa Manana-Decorations for Rose's pew nilery were done by Albert Johnson and costuming by Haoul Pene duBois. by Haoul, Pene duBols.

NEW YORK, Nov. 12 .- With night club the latest opening date is set for November

Jack Lynch's Walton Roof,

Philadelphia

NIGHT CLUBS VAUDEVILLE

November 19, 1938

Night Club Reviews

Joe E. Lewis, in his rarest form, tops a fast show at Lynch's nitery stop the Watten Hotel.

Walton Hotel. The consider, niready here for four weeks, may stay here until the Christ-man are by Jene Dousth's Crollecture and an overture of Rimsky-Korsakow com-positions. Althe Donath's crew, com-posed of excellent musicians, plays the classics well, it seems a bit out of place in a show paced by the screw-bal humor of Lowis.

Joe acting as ensee keeps the layout moving at a fast clip by his dead-pan ad libbing, which on night caught was excellent. Never pulling the same rou-tino twice in shorestion, he's built up a following which hilds the spot fre-quently without hedag bored with stale lokes. ickes.

Terry Lawlor, titian-halred collect with good pipes, uses just a bit too much mugging. She sings Fall in Love, This has been also also all in Love, Otherape Partmers (excellently dono) and a rimba medley and A-Tisket A-Tesket, Encourse with Oid More More but spodis it with too much screaming. The capacity growd liked her, however, and wanted plenty more.

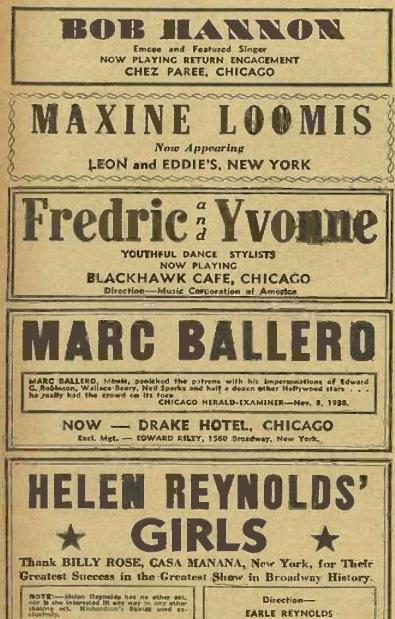
Say, Kain and Kay, two men and a girl, do a walta, a for trot and a rumba. Capable but not senastional. Their routines lack originality;

The Three Wiles are young stoppers whose only fault is that their act is

survetire click. Despits tromandous ap-plause, they refused to encore. The Glamour Ohts-12 beautiful showphis-inge two numbers, one an Oriental dance with live cockatoos and beautiful costumes, and the other a "caralcade" of famous Philadelphis enting places of the past. Lowis winds up the show with a burst of songe-all buringquee-and also does the time-worn imitation of Ted Lowis. Richman and Tibbett.

Richman and Tibbett, Show in four weeks has grossed about 550,000-an average of 312,500 weekly. Donath's Band plays for dancing, with Vincent Rizzo and Barney Zeeman's trees as intermittent music. Prices reasonablet food good. Milt Shopiro and Sam Bushman-the bloated Stroug Twins-doing the publicity. Si Sholir.

Roosevelt Grill, New York Guy Lombardo came back to the grill-com here Nevember 10, and all is right with the world new for a great many lew Yorkers. New Yorkers. The opening night of Lombardo's



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Gold Coast Room, Drake Hotel, Chicago

Orsie Nelson and Harriet Hilliord moved in for a month and should at-tract some new faces into this spacious spot. Nelson has one of those sweet-and-swing band-stand combos that satisfy the tastes of dancers of all spes and has a large enough library to bring variedy into each dance session. Song department is strong, for not only does Harriet alone contribute with helisida, but also Orzie is at the mike with a pleasing voice and in company with his wife in some special ducts. In addition, Rese Anno Stevens, a new-comer to the canary field, myings out generously and has a striking enough personality to make a docorative band-stand fixture.

Mrs. Nelson is okeh on books and voice, delivering a tune with sincere feeling and a good sense of showman-

recting and a group of the proof entertain-ment. Bolly and Verna Pickert, two bouncing youngstors with plenty of rhythm, open with a fast swing strut and close the bill with their unusual will routine. Number is strong enough for any poon.

still routine. Number is strong enough for any soom. Band features its Wate-o-Stick Blues novely in which Occule riymes the daily doings of a batoning macistro. Betty Lou, acro dancer, had a poorly con-structed routine. While some of her tricks were good, her soft-shoe work is below par. Works on a table and floor. Harrist takes the next spot and when caught did Kid in Three-Cornered Pants and Husic, Meestre. Mare Balloro. im-

charger the and its inter-connects from and fluxic, Meestro. Mare Ballero, im-personator, held his own with fine im-pressions. While mimicry is taking a reactive from wear and tear, this chap has enough elever bits to command starting. has enough more an attention. Shows twice nightly except Mondays, when the room is dark. Fred Joyce is the plenasmt host. Minr-tha Heaglund in charge of publicity. Sam Hanigberg.

Esquire, Miami, Fla.

The only spot in the area to operate months a year, 24 hours a day-and is includes jukes and saloons-ts 13 this

this incluses the suave Niggey Stein. Operased by the suave Niggey Stein, who looks like he was chosen by a Holly-wood casting director for the job, the bar offers two entertainment features, a bar offers two entertainment features, a

bar offers two entertainment features, a three-picce dance unit and a boreity en-titled The Magical Mermaid. The band is saved from a run-of-the-mine category by the presence of a red-headed has player called Toraty Clem-ents. Clements is probably the finet string base, in the State. He is that rare combination. of solidity ably coupled with flash.

combination of solidity ably coupled with flash. The Magical Mermoid is a fan dance without the fans and with no dancing. The gal does a seni, apparently in a fish bowl, which the gaper ogles thru a spe-cially prepared glass. Appears three times a night.

Esquire, open about a year and a haif, has run a placid existence exception two

things. Piotures of Mr. Esquire, copped from the mag, were crased after six months. Mag no like and started suit and won. Decorations of two drunks peer-ing at a nucle perched in a cocktail glass aroused some civic ite. Stein yaward thru the tirade and they're still there. Lee Simimoreir.

Jimmy Kelly's, New York

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routines. Tail blond Valerie Vance did a vell dance, revealing a good figure. Of course, the nudes—conscious of the cur-rent police censorabip—made sure a het brassiere or vell warded off the probing looks of the customers. Jean Faulsen show-stopped with com-

Jean Failsen show-stopped with com-edy lyrics. She's vigorous in delivery and the lyrics are suggestive-which is just what they want here. The Your Montmattre Boys-a big bewildered in a sea of female flexib-sang their sole and quartet numbers bravely. Ira Yarnez revealed an expressive barltone, 3id Hawkins did well with comedy lyrics plus guitar necompaniment and Vaight Comfort impressed with sweetish tenor-ing. Pinnist Higgins completes the en-it, which has looks and warms nicely. Redhend Gladys Pays emsens, stick-ing to straight introductions and then offering a couple of interest-holding bel-lads. Joe Capello (violin) and three boys handle the dance and show music nicely enough.

boys handle the tasts and prices are nicely enough. Italian food is tasty and prices are higher than most other Village spots. Arthur Price is p. a. Paul Denis.

Leon and Eddie's, New York

Lacking the genuine sparkle of some of its past shows, the current enter-tainment is signost entirely reliant on old faithful Eddle Davis and some of his trusted fixtures to deliver the goods.

There is a production of alonging and dhaloing that doesn't register very well, and even scaspord Iris Adrian, now dou-bling between this spot and the legist Fabulous furelist, was a little off key, off color and off pep. Her dynamic balladeering of yore was absent opening micht

balladecting of fore was accent opening night. Outstanding for novelty was Jack Lane and his 11 "love birds" doing all sorts of ministure circus tricks from publing a baby carriage to tight-rope walking. This is the first time an act of this type has played in Broadway club, and it hit off just right. It's more on the "oute" side, like Shirley Temple's



HELD OVEN EITTH WECH TOP HAT

 Internet is still on date in the worken being its mote, so could gualities, and the source of a strain of Booking with berner as a singling to the strain of Booking with the second strain of Sooking and the strain of Booking and the strain strain and antita, to inject a little litte to the base area worked and the strain difference Rooking and the strain book prevaluation and the strain strain and antita, to inject a little litte to the base area works of Raymond Scott, and publicity strain with a lack Dooking and the strain difference Rooking and the strain strain and antita, to inject a little litte to the base area works of Raymond Scott, and publicity strain with a lack Dook strain of Booking and the strain and antita, to inject a little litte to the base area works of Raymond Scott, an apublicity strain with Base Cookies and the strain and antita and the strain the base area and antita and the strain and

Test. Wally Wanger's Soxtet is still around, and for this bill, dressod as highland basiss, swinging to the strain of Soxteh ballads. They hit the high spota in their gestures, but the dancing is none too polished. If took the hip-shaking orgy, the, of two Cuban dancers Routs and Anits, to inject a little life to the show, which they did with plenty of ent. Only a flash, and to great applatuse. Eandor Troy, who recently figured in a publicity stund with Jack Doyle and opened here as a strip-tensor right after, is held over but's entertained us anyone. So fust does a walk-around, a in bur-leque, then distorts to brasiler and little personality—Itat a big exotic girl. A susual, Davis entertained with al-most an hour of spioy lyrics and jokes that have kept customes coding back here for years Ford Crane is still sround in charge of unasceing. Haines, Tats and Simpsor, colored trio, as well as Low Marin's Rand, are still part of the ep-tertainment and affable Leon Enker. one of the owners, is still the official precter. Barty Davies, as usual, handling pub-

Harry Davies, as usual, handling pub-Baity.

Savoy Hotel, London

American newcomers in Richards and

American newcomers in Richards and Obsta, girl and boy comedy danoers, score heavily with a neat routine. Danc-ing is smart and comedy effective. That Certain Trito, two men and a girl, register with a piano ainging act, using their own iyrics. Unusual type of act for befor and cordially welcomed. Ouror Wakefield, typically English meaologist, gots laughs with his gab which is at times planty indigo. Dert Ross.

Walnut Room, Bismarck Hotel, Chicago

Art Kassel is on his home grounds again, the room that established him in the damapation field and kept the wel-come mat out for soveral roturn engagecome must out for soveral roturn engage-ments. The secret of his insting so-ceptange is undoubtedly due to his orthodox style of dance music, playing in rhythm that is full and metodious. Kausel remains a gracious personality, caper to please the patrons and to see that they get their money's worth in entstainment. stuinment.

that they get their monsy's worth in entertainment. Built has his two singing stand-bys it his side, Hilly Leach, youthful tonon, and Marton Honnes, attractive swing-utres, both of whom work individually and compose a trio in the company of frame. In all, the outfit should enjoy usether long run here this season. The short, sticturacking from its former rubber-stamped design, employs a dance the advantageously for the opening and the advantageously advantage and are a triking contrast to the impersonator, stays on breat with a few stock carbons. He holded short whom caught at a theater



EN.2.5514 NEW YORK CITY. A GOOD SHOW TO FIT YOUR DUDGET

his quinter and his inimitable music Frank Ceruti's attractive East Side bistro has returned to more convent tional and therefore more energating

bairo has returned to more conversi-tional and therefore more enervating entertaipment. By the poculiar chance that sometimes governa such things, the outstanding attraction belongs to a breed that normally is lost in the shuftle of night club divertimement, a relist band. In this case George Edmund and his crew of sk, with a brand of rhythm that is supprisingly good, hurdle the barrier of comparative nitery obscurity to turn in a job that togs the headilners here. Vivian Vance, like of Ed Wynn's Hoorey for What, and Bill Brady, of the supprisingly good nurdle the barrier of comparative nitery obscurity to turn in a job that togs the headilners here. Vivian Vance, like of Ed Wynn's Hoorey for What, and Bill Brady, of the scheet is in it with the exception of Vir-ginia MacMaughton, who ensees, and Harry Horton, who continues to bok down the stellar spot on the band stand. Miss Vance is one of those blow hot-blow cold performers who can do a number case ptochanily well and then follow with a startlingly bad display of vocal and factal pyrotochaics. Two Stepy People was ume admirably, and Dours With Love couldn't have been improved upon-but Af Long Last Love and J Gef a Mick Out of Yow were alightly miserable. Brady combines a nice appearance with a good mough voice, but there are Brady combines a nice appearance ith a good mough voice, but there are ny number of such combinations a state which a good dholips voice, but there are any number of such combinations around that aren't getting the benefit of being displayed on a night club floor. Standing out from the several pop tunes was a semi-classical, Come Back to Sor-

was a semi-classical, Come Back to Sor-rento, sang in the original Italian lyrio. Miss MacNaughton, who danced at this spot for many months last sesson, con-fines her activities to her roles of mis-tress of ceremonics, due to the necessity of recuperating from a broken anklo gustained hast spring while auditioning at Leon and Eddle's. Horton's music seems to be personnel here, but to us it is all Bimund at the moment. He lends the current proceed-ings their one fouch of sparkie. Daniel Rickman,

Empire Room, Palmer

Empire Room, Palmer House, Chicago Touth is behind the relies of the new bill in this coe hosteiry. And a brand of youth fortunately that dis-plays an abundance of telent. Oraced with the refreating work of Morriel Ab-bott's spirited line and the retratile support of Orrin Tucker's Band and his cohorts, the fare is as polatable as many a proceeding show. Tucker, a handsome band leader who spear with a notable organization of musi-clans and singers, takes competent charge of the evening? divertissement. His is a glove-fitting attraction in this ideal both room, diahing out substributed, and dispensing with sweet-florored dance sessions that live up to his "conversa-tional wing" track-mark.

dispensing with sweet-innert only resident sessions that live up to his "conversa-tional swing" trade-mark. Bonnie Baker, the Balley Sisters and the Sextet are generous with songs and hit their own big-league insing during the 10 pm, band show when they take time out for numerous selections. Bonnie, an eye-filling personality with an fadividually cute style packs a sock in her spot. The Balleys, thythmic swingsters, are a vibrant pair, selling pop tunes in pop fashion. The six men have trained damog and baritone voices and lend class to this aggregation. Abbotts 12 Mids have a breezy floce show, opening with a swing strut in anappy blue briefs. Balleys follow with a spot of their own and opening, night had little trouble selling Pockstful of Dreams and You Gor What it Takes (Orrin coming into the latter for a couple

(Orrin coming into the latter for a couple of choruses).

Jack Starr carned an implessive hand

Minimum remains at \$2.50 and busi-ness is good. Potter Palmer III gub-licizes the room. Sam Honigberg.

Vogue Room, Hotel Hollenden, Cleveland

With the other local night clubs am-

<text> Bird

Orchestra is Rhythm Boya, who feature Eddy Brandt as vocalist. Juics Mendels son, band drummer, mimics Buranto, W. C. Fictis and Hugh Herbert in regular turn from the floor. Much better than the usual run of the

turn from the floor. Much better than the tisual run of imitators. The Romany Three, such strollers long popular here, such back with guitar, fiddle and accordions: to any nothing of their old popularity. Tolbor Harding.

Village Barn, New York

Meyer Horowits has brought in Cart meyer morowits has brought in Cart "Descon" Moore to front a new basid-but the experiment is not working out too well. Because of union rules Moore is fronting a new band of Local 802 men, and the band is hardly inspiring either for dancing or in his show ac-companiment.

Moore himself, who halls from Jones-bero. Ark., is making his local debut here. He is a friendly, genial, drawling hayseed fellow who leads the band and

here. He is a triandly, genial, drawling has emseed the floor who leads the band and his period of the band and his bert is not bad and his period. The bar is contracted by material is not bad and his period. The bar is contracted by material is not bad and his period. The bar is contracted by the bar is contracted by the bar is contracted by the bar is the bar

The Billboard 21

Towne Club, Hoston Lou Walters and his new Latin Quar-ter in the reorganized Towns Club have gone to the continuous entertainment of the continuous entertainment old-time contection, notion pictures old-time contained, notion pictures out the overning. The room has been redecorated to represent an apsche den. George Harris Ort, a Ruby Nowman unit, has Recorps Macrachand ainging with the band. Min Chestalier, a cute little trick with at least the appearates of a surdant. Is mistress of ceremonies. The Your Lastrema, called the Mont-matre Apsches, do a semantional spectre dates. Green Mariow does a Bude, which is almost entirely no. Attractive mins with plenty of electricity and the borothy Desring, clover little scrobsh dogs two different numbers, one purely voutine acrobatic and the other a Same-

tonal dance. Mits Miles and Co. provide real thrilis with an adagto set which is tops. This girl takes plenty of punishment. Alimi Kellerman, in a beautifully gowned and well-staged Spanish dance sot, and the Stanley Shters, due, in songs and com-edy, round cut one of the best floce shows seen here this general. Flogd L. Bell.

Trocabaret, London Big stiraction here is Mollie Picon, showing for the first time. Diminutive comediance, presenting her own, numbers, stops the show cold. Abe Elisten, who compouse her numbers, sids at the piano. Western Brothers, familiar English comedy singing team, click with their latest dittiese Cyril Pietcher rates fair with his typically English sayle of comedy. Fred Brezin, comedy conjurer does a nest act that's built for laughs Adam and his Tros Orchmers play good accompaniment for the acts. good accompaniment for the acts. Bert 1

Paul's Club, Wanamassa, N. J.

Popular night spot a few miles from Asbury Purk is located in an old home of Colemiai archilecture. It was opused about nine fears ago by Paul O'Bren. Its present owner. Strictly a cocktail hourse lounge

Charles Stewart presides at the Hain-Charles Stewart presides at the Ham-mond deletite organ, capably handling his job. Formerly of Benny the Bum's. Philadelphia, Stewart has been here for the past 18 months. He presents a pro-gram of request numbers, both popular and chasical, with a technique far above the average. Sam Abbots,

DIANE REED is the correct name for the Diane Ray monthoned in Last weeks review of the Village Casino. New York. Miss Reed was described as revealing "a pleasing controlled singing voice that is equally good at slow and rhythm numbers"

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Aina & Hohnd (Queens Traracs) Woodstofe, Is I. De Amore, Julia (Cristal NYC, DC, Amore, Julia (Cristal NYC, DC, Amonts Havanas-Madrid) NYC, De, Arman Hanual (Troull) Junes, Nica, Da, Armada (Robe Bowl) Chi, DC, Arma & Braderick (Brandid, NYC, L Ash, Faul, Orch. (Bouy) NYC, S, Ash, Faul, Orch. (Bouy) NYC, S, Ash, Cam, Creation Sam Paolo) E Carriso, Calif., CC, (Mark) Clausiant (Autry, Gene (Pall) Cleveland, L.

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Bachelors, Poer (Defmont Pista) MYC, h. Balty Sitters (Palmer House) Chi, h. Balty, Bonnie (Palmer House) Chi, h. Estar, Bolhe (Rancho San Pable) El Cerrito,

Calif., BC. (Danielo San Pable) Si Cerrite, Ballero, Nazo (Drake) Chi, h. Danie, Batis (Gid Roumanisan) MYC, no. Barnelo, Barbara (Midalant San) MYC, no. Barnelo, Calif., no. Barnelo, Calif., no.

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Territoria (Gioria (El Chico) NUC, ne. Reinect, Balladeria (Giasa Hati NUC, ne. Ternict, Ritet (Oli Recomminan NUC, ne. Inco, Ben (Fair) Unadilla, Ga. Berty, Drive (Kaumahan VIIIage) NUC, ne. Berty, Bros, (Colton Ciabi NYC, ne. Berty, Bros, (Colton Ciabi NYC, ne. Bigelor & Lee (Chanlichtri Millburn, S. Ja De.

BILLETTI TROUPE SHRINE CINCUL GALVESTON, TEXAS MOVEMBER 14-19 BHRINE CIRCUS, MOBILE, ALA. HOVEMBER 21-26

Eilletti Troupe (Shrine Circus) Galvesion, Tex. 14-18. Burnorrikes (Pal.) Cirvrishid, L Birfer, Davis (Russian Krytchma) NYO, re. Bigetseione, Man (Oolony) Chi, ne. Biaucharde, Jerry (G.) NYC, ne. Hinche 'de Milbett (Club' El Patio) Minxled Chy, ne.

Hanche de Elliott (Club as reach, ac City, nc. Cas, Jean (Alma) Cincinnail, h. Socner, Carl & Leonne (Copscabans) Rio de Janeiro, nc. Seed & Bood (International Casino) NYG, nc. Seed & Bood (International Casino) NYG, nc. Secar, Arthur (Sittmore) Providence, h. Beeg, Ings. (Jinny Kallys) NYC, uc. Repurd, Cannie (Paramonnul NYC, L. Rearbon, Ing (Rendervous) Hollywood, nc. Peopurg, Yvidane (St. Morile) NYC, h. Beers, Majór, AB-Star Kerbe (Rankey) Prits-hurzh, L.

pore, Major, All-Star Revue (Pargo) burg, Major, Inter-Collogiste Revue (Pargo) Pargo, N. D., L. appeter, The (Geo, Washington) Jacksonwille, Dou

BOT

Pia h. rand Jules (Ambassador) NYC.-h. rock: 1970s (Pan-Packle Binki Las An-

Ann (Top Hat) tinkes City, M. J., Dc. Krans (Red Gables) Indiahapolla, pc.

Mary Jane (00 Gao's) Conne Jimmie (Conmodere) NYC, h. Spoli (Pari, Cievoland, L. Danny (Paredice Ciub) Minnespoliti

Balph (Kit Kat) NYC, nr. Hallx (Birmingham Pair) Birming-Ala. George (International Casino) NYC. marr.

nc. Buno, Carol (Miffinight Sun) NYO, De Backley, Calbertne (Midnight Sun) NYO, ng, Surke Saters (Ross Bowil Chi. ng, Barton, Mary (Pamons Door) NYO, ng, C

C Galifornia Varnity Englis (Gheis Paffed) Chi, no. Califoray, Hardi (Faintaiton), NYG, Us. Carlion, Charlotte (Bering) NYG, no. Carlon, Charlotte (Bering) NYG, no. Darrod, Prank (Thompson's Taverni) Waver-by, N. Y., ne. Carroll, Pella (Paradite) NYG, no. Carroll, Cella (Paradite) NYG, re. Carroll, Cella (Paradite) NYG, re. Carroll, Comman (Bist Child), Chi, Ca. Carroll, Colonny (Thiara) NYG, re. Carroll, Colonny (Thiaran-Madrid) NYG, no. Carror, Zeb (Villano Earn) NYG, no. Charles & Bortara (Top Hail Union City, N. J., to.

N. J. D. Charte Hisoda (Corne) NYC, pg. Chiyata (Midnight Shai) NYC, pg. Charte, Dewothy (Hiski NYC, bc. Chaine, Jean (Flocadily) NYC, bc. Charte, Berei (Syrice) NYC, bc. Fober, Zaer (Whitel NYC) B. Concer, Saen (Soft NYC, BE. Collega, Bill: (Crisis) NYC, BE. Collega, Berally (Finite States) NYC, nc. Collega, Aurylia (Hadio City Habbour-Hoom) HTC. B. Colours, Aurella (Racho Chy Tanabour-Room) Print Hererly Hills) Newport, Ky., co. STC. ne. Genation 255 Thomas (State) WIG. 1. Consisten 255 Thomas (State) WIG. 1. Prancata, Charlie (16) NEO, pr.

NIGHT CLUBS VAUDEVIELE

Following each listing appears a symbol. Fill in the designation corre-sponding to the symbol when addressing organizations or individuals listed. EXPLANATION OF SYMBOLS

a-auditorium; b-ballroom; c-cafe; cb-cabaret; cc-country club; herel; nh-music hall; nc-night club; p-anusament park; ro-read ouse; re-restaurant; s-showboat; t-theater, NYC-New York City; Phila-Philadelphia; Chi-Chicago. house; re-

Night Club and Vaude Routes must be received at the Cincinnati offices not later than Friday to insure publication.

Denter, Herbert & McOinty (Willage Casino) NYO, BC. Delton, Ernis (International Casino) NYC, DC. Delton, Stais (International Casino) NYC, DC. Halbday, Hilly (Lincold) NYC, B. Halbday, Hilly (Lincold) NYC, B. Halbday, Hilly (Lincold) NYC, B. Dinora (Kidnight Sand NYC, BC. Dinora (Kidnight Sand NYC, BC. Danaluse, Al, & Otch. (Strand) NYC, L. Density (Lincold) NYC, DC. Handy, W. C. (Coston Club) NYC, DC. Harold & Lola (International Casino) NYC, BC. Harold & Lola (International Casino) NYC, BC.

Continental Thrillens (Boulevard Tavern) Einhurst, L. L. Ec. Gooper, Adra (Jianay Kelly'd) NYG, De. Gorall Buulchki) Hollywood, Bc. Cortes & Painter (Queen Marr) NYG, re. Cornel, Wes (Congress) Baltimore, h. Corted, Pepper (Paradias Club) Minneapolis, De.

Conics de Maséde (Yemmeri) NYC, no. Crawford de Maséde (Yemmeri) NYC, no. Crawford & Castley (Indiance) NYC, no. Crawford & Castley (Indiance) NYC, no. Cremor, Piessant, Claus Glass, Jias, NYC, no. Culbertson, Bob (Brick) NYC, no. D

D D'Amore & Anita (International Casino) NTC, né. Dahl, Bouay & Shiriey (Yacht) NYC, ne. Dandricge Bisters (Cotton Chub) NYC, ne. Dertrit. Jean (Plastistico) NYC, ne. Dertret. Derteilty (Midnight Suni NYC, ne. Dertret. Oricki (Villarer Not) NYC, ne. Detton, Chick (Villarer Not) NYC, ne. Dation, Chick (Villarer Not) NYC, ne. Davis, Ked (Villarer Nut) NYC, ne. Davis, Cata (Plastistics NYC, C. Der Angelo & Forter (Casino De La Plana) Nitrana, Cata, cc. De Alig, Skoore & Martin (Calosimo's) Chi. Cata Charactics (Casino Chil. De Calorer Child Calorer Science Childer)

Rivania Score & Martin (Generalian) De Mig, Score & Martin (Generalian) DeCamp: Reemie (Oid Roumanian) NYC, pc. De Grue (International) NYC, pc. De Jaretis, Burse (Ambasador) NYC, h. De Jaretis, Prezy (Jimmy Kellyn) NYC, De LaPierte, Prezy (Jimmy Kellyn) NYC, O. Delahanty Sisters (Mac's) Germantown, O.,

DE. Dell Hicken (Bertolstiffel NYO, se. Desipsey, Audrey (Blackhawki) Chi, se. Dennia, Uvilage Casino) NYO, no. Definita, Dorobhy Li Riol NYO, se. Definita, Bons (Cotrol) NYO, me. De Thrury, Bons (Cotrol) NYO, me.

Desiter, Herbert & Modility (Willage Casing) NYC, De. Dillon, Ernis (International Casina) NYC, De. Dimitri & Heier Virgif (H) Gaucho) NYC, De Dinora (Midnight Sani (NYC), Ma. Dinon, Alioce (Kit Kash) NYC, G. C. Donaius, Al, & Orch. (Sirand) NYC, L. Dorns Fordarts & Mary (Bister-Laku) Chi, L. Dorts Totharts, & Mary (Bister-Laku) Chi, L. Dorts, Tothary, & Band (New Yorker) NYC, L. Dorts, Jamay, & Orch, (Earle) Phile, L. Deilla & Valeroy al Chiefo NYC, L. Desita, C. Valeroy, al Chiefo NYC, L. Desita, C. Valeroy, al Chiefo NYC, L.

neken, Russell (Whirilag Top) NYC, ne. mpre, Paul (Wakdari-Askoria) NYC, h. mpron Blakers & Jack (Frontenac Club)

Eddys, Three, with Edd Mark (General Electric Indoor Circus) P., Wayne 13-14. Bart, Dong & Chi (La Marquite) NVC, nc. Enthands, Heves (Fun-Tamilé Rink) Los Am-reiss, a. Ellard, Jamzay (Indigo) Mcllywood, G. Ellard, Jamzay (Indigo) Mcllywood, G. Ellard, Jamzay (Indigo) Mcllywood, G. Ellard, Johns (Gey Nineties) NYC, nc. Emil & Kvityn (Philomast) Los Ampeles, Do. Emma & Henry (Intermetimus) Casimo) NYC.

ne. Enrica & Novello (Netherland Plaza) Clucin-nati, h. Estalle & Leroy (Radio City Rainbow Room) NYC, De.

Frank, Fringer (Fillage Nut) NTC, ne. Parrell, Bill (Picce Elegante) NTC, no. Trainaunettes, The (Hillagore) NTC, no. Parse, Gladya (Jimony Kr275) NTC, BC. Peters, Leis (Burnay Kr275) NTC, BC. Peters, Leis (Burnay Cafe) Bacramento, Calif., no. Petlow, Midges (Brandt Brooklyn, f. Printes, Midges (Brandt Brooklyn, f. Pistes, Dwight Bary-Pisas NYC, h. Pitre Medernetics (Candee) Synams, N. T. ne.

Dat

Prancia, Benika (Nationsi) Detroit, t. Prancis, Marian (Ghicaro) Chi, t. Proncis, Ray (Variety Hall) Portland, Ore., nc., Prederick, & Yvonite (Blackhawk) Chi, nc. Predericks, Charles (Michight Sum) NYG, nc. Prench, Eleanse (Ambassador) NYG, h. Prost, Jack (Indigo) Hollywood; c. G

Oale, Judith (Fish Ava.) (FVC, h. Oale, Judith (Fish Ava.) (FVC, h. Oale, Juana (H. Cafis) Hodiyesod, no. Oare, Fidio (Tap Hall Unsen City, N. J., no. Oare, Fidio (Tap Hall Unsen City, N. J., no. Oare, Fidio (Tap Hall Unsen City, N. J., no. Oare, Fidio (Tap Hall Unsen City, N. J., no. Oare, Fidio (Tap Hall Unsen City, N. J., no. Oare, Fidio (Tap Hall Unsen City, N. J., no. Oare, Fidio (Tap Hall Unsen City, N. J., no. Oare, Fidia (Cito 13) NYC, no. Oare, Fidia (Cito 13) NYC, no. Officeri, Sthel (Hadio Franksi NYC, no. Officeri, Sthel (Hadio Franksi NYC, no. Officeri, Raipo (Paradise Citab) Minnespells, No.

Olimore, Ofta (Paradise Club) Minneapolis.

Gilmore, Ofia (Faradise Giab) Minneapolia, BO. Gilmore, Amelia (Wirrel) NYC, rs. Gonzales, & Menen (MaAlphi) NYC, b. Oordon, Paul (Roxy) NYC, t. Gower & Jeanne (Makar House) Chi, h. Grazer, Repile (Calasser House) Chi, h. Grazy, Muriej (Edgewater Hengh) Chi, h. Grazy, Mariej (Edgewater Hengh) Chi, h. Grazy, Jack (Park Lane) NYC, h. Grazy, Dayle (Matteonfa) Stockton, Calif., pc.

De. Green, Al IPtoness Nutl NYC, De. Orey, Betty IBismarck) Chi, h. Gracen, Willie (18) NYC, De. Gueralina, Annetse (Berrosottika) NYC, Di. Guy, Bartington (Plasiation) NYC, no. Gyidesbreek, Baron (Wirell NYC), re. Gyppy Peur (Plasiata), Chi, re.

H Staal, Vera (Dorchester) London, h. Statnes, Tale & Simpson (Leon & Eddista) NTO, ne.

November 19, 1938 Semifike & Kalan (Moorie Carlo) NYO, no. spasel, Occupie (Versallies) NYC, hz. Jisterbug Jambotro (Colonial) Jugton, O., & Johany & George (Maxin's) NYC, no. Johanyo, Myra qYachi NYC, no. Jones, Owen (Leccets) NYC, no. Jones, Charles (Discon Christianut, h. Jordaz, Elaine (Discon NYC, no. Jones, Classico) NYC, no. Jugacho (Classico) NYC, no. Jugacho (Classico) NYC, no. Jugacho (Classico) NYC, no. Jugacho, Classico) NYC, no. Jugacho, Classico (NYC, no.) Jugacho, Classico) NYC, no. Jugacho, The (Ches Parce) Chi, no.

Kaimus, Bee (Royale Profics) Chi, nc, Kamia (Colosimo's) Chi, nc. Emperary, Klavdia (Ituasian Ereichma) NTC

Karavaell, Simon (Bassian Kreichma) NTG.

Astovasti, Siebol (Josskin Arctishin) NTG, ng Kauli, Ben (Piace Elegante) NYC, no. Kay, Herble & Band (Auto Bhow-Waldorg-astovas) NYC, h. Kaye, Daubay (Dorchester) London, h. Kelley, Bully (Flynes) NYC, h. Kelley, Billy (Flynes) NYC, h. Kellen, Peri (Earle) Phila, t. Kemn, Hal, & Band (Tower) Kanaas City, Mo., t. Charles (Worksh NYC) as

Mo., t. Hemger, Charles (Yacht), NYO, no. Kenny, Hilly (Cortex) El Paso, Tez., h. Kend, Hestave (Dorchester) London, h. Ridsodfers, The (Century) Beltmote, t. King, Romate (Swing) NYG, no. King, Mickey (Matteoni's) Stockton, Calif., Bo.

Eling, Perry (Brick) NYO, nc. King, Warne & Omia I (Coconnat Grove) Los

Kosioff, Alexis (International Casino) MC, Resolution (International Casino) MC, Resolutional (Casino) MCC, no. Mross (International Casino) MCC, no. Kitaya, Como, de Band (Palomar) Los Ap-geles, b.

La Beile, Chickie (33 Chab) Albany, N. Y., BC. La Carmellia (Gaucho) MYC, no. Land, Baak (Bererly Hills) Kewport, Ky., ec. Land, Beake (Barris Hills) Kewport, Ky., ec. Land, Beake (Barris Circus) Frida, 14-18. Latter, Beake (Murray's) Tuckshos, N. T., BG.

Link, Oli (Capitel) Washington, L. Lane, Jackie (Merry-Go-Round) Canton, Q.

Lance, Jackie (Extry-Co-storned) Canton, O., Lee, Mary Glasmy, Kellyi) NYG, h. Lance, Mary Glasmy, Kellyi) NYG, nc. Lankford's Band (Fair) Lake Oily, Fiz. Larsen, Allie (TOP Hat) Unboo City, N. Y. Sc. Lathoup Bros. & Virginia Lee (Fair) Corre-land, t. Lawion, Reed (Armando's) NYG, re. Lawion, Reed (Armando's) NYG, re. Layton, Bett, & Four Flirts (Flass Cafe) Filiaburgh, nc. Le Baron, Karre, Trio (Royale Froiles) Ch. DC.

DC. LeMaires, The (Oollege Inn) Chi, ne. Lee. Byb (Wivel) NYC, re. Lee. Oypur Noise (Fal.) Chi, t. Lee. Oypur Noise (Fal.) Chi, t. Janeiro, h. Lee. Dorothy (University Orill) Albany, N. Y. Ec.

Lee, Dorothy (University Con-Lee, Barris (Pan-Pacifio Rink) Les An-grites, a. Leinozai (Loxingion) NYC, b. Leonard, Haroid ella Marquise) NYC, nc. Lesser, Zad (Wirel) NYC, rs. Lesser, Zad (Wirel) NYC, rs. Lesser, Sad (Wirel) NYC, rs. Lesser, Sad (Wirel) NYC, rs. Lesser, Schmagan (Nison's) Pittsburgh, c. Lesser, Schmagan (Nison's) Pittsburgh, c. Lesser, Schmagan (Nison's) Pittsburgh, c. Lesser, Schmagan, Charles Washington, L. Lesser, Schwart, Hartsburg, C. B. Liberto, K. Owen (Wilage Castoro, NiC, no. Liberto, Schwart (Marashart, Nicon), NiC, no. Liberto, Schwart (Marashart, Nicon), Nic, no. Liberto, Joe (There Size Inn) Postville, N. Y., Do.

Billic, Joe Tilleo Star Hills Forevente, at 1.8 BC. Editic, Little Jack (Paramounti M. Wayne, Ind., E. Lonbardo, Guy, & Rand, Roosevetti, NGC, h. Lonbardo, Guy, & Rand, Roosevetti, NGC, h. Long, Arons (Parinty Hall) Portland, Ore, nc. Long, Arons (Parint) NTC, nc. Los Antecheros (Weynin) NTC, nc. Los Antecheros (Neurit) NTC, nc. Los Antecheros (Neurit) NTC, nc. Los Antecheros (Neyrin) NTC, nc. Los Antecheros (Neurit) NTC, nc. Los Antecheros (Neurit) NTC, nc. Los Matteck, C. Los Antecheros (Neurit) Ntc. Los Antecheros (Neurit) NTC, nc. Nt.

M McGowan & Mack (Pan-Pacific Rink) Los Angeles, a. McLoan, Ross (New Yorker) MYC, h. McMahan, Larry (Village Casino) NYC, ne-Mack, Billy (Oraid) NYC, ne. Medera, Nedra (Gausho) NYC, ne. Medera, Budy (Gay Nineisal MYC, ne. Makboy, Pranceta (Bersely Hills) Novpeth-Main, Dupre & Les Hilais-Lake) Chi, is Mare, Colosingfal Col, ne. Mare, Colosingfal Col, ne.

Marse Dale (October 1998) Chi, pe. Marse Unit (October 1998) Chi, pe. Marth. Peol (Michight Sum) NYC, pe. Marth & North Tolky MYC, re-Markh Tony (October Inn) Chi tr. Markh Tony (October Inn) Chi tr. Markh Tony (October Inn) Chi tr. Markh Peill (Sting) NYC ne. Markh Pill (Sting) NYC ne. Markh P. Will (Sting) NYC ne. Markhall & Holen (Oneners) Ziectric Index Cliccul PI, Wayne 18-19. Martinelli, Marie (Oneners) MYC, re. Marthell, Marie (Oneners) MYC, re. Marthell, Marie (Oneners) MYC, re. Martinelli, Marie (Oneners) MYC, re. Marthy & Hoberts (Chenteen) Harthburg, Ph. 30.

Dc. Starvey, Gone (Warwick) NYC, h. Hastier, Frankie, & hand (Ghicago) Chi, & Kaatie & Cordora INew Yorkeri NYC, b-Lizuzeth, Durne 181 NYC, ne. May Boby (Dornhestieri London, h. Mayfields & Vhriinia (Biamarch) Chi, h. Mayfields & Vhriinia (Biamarch) Chi, h. Mayfields Boby (Dornhest) NYC, c. Sierrin, Joan (New Yorker) NYC, c.

Mannoy, W. C. (Detect Inff) PATC, M.
 M. C. Lois (Cher Parce) Chi he.
 Marper, Lois (Cher Parce) Chi he.
 Marper, Lois (Cher Parce) Chi he.
 Marries, W. C. Cher, Parce) Chi he.
 Marries, W. C. Cher, Parce) Chi he.
 Marries, W. C. Cher, Parcel Cher, C. C. C.
 Marries, The (Plaza) NYC, h.
 Marries, The (Plaza) NYC, L.
 Marries, M. Colosines's Ghi no.
 Marries, Barlie Garandi NYC, L.
 Marries, Barlie Garandi NYC, L.
 Marries, Barlie Colosines's Ghi no.
 Henther, Boyd (Popper Noil MYC, ac.
 Heller A Rikey (Colosines's) Ghi no.
 Herbert, Hurke (Blazadd) NYC, s.
 Herbert, Hurke (Blazadd) NYC, s.
 Herbert, Sarias (Blazada) Hollywood, no.
 Hi Emer & His Blue Ridge Hillestilles (Co-ioniali Yaidees, M. C. B; (Basie) Moores-ville 21-32. 5.
 Hillard, Jeck (Flavale Polica) Chi, h.
 Hillard, Jeck (Flavale Therke) Chi, S.
 Hullard, Baske (Branke) Sar Pabol. El Gerfilo, Calli, no.
 Mootor & Blaza (Branke) Cha, h.
 Mootor & Blaza (Branke) Cha, h.
 Mootor, Bartiet, & Olris (Capitol) Washing-ton, 4.
 Modger, Jinny (Hafbrau) Lawrence, Mast., DC.

Hodge, Jimmy (Hofbrau) Lawrench, Assa. Tole, Holder, Roland (KH Kall NYC, ne. Holbein, Rolf (Gaploi) Washington, L. Holbein, Rolf (Gaploi) Washington, L. Holts, Les (Gass Mananal NYC, ne. Horn, Rody (Wilsers Nul, NYC, ne. Horn, Rody (Wilsers Nul, NYC, ne. Horn, Rody (Bal Toburnel Chi, b. Horner, Wienie, Oits (Hartys, New York Tobarel Chi, ne. Florard, Joseph (Bill's Gay 200) NYC, ne. Hörbert, John (Wilh Ave.) NYC, b. Hunton, Masta (Wilser Barn) SYC, ne. Hunton, Meske (Le Ruban Ricci) NYC, ne. Hunton, Heise (Causa Manana) NYC, ne. Hunton, Beity (Gass Manana) NYC, ne.

Jackson, Sloze & Reeves (Golosimo's) Chi, nc. Jackson, Japaw (Golton Chub) NYC, nc. Jackson, Harry (Paraches) NYC, nc. Jackson & Harry (Paraches) NYC, nc. Jackson & Harry (Paraches) NYC, in Jamas Jacquelins (Three Suse Ins) Port-ville, N. Y. nc. Janney, Ivy (Bisis) NYC, J. Janney, Ivy (Bisis) NYC, J. Jarnie, Sum 13L Regish, NYC, h. Jarnie, Sum 13L Regish, NYC, h.

M

November 19, 1938

NIGHT CLUBS-VAUDEVILLE

Vaudeville Notes

CLARENCE AUSKINGS, recovered from injurites austained in a recent auto resh, is plotting Child Rolling Cloud's Deg Town Follies thru Ohio and West Yrginis on Fouriereastward, Unit opened receitly in Marietta, O. TAYLOB, TROUT, juggler, has hit upon an idea to aid in popularizing firsh entertains part among local business men. When-wert he makes a purchase or pays a bill to nic in popularizing first entertains part singing local biainess men. When, ever he makes a purchase or pays a bill be passes out a card reading, "You have just been patronized by a singe enter-tainer. Help, your business. Patronize only thesters that present singe onber-tainment." Trout feels the wrinkle will aid in bringing back väude in many bealities. The lose isn's enselt new, having been used by carnival people for a number of yosin. MRS, IKE ROSE was a caller as the Cincinnati office of 7ke Billboard last Thursday (10) en rocie from Maywille. Ky, to Duluth, Minn, where her Parision Midget Fol-kes opened a four-day engagement at beingestic. Wisconsin and Michigan. CONEY HOLMES was in Chicago last

Berger, Ber

THE OREAT MAURICE, magician, has

Meeters into the Chicago. Chicago. Fri-day. THE SL BRENDEL unit plays Capitol, Wheeling. W. YL. November 17-20; State. Hartfort. Conn. week of No-biate. Hartfort. Conn. week of No-wither 23, and Paramount. Newark. N. J. week of December 1. Unit in-chides St. Clair and O'Day, Fat Gare, Caprino Sisters, Keen Twins and No and LaMarr. MEGLIN, FANCHON & MARCO School of the Thester has opened its second Eastern branch in Brookiyn. It is under the direction of Garies Lecotine, Donald Winelair. Paul Denneey and Kitty Doner. . . THR2E STOOCES have combleted their personal opened its in production. . . LARUE MO CAROL played the Lyria. In-generating is in production. . . LARUE AND CAROL played the Lyria. In-mether the Shubert. Cincinnati: Coinela, Dayton, and Ketth's Cleveland. to complete the month. PRINCESS ORELIA-FETE and Co.. Days dance set, opened at the Her-dictions, has counside the Paramount, Des-Monsey, and the Paramount, Des-Monsey at the Paramount, Des-Medic, new touring RKO. . . AL MOREY, ennee at the Paramount, Des-Medica, new touring RKO. . . AL MOREY, ennee at the Paramount, Des-Medicas, new touring RKO. . . AL MOREY, ennee at the Paramount, Des-Medicas, new touring RKO. . . AL MOREY, ennee at the Paramount, Des-Medicas, new touring RKO. . . AL MOREY, ennee at the Paramount, Des-Medicas, new touring RKO. . . AL MOREY, ennee at the Strumet of the annual atio show at the Colliscum there No-waber it to 19. Maggie Coles will sing "th shirt GOM, of the act, ennected THE EL BRENDEL unit plays Capitol, healing W. Va. November 17-20;

with the band. WARTETY BOYS turn has broken up, with Henry Gold, of the act, expected if be had up with an illness for the sext couple of months.

Damon and Pythias

NEW YORK, Nov. 12.—Holding on to one of the last remaining partner-ships to have weathered the ups and downs of Broadway show hummes in the last two decades, Moyer North and Joe Flaum will celebrate their 20th anniversary of agenting hand in hand next May. hand next May.

Out of the countless number of agencies that infested the booking offices along Broadway, their com-lination is perhaps the longest lived.

Only 2½ Weeks **Booked** in Detroit

DETROIT, Nov. 12 .- Survey of Detroit booking offices thous only two and a half weeks of taude on the books of local agents and all centered in one Jocal agents—and an centered in one office, so Herra . Berra has a week at the Colonial, Detroit; three days each at the Rialto, Filnt's the Michigan, Saginaw, and the Wyandotts, together with a day each at the Empire. Windsor, Ont; the Strand, Aima, and the Frolic, Midland, Midland.

Michigan Vaudeville office, operated by Ray Coulin, is expecting to have con-siderable playing time later in the fall, when Butterfield Circuit is likely to use value thru this office up-State. There is also talk of shows for neighborhood houses of United Detroit Theaters, to be booked thru Artista' Service Bureau.

NO FUN ON-

(Continued from page 3)

their stores with women's Christian names. Last names, even of the "Sime, Rabinowitz" variety, soom practically

Rabinowitz" variety, seem practically burred. The remainder of the spots from 40th to 53d streets, east and west sides, are divided among the 25 other business varieties, eight of which are alone in their class. There is but one "auction" at the moment, one "solehoe" shop, a florist, a hookstore (so they can read, hub?), an Oriental rug outlet, a West-ern Huben office a single name shop ern Union office, a single pawn sho (plenty more in the side streets) and 5 and 10 facade. CET shop nd a

5 and 10 facede. More frequent are sweet abops (7), cut-rate linen markets [3], nowsstands (8) and jeweiry stores (11), where dia-monds range in price from 50 cents to whatever is in the customers' pockets. There is a quartet of hasky-photog pro-jectionists and two each of banks (re-member?), likker stores and newspaper advertising offices. Two more task dance balls have taken

Two more taxi dance halls have taken

Two more task dance halls have taken root on the canyon since the last check-up, while four theater tisket broken bold on to their vantage posts. What with the several chains and a few adventurous independents, there are nine cigar stores and eight drug (?) stores. The three sportland-arcades are, with the acception of chess and abooting galleries, wholly mechanized. Since last surveyed the alloy has added a third clock to its total, but the Para-mount's timepicce is still tops. The sub-terance characteristic of existing bar-ber shops and many of the night clubs in part accounts for the neule scarcity of girlie-girlie pictures as a rubberneck, draw. The Galey, burly house, and the international Casine remain the two prester takers of the scales mathed.

It may be called Thester Street, but the Stem has only 17 theaters—three vandefilm houses, two legiters, a lonely burly Jametified version), nime flicker purveyors—(none of cathedral propor-tions) and two news-reciers. Some are CATZ

Carr. As for empties, there are 12 vacancies at street level and six blank elevated solverthing boards. Anybody want a swell location for a baberdsshery?

MOVE TO PRUNE-

(Continued from page 4)

(Contained from page 4) set-up is better than the old; pointing to such accomplishments as granting charters and solving jurisdictional dis-putes during the new regime. Faul Dulizell, Equity and Poir A rice, feels this way. A spokennan of the American Guild of Musical Artists org was in favor of anything either AFRA or SAO would inderes.

would inderes. Closer bond between AFRA. SAG, Equity and AGMA, working without benefit of Pour Ab is a contraliging force, would also ald these unions in freema out American Federation of Actors I they are so inclined.

Vaude "Dead"---So Cleveland **Offers In-Person-Stage-Shows**

caliting VRUde.

califies vaule. The new policy is founded on Holts belief that she Cleveland business index will rise from 35 per cent to 45 per cent ar the auto factories in Detroit start rolling out the 1939 models. Cleveland is Detroit's toolshop, and furnishes more than one-third of all automobile parts. The parts factories alone accounting for 65 per cent of Cleveland's pay rolls. "Cold, hard facts, not sentiment or speculation, influenced to a to make the chantra. Clevelanders prefer flesh shows to any other form of entertainment, and mow that they have the money they'll specul it on the theaters with flesh thows," said Nat, calling strention to the

shows," said Nat, calling attention to the

SCHOOLMARMS GET-

(Continued from page 3)

complexes before this curious but come potent jury. Oberstein brought along Tommy Dorsey and Larry Clinkon. To prove that this new swing music defi-nitely belongs, Dorsey and Clinton used oldie and newer recordings to give point to their arguments.

to their arguments. Purpose of the meeting, most serious in nature according to the announce-ments, was to gain "a technical insight into the modern popular idiom" with the view of "integrating in-school and out-od-school experience." In short, discussion was designed to study the music that school kids like and understand.

stand. Teachers serve best when they most the interests of this classes, explained Gildersleeve, and by this forum it is hoped that they will be better equipped to handle the business of teaching mu-ato to children realistically. The study of swing, he thinks, may open an inter-esting way to sound appreciation of mu-sio in all its forms.

TMAT FACES-

(Continued from page 3)

warned of the disadvantageous pattire of warned of the disadvantageous nature of the new constitution they sought the co-operation of the treasurers and managers to defeat the new measure. Upon the recomprendation of the treasurers, the press agenits drew up a protest contract, which all disaminters were to sign as a means of going on record as not relin-quishing the sametily of the NYTPA-TMAT deal. Treasurers, who had prom-ime the validity of the union's enty coming the validity of the union's early mitments, refused at the last m mitments, refused at the list minute, saying they had no authority to enter into such a bond. Press agents' hope now is that enabled managers and treas-tirers who have audibly expressed sym-pathy with the somi-autonomy angles will cast consistent billots. Result of constitution vote will be an-budged at a membership measing Man.

nounced at a membership meeting Man-day at the Capitol Theater.

CHICAGO LEGIT-

(Continued from page 3) (Continued From page 3) delphis for dance sensions in operas, is presenting seven individual performances and, judging by the huge crowds that turned out for the first two presenta-tions it will roll up smalling grosses. Interesting to note that the ballet jer-formances are commercial smouth to ap-peal to a mass addience.

peni to a mass audience. Highly encouraging box-eifice reports have also been turned in by the Mordkin Ballet, here early this month at the Civic Opera House, and a couple of smaller groups playing the Goodman Theater. From Ads Kats, manager of the Auditorium, comes word of the ad-vance sale for the Ballet Russe, which comes in for a couple of weeks the last helf of December. Legitimate picture is brightest and most populated in years Seven floaters are operating, each housing a show of hit proportions.

CLEVELAND, Nov. 12.—Nat Hoit, RKO sticeesful ecason at the Hanna, legit division manager for Ohio, denies the theater here. Palace Thicater is reviring vaude this week with its presentation of Gene Autry. Frankte Marrine. Carl Cothor, Champion and Co., Clyde Hager, Lathrop Brothers and Virginia, the Three Biltmorettes and the Oxford Boys. The Ins't vaudeville at all," says Holt, repeating that vaude is not only dead but busied, "it's 'in Person Stage Shows, and something entirely different" Difference was not noticeable to the audience, who gave an enthustastic wel-come yesterday to what they persist in colling vaude. theater here. The new polley, expected to fast until April, calls for four shows a day. This week Hager does 20 minutes of spieling. The Three Biltmorettes do soft-shoe and acro dancing. Oxford Boys imitate famous bands = in Mills Brothers. Gene Autry and Co. includes his bore. Otsampton: Gene offers singing: Frankle Marvin, clowning: Ord Cotnor, fiddling, and Champton behaves as a horse should when it is very handsome and has almost nothing to do. Lathrop Brothers and Vir-ginla open with with tap dance in taile and evening gown, switch to adagio dance, getting off in 12 minutes.

This mit vaudo, remember, but The Person-Stage-Shows.' Local wags are already suggesting that motion picture contest price be awarded to first person who can find, and explain, the differ-

Week-day prices are 42 cents, 60. Pic-ture is The Mad Miss Manton. Orpey Rose Lee unit moves in Friday for air days, but no doubt Hols will and allother name for units, as he has for vaude.

David Bines, producer, will stage the shows. Clem Pope continues to handle publicity. No changes were needed in the stagehand contract, as the Falace is already employing 14 men in two

Lewis' \$23,000 Good But Pitt Stanley Ebbs

PITTSBURGH, Nov. 12.-Altho Stanley Theater box offices have been averaging almost 25 per cent below last your's com-parable dates for the past few months. purable dates for the past few months, Ted Lowis grossed more than \$33,000 week before last, with a show changed for the first time in several years. Lewis hat appearance here. Thankstiving week, netted \$29,000, Excluding Kay Kyeers Kollege, pulling more than \$35,000 five weeks ago. Stanley shows passing \$20,000 meenity have been rare.

weeksi ago. Stanley shows passing \$20,000 rocently have been rare. The booking outlook has been dulled, too. Last month listry Kaimine had shows act as far abcad as eight weeks. Now only one week. November 17, is set, and that has been penciled in for Hornce Heids, who hast year mearly tracked the house record.

Grosses

<text><text><text><text><text>

Rube woll all drk, did volue above the 918.000 average. PHILADELPHIA-Hornor Metdi's crew, with film Broadway Musketgers, was good for \$21,000 this wock. Par for the house is about \$18,000.

Risley

Experts

WEEK NOV. 10

LOEW'S STATE THEATER NEW YORK

With

MILTON

BERLE

*

Just completed 11 weeks of State Fals

100 Barnes & Carruthers

*

WEEK NOV. 18

PALACE THEATER

HICAGO * Representative

HATTIE ALTHOFF

Simon Agency (Charles V. Yates) NEW YORK

NIGHT CLUBS-VAUDEVILLE

audeville Keviews

State, New York

(Reviewed Thursday Evening, Nov. 10)

forid's Famous Loeve Broadway de luxer, one of the Militon Herle is in his second week at info coccasions that a single attraction has been held over at this house.

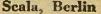
has been held over at this house. Bookers' judgment is amply confirmed by the strong bis and the constant barrage of laughtar he drawn. It would help, tho, if he did make himself a little more scarco-nok mitch, bus a little. He opens and opens with a sock, gagging and singing a sentimental song about lotting Surope funk over thera, not here. fils introduction, by the way, is good, too, a trailor finching election results, Lebman, so many. Dewer so many-Berle five. The abow, the, is really Serie, he works hard, with an amazing store of energy, and really gives the Siste trade a swell time.

Support has Louis Da Pron, & cleasy captor, in several routines, deucing to okeh mittings. Five Jansleys, Haby artists, have several punchy torses. There are a lot of bellys, tho, when Borle comes on and is thrown from one under-stander to the other and generally clowns around.

Markov, Ko into other and guistraly clorus around.
Mabel Todd, blond film comodisina specializing in utily parts, is probably learning that raule has no retakes. Opening business of the expected cross-body tragically erred in telling Miss Todd ahe can sing. She can't, and was of key frequently. Has a sort of Broken rhythm siyle that helps, the, and presentity also is of ald. Her guithrist, Ton's Bernano, anny i Married an Angel possibly as a substitute for Ralph Banford, billed on the houseboards' but not showing. Incidentally, Miss Todd ought to wear come rostraling apparatus. Shakes all over the place and jumps around a lot. Reception lukewarm.

Closing act is two kid shappers, Kay Conklin and Souny Thomas. They shap, Why? No professional dance acts around to fill in?

Berle clos os with his always hilarious sadio burkeque, routine, Trade strong, Young Dr., Kildare screening, Jorry Franken.



(Month of October) Title of this month's "festival-revue" is romewhat pretentious. Broodway Folice of 4939. Offers 12 international attractions.

From the start, there is emphasis on costinues, presentation and the like, not to forget the crotic atmosphere with which American revues are associated here.

Best number is Cardini. His card tricks

Been number is Carolini, His eard Highes are most astonishing. Eleanore Knight, billed as first dancer of the Powell school, is really good Technical and musical masterahig is coupled to advantage with the comical tide.

side. Will and Gladys Ahearn show cowboy dances and trick dances which are al-most unsurpassable, especially in flexi-bility and supplemess. Sur musical variety, there is the Trio Cubahs with mational melodies and rhythms. Maybe the musical standard is not too high, but they capitynate the public with their temperamental inter-pretation. Adalet is too much "Broadway" for

Adalet is too much "Broadway 107

Analet is too much "Broadway" loe Constinuental tasks in her Turkish dances. The George Halo Giris were an eyeful and pleased. The four "Broadway Glants" (girls) distinguished themselwe more by their height than by artistic ability.

more by their height than by artistic abdity. Whitey and Dolly wure more satis-fying. Called the "most intelligent dog in the world." Whitey does a good turn. Dave and Dorothy Flizgibion show modern dances we have also seen before. Buster Shaver, with Olive and George, are midget dancers who draw special ap-platus and encores. Gene Sheldon is another high spot. His eccentricisms, accompanied by his banjo, are mess and good. Carmen Bomero, the Andalusian dancer, gene of with southern temper-ament in Le Jore. The Scala took profit from the occasion of Os-Ko-Moris appearance in Germany to include him in the bill. He ds a Canadian Indian from the Yakims tribe and played a leading role in an open-sir play built around the novels of Karl May. 2603

The two acts which did not come from The two note which did not come from Broadway were Paul Horbiger, from Vienna. He is known to Americans from the film Congress Dences. The other is Long Workmeister with a chansen in the Herlin Idiom about men, All in all, a pleasing program full of music, show, artistic high spots, sex ap-peal and variety. District Schulz,

Palace, Chicago

Reviewed Friday Afternoom, Nov. 11) Gypey Rose Lee's unit is not all that it should be. Barly spotting of most of the stronger acts weakens the last half, and a obuple of dull burleque sketches between Miss Lee and her straight man are more than this vaute ivvue can aboutdar.

straight man are more than this vante revue can abouider. Beginning is a happy one and things took very promising. Line of eight glin and six men open with a flowery musical comedy routing to My Weiking Stick, and Jack Williams, lanky and talented tapper, brings a definite highlight with his personable work. He beats out a mediatrom of taps to Tes for Two, Seeray Fire and Snake Charrer of Old Bagded, and it's all socomplished with little ap-parent effort. His work, no doubt, would do much to strangthon the weak link later in the ahow. Trixie, alert little juggler, follows with

another strong aftering. She has a say, typically Continental personality that embedlishes her wonder juggling of balls

ombolitishes her wonder juggling of balls and paper dishes. altidues Marka, warhler, is only fair on delivery, lacking the necessary vitality for stage salesminiship. Volce sound och and is not bad on locks but should give out with more feeling. Is on alone for Heart and Soul, while her Week-End of a Private Scoretary ditty is augmonited with a Latin production number in which the mixed line and, Carls and Fernando, Spanish dance teams, partake. Team uses centanets advantageously and has good rhythm.

good shythm. Gypsy Rose has a clever entrance and too had that equal thought was not aused in her entire act. Sho is first seen in a special screen short which makes way for her appearance by "crashing" thru the paper sliver short. The bit sho per-forms with cymbals concessed under her dress is lacking good tasts and the gab-with ber straight man falls flat. The strip tense inter on is the type you can either take or leave alone. Task Durant works alone ond, while

Jack Durant works alone and, while he has a good act, it can be improved by judicious pruning. Some of the geg are worn out and unbiconstary. Should coheentrate on impressions and acro-batics, his strongest assets.

A swing cloning brings back the entire company for another bow. Business better than average iscond show opening day. On screen, Service de Lung (Uni-versal). Sam Honigberg.

Madison, Brooklyn

(Reviewed Friday Ecening, November 4) This is one of the RKO mabe houses testing a vaude policy by putting on Priday night shows, which have been filling the house to capacity.

Pridays bill included bills and Wald, dancing: Reynolds and Olon, comedy team; Wolf and O'Donnell and Farl Hart, with Walter King, Station WINS announcer, as ensee.

Mills and Wald do a tap offering in-terspersed with 30-second individual turns that are well routined. Wolf and O'Donnell have a taiking and singlag assignment and then as a combo offer and the tune to shatering applause. In all cases the audience certainly led loose with applause, indicating they want more vaude in Brooklyn.

East hard's forte is an almost un-matched versatility, starting out with a magic routine and winding up playing instruments that he draws from his cape and doing crayon sketches unlide down. There isn't much finesse is his turn, but a little polishing could do wonders to it.

Jimmy Reynolds, and Helen Gien, a counsely team of the old school, spilled some gags that were also of the old school but scored on the Trish rong and talking hits. Bruce Healey's five-piece band plays on the stage quite





NEW YORK 2nd WEEK

> Management TOM KENNEDY

> Booking Representative WILLIAM MORRIS AGENCE

EDNA STILLWELL

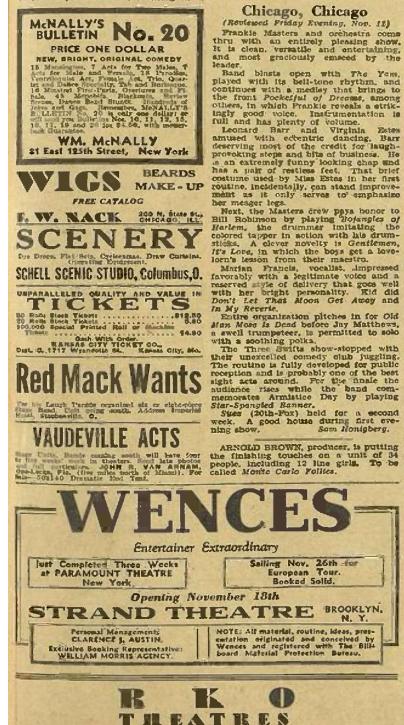
November 19, 1938

campetently, but it hooks host on the bars stage. Harry Weiss, house manager, is ex-tending the policy a little further and pest Friday will offer a makinee vaude above as well as evening. Difference in grosses during stage shows is said to be \$400. Billy Jackson booking.

Orpheum, Los Angeles,

(Reviewed Wednesday Alternoon, Nov: 9) greenered weakings by Bon Blue Sock show headlined by Bon Blue proved that dustomers will pay when they get good subertainment. Opening show found the place packed. "Show-opens with Al Lyons and boys in the pit. Neil Castagnoit, Lyons' peren-pial favorite, did a sax sole for a nice hand.

hand. Jerry: Lawion. cowboy, splin ropes and juggles halls, keeping up a line of gags all the time: It took the growt a little time to warm up, but once they did, they went for his stuff. He finishes juggling three beavy metal balls, catching them



1270 Sixth Ave

billed as the, "falent find of the week," did Be Mine Tonight and Irth Eyes, Nice voice, but needs experience.

did Se Mine Tonight and Irish Eyes. Nice volce. South media experience. Clifford and Marjon, from Whitehorse Imm show, scored big, with femme steal-ing hours. Ble does scorevy imitations, best of which was a take-off on Arliss. Their gag, on Snow White was good. They have assurance and rapid-fire delivery. Jerry Adler does a couple of numbers on the harmonics. Best was his armago-ment of St. Louis Blues. Ben Blue opened with his impression of Tod Lawis. Next worked with femmis in scene from new fisher. Finish Honey-moon, addSthen did his Russian dance. This was his best number. Finish was burleque on Minuet, Blue working with man and woman. Lyons emseed the show in his usual capable style. Orpheum going for big namee, book-ing Sally Rand in next week and Blaca-man and his animal act the following stanze.

Dean Owen

competently, but it looks lost on the on the back of his neck. Jean Conterno, multiplication in the back of his neck. Jean Conterno, multiplication in the back of his neck. Now in Their Second CHARLOTTE Successful Week On the other side of the force, and proof that pattern denses of proof that pattern denses "while since the dense of the since the correction of the since the since correction of the since since the since since the and NEW YORK JOHNNY Direction Europa MARK LEDDY FOSTER'S AGENCY DE DUE CALE ELEMENTE DE RECERCE DE LE RECERCERCE DE LE RECERCERE DE LE R SULLIVA 3 Weeks PARAMOUNT THEATRE. N.Y. Featured in the Doubling \star Paramount Picture ONYX CLUB "ST. LOUIS BLUES" Exclusive Management-COLUMBIA ARTISTS, INC. "The Prince of Wheels" Now Playing Return Engagement Within a Year RONY THEATRE. YORK Also appeared at RADIO CITY MUSIC HALL, New York, Twice within a year. Many thanks to all Departments of these Two Great Thesfort. "Paul Gentian is top man in response with his utsis spilles. He has nove based action fract drunk opening to conjung this a mattering the donasted two-measier, He goes thru his baces with a number of tokes and a variety of balancing and service facts with enumerate and point." General Calcos in The Gillboard, Nov. 12, 1988. Direction: EDWARD RILEY, 1560 Broadway, New York. My Sincerest Thanks to MILTON BERLE "Yer Wonderful" STATE THEALER. New York WEEK NOVEMBER 10 - NOW! Week November 18-PALACE THEATER Chicago Direction-William Morris Agency Charles TROY and Carol LY

Eccentric Legomanians

RADIO CITY MUSIC HALL

East-NORTH & FLAUM

Hold Ower

Radio City, New York

cond Week

West-THOS: BURCHILL

25

26 The Billboard

VAUDEVILLE-BURLESQUE

N. Y. Palladium Nov. 29 Opening

NEW YORK, Nov. 122-Despise rumors that the New York Palladium was having difficulties that might prevent it from opening as acheduled. Kurt Rohtlachek, producer of the venture, has secured les Carrillo to open the bill November 28 at a weekly salary of 42,500 pius 18 per cant of the gross over 420.000. Robitschek denked that he was having money difficulties and will start re-hearsals at the old Broadway Threater November 21. "As soon as anyone announces a new

Normber 21. "As soon as anyone announces a new within the numors start flying around, her week I'm going to frame the lease and the budget to hang on the wall so everyone can see them." The cass, as announced several weeks on has been alloed to fit the new pro-duction, since it will be half revue and half vande. Frank Eders and Laure flucture, have been added, but negotia-tions have failen thru for Red Skilon, di Lamb, Incz Courtney, Darlene Day and Clyde Hager.

Connecticut Towns **Try Flesh Ideas**

HARTPORD, Conn., Nov. 12. A possible upturn in vaude in small Connecticut towns is indicated by the success of try-out bills on the Internite Circuit and Warner's Sinte Theater in Manchester. Two local band units have been used with considerable success. Gune Bod-man has assembled a rerue which be gave at the Intersitate Bradley Theater, Putnam, and later in two other towns, including two days at the State, Man-chester.

Putnam, and hier in two other towns, including two days at the State, Man-chester. Bill Prutting and his King's Men played the Poince, Rockrille, and abo proved popular. "Audiences at the Dow-Harris State Theater here are estimated to be as high as 50 per cent out-of-towners. Jittoring contests have been highly meccality in getting audiences out, sur-passing oven Bank Night and Dish Night in some spota. Small Independent abows doing most of their own booking are incking in talent, but the music is protty fair. Both these bands and two or three others contemplating the same kind of activity have been playing dance halls throug Connecteut. The Palace, Rockville, on the Inter-state Circuit, is soon to insugurate a series of six one-act plays to be given by Thespiana from near-by churches, putting up \$100 in prizes and expects to take in a whole lot more than that in extra edmisions.

B&K Prefer Name Bands for Chicago, Chicago

CHICAGO, Nov. 12.--Bands will con-tinue as favorite bookings for the Chi-cago Thester here, Louis Lipstone, head pooler for Balaban & Kaz, asaw. The last siring of outfilts playing the house wound up with healthy recolpts. Straight vande shows of acts built around the house ork will be used only when good band attractions are avail-able. Units under this arrangement have liktle chance of getting in this memory.

Brason. Band, policy is clicking with the B&E chain also, because bands cat be booked with little trouble into cutlying houses for one and two-day dates. Name out-the ether precede or follow that Chi-caso Theater regarding the last few weeks successfully played Rudy Valles, Benny Goodman. Roger Pryor, Orrin Tacker and Hal Kenp. Prankie Masters is cur-rent, with Bob Crosby and Ciyde McCoy wiek of Norvenber 18 and 25, respec-tively. John Bolice will cill a p. a. on the December 2 show, while the Decem-ber 50 week will have Ina Ray Hutton's Orchestre. Orchestro.

Frisco Burly Reopens

SAN FRANCISCO, Nov. 12.-Copitol Folkes reopened Jesterday. Principals energed by Mainger Eddle Skolak in-olude Julie Bryas, Vicky Darrin, Mary Marva Brown, Inca Claire, Tagore, Rob-ert Bogan, Chubby Werry, Harry Harri-gui, Barry Arale and John Barker, Jess Mondelscolin is again producing:

Accomplishes a I-Thumber

BROCKTON, Massa, Nov. 12.-The Great Nelson, head and hand bal-ancer featured in Harry Berry's Sun-kist Veniffes, may not, have heard of Archimedell, who once said. "Give me a lever long enough and FII move the earth." But it has always been the Great

the earth." But it has always been the Great Nelson's claim that given a thumb strong enough he could do practically the same thing. He now has that thumb. For years he has done an upright balance with all his weight supported on two thumhs, but at the Modern Theater here recently he ac-complified his. Un's ambition — a one-thumber!

Talent Agencies

BEN SHANIN, formerly with the Simon Agency, has opened his own offices in New York. Shanin is the last one of the "original" personnel of the Firste Simon office to break away. . . . & SID WHITE, of the Southern Theatbeal Agency, Miami Beach, reports that dur-ing the month of Octaber his office handled 32 club shows. . . . HARRY DELL, New York, is currently booking acts at the Monte Carlo and Jimmy Kelly's, New York; the Fifth Avenue Theater, Montreal, and the Commodore Restaurant, Oleus Fails, N. Y. . . . WILL, WEBER, New York, placed the talent at the Queens Terrace. Wooddids, L. I. New show included the Original Disteland Band, Roy Bedley, Julia Gerity and Jeri Withee. Withen

PAUL DEMPSEY, manager of the into Ted Healey, is now associated with Edgir Benson, New York. A. GROSSMAN, New York, celebrated his 20th anniversary

New York, celebrated his 20th anniversary in Abow business hast week. CHARLES KYLE, of the Ace Anutse-nents, Utlos, N. Y., is again presenting the Eagles frolic at New Haven, Conn., Decomber 8. . . TED R. LEWIS, for-merly with the Star Booking Office, Binghamton, N. Y., has lossed the Bottoff Studios, Cortinad, N. Y. Has started rehearnals for six valids units and two-burty shows. burly shows.

ABE SCHILLER, Detroit, is booking two large parties for the Elks at Fint December 2 and for Chevrolet in Fint December 8.

WORLD AMUSEMENT Enterprises. Detroit, was incorporated here this week by Jules Riein, of Riein Artista' Hureau and Hank Finney, crebestra producer at WXYZ.

Burlesque Reviews

Grand, Canton, O.

Grands, Canton, O. (Reviewed Wednesday evening, Nop. 9) "Bimbo" Davia, Jong popular with Orand patrons as a comic, dominates the current stock offering, undoubtedly one of the best produced this season. He's a fast worker, give a lot of laugus and his best efforts are a box number and a police bit. He pals with Lew Devine, another capable comic. Both are an asset to the local troups, comics of provious productions having been only fair,

Teresta, another capacito comite. Both are an asset to the local troups, contest of previous productions having been only fair. Teressia, top peeler, has her own style and gets over with a medicy and some tomo wighing. Other dishabilits artists are Estella Montillo, who really can dance, and Margie Lee. Gais are going strong, for it seems that is what tho boys out front want. Production Bumbers reveal much nov-elty, with a well-trained 14-girl line contributing to their success. Wardrobe is really lavish and, for most of the productions, was worn for the first time. Vaude end offers George Rayale, an olditmer who garners top honors with a claver juggling routins. Patrons have had no kiek coming on vaude, for every act used so far has clacked big. If big picks up two acts may be used on each built. Hal White singer and imperson-stor, does an ameterialing broadcast big which merited heavy applause. Billy Austin, straight man, powerste a good voice. Botty Rhodes and Miss Lee, of the chorus, appear in excellent solos. Biz, so far, has been none too good, buit management blamed the warm wather the first two weeks. Bill as a whole more swittly, with much atten-tion given to staging. Rhoges parts have been toored down somewhat, and abence of buildeers before the start and at intermission this senson has brought much comment from patrons. Top ad-mish is 87 cents, and bills change Fri-days. Frank Santry is managing and Bay Kolb producing. much comment from petrons. Top ad-mish is 87 cents, and bills change Fri-days. Frank Santry is managing and Ray Kolb producing.

Rex McConnell.

Follics, Hollywood

(Reviewed Tuesday Afternoon, Noc. 8)



(Communications to New York Office)

New Yorks

New Yorks HAZEL WALKER, first time in the East, is now at the Galety, Comes from the Coast, where size principaled in Daton's and Popkin & Ringer houses. Parents were old-time rauderillians, Grawford and Walker. . . DIANA RED-BERN, whe moved from the Republic to Propie's last week, is getting new dance volumes from Lanni Russell at the Wally Jackson Studio. . LOUISE KELLER, Lea Howard, Margie Bartel and Evelyn Cushman, ex-burlequers, are working Philly clubs. . ANNETTE ROSS and Peggy Reynolds new at the Galety No-vember 11. . . CONGHITA, former burly dancer, is now night clubbing at the Conden Atroot Tavers, Camden, M. J. . . . DORIS CARROLA, tallest of the showgirl flock at the Eltings, doubled in strips week of November 4. To be managed for future principal berths by Dona Davis.

It the fitting week of construction of the second se

Brown, Dorothy Maye, Babe Davis and Maxine DuBlion are new grincipals at the Siar, Brooklyn November 11. Joe Lyons, Harry Evanson, and Aulle Convey exited the day before, ... GEORGE TUTTLE tenor, left the Hint wheel for a 10-week engagement at the Elikage open-ing November 18, relieving Bob Alder.

Rooney has helped stimulate trade, Other comics are Jimmy Dugane Jimmy Hewiti, with Parker Gee straighting, Peelers are headed by Nora Ford, who

Hewiti, with Parker Gee straighting. Peelors are headed by Nora Tord, who has taken top spot vacated by Betry Rowland. She goes good on the rowdy Rowland. She goes good on the rowdy rowland with a song. Also works from the runway, with house lights up. Other strippers are Crestal Ames, Lolita, and a newcomer, blond Heiog London. Bet production number was a mod-emistic dance against streamlined body ground. Line girls did some fancy step ping, giving way to Mozelle, who secred is solo dance. Elss Lang and Murray Greenso work as woost team. Did some good number, with Mise Lang doing a nice job with Summer Time. Other woosle are handled by Budy DuBois and Parker Gee. Bis off due to election but expected to. Bis off due to election but expected to. Bis off due to election but expected by Budy DuBois and Parker Gee. Dane Oren.

Republic, New York

(Reviewed Thursday Evening, Nov. 10)

(Reviewed Thursday Evening, Nov. 19) Burly offering was weak generally, with comedy and production not so hot Comedy patter was in hands of Jack Rosen and Freddy Binder for the most foart, with Art Gardner, Faul Ryan and Jimmy X. Frances straighting. Familier bits indived punch. Framme Hno-up was plentiful, includ-ing frene Austin, Dorothy Lawrence, Cell Devine, Gay Knight, Dorothy Dee Diane Redburn and Valda. Valda is a gra-skirted Hawaiian dancer with fair arro-turn. Plenty cooch stuff, too. Redburn specialty dancer, offervid Bance of Dech, using a death's head. Austin and Gay Knight and Redburn were the best of the stripping contingent. Most of the gals talked, too. Chorus and showirth were fair, numbering nine and six, re-spectively. Show sung by Buddy Orlando. Pro-

Show sung by Buddy Orlando, Pro-duction by Audrey Allen. Good house for next-to-closing show. Paul Ackerman.

Productions are on more lavish scale since advent of Grover Franke, who has taken over job of staging. Shows are well mounted and line girls come thru with some good work. Comedy is handled chiefly by Joe Yule, whose blilling as failher of Mickey

DETROIT. Nov. 12.--Detroit Variety Gub paid tribute to Guo Sun on the occasion of his 50th anniversary in show business Monday. Event was in the English Grill of the Book-Gadillao Hotsi and saw one of the largest turnouts for day Variety Gub affair this second. Sun gave a talk on his long and varied career, and paid tribute to his colleagues including his brother. Pete, and Jac Dickstein, mannger of the local office. A number of prominent polisical figures were present, some of when apoke briefly.



By BILL SACHS (Communications to Cincinnati Office)

HARRISBURG (PA.) MADICIANS, ob-HARRISBURG (PA.) MACICIANS, ob-serving Hosiolini Day recently, pre-sented free shows in hoal institutions and one of their members gave a radio talk on magic. Dr. William Endlich, Charles Jones and Fred Landrus enters tained at Harrisburg Hospital, and other home. Children's Industrial Home and the State Hospital. Charles Jones spoke over WHP on magic and the life of Houdint. . MTSTIC COURTNEY re-ports from Charleston. W. Va., that he's inding business fair in the hilbilly country, where he is playing mostly au-pton dates. He is this senson presenting three Hussons and is doing a vent turn in place of Funch. Courties carries three people, with Jo Ann Lafrance the chief using a setting the cream of the dates in and around Pittsburgh these days with his lecture. Psychology of Magic. . . . MacK CALHOUN has a new illusion. . . The packs of Doom, a decapitation trick that

AL DELAOK and Shirley after six manths with the Talk of the Tour Revet, closed with that unit at the State Theater, Pontine, Mich. last week and are currently at Saks'. Detroit altery. THE GREAT LEFFELL is filling a fortnight's stand at the Won-der har of the Howard Hotel, Baitimora-lic's highlighting. The Transporent Woman RINALDO, magician-men-talist, is demonstrating his wures to the indiances of the "Streets of Paris" at the Indemnational Casino, New York. He is being considereds for the part of Man-



drake the Magician in the picture of this same mame to be produced soon by Co-lumbia. MARQUIS THE MAGICIAN typewrites from Plagtaff, Ariz, that negotistions are under way for him to make a tour of Old Mexico by auto under auspices. QUEEN CITY MYSTICS, Chiedmani's SAM Assembly, are staging a dance and party at the Natured House, Ciner nitery, Wednesday might, November 16, Viaiting magi are invited. PASADENA MAGICIANS' GUILD and the Los Magicass and Party are staging a disce and party at the natured House, Ciner nitery, Wednesday might, November 16, Viaiting magi are invited. PASADENA MAGICIANS' GUILD and the Los Magicass and In-ternational Alliance of Magicass, pre-sented "A Night of Magicates and In-ternational Alliance of Magicates, pre-sented "A Night of Magica as a station pasadema Juniof Collega Auditorium, Halloween night. Event was sponsored by the Prazadana Civitan Club for the Pasadena Boya' Club and draw a circuit of 1,900, Program was dedicated to the memory of the inte Houdini. Among those who participated in the show were Harry and Prances Under, Spencer Crilly. May Torhume, Jack Wilson, William W. Laben, Dr. and Mrs. Victor M. Trak, Glotta Dea, Cernidina Compand, Len Lature; Eddis Poley, emee, and Phil Dillinger's Baold Tviegrams of company. Hatoria the Poley, emeer, and Phil Dillinger's Bould Tviegrams of company. drake the Magician in the picture of the Houdini, Chester Morria, Harold Lloyd und oilsers. HUNTINOTON THE MAORCIAN, John Booth and McDonald and Mabel Birch enjoyed a pleasant week-end together around Omaba re-cently. Hundington first humped into Booth November 3 at the Char Parce, Omaha, where the latter was playing. The next day the pair jumped to Nebraska City, Neb, to wist the Birches. The following Saturday Mac and Mabel motored into Omaha, where they caught Booth's performance, accompanied by Mr. and Mrs. Huntington. On Standay Boudint, Chester Morris, Harold Lloyd

Biernoon Mac, Malei and John caught Huntington's performance at a Catholic school in town. A dinner and an all-night gabfest followed.

SUGAR'S DOMINO-(Continued from page 4) Press books are better but they still

mean nothing unless a picture has the stuff that sells itself. But press books are a harmless if overrated factor and, like certain kinds of anakes, don't bother you if you leave them alone

<text><text><text><text>

instre BOB EMMET

(Cincinnati Office)

GEORGE MCMUREAY, publicity mean of the Hotel White, New York, gractously forwards us a clipping from the drama section of The New York Times of No-wember 4, in which Hoeste Reproduk, in an article titled Ley of the Last Mfm-eirel, writes interestingly of the yeteran burnt-cork star, Lasses White, and of the ister's performance with the Milit The-bert Tent Show. White's partners, Honey Wilds, and Slim Williama, another old-time ministrel lad, side come in for-mention in the story, which, contrasts White's modern ministrel offering with the old-time ministrel show. the old-time minstrel show

MANY OF THE OLD minstrel lads will remember A. E. (Burany) Rische, who toured for many years with the Al G. Field Minstreis and who in recent years was a band leader and insurance man dr. Shreveport, La. Eleche passed on there November 5 after a brief illness. Further details will be found in The Final Cur-tain, this issue.

H. H. WHITTIER, of Chicago, who was H. H. WHITTIER, of Chicago, who was with Arlington's Minstrels in 1893, sub-mils the restor of the troupe of that as-son, which opened in London. Ky., Bo-vember 14: M. B. Raymond; manager, William Encener, treasurer; O. C. Wilson and C. S. Primrowe, agents: Ben Ges leader of band and orchestra: Billy Irving, George De Carlo, Charles Berkeil, Zemo, Goff Phillips, Frank Carroll, Al Herrick, Fred Exteriorock, W. Eaton, P. M. Rice, Oscar Jones and H. H. Whittler.

AL PITCHER, frog man and price and minstrel, has been inid up for some time, with rheumatism at his home, 168 Front Street, Owego, N. Y. He was formerly with Guy Bros.', Brown-Sowers, Lincoln-Wees and George Hammond's Liberty minstreli. He would like to hear from old friends.

shows in the early days of endurance contests, was a visitor at the deak Mou-day of last week (7). Pat, who in re-cent yean has carted himself a hole and writer, has just concluded an extended writer, has just concluded an extended writer nound the country, which in-cluded a visit jo Roswell, N. M., where his son his situating a military academy. He spant three days in Cincy' before departing for St. Louis.

ndurance

(Communications to Bill Sachs, Cincinnati Office)

Charlie Batavia's Walkathon Hits Stride After Slow Start

MARION, III., Nov. 12.—Charlie Bata-wha's Walkathon. off to a slow start at The Hongar-here, has hit its stride and has phayed to milifactory business the past 10 days. The show came here un-der a handleap due to an antagonistic endurance shows as the result of the unscrupilous handiwerk of a promoter who was here four years ago. Show is sponsored by the Marion Trades Council. Nine tesims and one solo remain at the 568-hour mark and all are opensored. They are Viols Concerford and Georgie Smith.

They are viola Conserver and Georgie Smith, Helen Caldwell and Arnic Ray, Bernice Pike and Bill McCoy, Jerry Clark and Lefty Taylor, Mary Walker and Joe Gruber, Jackie Styles and Billy Cain, Svelyn Thompson and Kenny Laux, Evolyn King and Eric Lawson, and Larty Kendall, solo. Bert Charbes and his Californians are formishing the music. Moon Mullins is

Bert Charles and his Californians are furniahing the music, Moon Mullins is third curve, assisted by Rode Brown. The Manlacz, Inc. Dead-Pan Kelly and Billy Cain are handling comedy. Judges are Johnny Agrilla and Jerry Martono: trainers, Juck Diamond and Chiff Shaw nurses, Cecelia Agrilla and Princes Shaw. Mom George is chief diotitism: Sammy Turco, night cook; Tex Hall, hitchen misintenance; Jerry Green and Gus Schillanger, doornen: Joe Kelly and Sylvia Martone, cashiers; Rule Millins, preservy seat Cashiers; Rule Millins, preservy seat Cashier; Emma Miltchell, pop-corn stand; Kay Korky, night sman-ayes, Bob Crowder has the concessions, with Lawrence Tippy and Tod Vahos, bartendera, and Micky Palmer, cashier.

Jefferson City Contest

Has 4 and 2 Still Going IMPERSON CITY, Mo. Now, 12.-With 1,200 hours clocked aff to satisfactory business, at this writing the local walkathon has four couples and two solos remaining. They are Betty Lee Doris and Gien West, Edda Andersou and Jo Do Dell, Ray Oatle and Wanits

Walker, Bill Port and Louise Duffois, and soles Tony Grees and Claud Spoonhour

King Brady is on the stand, assisted by Chuck Payne and Eidle Wart. Mickey Brennen is hest judge, with Walt Gross on opposite shift. Thriners are Coleman Johns and Earle Clark; murcs, Lois Ware and Euls Reene

PEGOY THOMAS has left the Mighty Shereley Midway and is now dancing at the Dog House, New Orleans. Peggy reports a good season with the Sheesley above.

KENNY GRUWELL postals from Pon-tana, Callf.: "I am working here waiting for a good show to open. Was all set to join up with the Hollywood show but it hasn't materialized." Kenny would like to read a line here on Mickey Martin and any others who have been in shows with him.

JACKIE RICHARDS recently presented his buried-in-fee stunt with the All-American Championship Walkathon at the Coliseum, Chicago.

CHARLES (SQUTREELY) BRADLEY n pattern in the Philadelphia General Hospital for four months, passed away theirs recently, according to a report re-celved from Marie Parkar, of Atlantic City, Bradley was comodian with a number of Zeks Youngblood's shown. It is also reported by Mrs. M. B. Thaye's that Grace Woodall, a contestant in Charlie Hayden's recent San Diego allow, died October 23 in Los Angeles after a hong liknes.

PAT O'DAY, former vauderillian and emsee with a number of the leading



OPENINC PORT ARTHUR, TEXAS, NOVEMBER 25, 1938. This Show is 100% Heanced. Pistos Up to \$1,500 Guaranteed. Sponsors Guaranteed Teampartition will be sent to couples only. No solos. Two additional spots already booked. Come: South for the winter. Do not answer this ad guiles you have god wardpade and 'an entertain. Start all in Air Mail Letter. No wires. Jim Pasid write. Cool apartments for M. C., Judges, Transers, with permanent segantization. Address MONTE HALL P. O. Box 1735, Scammont, Tozat.

REPERTOIRE-TEN学 SHOWS Conducted by BILL SACHS --- Communications to 28 Opera Place, Cincinstall, O.

"Original" Boat Rep Ripples Hits Log, Sinks

Performers, crew escape without injury but lose belongings-to rebuild craft

WILLIAMSTON, N. C. Nov. 12.-Original Floating Theater, owned by Min. Nina Howard and Milford Seymour, struck a submerged log and mark in the Rosnoke River, near here, at 8 a.m. int Sunday while inaking the ruin bere from Colorain, N. C. where the showboat played last week. The craft with, to the bottom 50 minutes after striking the obstruction.

The performers and members of the crew made their way saidly from the angling boat, althe with water pouring apidly into the boat exclus from, the ficating theater was marked with com-siderable excitement. However, no one idenable excitement. However, no one was injured. Meat of the beat's pas-sungers ware asleep when the vessel struck the subharged pling.

Mombers of the cast were able to save near of their street cichtes and personal alongings, but all were heavy losers in agen wardrobe and show equipment. Delonginga, but all were beavy loarts in stage wardrobe and show equipment. New heating equipment installed two wheth ago is believed to be budly dama-aged by water. Impact with the sub-morged log form a large hole in the bost's bow, and when tugs attempted to puth the showhost towards shore the vessel ligted heavily and water rushed into the interior. into the interior.

"According to "ScaBee" Hayworth. comodian with the troupe, the floating theater will be reflected and then towed to its hone port, Minnbeth City. N. C., for repairs, it will be ready to take to the water again in two months, he said tie mid

he maid. Hayworth reported business good for the last six weeks since the show came into North Carolina, but reported the season as a whole below par. The boat had been out 30 weeks this season and was flated to show North Carolina fowns for six more weeks before herding into Georgia and Florida. The Original Float-ing Thester, formerly known as the James Adams Floating Theater, was built 23 years ago.

Van Arnam Notes

STARKE, Fin., Nov, 12.—Our first week in Flocida was a scores, with good worther and good busines, Had one hermanding, Fin. on the Coast, was have been been was ruined, It good turn-tary business last year. The name of the magicians who joined recently is Ray-Mond, instead of Ray monto as recently reported. We open a three weeks' four of the forst theisters in Florida when we chose the test scason. Sollie Childs' show you completed the tour and did year was business. Ballis Childs' show you complete the tour and did year you're the test. STARKE, Fin_ Nov. 12.-Our first week

Oparks this week. Yan Arnam plans to open a booking office in Mismi. Fin. His idea is to built the units in Miami and tour the built the units in Miami and tour the Sparks theaters, starting out a new unit such week for a three weeks' trip, It locks now as if Jacksonville, Fia.

It looks now as if Jacksontillo, ris., will reopen after a year's closing due to municians' trouble, which promises to be settled very scon. which Happy Ray Eas her line of girls playing the Rocevett Hotel, Jackson-ville, Fis., this weak Margle Noble is being featured. BULLY OTRIES.

playing t

BUDDY CANNON, of Gannon's Come-dians, was a visitor at the rap desk Monday of last week (7) while in Cin-olinati for a single engagement at the Risito Theater the day before with Owen Bennet's new unit. Buddy is working in the Bennett band, as are Frank Cannon and Gonge Stone, also of the Cannon test show. Past summer was fulle a struggle. Buddy reported, Outthe Cannon tent above. Past summer was quite a struggie. Buddy reported. Cat-fit is now stored at Ivor. Va. OTHS OLIVER motored to Dallas to pay final respects to his old friend Monroe Hop-kins, who passed on there recently. JIMMY AND LOUBE JOHNSTON, past summer with the Cannon Compelians, are naving ethecks in and secured Fredplaying schools in and around Fred-ricksburg, Va., with flict magic and bird cheeks. ... BILLY AND BONNIE TKRRELL are analous to know what has bird cheeks . . . BLLY AND BONNIE TERREELL are unitions to know what has become of the following performers who worked with their show in the good old tent days: Courtland Lytton, Elton Mor-gala, Red Tisher, Edna Lytton, Roe and Nell Nero, Jack and Lillian Woods. Archie (Heavy) White, Lawrence Nohan, Mabel Bawyes, Don and Mazie Dizon, Gweyn Lewis, Coston and Oladys Smith, Johnnie sind Verne Bishop, Hazel and Vie Bernard, Gladyes DePontaine, Edna and Jummie Burke, Jianny Dale, Oarl Kohlymeyer, Charlie Barnett, Crane Wilhur, Al-Russell, Maurice Luckett and others. Shoot in a line to the column, foka, and let your friends know where you are and what you're doing. JOSEPHINE BRANT, of the Brynnt Showboat, was stricken with an appondi-citis attack last week and entered a Checimeti hoarited for a dor for the strike Showboak was stricken with an appendi-citis attack last week and entered a Cincinnati hospital for a day for ob-servation. It was disgnosed as nothing sorious. Hor hubby, Billy Bryank, re-turned to Cincinnati hat week after put-ting the showboak in storage for the winter at Point Pleasant, W. Va. Their daughter, Betty, scrionaly injured in a recent sub crash, is up and about again and rapidly mending.

TAOK KEATING and Rene Mahan have ACE REATING and Hone Manan neve closed the space with Frank (Red) Fietcher on the Oille Hamilton tent show and are now at Eckomo Inn. Campbellion, Fia. . MARITIME FLAY-ERS, of St. John, N. B., who make the East Coast of Canada during the warm mouth, will continue this winter with a small circle of Canadian towns. W E. Dan Ross is compare mananer. DON Dau Ross is company manager. ... DON MATHERS reports fair business for his circle in Central Hilnois and says he will They will return to their established Milliouri territory late in the spring..... R. D. NEELY is managing a newly or-

WILLE B: COLLING, former reper-torian, is playing halls and schools un hissistept and Louisians with a three-people show. RALPH W. THE FILM WEEKLY AUSTRALIA Generative of the Oregon Players Is producing smatter shows in Van-Contented in Arting Enternant Contented in Arting Enternant Contented in Arting Enternant Contented on This situation of the Statistic and Contented on the Statistic and Statistic and Contented on the Statistic and Statistic and Statistic and Contented on the Statistic and S

operator and now a playaright.

They're planning on picking up some vaude dates in the Eincey house in North Carolina until "SoaBee" can line reports the last a synthesis of solution of the playmate, has been dismissed from the San Angelo (Tex). Holpital and that the doctors expect him to be fully recovered in a few more weeks. . . . COTION WATTS, who recently closed with the Original Ploating Theater, is doing compily with Owen Bennett's new unit, working Ohio and Indiana dates for the Gus Sun office. JIMMY FARISH, stock and rop leading man, is back in the Slaves after a 12-week sojourn in Europe. He's after a 12-week sojourn in Europe. He's now managing and publicising Mime. Valentine, Prench modiste. They are touring the country on route to the West Coast, where Mime, Valentine plans to open a branch shop. While in Jack-sonville, Pis, recently Parrish enjoyed a pleasant visit with Einer and Marie Jacone, of the old Original Williams Stock Co Lazone, o Stock Co.

Terrell Comedians Find Season Okeh

GREEN RIDGE, Mo., Nov. 12.--Billy Terroll's Comedians concluded their sea-son October 28 after a successful under-canvas swing thru Texas. Oklahoma, Louisians. Arkansas and Missouri. Man-agee Terroll describes the season just ended as the best since 1929. While business was had during July and Au-gust, the cotion season thru September and October panned out surprisingly and October panned out surprisingly good, he says, with the show working nightly, including Sundays, during those good, two months,

The management had planned to store the abow in Southeastern Missourh, but sold the entire equipment two days after closing. Billy and Bombe Terrell, now closing, Billy and Bonnie Terren, to

Terrell has placed his band, the Art-Terrell has placed his band, the Arl-rona Cowboys, in & Centralia, IU., night club. Mr. and Mrs. Babe Molonis and daughter, Alyce Billie, jumped to Wis-consin to visit Malone's parents and to get in a hit of hunting. They stopped off in Elkhart, Ind., on the way up to purchase a now trailer. Pete Williams and Brocks Terrell have gone on a hunting trip in Narthern Missouri.

Heffner-Vinson Hi-Lites

LEEBBURG, Pla., Nov. 12--This town.

LEEBLURG, Fis. Nov. 12.—This town, center of the Fiorida chiruts helt, gave the show a good play. J. W. Noble, boost resident, visited his daughter. Botty Noble, acrobatic dancer. Hoxie Tucker left Sunday for Pine-ville, KY, to appear in court against a towner who shot him when the show was in that sociion. While Wird, former-ly on here, Joined at Perry, Fis., and is in charge of the top during Tucker's absence. absence

night football game at Ferry interfered with the opening, but second night gave us a well-filled house. Show has encountered much trouble

in Georgia and Fiorida, by a circus bill-

In Georgia and Fiorida by a dirous bill-ing crew publing and covering our paper. Jim Heffner Jr. has become as adopt with the six that 11:65 always finds him on the gayly painted band wagon. Harry V. Gordon, Petired trouper, vis-iled us at Williston, Proctor Baughman also was on the lot there. having just closed with Ollie Hamilton. He was for-merly abcail of Morris Nelson's unit. Hobert L. Paston is alding Pheba Her-bert at the reserve gate. With help of Wade Ward, Ralph Her-bert and advice from everyone. Cowboy Gwin's trailer is now in ship-shape after the recent nocident.

the recent nooldent.

AL PITCATTHLEY

McWhirters Framing Circle Mew hirters framing Circle WHITEVILLE, Tenn., Nov. 12.-Clyde and Gladys Mewhiter, who recently closed their sixth successful season with Bisbee's Comediana, are making arrange-ments to launch an Alabama direle for the winter about December 1. Roward Johnson has been ongaged as director. Others in the cast are Elizabeth Mo-Connthy and Leonard Alkens. Sadler Set for 2 Weeks in Waco

WACO. Tex., Nov. 14.—Harley Sadlers Own Show, an institution in the Lone Star State. moves into the Auditarium here tomorrow for a two-week engagement

ment. Last Mouday and Thesday the Eadier organization played Stanton, Tox. show-ing to a crowded tent each night. The Stanton Reporter as November 11 de-voted inearly a column to praising the Sadler show's performance, the deport-ment of the Sadler personnel and the democratic mien of Harley himself. The Reporter also lauded Sadlers "pay-off" system as follows: "A very unusual trait of Harley Sadler, and one this writer has never seen before earlied

this writer has never seen before carried along by road shows of any kind, but one that is received with much pleasure by the editors of print shops wherever the show is scheduled to play, is the 'pay-off' method employed by Mr. Sadler. In director of multiplicity and advertising off' method employed by Mr. Sodier. Ing director of publicity and advertising man. Countie Mundee, sends the pub-licity dope and advertising to the news-paper office absed of the show. When the company arrives in town the first fellow from the company to visit the newspaper office is Countie Mundee, call-ing for the bill for advertising. He pers for same, at the same time handing the editor a liberal supply of reserved seat passes for the engagements.

passes for the engagements. "Our experience with road shows on the night of the performance (if the show ever shows up at all) is stuff the bill in our pochet with half a dozen of our popers as evidence the ad was printed, go to the show ontrance, failing over kids and worming ourselves thru the crowd; only to find that the pay-off man is at the eighbant's exhibit at the far end of the tent, or is out and will be back presently. At any role an hour is consumed standing around on the is consumed standing around on the

Billy Wehle Wails We Done Him Wrong

Our good friend, Billy Wehle, manager of Billioy's Comedians, takes exception to the story from our Chattanooga correspondont which appeared on this page last week, regarding the Billroy shown recent engagement there. Weble believes Last he's been done a great injustice, but he takes no issue with the Chattanoogs he's ten of lastle with takes no lastle with But let's let Billy tell it. Writing from But let's let Billy tell it. Writing from Physerald, Ga., under date of November Physerald, Ga., under date of November Physics and the second sec

"Friend (?). Bill: That reprint on rep page about my show wasn't cricket, dd top. Did you "ever hear of a circus or tent show of my nature that ddni present its feature in the concert?... Do you expect me to put on a rude

<text>

Slout Invades Wisconsin

HARRIBBURG, Pa., Nov. 12.-L. Vorte out and his Theater Workshop, pre-nting an educational feature, com-Blout and his Theater Workshop, pro-sonting, an educational feature, com-pleted their fall tour of Pennsylvania, New Jersey, New York, Delaware, Mary-land and Wont Virginia Thurvdoy and departed for Wisconsin, where, according to Slout, the unit has bookings to carry it up until, pert May, Oilbert, Blocked and Ors Van Slokie are associated with Slout in the ventury.



November 19, 1938

ADAMS-George W., 72. in Tri-County Hospital, Orangeburg, S. C., November 6. Hospital, Orangeburg, S. C., November 5. Adams was a prominent imagicant in a randerfile until 15 years are, when he be-came general agent for Steblar Amuse-ments Co. For several accounts he was geoclated with the Traver Chautauqua and for the past five years he was em-ployed in various capacities with World of Mirth Shows. Burial in Orangeburg Norember 3.

Norminos' S. HALCOCK-Bert A., 59, billposter on the advertising car with Ringing Bros. in 1016, in Olaveland October 26. He wrs a member of the International Al-sence of Bill Posters and Billers. Local No. 46, Cleveland. Survivel by a son, william. Burtal in Woodlawn Ceme-we Mormally D. ery, Norwalk, O.

BARNES-Pred, 53, former vaudevillen and more recently engaged in television and night club work. in his sparimapt at Southend-on-See, England, October

DURQUE-Emery J., known as Jim Darks to the cutdoor show field, at his home in Nashua, N. H., November 5 after in illness of five years. For many years he headed the commissary departments of a number of the larger elecutes. He was with the Robinson Circus for 18 years and Barnums & Balley and Hayen-ord, Wallaci 14 Years ench. He ruited Tears reard and Barraum & Balley and Harraum beck. Wallace 14 years each. He rulard gre years ago after having been with Sparks' motorized shows for five years. Beerque was one of the founders of the Eles in Altoons, Pa. Survived by his vidow, a sigter and brokher. Burial in fashus November 7.

BRADLEY-Charles (Squtrrelly), en-durance show contestant and comedian, recently in the Philadelphia General Rospital,

BROWN--Prayite O., formerly asso-ciated with the Gentry Bros.' Dog and Pecy Show, at his home in Blooming-ton Ind. October 28, Services Cetober 50 and burial in Roschill Comotory, 50 and that city.

former ganeral manager of Earl Carcoll, theatrical producer, of sufficiently in the botel room, New York, November 6. Be-sides his Brother, he he survived by his widow, the former Frances Hope, of mu-sical connecties.

CARTNELL-Charles. 36, member of the former valide dance team of Curthell and Harris, at the Brunswick Home. Amityville, L. L., Mey X, Movember 10, COWEN-Andrew, 32, former elco-

COWEN-Andrew, 63, former elco-tridian and father of Guy Cowin, projec-tionist at the State Theatsr, Worthing-ton, Ind., at his home there November 4,



DARROWS-Stuart, 71, former circus DARROW-Start, 71. former school graph artist in Taudeville, at the home of his son in Harmon, N. T. Norember 8. His son in Harmon, N. T. No ica, William H., survives.

PORBES-Mirs. Mary, 52. planiste and light club entertainer, in Harrisburg.

Charles Mack

Charles Maok, 73, waudsville troup-er for 50 years and former member of the connedy team of Murray and Mack, of a heart attack at his horno in Cincinnati November 10 follquing a short silness. At 14 Mack joined the Albain Family iroupe, touring with the Barnum Circus. Later he lift the circus and teamed with gimmy Allen. In Cincinnati during the 90s Mack became acquainted with Charles Murray. They teamed and in turn beened one of the best known com-ety teams in the youde field of that the After 20 years the partnership

exy teams in the vauid field of that (The Affer 20 jears the partnership was discolved, with Murray going to Hollywood for picture work, where he still is. Mack have married Poggy Mickinsten, who has since died, and there with her under the name of Mack and Burgess, After the birth of a daughter and the retirument of his wile Mack carried on as a single. During the World War he-cateriained the soldters in gurope, but his work

During the World War he-catertainsed the solders in Europe, but his work from then on gradually decimed. Europe by a daughter, Mrs. Jane Ann Robbins, Detroit, and a sister. Mrs. John J. Connelly, Chacinnatt. Services November 12, with birial in Walnut Hills German Protestant Connetery, Cincinnati.



Pa., November 5 from injuries sustained

The November 5 from injuries suitained is an auto crash. HANKINSON--Nathan Aaron, 29, in the Copley Hospital, Aurora, III., Oc-tober 26. He and his father formed the team of Nat and Ben Zarsh, light-wire wolkers. Survived by his widow, Frances; son, Larry: two brothers and parents. , Larry: two brothers and parents, and Mrs. Ben Hankinson, all of Liste. Mr Ind

Ind. HERMANN-Pellx A., 56, magician known as Hermann the Great, in Touro Infirmary, New Orleans, November 10. Mormann was seriously injured in an auto accident in New York last Christianas Day and had been ill aince. He was in-jured sgain in an auto accident in New Orleans a week ero. A native of London and nephew of the original Hermann the Great, he speet over 35 years on the stage. At the app of 10 he was accepted as an apprentice by his famous uncle. After his uncles death he followed in his footsteps, playing in many countries. He had lived more or less in retirement in New Orleans since 1928. He was a his had lived more or trass in retirement in New Origans since 1928. He was a member of Ring 37 of the International Brotherhood of Magistans. Services in New Origans November 11 with interment in St. Vincent de Paul Censtery there.

New Origins November 11 with internetions in St. Vincent de Paul Cenéstery Hore. HOLSMAN-James H., 57, wistean mu-sician and orchestra leader, in Vinoyard Park Hospital, Kansen City, Mó., of a heart attack November 10. He wont to Kansas City from Aibury Park, N. J., and from 1914 until 1933 led the or-chestin at the Gayety Theater in the former city. Elinee 1933 he played trumpet with the Kansas City Municipal Hand. When a youth he was a momber and librarian of Arthur Fryor's Band Later he become active in Municipal Local No. 34, Kansas City, being a mem-ber af its board of directors. Eervices November 12 in the O'Donnell Chapel. Kansas City, Burial in Grown Hill Cem-stery, Sedalin, Mo. BEENBERG-Jammes L., 56, former di-

ESENSERG-Jammy L. 56, former di-rector and general manager of Kentucky State Pair, October 31 at his home in Louisrijke. He was appointed director in 1936, but filmess made it necessary to In 1936, but illness made it necessary to manage the fair drom a sick room. Com-pilerations which developed is the left him an invalid until death. In 1924 he directed a pageant at Harrodsburg, Ky., commemorating the 180th anniversary of the town, and later he was instrumental in securing a \$100,000 Congressional ap-propriation for orection of a memorial in Harrodsburg to carly sottlers. In 1936 he directed Onward Kentucky Exped-tion, Frankfort, Ky. Survived by three sisters, Mrs. Alfred Lillenfield, Min. J. L. Strauss and Mrs. Leon Lebred, all of Louisville, and a brother, Harold, of New York. Services November 2 and burial in Adath Isnal Cemstery, Louisville. JACOSS--P. M. (Jake), 41, widely

Jord. Bervices Adventuer 2 and Outlink in AdAth Equal Cemetery, Louisville. JACOBS--P. M. (Jake), 41, widely known outdoor showman of Minnespolls, of pneumonia in St. Vincent's Hospital. Bioux City, In., October 25. Services in the latter dty October 29, with burnal in Logan Bark Cemetery there. JORDAN--Mrs. Carris Louisie, 69, wife of Edward Curtis Jordan, theatrical pro-ducer and a, well-known actress of the D0s as one of the Brauneck Slatera, at her home in Ridgefield, N. J., November S. She remained on the stage undil 1019. Size belonged to Astory Fund and was a formar member of the NVA. Survived by her husband, a non and a sister, KENDRICK - Harry, Wurner Eroel manager at Ambridge, Pa., November 4 in that elty of pneumonia. He recently was transferred from the Pittsburgh dis-tiet.

was transferred from the Pittaburgh dis-trict. EEOOH-Lizzte Montgomery, 76, widow of Thomas J, Keogh, In the Brunawick Home, Antityville, L. L. November 7, where she hud been under the care of the Actors' Fund of America. Born in Trenton, IIL, she made her first appear-ance on the stage in reportory in 1887 and physed with various stock companies in Providence; Beranton, Pa.: New Cr-ienns and Tampe, Fin. appearing with William Parnum, McBourne McDowell, Rabph Stuart and others. Several years ago she was in Rose Coghlan's company, Services in Amityville November 10 and hurfalin the Actors' Fund plot in Ken-adob, Westchester County, New York. MADDEN-John Jösenh, M. free-isned theatrical promoter and concession op-orator at Ocean View, Yn., at his home in Norfolk November 7 after a long il-ness. Madden managed the pageant Poorhorids november 7 after a long il-ness. Madden managed the pageant Poorhorids november 7 after a long il-ness. Madden managed the pageant Poorhorids november 7 after a long il-ness. Madden managed The pageant Poorhorids november 7 after a long il-

in 1907. He was treasurer of Norfolk Academy of Music and Colonial Theater, manager of Wells Theater there and was affiliated with **Gep** Wells in handling

advertising for the old Ganby Thester, Nariolk

Nurfolk, MELLEN-William Russell, 57, former howareel cameraman, October 26 in Good Samaritan Hospital, Zaneaville, O., after a two weeks' illness. He had lived in Zanesville for the past six years and prior to that time was connected with the Universal Newsreel Co. and several Chicago newspapers. Survived by his widow. Services and burial in Zanesville.

MOFFETT-Harold Leroy, 46, widely known legitimate actor, in MI. Sinai Hos-pital. New York, November 7. He made his theatrical debut in 1925 in Androacte and the Lion. He later shows included the first Little Show. Three's a Groud, Of These I Sing, Lot 'Sm Est Cake, High Tor and Sed Gull. Survived by his widow. Syivin Field, well-known stage actress. whom he married in 1931; a daughter and his mother.

MORENO-Thomas B., 43, stunt man known as Skyball Morono to the fans of the silent screen days. In a national military hospital on the West Coast Octo-ber 25. Survived by his widow, Ann. and

ber 25. Survived by his widow, Ann, and a daughter, Botty, by a previous marriage. MYERS-Louis, 52, treasurer of the In-dependent Theater Owners' Association and former operator of the Five Boroughs Theater Circlift in the Broax, New York, at his home there November 8. Survived by his widow, a son and a daughter.

a. Solvived by his whow, wholl that a holiday of the columbia and prease an actor with the Columbia Amusement Co., of pneumonia October 12 jat his home in Brooklyn. Nolan had been in show business for 40 years. Survived by his widow, Mary, a former chorus girl on the Columbia wheel. NORMAN-Marr, 60, former circus

on the Columbia wheel. NORMAN--Harry, 60, former circus omployed and barker, suidonly in Chi-cago October 31. Efforts are being made to incate relatives. Mrs. J. B. Olinom, 726 Fair Oak avenue, Oak Park, III., a former employer of Norman, had chargo of fuceral strangements. PESKIE--Clarence, 24, savophone and claringt player with the Rhythm Rascala, suidenig November 3 at his home in Storons Polint, Wis, Survived by his parents and five staters and brothers. POTTS--Sims A., 47, well known thrs-out the Southwest as a home broeder, in East Antonio November 2. He was a

POTTS-SIME A. 47, Weil Known thre-out the Southwest as a house brooker, in Sais Antonio November 2. He was a momber of the Masonic Lodge and the Circus Pans' Association. Surviving are five sisters and two brothers. Intermeti-in San Antonio. Pallbeares were 'P. J. and Tom Scaperlanda, J. H. Pitluk, Wal-ter E. Loughbridge, Lewis Kayton and Prost Woodhuli, all Circus Pans. GUINN-Dan, 78, famous vocalist of the 'Bds era and first singer to experi-ment with Edison in phonographic recording, at his home in New York No-vember J. Survived by three some and two daughters. REGOME-A. B. (Bunny), 53, band di-roctor and former minstrel man, at his home in Shreveport La. November 5 of cardiase thrombosis. A native of San Antonio, Rische had been associated with many music organizations, among them the Shreveport Symphony Orchas-ta. He was director of the Rische Band, which nisved the recent Louisdans Bate

them the Shreveport Symphony Orthas, tma. He was director of the Rische Band, which played the recent Louisians Bate Pall. Por many years he was with the Al O. Field Alinstrels and toured Europe as cellut scoompanist and solo-let with Alice Lord, open singer. At yarious times he was a member of sym-phony erchestras at Dallas, Houston and Son Antonio. In recent years be had been an insurance man. Survived by his widew, Octo'Sorrels; his mother and a brother and alfer, of San Antonio. Services and Burial in San Antonio. RUBLE-Chifford, 32, who had played

Services and burial in San Antonic. RUBLZ--Clifford, 32, who had played with many dance bands sind head of his own orchestra for a time, November 4 at his home in Woostor, O., after a brief illness of pneumonia. His parents, two shiters and a daughter, all of Wooster, survive. Services and burial locally, SALVAIL--Mra, A. L., well-known men-talist (Muriel, the White Manatha) and widow of Al Salvell, prominent magedan, October 21 at her home in Nachus, N. H., following an operation for cancer. Burial in Nashua. SEVILEA-Albert, one of the members

of the company sponsoring the Streets of the World at the forthcoming Goldan Gate International Exposition, San Pran-Gateo, in that city of a heart attack No-vember 3. Errites in the similar morial Chapel November 4. Survived by his widow, two sons and a daughter. BHOWERS-Suphen A. 77, former motion picture gener in Tillin, O. in that city November 7, He had operated

one of the first movie houses there until his retirement 15 and burial locally, 15 years ago.

and ourial locally. SMITH--William N., 43, musician and organizer of the old Six Society Synco-pators, of Macon, Ole. in a government-hospital at Summut, N. Y. October 20, Survived by two children, four sisters and three brothers. Burdol with military boborn in Arlington Memorial Cemetery, M. October 31, Va., October 31.

BPERCER.-P. E. 34, chief animistor of Walt Disney's Donald Duck character. November 12 in a Los Angelas hospital from injuries substained in an automo-bilo accident that also injured a more Spencer was top man on Donald Duch for the Sfify Symphonics. His widow Leo, sprires. withow

SWEDISH--Michael, 43, barttone.solo-ist, November 6 in Montesano Hospital, Los Angeles, after an operation. A resi-dent of Milwaukee for meaty 30 years, he first attained fame as: a bartione while appearing in Milwaukee theaters. Survived by four brothers, one of whom, tender is a Milwaukee theater. Stephen, is a Milwaukee orchestra loader and four alsters. Burial in Milwaukee November 14.

November 34. SWEET-Charles, 57, in the Huron Rospital, Buron, S. D., October 13 after a four years' Illness. He had been with a number of dircussa, including Hagan-beck-Wallace, Kingling Bros, and Cole Bros, Survived by his widow and son, Philip, Burial in Riverside Cemetery, Buron.

THARP-Samuel J., 25, guitarist and night club entertainer. In Harrisburg, Pa., November 8 from injurics sustained in an auto crash.

in an auto crash. WEDER - Randolph, 73, cornet and trumpet player with the old Weber Band, November 7 in Mercy Hospital, Oshikah, Wia. Burvived by his widow, six some and eight daughters. WOOLE--Mrs. Charler, 38, int woman who traveled with various carnivals, in Johnstown, Pa., November 5 of dropsy. She weighed 500 politics, WOODALL--Orsee, endurance show contestant, in Los Angeles October 28 attor a long linese,

Marriages

VALLEN-ALLEN-CRASY P. Allen, ef Rubin & Cherry Exposition, and Pauline Allen, of Montgomery, Ala., recently in Mobile, Ala. ARMSTRONO-HART - Leroy Arm-

atrong, nonpro, and Dorone Hart, relized showgirl and sister of Margie Hart, fe-tured burly performer, in Bowling Green, October 20.

Mich. October 20. BAXTFI-RICZ-Loinel Barter, chief announcer at Stakion WAFI, Birming-hara, and Mae Frances Rice, sister to Wilsans Rice, station's secretary and receptionist. In that dity recently. BLACK-SMITH-Keinoth Black, with, the Sconfailows, of Station WHO. Des Moines, and Juanita Smith, of Decasury RL, October 3 in Decastur, CASE-ALEXANDER-Harold M. Case, signat and correspondent for The Bil-Doard in Natchez, Miss., and Ora Angelina Alexander, nonpro, in Natches Octo-ber 22. ber 22.

CLARK-MALOY -- Frank Clark, actor and aconic artist, and Frances Maloy, actress, both with the Maaroe Hopkins Tent Show in Dallas, recently at the Catholic church in this effs. They were attended by Wayns Babb, of the Madeap Players, and Gerlie Jufferies, of the Hopkins company. OR OC I: ETT-SMALL -- Richard ED Correcter III actor, and Louise Scall, of CLARK-MALOY -- Frank Clark, actor

Crockett III, actor, and Louise Small, of reen and radio, in New Orleans Novem ber 2

Def 2. DAVIS-MARKS-Richie Davis, nonpre. and Martha Marks, dancer, in Port Worthe Tex., November 1. ETMAN-COODE-Gene Frank. 8330;

Trax. November 1. Trax. November 1. TYMAN-COODE-Gene Syman. samp-phonist with Cocil (Soly's Band, and Edith Coode, member of Peggy Whits's Rockets, in Denner October 3. CORDON - NORMAN — Jack Gordon; munsement editor of The Fort Worlds Press, and Docothy Norman, nonpro, in Fort World, Tex. September 20. HAMILTON-STEVENE-George Hamilt-ton, orchestra leader, and Ann Stavens, monpro, in Memphis October 20. HARDY-CARICOFI-ablent Hardy and Hand Carlcopi, both members of the Antinger-Hutton Whale Exhibit, Octo-ber 27 in Atlanta.

Anfinger-Hutton Whale Excitoti, Coto-ber 37 in AttStita. HESS-HILLIAR - Sam H. Hess, i.e. Crosse, Wils, refired railroader, to Birdle Hilliar, withow of William J. Hillier, i.e. Crosse, in Watkon In. October 27. JOHNON-COOPER - Roy Johnson and Elestbeth Cooper, aoth affiliated with Statison WAPI, Birmingham, in that city recently.

MAIL ON HAND AT **CINCINNATI OFFICE** 25-27 Opera Place.

Parcel Post Klobets, Wetster, 13s

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Mrs. Leo Mas Delores Jos

Harnsen, Mrs. Elsia Hall, Mrs. Tom Handbon, Mr. Gertrole Harner, Mins. Cathern Harris, Dabe Harris, Ella Harris, Mrs. Fred-Holon Marg Harris, Mrs. Larrison, Mrs. M. Harrey, Mrs. Beser Ramali, Marie Ratificia, Marie Ratificia, Poor? Hawkins, Louise Henderson

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Letter List NOTE-Mail held at the various offices of The

Billboard is classified under their respective heads - Cincinnati Office, New York Office, Chicago Office, St. Louis Office. Requests to have mail forwarded must be received in Cincinnati by Friday Henderson, Min. Johnse morning (carly) and in New York, Chleago and St. Louis by Thursday morning, otherwise names Henderson, Min. More concerned will be repeated in the following issue.

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(B, Hz) Herr, H. G. Berth, James Herrory, Willie H. Berry, Edv. John G. John

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WEL JAN

Black, Robt

Bobby Banir, Watter

November 19, 1938

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C. L. W. M.

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LETTER LIST on, pope 50

(Pelam)

When Writing for Advertised Mail, Please Use Postcards: Also state how long the forwarding address is to be used.

Bertana, Jao Derana, Jao Lieg, Fern, H. Borne, Geo, H. Biddille, Frecherick, W. WE You Alcho & Paniber Alco, linco Alcounder, S. N. Alcounder, Tomas Biger, With Bill, Youry Bill, Bicaron, Bindler, Herander, Bonder, Herander Idaop, Georgie Idaop, Jedardado Lawrer in the Mickey Win Victor



DURING an organizing rally of the National Showmen's Association in the early part of this year a member rose to inquire why "raising the stand-srds of the profession" should become part of the official objectives and prin-ciples of the association. Another mempart of the association. Another mem-ber seaped to his feet to defand the inclusion, of that objective. The opposi-tion member said he could not see why

tion member and he could not ace why a fraternal organization should put itself in the position of semi-censor or overford of signification and prastices as exerted by the outdoor annuament business. The defender rose again and saked a question which was partly rhetorical. "Is the gentleman in opposition not in swor of rations the standards of the profe los?" The question went ultan-segred, lost amid turnuit from the floor, and the meeting proceeded as if nothing and the meeting proceeded as if nothing had happened. It appeared to be the unroleed feeling that the less said about

unroiced feeling that the less and about standards the bester. Why this should be so I do not know, Ornshily H is on the floor of an outdoor shoutwar's organization that these very, questions should receive a good atring, a frank laundering. Where else could dis-ension be aroused that would 'not be-come glubild property thru the general press?

Do not pause for a reply because them is none. No person in this business is so minted sist so guided by inner dealism and soulfulness that be can aford to dictate show business procacculate and actualities with D0 call after to dictate show business proc-tices, specially the ethics thereof, but cose is tempted to question the wise dom, if not the ethics, of substandard

Owing to the prependerance of carni-sel and carnival-Snaketed members in the NHA, 1E is no secret that carnival standards were under discussion at the

This finshback becomes Simportant by This firstback becomes timportant by reflection because of an unpleasant in-cident which occurred only the other day at a Southern fair. While the Incident is not directly related to atand-ards, it is close enough to be tantamount to the same, since it does deal with in-dividuals that are component parts of any domastry.

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P OPERATORS are not aware why mome towns are not open to them, or offit to them with reservations, or open them officially but inweltence insof-

itcially, they will find one answer in the incident disclosed. The indiway pro-priotor may retort that he is not responsible for the acts of personnel, particularly concessioners and independents, but is it a fast that he is put? He may not be legally, but he is morally. Moreover, the public flocks to the show owner for responsibility and adjustment. owner for responsibility and adjustment. If an owner or manager cannot control his percented he is not to be classed as a show-owning executive save in name only. What's more, I disagree violently with those who may that such behavior traces indirectly to the kind of contracts outered into between the show and the fair and between the show and conces-sioners, contracts so tough to complete that "unpleasantries" become necessary. A contract is mered—or should be (am I being quantity maire?)—and if the intention is to need it but to counter-act its alleged unfairness by illegal means, it is both bad builness and bad public relations, not to mention; hortpublic relations, not to mention short,

DRIBBLES. . Buster Cronin in D town at writing time. . . So we Eddic Vaughan, Howard X. Bary a Earl Lindsay of the circus fraternity. Warren Wood, formerly of sawda and Warren Wood, formerly of sawdust rings, now in movie trailer biz in Fort Lee, N. J. Jimmy Jamison, high Lee, N. J. . . Jimmy Jamison, high diver, had a tough week at Greenville (S. C.) Pair, being interviewed on WFEC and having to autograph about a thou-sand Looks containing the blurb about him. If that's the case, its hoped thinga get tougher and tougher for gangle-man Jim.

Hartmann's Broadcast

THAT old policy of "getting all there L'is to be had today, for tomorrow will take care of iself," is still as ill-advised as it ever was. Nobody has ever accom-planed anything by following it, and as it ever was. Nobody has ever accom-plished anything by following it, and nobody ever will, whother in abow busi-ness or any other walk of life. The said part is not only in the ones recording to such practice having to suffer the concequences, but their making the read rougher and tougher for these who re-gard the future as something to look for-ward to and firmly believe in building for it.

All showmen should know this, but if there are any not yet convinced of the failacy of the old policy there is no bet-ter time to make a change than now.

The aim of the dyod-in-the-wool show-man is always to please the public-to conduct his business sifting in a digniconduct his business affairs in a digna-feed manner when playing an engage-ment, and to offer clean amusement and fun. And it is this type of showman who mises highly an inderement by press and public allice, and especially a voluntarily written testimenial on the qualifier of his show, with an invitation to return any time.

A show that gets the indorsement of a minister can attrety be counted upon as a builder for the future. It will be recalled that has April in this column we commented upon and quoted such a testimonical which Joe Galler, manager of the Buckeye State Shows, received from the Rev. J. Bunyan Middleton, pastor of the Eupone Enpits Church, Eupon, Miss. The letter is one of Oal-ler's most primed possessions. ler's most primed possessions.

+

We now learn of two other carnivals which during the past summer received indersements from the church. At the termination of the engagement of Hugher Bros.' Shows at Waverly, III., Manager Robert Hughey was handed this

voluntary testimonial by the Rev. Dwight K. Seilor, of the First Mathodist Spice-par Church:

<text><text><text> We live on one side and our church

÷

The other liferrement referred to concerns the Frank Burke Shows. At the chee of the engagement of this show at the Rocky Ford (Colo.) fair the City Ministerial Association sent the following letter to Secretary Carl Holder of the fair:

The Ministerial Association in regular "The Ministerial Association in regume-meeting Tutsday, Soptember 13, 1988, adopted a resolution commending the fair board for its efforts in keeping out questionable antisements and pro-viding a higher type of carniral, together viding a higher type of carnival, together with other attractions and agricultural displays of a high order, expressing the hope that this annual event may con-tinue to improve under the present leadership."

Nochoes to say Messes. Burke and Eughey, too, are very proud of these recommendations.

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RECENTLY two carnivals abowed Little Reck and North Little Rock, Ark., the same week. An article in The Arkansos Gazetic of Little Rock said, "the contrast affered lot a veteran Gazetic re-porter amazed following a tour of mid-ways at both shows."

After praising one and panning the other, the article wound up with: "Both above had crowled midways and were doing good business, but the one in Pair Park might be described as safe for your wife and children."

The one in Pair Park was the Goodman Wonder Show

Notes From the Crossroads By NAT GREEN

THE "Crossroads," almost described ex-A cept The crown of the second people "quitting it up" are becoming more numerous every day, and from now until the boreshitans start there will be a steady incoming stream. Nell Webb, pop-ular Conklin Shows' executive, came in from Texento this week. He'll leave for California in a few days for his first vaca-tion in some time. For the last five years Webb has handled the allotting of tables at the Showmen's League Funquet and hall. A tough job, but one which Nell handled most effectedly. He and his charming wife will be aksent this years, and it goes without saying that they will be sadly mimod.

Louis and Ned Torti, of the Boyal

field so state; date of

field so state; date of entering it and first connection and capac-ity: other contactions and capacities and length of each con-nection to date (mention) years if possible); married or single; if mar-ried, give wile's name and state if the backies to service ment buildest ried, give wie's unme and sinte if she is neitre in suturement business; if married previously, give names, dates, etc.; names and ages of chil-dren if any; names and addresses of purents; names of fraternal and fuginess organizations your belong to; date of furnishing data and your deposites. signature,

The Billboard

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The Largest Circulation of Any Amusement Workly in the World

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chile bio 19 Val. 50. HOVEMBER 19, 1928. Ma. 41

Jake had to stick around to see how the 830-a-week proposal came out! Sam Lawis, newly elected lieutenant governor of Penpertunia of Pennsylvania and fair man from York will be Erris Young's guest at the Show-men's League banquet and ball. . . . Har-rison B. Waite, circus fan and banker of ments Leagues banquet and ball. . . Hav-rison B. Waite, circus fan and banker of Waco. Tex., also will be at the big do-ings. . . Some cuests at a smank dinner party at the Hotel. Sherman Thursday inght may have thought they were sceling things—she they were 'Power's ele-phants, four of 'em in person, helped to make the dinner a signatic success. . . . Looks as if Eleanor Getzondanner, jumping-horse rider, has at last got a real break. . . She's been signed, with her blind horse, Elmer Gontry, to sing in a Warner picture. Elser the Omaha Ak-Sar-Ben won the attention of the morie scouts.

A. H. Barnes off for a trip to New York man also left for the East. A libe Lieb man also left for the East Saturday and well attend the National Showmen's As-poolation banquet. . . In town with bin well attend the National Showmen's As-poolation banquet. . . In town with bin well attend the National Showmen's As-poolation banquet. . . In town with bin preside the Keef. . . Jianny Alsophy. teteran clowen is starting his 18th holi-day season at the Pair Store on State preside in the toy department of Alap-dic Wockener, band keeds, and his wife winter dates. . Jack (Able) the tors has program of garganiuan attractions has program for a stronuous convention welk. Bening Mension, and the off work. Bernia Mendelsohn, just back from the springs, says he suspects Bot Springs is favored as after of the old troupers' home because of fla rejuvena-tion possibilities. P. M. Wedeh, who operates the billposting plant at St. Choud. Minn., is in town taking in the hot abots.



CIRCUSES

Conducted by BHARLES WIRTHcommunications to 25 Open. Place, Gineinnati, O. **MIX SHOW TO GO ON RAILS**

Trucks Sold At El Paso, Tex.

Manager Dail Turney in Chicago working on pläns for next season's show

CHICAGO, Nov. 12. - The Tom ME Gircus is definitely set to go on rails not easen. All of the show's trucks were sold a month ago in SI Paco. This, and Dail Turney, manoger, is now in Chicago working on plans for next sec-Circus Disti Worke a goa

Announcements of the show's plans have been held to aberance pending a word from Tunn Mix, who is making a personal appearance tour in England. Mix has written Turney that he is hav-ing a wondertuily successful tour, Bus-ness in England, he soys, is comparable to what it was in the United States in 1920 Mix is booked to March 20 and us so well liked that the William Marris agency has been trying to persusde him to aprec to an extension of his tour. Should an extension be made, it will not be of such length as to interfere with the opening of the dreux, and turney states that it amured the show will po on the rails.

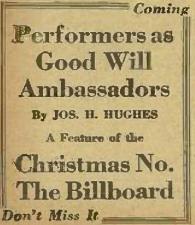
Pat Valdo Tent Meets To Discuss "Save the Circus"

BINGHAMTON. M.Y., Nov. 12:--Cir-cus Pans of the Pat Valdo Tent and their guests met here November 3 in the barlow Earn to discuss a plan fo "save the circus" and viewed the ministure "big shows" of circums II. Barlow II. The mosting resulted in a decision that "insamuch as to the future existence of no outstanding American institution is imperied, we think it time that the Circus Pans of American take deinits

on outstanding American institution is imperiled, we think it time that the Circus Pans of America take definits action to do what we can to preserve and intigorate the circus." Barlow said that conferences with labor officials and eircus heads would be scheduled and future meetings slated to map a detailed numbers.

Among the local members who at-indiced wave George H Scholderor, Stuart Inglish, Mr. Barlow and George H. Bar-low Jr., James H. Andrews, Charles P. Johnson Jr., Neisen Ellis, William H, Heeox: Gapt. Deniel E. Fox, of Troop C. State police: J. Kennard Johnson, Pred Dailey, F. A, Link and Walter J. Lyon, Out-of-flown members prosent ware George Didfy and William Linney, Port Plain, N. Y.: William Montague, West Barlford, Conni, Brace Souter, New Hartford; Charles Baker, Utica, and Jos-eph Zoltowsky, Waverly.

DON TAYLOR cards that he will be with the mineum Oddition on Parade.





IN ITS "WAIT" opposition sight in Florida with the Famous Robbins Crows folicid as Robbins Reas. Cir-cus until Olyde Beatty and other Cole Bros." Circus features were added at Bludfield, W. Ya.), Al G. Barnes and Sells-Floto Combined Circus used pained sign beards and its regular beamers with the word funct?" added, This "wait" biling furth the words "Al G. Barnes-Sells-Floto presenting" in small type at the Top? confusied the Ringling Bros. and Barnum, & Balley features, as witness the accompanying picture of a corner board sued of Tampa for its two-day encompanying picture of a corner board sued of Tampa for its two-day encompanying picture biling was up for about 10 days prior to that.

Chanute Business Okeh for Polack: Augmenting Show

CHANUTE, Kan., Nov. 12,--Polack Bross, Circus was here three days for the Elka, starting November 3. Bulaness was satisfactory. Irv. J. Polack, genaral manager, started that the show will open

eathractery, Irr, J. Folack, gebintal manager, stated that the show will opon in Galreston, Tex., for El Mina Skrinte November 14, for a week of December 22: Montgomery, Ala., week of December 22: Montgomery, Ala., week of December 12. Promoters handling the various dates are Duke Mills, for Galveston; Carl Sonitz, Molulic Sam Polack, Montgomery; Mickey Blue, Jackson. Show fill be augmented for slip these shrine dates by George Christy's eleg-phants, Snyder's bears, Eddle Billettits high-wire net, the Ofympia Troupe of flyers and several other acts. Business thru Kansas has been up to expectation and show will stay out un-til the second week in December, when a four-week layoff will be made, opening the middle of January with a string of Shring dates which have stready been contracted.

Lee Manchel Re-Engaged

MONTGOMERY, Ala, Nov. 12. Los Manchel, general agent of Polack Bros.² Grous, has signed contract to again pilot the show next year.

ARTHUR LEONARD CESKY, in Indiana State Prison (No, 16178), Michigan City, Ind. (Hox 41), would like to bear from irlenda. For 20 years he trouped with bandi, on tearling shows and was in, clown allegeon Robbins Bres." Circus last

"Big Show" Labor Dispute Unsettled; Conference in Dec.

CONCINNATI, Nov. 12.—The announce-ment over the radio this week that the kingling Bros. and Barbum & Belley Combined Circus had come to terms with the American Pedention of Actors, and the syndicated press story that all labor froubles had been fromed out, wore noth-ing more than a reheath of the statements made after John Hingling North, Henry Ringling North and Robert Bunging were in conference with William Green, president, and Mathew Woll, vice-presi-dent, of the American Pedention of Ta-bor, at Houston around the middle of October. Nowsper dispatches at the time stated that Woll indicated he con-sidered the prospects of a astlements good. good

In other words, the tabor trouble, b in other words, the tabor trouble be-tween the Big Show and AFA remains the same, as witness the following tele-gram from Henry Ringling North, from Ensley, Ala, November 10, in response to a query from The Billboord;

"Recent press statement regarding la-bor merely repetition of statement made after conferences with Freident Green and Vice-Freident Woll Conference with AFL heads scheduled for early De-cember, Regards."

ATLANTA, Nov. 12.—According to John Eingling North, hend of the Ring-ling interests, the Ringting-Barnum show will literally "awing out" next year, not in the musical sense but in relation to color, form, lighting, costuming and staging. North and his brother, Henry, were joined by Charles LaMaire, well-known "decomtor, to spend some time with the Al G. Barnes-Selis-Pioto Circus formulating his ideas for next year's presentation, Tents will be more circus formulating his ideas for next year's presentation, Tents will be more circus formulating his ideas for next year's presentation, Tents will be more circus formulating his ideas for next year's probability, possibly in baby blue. Plans include more theatrical lighting effects and a finished "streamlined" circus for the 1939 season. the 1939 season,

The North brothers revealed that they accumulated 80 Kentucky borsen to re-place the customary European-type trained steeds for the high-school, jumping and Liberty events.

CSSCA Moves to Larger Quarters

NEW YORK, Nov. 12.—Spacious East Balfroom of the Commodore has become too small to accommodate the monthly juncheon turnouts of the Dexter Poilows Tent of Circus Saints and Sinuers. Club of America.

of America. Hereaster, beginning with December chowlest, the Aster Hotel will be taken over by the celebs, headline hunters and big execs. Among those present at the Wednesday meeting, at which phizoul-turist Bernser Macfadden was Pall Ouy. were Lincoln Dickey, associate of Billy Rose at World's Pair, Lew Dutour and Joe Rogers, of expo note: George Hamid; Col. J. Fred Margemen, of New Jersey Interstate Fair Corp., and others of outdoora. Banquist of National Show-men's Association at Commoduse Botel November 17 Was spinouticed by Presi-dent Harold C. Hoffman and many members made ticket reservations.

Atlanta Big **For Barnes**

Inclement weather for twoday engagement-fire on decper "Sarasota"

ATLANTA, Nov. 12, That Atlanta was chicus hungry was shown when the Al O. Barnes and Solis-Floto Combined Circus hit this city and the worst weather of the scaton for a two-day stalld, Novem-ber 7-8.

the search for a two-day stand, November 7.8. Despite rain on Monday (incidentally the first rain in 44 days for the Grack-eqs) the tent was nearly filled at the instince and there was an everflowing house at night show. Freak weather on Tuesday found the thermometer hitch between freezing and 40, but still the papele packet the night show and turned out well for the institute. A gasoline heater exploded on the sizeping, car. The Saraots." early wednesday morning, which resulted in burns to a performer and fire damage estimated by discus officials at 95,000 The train was preparing to leave for An-niston, Ala., when explosion occurred. The damaged car was occupied by a number of performers who had retired. City firemen were summoned by show officials and the flames were soon er-tinguished. The coach remained in the train. Personal effects of the perform-result. When show closes Frank Huck will go to here Work to make plane for here and

When show closes Frank Buck will go to New York to make plans for his ex-icuality exhibitson at the New York World's Pair.

J. R. Malloy Unit For Pittsburgh Store

For Pittsburgh Stoge CANTON, O., Nov. 12.--The J. R. Mal-boy Circus unit, now playing theiters in Western Pannsylvania, is contrasted to go into the Kaulfman Department Stors Pittsburgh, November 21. remaining un-til January 1. Unit will be presented in the stors's suditorium twice duly on gaturdays un-fil the holidays, when it will be offered duly. On off days Malloy said it would play Pittsburgh district night clubs, near-by cheaters and schoold. He allo faported that the John Dusch clubs, hear by cheaters and schoold. He allo faported that the John Dusch clubs, hear and had been replaced by his-own cal-liope and a drummer.

Stinson Lining Up Acts for Detroit Show

DETROIT, Nov. 12.-Booking has been started for the annual Shrine Circus here. Manager Tunis (Eddie) Stimon disclosed to The Sillboard this week

here, Manager Tunis (Eddie) Stimon disclosed to The Sillboard this week. Terrell Jacobs, Naitto and the Repended troups will be here. The Shrine show did well fast winter. This city did not have a circus of any kind the part outdoor season, altho Lewis Bros." Circus came within about 25 miles but did not bill in the metro-politan area.



Barnett Ends 32-Week Tour: Some Good Weeks for the Show

YORK, S. C. Nov. 12 Barnett Bros.' Gircus is due back in winter quartern here Sunday, atter cloging a nersen of Bitow, operated by O. C. Cox, lessed, made the entire atlantic constant region ind New England, poing as far north as Madawaska, Me. Flanck August 12 on the extreme northern border. Western limit of tour was Ohlo. While business was off compared with. The Barnett about here in large, newly constructed buildings along she Bouthern Bailway, while business was off compared with.

Novamber 19; 1938



Presidente EFA Secondary HERVIN D. HILDHINTH W. M. JUUCKINGHAM HERVIN D. HILDHINTH W. M. JUUCKING HAM. Taking the D. C. The Market M. Constant, Read-Washington, D. C. Market M. Market M. Market The Walk Company, Richards, HA)

Company, Horsena, HL) ROCHELLS, III., Nov. 12.--W. L. Mon-tague stopped over in New Yock City for a few house November 2. He had a visit with Wendell J. Goodwin, general press representative of the wFA Circus and also met others of the staff. The winter four of the show will start November 24 in White Plains, N. Y., and Ocodwin ex-tends an invitation to our members to be present.

tends an invitation to our members to be present. Eatiroad colleagues have made addi-tions to J. A. Wagner's harge collection of miniature elophants. S. E. Cotter, of St. Louis, former vice-president of the Wabash Hailway, now retired, sent an in-treately carved ivory masterplece from New Delbi, India. This is in direct con-trast to a former contribution from Mr. Cotter which was a dark-build debhans New Delhi, India. This is in direct con-trast to a former contribution from Mr. Cotter, which was a dark-hued elephant carred from a piece of native wood, the hardset of known woods, from the most distant point in the Land of the Mid-hight Sun. Three of Mr. Wagnet's cfn-piovers of the Des Moines Union Railway were other contributees. A marching group of alx elephantis over a precipice, the an import from Japan, was brought from. Stoux City, Ia., by switchman Dan McDevit. Ticket Agent A. T. Hammer, a po-worker for 45 years, sent a brass Arisan model from Sait Lake City, From Mexico. 100 miles mouth of Mexico City, Special Agent J. J. Swan carried a molid corys beauty. Molvin D. Hildreth, president of the CFA, has been appointed chairman of the committee to name the new Bengal tigers at the U. B. National Zoological Fark. The context is being conducted by The Weshington Hereld and Tisses. The October-November issue of White Tops was mailed, to members November H.

Joe M., Helser Jr., Frank J. Walter and A. W. Rennard, Houston Pana, recently visited Downte Bros., Hasg Bros., and Barnes-Bella-Ploto shows.

Miller Closes Season With Downie Bros.' Show

SPRINGPIELD, Mo., Nov. 12-Art BPRINGPIELD, Mo., Nov. 12.—Art Miller secondly closed sensor as contract-ing ligent of Downle Bros. Circus. Miller and wife spent a couple of days with the show, also visited Parker & Watts Circus, accompanied by Joe Kennedy. Miller spont matgal days in Walnut Ridge, Ark, before roturning to Spring-field, where he intends to locate for the Winter

Miller recently visited Bert Mayo and wife it Aurora, Mo., Mayo, whose health has been falling the past three years, is bedfast. The Mayoe were with the Spirks show some years ago and also were with Seils-Sterling Circus in Marks. 1034-35

Frank Buck Enterprisés Readying Jungle Shows

NEW YORK, Nov. 12. -- Frank Buick Enterprises are readying Indoor jurgle shows for holiday department store ap-pearances at the Pair Elere. Chicago: Hearn's, New York, and Hearn's, Newurk. Shows are constructed along lines of a hay village, including Tustic animal ence, foliage, etc. T. A. Loveland, manager of the firm. futed this week that the shows are ex-pected to play to greater attendance than hay year when three above regis-tered nearly 500,000 paid admissions in a total of 15 weeks.

WANTED ACTS

With Own Transcritteles der BTOUT-ADMIRE INDOOR CIACUE. Ivopine bet gelareins. Awiel Labes, Germens, wend. Others write. C. R. Phiter and wills, hre aufen, Place Assistant Operational appen-ter. Beinry sind percentage. Consultate open. Deske, Obe day kande, Lediana, Ohie, Itisnebe. Write PRANK STOUT, Gosport, Ind.

GINOUS WAGONE BUILT NEW. in Coose Cares and East U.S. Term specifications for Worksmuchip T deck IL REAL PR Of Watter Torn Line Last Ann.



Bill Backoll, manager of Car No. 1 of the John Robinson Circus, and W. J. Lester, contracting agent for the same above, were organizing a musical show for the winter to be called the *Revue of* 1924. Pred Morrill, of the opposi-tion brigade of the John Robinson Cir-cus, signed as second man with Black-stone the Magician. . . . Ed C. Knupp and R. M. Harvoy were in advance of the winter tour of the Hagenbeck-Wal-lace Circus, and Frank Braden and Jack Warron were handling the publicity.

the winter corr of the ingenioecs wall-lace Circus, and Prank Ersden and Jack Warren were handling the publicity. The Padific States Circup and Amgrement Co. let contructs to Regern & Stevenson, archilacts, for the con-struction of its winter quarters at San Diego, Calif. Art Powell joined Golden Brost Circus at Seguin, Tex., a Micke sciler on the big show, and Billy Deick joined the side show. Wictoria Bedini, rider in the Davenport Troupe, and Joe Coyle, clown and mail agent, who were with Hagenbock-Wal-lace Circus, were matried at Dyernburg, Tonn, November 3. Frank F. Schwickert, former member of the police staff of the Buffalo Ell show and former, rider with the show, received an ap-tice with the show presented.

WPA Rehearsing For Winter Tour

NEW YORK, Nov. 12 .- The WPA Ped-

NEW YORE, Nov. 12.—The WPA Ped-eral Theater Project's circus is in re-hearsai for the winter tour at National Hall and Park, woodside, L. I. Several new acts joined this week, and the executive staff will have an in-portant ganouncement which will be re-leased next week. The band will again be under the leastership of William Cutity and will consist of 55 pieces. Naw Jersey will gain be played by the unit follow-ing the inaugural at White Plains, N. Ta-Tanakagiving Day. Eddie Hunt, son of the ownes of Pider Bros.' Circus, was a visitor this week, reports Wendell J. Goodwin.

Picked Up in Pern, Ind.

PERU, Ind., Nov. 12.—Gene Wecks, formerly boss butcher on Cole Bros.' Circus, is operating a cafe here. Roxy Phor, formerly in candy stand department of the Cole show, is here.

department of the Cole show, is here, selling house trailers. Jess Murden, who had the national advertising on Cole Brost and Robbins Brost shows, recently moved to Roches-ter, Ind. Jack Mills, his former assist-ter, ind. Jack Mills, his former assist family for points worth. Laughing George Darks, who had the cookhouse on the Hagenbeck-Wallsee Circus, has returned from the West Coost.

Coest

Cost. At Dean, steward on the Cole show, is wintering at his home here. Rudy Rudy-noff came here from Wisconsin, shopping for a trailer. The Great Gretonas are at Bochester.

Ind

SIMMY HURTT and Budy Anderson, circus musiclans, are playing in the post band at the Virginia Military In-stitute, Lexington, 765.

Cat and Monkey Houses Being Built at Sarasota

CIRCUSES

SARASOTA, Pla., Nov. 12 .--- Construc-tion of a 34-unit cat house was launched tion of a 34-unit est house was launched at Ringilag-Barnum winter quarters here has week. The structure will house lonas and tigers of Terrell Jacobs and Mabel Stark when the Barnes-Ploto show goes into quarters here November 28. It is being built of wood and steel. Ed Kelly, quarters boss, is superintend-ing construction.

A monkey house is also under con-struction and will be completed before the Barnes show completes its season Fourteen monkeys which escaped from the old monkey house hat week have all been recentured. Rolands Butler arrived here last Mon-day to give his white house

day to open his winter home



Chicago, 111. CHICAGO, Nov. 12.—Winter activities are assuming real interest and a good crowd greeted Vice-President Prank P. Dutfisted when he called the Norember 10 meeting to order. With him at the table were Transitier A. L. Rossman, Scretary Joe Streblich and Past Presi-dents Edward A. Hock and Erais A. Foung, Committee reports are choourng-ing and club's financial report brought a round of applause. House committees is working hard and expects to make ser-cral changes in the rooms soon. Press committee is barsy on banquet

eral changes in the rooms soon. Press committee is bary on banquet and ball publicity. A number of reason-tions have been received, with more consing in duly. Now is a good time to sand yours. Rube Liobman has been spending his time visiting sick mem-bers, fick list is the same us last week. Brothers Karns, Maxwell and Barnard are still in the hespital, while Brothers Orens, Rankine and Vollemer are at home. Cemetery and memorial ments to dedicate the flag pole at Show-ments the state flag.

Armon and registration committee have their work had out and will be on the job right from the start. Membership committee is still at it and presented the applications of J. W. Armon and Henry K. Wilhelm. They were credited to Sam Lieberwitz and Ned Torti. Time is getting short and the gedened. Just a hint to Brothers Buddy Paddock and Ned. Torti. They are the logical contenders for this coveted award. November 24 meeting has been set back to November 30 on absount of Thanka-giving Day. Feld Kolinsky, of Milwalkee. Wab, en route to the Coust, stopped and attended his first meeting. Nell over for a few days, attended the insec-ing and gave members an outline of he detention of the new flags donated by Brother Prank Couklin. Brothers of distanded his first meeting. Chaines over for a few days, attended the insec-ing and gave members an outline of he dotention of the new flags donated by Brother Prank Couklin. Brothers of Miller also returned after being absent for a testing of the two flags donated box fore the bast, and Rube Liebonsen is box and attended the meeting. Chaines of a stended his first meeting. Chaines of and attended his first meeting. Chaines of a stended his first meeting. Stell of a stended his first meeting. Joo of a stended his first meeting. The stell of a stended his first meeting. Joo of a stended

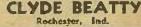
(See SHOWMEN'S LEAGUE page 34)







Lions, well trained and shipping boxes. Reasonable price. Also have four-weekold Cubs for sale.



ADVERTISE IN THE BILLBOARD -YOU'LL BE SATISFIED WITH RESULTS



Under the Marquee By CIRCUS SOLLY

BUCK LEAHY pensithak Richard Bros."

TOMMY COMSTOCK, callidge player, is with the J. R. Malloy Girms tight, having joined at Ede, Pa.

EMIL STUBERG, with Parker & Watta Circus past stason, is spending a feyl weeks at his home in Leeds, N. D.

STEINER TRIO, comedy bars, will be with the Santos & Artigar Circus in Havana, Cuba, for three weeks.

SOMETHING NEW for Downle Bros." Cit-

D. H. PARSONS, Dalton (O.) circus fan and a Rotarian, arranged for the ra-orn two-day engagement there of the J. R. Malley Circus unit.

REX ALLAN, who was with Rebbins Bros' Circus, will be hoated in South Bend, Ind., for the winter. Says he will again be with a railroad show next year.

SHOWS PLAYING the South had warm and fair weather this fall, with the good weather continuing until a chilly spell in the Southeast has week.

RALPH CLAWSON, representing the Bingling Interests with the Hagenbeck-Wallace Greus, is expected back in Chi-cago and Peru, Ind., early in December,

ABT LIND, unsupported ladder act, now playing night clubs, will be at Orrin Devenport Shrine circuse, open-ing in Chicago.

AL MCCABE, circus concessioner, of Cleveland, O., was called to Chicago last week on account of the illness of his brother, Grover McCabe,

POUR RRESSELLS, novelty actidities alid connedy acrobata, closed a successful outdoor season of 21 weeks at Greenville, Ala., Nowmber 5 and returned to their home in Indianapolis.

OLIVE RHINEHART, of the Bhine-hart family, Wiki West performers with Newton Bros, Circus this season, has been playing Georgia fairs with the family.

PAUL M. CONWAY, Macon attorney, ind party motored to Augusta. Ga., re-cently to each the night performance of the 41 G Barnes-Sells-Photo Circus and that friends with the show.

A CIHCUS fan who his been missed in event big tops this season-Jacob B. Jones, Bridgeton (N. J.) Gas Co. energytive. He visually makes an extensive clicus trip each summer.

For the first time in many years Macon; Ga., metropolis of Sbout 40. counties, did not have a circos this fall.

HERMAN K. PETTY, of Washington, N. J., writes that he and his son caw many circus and carnivals this year and were at many fairs. Among circuses alao na Ringhing-Barmum.



JACK HYAN, big-show announcer and Bros.' Circus the part sensor, spent sor-eral days in Cincinnail has week. Called at The Sillboard offices.

WHLLIAM J. OILMAN cards that he visited with Cheorful Gardner, of the Hagenbock-Wallace Circus, at Baldwin Park, Calif. They trouped with the old color content in 1914 Cole Show in 1916.

WELLS BROTHERS TRIO. bas act, and Will S mitor many inter, played Mobile (Ala.) Casino November 4-6 with Sallie Child's Moulin Rouge Resue. Show may booked for a return engagement Novem-ber 17-30.

THE BILLY SIRGRIST HOUDE OF LIVES. THE BILLY SIX(HIS) troupe of LIVES has shorted training in Jacksonville. Pla, and working on a new idea. Sicgust and wife will visit Allami before Christmas and then head for Chicago. They will play Orrin Davenport's dates.

HARRY HAMMOND. of Russell Bros. HARRY HAMMOND, or Russel Brok-Circus tecket department, is employed at the Wells Lunch, Chicago; assisting man-ager Harry Cover, who formerly was on the Russell show, E. M. Emstron, for-merly with Haag Bros." Circus, is head cook.

HARRY LAPEARL clown troups, at the E Maida Shrine Circus, E Paso, Tox., left for a Shrine date in Houston. The Clarkoniana, who she were at the E Paso show, will play a series of indoor dates in Mesouri and Kansas,

THE HENRYS (Arthur and Marke), presenting foling globe and contortion acts, are with the Hollywood Variety Cir-cits unit. They have averaged less than 30 days layoff the past five years. Are with the big tops during the summer and play indoor dakes in winker. They recently whited Marquis-in EQ, Not.

SOLLY fears too many circus executives do not from the meaning of the word integrity, nor do they appreciate or recognize the intelligence of the public.

ADELINE DEAN JACOBSON, Bremer-ADDALASE DEAN JACOUSSON, Bremer-ton, Wash, is seeking the Whereabouts of her father, Orton Gordon Dean, be-tween 50 and 60 years of age; sold to have been a trapeze performer on the Pan-American Circus, according to informa-tion rocedvor, by the Bureau of Missing Persons of the city of New York.

CHARLES C. BURKE, of Newark, N. J., writes that on August 15 he organized and received a biliposter's charter from the national body of the CIO at Wash-ington. The organization is known as the United Billers and Billposters Local In-dustrial Union. Burke adds that it has 273 members in Newark and New York City.

THE "WORLD'S Smallest Circus" will close its senson Novembör 29 atter a run since April at its one and only stand. Muscum of the City of New York. Citch mag is apparently readying a photo lay-out of the show, according to Dr. Hugh Grant Rowell, who has received word to that affect from the muscum. Dr. Rowell edits the circusiana section of Hobbies.

BARNEY EFERN, for many years ad-vertising car manager with circuses, is so comfortably housed in his new resi-dence in Vincemas, Ind., that he even passes up the movies. Having been with the III-fated McCoy Wild West and pre-riously with another show that did not pay off, Barney looks with caution on your dreug proposition any circus proposition.

VERN A. TARPENINO, who was in ticket department with Seal Bros. Circus 1m ticket department with Seal Broo." Circus in 1937, but not on road this year, plans to be chack with the big tops in 1939. He visited following shows this season: Russell Bros. at Brookfield, Mo.; Seile-Sterling, Macon. Mo: Miller Bros. New Cambria. Mo.; Couroy, Bros., Bucklin, Mo., and Hila Morgan Tent Theuter, Brook-neld

VERNON WILLIAMS, one manager of the Hagenbock-Wallace Circus the past senson, is a reddent of California. He drove his car to Chicago when he re-ported for duty and stored his car, ex-pecting the show to chase in that part of the country in the fail. Instead the H-W show closed unexpectedly insGali-

fornia, and Vernon had to pay railroad - fare to Chicago to get his car.

MELL KIDDIE CIRCUS, reports owner Meil Russell, played to excellent business recently at Bhine's Theater, Van Wert, O, despite opposition from a movie and the van Wert High School Band. The n I fe 800 children and the matines. The Mell show will play a few more Shine thesters in Ohio, then jump to Birmingham, Ala, Bushness for the show in Ohio has not been as good as that in Minnessia.

IS THE circus on the wate? Answers definitely not. Example: Charles Sparks" au-periance this scauce with the Downle Bres." Circus. After a disappointing pring he put the show out sgain for other territory and Solly hears it was a plasant and profitable late tour.

L. (CRAZY TAT) CHOISSEL, calliopo player, with Bobbans Bros.' Circus the past season, closed his 15th ceason with Joss Adkins, and Ray states that he expects to return to him next year. At Gallpoin, O., recently he bought from John M. Raike the first steam callopo he swer played. It was on the late Stove Price's father's showbont, the Water Queen Ray Joined the Water Queen as Paducah, Ky., in 1910 and stayed all winter in the Bayous of Louisdan.

Dressing Room Gossip

DOWNIE BROS.-Sure sign of fail, i notice charcoal firms in the dressing room. November 11 we enter Plorida and all the native Lons with the show guar-antee besutiful weather. Everyone is grateful to Mr. and Mrs. Clustles Sparks for a successful 14-week senson after re-opening. Mrs. Olive Wise, the former Olive Westcott, trick rider, visited re-cently. Mrs. Mae Curits renewed so quantances and presenter the women of the dressing room with several bags of her paper-shell pecans. George Brown. former trainmaster with Hagenbeck-Wallace Clicuts, chight the show and visited firends. The Erross troube of nerobats will be at the Evenantile (Ind.) Wallace Circuis, caught the show and visited firends. The Eres proupe of acrobats will be at the Evanaville (Ind.) Shrine Circus. Bert and Corinae Dearo will play the indicor circuis at Houston. Sugarfoot Williams, Viola Barbett, Sugarfoot Williams, Viola Bartett, Mickey O'Brien, Johnny Bostler and Howard Bryant will work with the writer at the Marcon (Ga.) Shrinë Circus. Next week's gossip will include the destina-tions of the entire personnel. CHESTER (BOBO) BARNETT,

SHOWMEN'S LEAGUE-

SHOWMEN'S LEAGUE (Continued from page 33) has done real service and has been one of the club's stand-bys this summer. Dues were received from Robert Costello, O. W. Crussaft, Chester De Rose, A. L. Purnnm, Charles J. Miles, Rudolph Singer, Rube Lsebenan, Al Rukin, Roy Danborn, Balph Pacini, Joseph Pavese, Lew Dufour, Howard Fink, David F. Stock, Eugene O'Donmell, Cy Bond, Fred-erick Weddloton, Maurice Garber, Carl A. Mann, Mark A. Collins, Lew Reller, Joseph I. Goodman, David Bloom, John Bullock, O'C, Smithson, Harry Edwards, Low Leonard, William Carsky, Eimer L. Day, Julius Letto, W. R, Hond, Frank Blaens and Sam Bloom. Don't forget the 20th numual banquet and fail will be Isdd November 30 in Hotel Sherman's Grand Ballroom. Grand Ballroom,

Ladies' Auxiliary

Ladies' Auxiliary Phoebe Carsky was hostess at the No-vember 10 social, which had good at-tendance and was successful. Lovely prizes were awarded. First prize, a linen set, went to Carmen Bishop, a guest. Reening's award wont to Mrs. A. Fleech, also a guest. It was a slix pillow. Sisters Clars Harker and Edith Picebhole such adjusted a pair of streng Streibich each selected a pair of groun silk pajamas. Sister Rose Page was given an electric walfie iron. Stater Frances

All pajamas. Since the States states and the states of the and Princess Zellnics (Anna Joseph) were welcome visitors. Members are looking forward to cituly a coming events. Open house will¹⁵ be held November 26 locking forward to citu's coming events. Open house will be held November 26 at Hotel Sherman. Many prizes will be awarded, fister Blanche Latte donated a infited dress, and an afghan also la cute of the astractions. Male Miller is crocheting a black and gold rug and two crocheted pocketbooks for the becasion. Be on hand:

Be on hand. Installation dinner will be held No-vember 29 in Crystal Balmoom, Hotel Shorman. November 17 is the heat

The Corra

BY ROWDY WADDY

MONTE MONTANA and troupe hars the wipter.

TOMMY WILLIAMS and Montana Kid, rodeo performera, have Jeft El Paso, Ter., for Arizona winter rodeos.

JOHNNY MULLICNS, who produced the Wild West abow at El Maida Shrine Chrous, El Paso, Tex., is linking up some winter dates.

REN M. INGHAM opened his winter tour of public and private schools at Danbury, N. C., November 7. Chief Frank Cance is a feature of the show.

VERNE ELLIOTT was redeo manager of the Louisiana State University Rodeo and Live-Stock Show, which closed live five-day run at University, La. November 13. Eddle McCarty was arena director.

RESULTS of the recent Box Elder County Rodeo in Trementon, Utah: Bronk Riding-First day, Prits Truan, Bob Walden, Nick Enight, Doff Aber, Second day, Buck Davis, Doff Aber, Ernest Mounce, Nick Knight, Third day, Becomi day, Buck Davis, Dolf Abr, Ernert Mounce, Nick Knight, Third day, Dolf Aber, Eddic Jones, Nick Knight; Buck Davis and Prits Truan split thirdy Bob Walden. Pinnis, Dolf Aber, Nick Knight, Bob Waldin, Eddie Jones, Bull Riding--First day, Joe Burrell, Cecil Jones, Jin McGee, Buck Wyatt, Second day, Carl Dykes, Buck Wyatt, Cecil Jones, Buck Wyatt, Joe Burrell, Hubert Sandall. Bareback Riding--First day, Geoper, Carl Dossey. Third day, Gecil Jones, Buck Wyatt, Joe Burrell, Hubert Sandall. Bareback Riding--First day, Joe Burrell, Fubert Sandall, Fritz Truan, Carey Davis, Folix Cooper. Socond day, Joe Burrell, Fubert Sandall, Fritz Truan, Carey Davis, Folix Cooper. Socond day, Joe Burrell, Eulert Sandall, Fritz Truan, Carey Davis, Folix Cooper. Socond day, Joe Burrell, Cell Jones, Call Roping--First day, Toota Manafield, Roy Lawis, R. R. Tagersell, Charles Bennett, Second Cary, Harry Hart, Toota Manafield, Law-rence Cooley, Roy Lawis, Finals, Tools Manafield, Boy Lowis, Finals, Tools Manafield, Boy Lawis, Finals, Tools Manafield, Boy Lowis, Finals, Mite Hasting, Matry Hart, Jim Staley, Becond day Prerett Bowman and Howard McCrorey Filt Sirt and second: Dave Campbell, Jim Staley, Sharabeld, Jim Staley, Starbell, Bowman, Mike Hastings, Dave Campbell, Harry Hart. McCrorey, Finals, Everett Bowman, Mi Hastings, Dave Campbell, Harry Hart

LARGE CROWDS stiended the rode beid in connection with the Ounchils value Pair in West Monroe, La. October 6-9, reports Bud Mefford. Committee included Clifford Benson, Ed Harper, Ernest Smith, Doc Stiles and W. C. Pre-zen, Officials were P. O. Clark, areas di-rector; Ike Hamilton and Jimmy Mc-Cormick, announcers, and Norman Tariff and Bud Mefford, Judges. Curtiss Clark clowmed and Junnita and Weaver Gray did the fancy roping and troke riding outbibliosa. Recultes: Call Reoping-First po-arcund, Dick Johnson, Std Per-son, Harry Williams, Second go-around Dick Johnson, Sid Penson, Harry Williams. Steer Wrasting--Pirst dy Vick Blackstone, Ployd Lingle, Dick Johnson, Second day, Dick Johnson, Sid Portekstone, Vick Blackstone, The Backstone, Vick Blackstone, The Backstone, Vick Blackstone, The Backstone, Vick Blackstone, The Backstone, Dick Johnson, Doc Hachstone, Yick Backstone, Dick Bachstone, The Johnson. Second day, Dick Johnson, Dor Binckstone, Vick Binckstone. Third day, Dick Johnson, Doe Binckstone, Fick Binckstone, Floyd Lingte, Vick Binckstone, Floyd Lingte, Vick Binckstone, Finala, Doe Biackstone, Floyd Lingte, Vick Binck-stone. Saddle Brank Ridling-Affrid day. Biondy Ward, Second day, Doe Binck-stone, Biondy Ward, Vick Binck-stone, Biondy Ward, Nick Binck-stone, Biondy Ward, Doe Binckstone, Thind day, Endwards Pord, Vick Binck-stone, Biondy Ward, Doe Binckstone, Finals, Vick Binckstone, Bryant Me-Cullum, Floyd Lingle, Doe Binckstone, Finals, Vick Binckstone, Bryant Me-Cullum, Brownke Ford, Bull Nidlig-First day, Doe Binckstone, Olyde Grek-shaw and Gios Locance, Third day, Warren Fox, Fred Flemming, Vick Binck-stone, Fourth day, Gien Locance, Martis Burley, Fred Flemming, Vick Binck-stone, Bull Call Roging-Finals, Gen Metford, Curtus Clark, P. O. Chark, Bee-ond day, Bick Johnson, Sid Poneson, F. O. Clark, Third day, P. O. Chark, De-Johnson, Bud Metford, Sam Sindth, Finals Burd Metford, Curtus Clark, Do, Chark, Sid Peanion, Bud Metford, Sam Sindth, Finals Burd Metford, Sam Sindth, Finals FAIRS-EXPOSITIONS Communications to 25 Opera Place, Cincinnati. O.

Coming **Fairs Set** Styles in Rural Entertainment By NAT S. GREEN

A Feature of the

Christmas No. The Billboard Don't Miss It ____

Brandon Profit Big For Season of 1938

For Season of 1938 BRANDON, Man., Nov. 12.—A profit on operations of \$11.977.38 was shown by the Provincial Exhibition of Manitoba in is ennual dimensial statement submitted to shareholders of November 2. This worked expanses were deducted. Bran-den is one of the few fairs in the do-minion which bears expense coluctdent being assumed in hearly all other fair centers by municipal park boards or similar bodies. Grand stand mid mid-way exmining were the greatest in eight yang while outstanding increases were stabilistic in revolue from advance sale of tickets, gate admissions, concentions and entry fees reports H. Lynt McGill, in charge of publicity. For the first time in 20 years the en-try board of directors was re-elected and (See BRANDON PROFIT on page 47)

Yorkton To Drop Free Gate Is Seen in Act, Show Prices

YORKTON, Bask., Nov. 12.-In an ef-fort to and recurring deficits, directors of Yorkton Exhibition have decided to make an admission charge at the 1939 fair. For some years the gate has been free. C. E. Bull, vice-president, was elected president after W. Hepburn re-lived; J. Sherwin, D. Camaron, vice-president; W. Himm Hepburn, honorary president; W. T. Moore, secretary-treas-met; W. J. Cowan, secretary-manager.

Lewis Elected Licut. Gov.

YORK. Ps., Nov. 12.—Samuel S. Lowis, president of York Interstats Fair, was elected lisutenant governor of the State on the Braublican ticket last Theoday. Mr. Lewis, who has served as auditor smoral of the State, State, treasurer and State commissioner of highways, is a procedurent member of the Penneylvania fate Amoundation of County Fairs and a bember of the International Association Fairs and Expositions.

May Open Detroit Grounds

DETROIT. Nov. 12.—Whether Michigan. State Fair grounds should be opened to the public through the year as a thoro-har on has become a political question. Governor-Elece Frank D. Furgeraid hav-lag advocated the opening during his cappaign. The grounds were closed by imager Frank N. labor a year and a hair are protected at various times alnee. have protected at various times alnee, have protected at various times alnee. has an meeting this week. DETROFT, Nov. 12 .- Whether Michigan

COLUMBUE, Miss Officers and di-referse of Columbus Pairs and Live Biock imposition were re-elected at the annual baby beet dinner. J. A. McCracy is insident and K. O. Sickler secretary-manager. The 1938 event netted 11.004.17 profit with receipts \$5,328.80.

MARSHPIRLD, Wis, J. C. Kleffer was selected president and R. R. Williams terretary of Contral Wisconsin State Pair Association, Both have served in Unit - posts 25 years.

Net for Edmonton Is \$16,000, Biggest In Exhib's History

Conducted by GLAUDE R.

EDMONTON, Alta. Nov. 12.—Net profit of \$16,000, hargest in its history, was re-ported by Percy W. Abbots, managing director, on the 1937-38 fiscal year operations of Minoliton Exhibition Asso-ciation. Gross operating profit was \$23,600, with \$7,600 written off for de-preciation. "This is the most satis-factory statement we have ever pre-sented," Director Abbott said. Previous record for net profit' on a year's operations, after deducting for depreciation, was in 1034 with \$1,600. Net profit has year was \$1,500, mainly a result of two ratny days in the insiddle of fair week.

of fair week.

It was pointed out by Director Abbett that 643,000 had been expended in addi-tions and improvements to grounds in 1935. He stressed that this expendi-ture was one of the best investments made by the association. Profit on the 1936 Diamond Jublice Exhibition was 838.000. \$36.000

#36,000, F. W. Kemp and Mr. Abbott were ap-pointed delegites to the Canadian Asso-clation of Exhibitions meeting in Toronic and International Association of Fairs and Expositions meeting in Chicago.

LINCOLN, Neb.-Nebrath State Pair will send Executive Secretary Perry Reeds the retirting president, W. B. Banning, and incoming president, J. P. Shubert, to Chicago for the late November conven-tions. Doc Kellogg, press agont with the Bediament & General Show with the Beckmann & Gerety Shows, will also go from here



IAFE SETTING STAGE

HARSY C. BAKER is above sign-ing contracts with the Golden Gate international Experision of 1913 fu offices of Walter K. Sbliey, assistant director of concessions. Mr. Baker will build and operate Gyelone Gossier, Serpentine, Laffland, Speed Gats and itee other attractions is be announced., He arrived on October 29 and lot by Bine for New York on Noormber 8 with concessions set, lumber contracts mude, plans ap-proved, site kild out and employees ongoord. President of the National Association of Amusement Parks, Pools and Beaches and head of the Park and Beach Supply Co. ho gavo rideo bradcasts, neuspaper inter-tiess and poord for neusreel and still photos while in San. Prancisco,

cerned, is not relieved by the competi-

New Problems Will Be Heard

Good turnout is anticipated for Chi meeting-several program subjects picked

program subjects picked CHICAOO, NOV. 12.-TWO weeks from hody members of the International As-hodation of Pairs and Expeditions will be gathering here for the 18th annual, convention of the association. Date of the meeting are November 29 and 30, by many members will arrive on Satur-fay, November 20. President Rahph & Annon and Secretary-Tressurer Balph T. Hempfull will be among the first on harrive from Edmonton, Alta, on Satur-day the Fred W. Kamp, president of Edmonton Exhibition. Charles A. Nach, Springded, Mass, J. P. Mullen aud A. R. Groy, Des Moines; Raymond A. Lee, Br haut de L. B. Horting Y. Beausand ter, will be among earlier arrives. "We are getting splendid resplans from the mobers and are looking forward to well atteend meeting," and Secretary rempati

Leadors Assigned Topics

while the program for the meeting is still in the making, Secretary Hemphili has announced seveni speakers. Preti-dent Ammon, manager of Wisconsin (See IAFE SETTING on page 47)

Gate in Savannah Runs About 30,000

SAVANNAEL GR., Nov. 12.—Attend-more at Georgia-Carolina Fair here on October 31-November 6 was estimated at 30,000, about 16,000 being paid admis-close. It was considered the most suc-cessful held here in averal years. Ben H. Voorheis, publicity director of the Strates Shows, and midway busing was fair but was not as good as had been anticipated, due to rain and cold washer on Thursday and Friday. The fair was held over an extra day, which was re-ported good. Yoorheis announced that the Strates Shows would winter in Sa-mannah dustond of Charlotte, N. C. as proviously planned.

Tannah finited of Charlotte, N. C. as previously planned. Children were admitted to grounds free from 8 a.m. to 6 p.m. on Tuesday. Children's Day, with estimated 3,000 st-tendance. Main gate admission prices were 10 and 25 cents. Five American Eagles. high wire, with Mary Ellen Eagles. high wire, with Mary Ellen Eagles. high wire, with Mary Ellen Ketree; Lion Motordrome, managed by (See GATE IN SAVANNAH on page 37).

International Entries Big

CHICAGO, Nov. 12 .- B. H. Heide, man-CHICAGO, Nov. 12.-B. H. Meide, man-ager of the International Live-Stock Show, said entries this year exceed 14.000, a new record for the annual to be held at the International Amphithester on November 25-December 3, Scores of exhibits depicting Intest advances in agricultural actences will be installed by many State colleges and United States department of agriculture.

Briese in Central Amerića

CINCINNATI, Nov. 12 .- Art Brisse, of the Thearle-Duffield Fireworks Co., Cal case has been solourning in Harana and Panama. In a card from Colon. C. Z. mailed on November 2, ha wrote that he was starting on a trip to Micaragua and Hondurns.

LOWELL, Meas.—Plans are being made to revive Lowell and Suburban Pale next year, lapsed for many years, committee planning to crect buildings and con-atruct a half-mile race track with WPA funds.

YOUNGSTOWN, O.—Mahoning County Agricultural Society re-elected Fred Moherman, V. E. Grouse, D. R. McConnell and H. O. Brown to blie hoard and Fay Heintreiman was re-elected president; E. R. Zieger, secretary, and J. G. Barding, treaturer.



With Added Agencies, a Drop

SHOWMEN CONGRATULATE PAIR PRESIDENT on success of the 1938 annual. Loft to right: T. J. Tidwell, owner and manager of the T. J. Tidwell Shokus; E. W. Nurruga, president of North Central District Fair, Graham, Tex., and prominent funchman, and Don Rasheur, assisting in manager of the silous. Midway did well under adverse business conditions and unusually large attendance, many patrons coming great distances, was attributed to extension elucritisting done by fair and shows. In 11 counties 40,000 pres school backets were distributed. Photo taken on October 8 by Fair Manager Glenn Burgess.

FAIRS-EXPOSITIONS

November 19, 1938

Final Iowa Figures Big Des Moines count is close

to 1929 peak-grand-stand draws run over 200,000

DES MOINES, Nov. 12.—Final figures represented by Secretary A. R. Corey for form further and the secretary A. R. Corey for form further and the secretary for the secretary of the greatest the 5-base secretary and the deutsational and the secretary of one night, when the init fell, weather was perfect that the init fell, weather was perfect that the init fell, weather was perfect to and the init fell, weather was perfect to be the init fell, weather the days was due to the center initial to be a context to perfect and was planned in order to the initial to a the initial to order to the initial to a the initial to an initial the initial to a the initial to an initial to an initial to be first to be centernial them to be perfect to a centernial the initial to an initial to be first to be and the perfect to be the initial to a the out the initial to an initial to be the fair to a centernial the initial to an initial to be first to be and the perfect to be the initial to a second the initial to an initial to an initial to the initial to a second the initial to an initial to an initial to the initial to a second the initial to an initial to an initial to the initial to an initial to an initial to an initial to the initial to a second the initial to an initial to an initial to the initial to an initial to an initial to an initial to an initial to the initial to an initial to an initial to an initial to an initial to the initial to an init

(See FINAL IOWA on page 47)

Social Expo Set in France

LILLE France, Nov. 5. — A large smustermat section will be included in the Pan-European Exposition of Social Progress to be held here on May 15-Oc-tober 15, 1030. Covering 250 acres, pa-vilions are being erected by most Buro-pean countries to abow progress in pub-tion, modern housing, development ac-tourist attractions and transportation. The first time such an exposition has been held; it is calculated to give visitors an idea of the vast progress made in the past 20 years in social comittions, rance will have 14 regional pavilions and each country will have its gala week.

Royal Winter Entries Soar

TORONTO, Nov. 12.—The 1938 Royal Winter Pair bere in the Canadian Na-tional Ethibition Collsoum will have a new record of 838 entities. 100 more than in 1937, of breeding horses, beef and dairy cattle, sheep and swine. Poultry dasces already have 1.000 more entries than issi year, with the largest number of American entries over recorded. Gen-ent admission will be 35 cents, it hav-ing been 25 cents previously. On som-cession row in the east wing all stall-able space has been booked.

WANTED FOR



Address Care of The Sill-board, Gin'U, G. Linge driveds new and repeat dates! ATALLABLE for 0.39 compensation, TARES, CELLEBRATIONS, Write today!



Fair Meetings

Connadian Association of Exhibitions, November 21 and 22, Royal York Hotel, Terento, Ont. W. D. Jackson, secretary, London, Ont. Interpational Association of Patra and Expositiona, November 29 and 30, Hotel Sherman, Chicago, Ralph T, Hemphili, secretary, Oklahoma City, Okla Okla

Iowa Pair Managers' Association, ocember 12 and 13, Savery Hotel, es Molbes. E. W. Williams, secre-Des Mothen.

Jos Sabies, A. W. Williams, secre-tary, Manchester, Iown State Pair Board, December 14, Savery Hotel, Des Moines, A. B. Corey, socretary, Des Moines, A. B. Western Paire Association, January 5-7, Paire Hotel, San Francisco, Tevia Paire, secretary, Sacramento, Calif. Culif.

State Association of Kansas Paks, muary 10 and 11, Hotel Jayhauk,

State Association of Reintan Price, January 10 and 11, Hotal Jayhawk, Topeka, George Harman, secretary, Valley Balls. Ohio Pair Managers' Association, Japuary 11 and 12, Desbler-Wallsck Hotel, Columbus, Jars, Don A, Detrick, executive secretary, Bolio-fontaine. Minusenta Federation of County

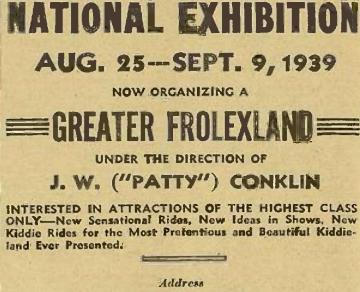
Minnesota Federation of County Fairs, January 11-13, Nicollet Hotel, Minneapolis, L. O. Jacob, secretary, Anoks

Anoka,
 Western Canada Association of Exabilitions, January 16-18, Port Garry
 Hotel, Winnipeg, Man. Sid W. Johns, secretary, Saskatoon, Sak.
 Western Canada Pairs Association, January 16-18, Port Garry Hotel,
 Winnipeg, Man. Keith Stewart, secretary, Portage La Prairie, Man.
 Canadian Midweet Pairs Association, January 16-18, Port Garry Hotel,
 Winnipeg, Man. A. E. Russell, secretary, Lothbridge, Alta.
 Mansachusetts Agricultural Pairs Association, January 16, Alta.
 Manschusetts Agricultural Pairs Association, January 10, Nethbridge, Alta.
 Mansachusetts Agricultural Pairs Association, Northampton, A. W. Lombard, secretary, 136 State House, Borton.

Lombard, sectors, and the sector of Pairs, Janu-Boston. Virginia Association of Pairs, Janu-ary 33 and 24, John Marshall Hotel, Richmond. Charles B. Relaton, secre-tary, Stauston. Nebraska Association of Fair Man-segue, January 23-25, Comhusker Ho-tel, Lincoln. Chet G. Marshall, secre-tel, Lincoln.

tel, Lincoln. Chet G. Marshall, score-tary, Arlington. Pennsylvania State Association of County Fairs, January 26 and 27. Penn - Harris Hotel, Harrisburg, Charles W. Swoyer, scoretary, Reading, Texas Association of Fairs, January 27 and 28. Adolphus Hotel, Dallas, O. L. Fowler, scoretary, Denton. Association of Tennessee Fairs, February 7, Nool Hotel, Nashville, O. D. Masas, scoretary, Cockevilla. New York State Association of County Agricultural Sociatios, Febru-ary 21, Ten Eyck Hotel, Albany, G. W, Harrison, scoretary, 131 North Pine avenue, Albapy. venue, Albany,

SECRETARIES of mascialions should send in their dates, as in-quirtes are being made.



CANADIAN

4. W. ("PATTY") CONKLIN ASTOR HOTEL, NEW YORK, NOV. 16-19. ROYAL YORK, TORONTO, NOV. 21-23. SHERMAN HOTEL. CHICAGO, NOV. 24-DEC. 3. PERMANENT ADDRESS. BOX 31, HAMILTON, ONT.



Byrd's Ship, Under Arrest, To Go Up for Public Sale

CLEVELAND, Nov. 12. — Admiralty Division of the District Court of the United States is to issue an order on Monday for public sale at auction of the saling barque City of New York, billed as Byrd's South Polar ship, which has been under arrest at her berth in the harbor here for the last two weeks. Captain Ralph B, yon Suboff, who has rears, libeled the square-rigger two weeks ago for \$852 hook poly, and she

Commercial Street. Waterios, IL was placed under arrest by the United States manihal. Her present owner, Commander Prederick Grifflith, U. S. M. retired, now superintendent of New Jersey Nautical and Maritime Academy. Beimar, has filed no roply to the libel. The vessel has been on the Great Lakes since 1932, when Yon Suboff sailed her up the St. Lawrence and thru the Weiland Canal and Upper Lakes to Chicago, where she was exhibited thrube out A Contury of Progress. She then sailed on a barnstorning tour of the inkes, dropping anchor in Cleveland for the Great Lakes Exposition, where also was one of the mast popular of the maind way educational exhibits in 1936-37.

Ice Acts at Omaha Show OMAHA, Nov. 6 .- Over 35,000 attended the annual Ak-Sar-Bon Live-Stock and Horse Show in Ak-Sar-Bon Collseum on October 23-20. Highlights of the show included the Ice Folles; Elmer Oanty-blind stow horse; a large 4+B Club Baby Beef Show and an increase to \$20,000 H classes. Show was well-publicized by Jake Issacson, Ax-Sar-Ben manager, and Frank Mangan, press representative, who obtained plenty of space in newspaper and make publicity. Follice included Tr-rolean Ballet, Obarles Uksila and Vida Bud Lawis, barrel jumper, and the Snow-flake ballet.

flake ballot

WANT MORE REVENUE. for YOUR ORGANIZATION? Read "BINGO BUSINESS" A Column About Bingo in the WHOLESALE MERCHANDISE Department THIS WEEK and EVERY WEEK

Florida Publicity Directors Join In Org To Adopt Code of Ethics co-operation with the press, discourage-

TAMPA, Fia., Nov. 12.—Froids pub-licity directors, intent on elevating their profession, cradicating soctional jeal-ousies and forming a united from in exploitation of worthy interests, organ-ized the Florida Association of Publicity Directors here an October 22. John W. Dillin, publicity director for Miami Beach Chamber of Commerce, was elected president; Frank 8. Wright, Uni-gensity of Florida, and Richard D. Pope. Cypress Gardena, Winter Haven, vice-president; Wiltoo Martin, Silver Springs, Ocals, secretary, and Rose Allen, Reptile Institute, Silver Springs, treasurer.

Institute, Silver Springs, treasurer. An executive committee, Russell Kay-secretary of Florida Frees Association and Florida State Fair, Tampa; W. W. Patterson, Florida State Chamber of Commerce, Jacksenville, and Milton Encon, Marine Studios, Marineland, St. Augustine, was elected, and annual dues were fixed at \$5. A constitution and by-inam were adopted and a special com-mittee will draw a proposed code of ethics to be submitted to monbership for approval. Executive committee and officen will complete arganization de-tails.

President Dillin pointed, out that closer (See FLORIDA PUBLICITY on page 47)

co-operation with the press, discouringe-ment of fly-by-night epaco-grabbing schemes and an all-fordic booster at-titude will be the policy. In attendance were John Dillin, publicity director, Mi-ton Martin, publicity director, Silver Springs, Ocalsz Jim Malone, publicity director, Florida Fair and Gasparilla Association, Tampa; F. G. Usina, W. L Dirycale, St. Augustino Alligntor and Ostrich Farm; Harris G. Sima, publicity director, Florida Southern Collogs, Lake-land; Bussell Kay, Florida News Servico, Tampa; Asher Frank, publicity director, Florida Safety Council, Tampa; E. Ross Allen, director, Florida Republic Institute, Silver Springs; Paul W, Sauchofs, Chan, ber of Commerce publicity director, Classing, Fand R. Micht, Michter stiver Springs: Paul W. Saundors, Chan-ber of Commerce publicity director, Clearwater, Frank B. Wright, publicity director, University of Florida, Gaines-ville; Russell King, publicity director. University of Tampa: William W. Pat-terson, publicity director, Jackson/ille William H. Truesdale, publicity director, McKee Jungle Gardens, Vero, Besch: Robert Eastman, Dick Popo, publicity di-rector and manager, respectively, Fortics

Kinks and Skaters By CLAUDE R, ELLIS (Cincinnati Office)

About the Lidstones

FOR the current tour of Jimmy and Joan Lidstone, brother and sister, and England's best roller skaters, great credit England's best roller skaters, great eredit mins go to the Roller Skaters, great eredit mins go to the Roller Skating Rink Op-rators' Association of the United States and National Skating Association of Great Britain. American skaters at last have been given an opportunity to see real international-style skating on roll-ers. Skaters in the States have been down suacily what type of skating is re-quired for Olympic and international competition. This alone is an achieve-ment for all time, in which the RSROA can take immense pride and satisfaction.

Among amateur skaters; for whose sole Among amages akators, for whose sole benefit the Lidstone tour was arraiged, the verdict appears to be practically usualimous that international-style stat-ing, whether for deempoistion or pure pleasure, is what they want and what they are going to have. Indicative of this was the stategisting to William P. Sefferino. head of Sefferino's Rollerdrome. Chain-mat: "Our crowds were not much for figure stating, but these shatars have now changed their minds. The Lidstones are everything that has been announced are everything that has been announced and much, much more."

Question of Training

Question of Training-Because our roller staters have pro-presect to the point whore they can at least partially understand and appreci-ate what the Lidstones are demansura-ing. The Bilboard senses the advent of and velcomes the coming of interna-tional-style stating to the U.S. A. This opens a now era. The profession. as a whole can now realize the ellormotic pos-thillities of this coming new needed shole can now realize the enormous pos-sibilities of this coming new period. They should not be overlooked and there should be no delay in taking advantage of the start that has been made. Figure-skating classes have spring up all over the country and for the first time in American history absters have gotten on-to edges improved of flats. Our skaters are expedie and, will respond rapidly to that may take the question is how to train them outchly. them quickly.

It means that professional instructors It means that professional instructors and instructreases are going, to be loaded down with an almost impossible task if they are to be called upon without warn-ing to provide international-style in-struction when, as a matter of fact, very leve of them have international-style groundwork and fundamentals them-estres. So it would appear that the first

The First Bost Skale QUALITY **RICHARDSON BALLBEARING SKATE CO.** Established 1884. 8312-3318 Revensioned Ave., Chicage, Ill. The Best Skate Today SKATING RINK TENTS SHOW AND CONCESSION. NEW & USED TENTE. CAMPBELL TENT & AWNING CO. EL REY SISTERS

DOING THE LAMBETH WALK. THE INATEL OF ANTION PROFESSIONAL FIG-THE INATEL AND DANGERS ON BATES. INATEL OF A STATES AND DANGENENTS. INATEL OF A STATES OF AN INCOMENTAL INATEL OF A STATES OF AN INCOMENTAL INATEL OF A STATES OF AN INCOMENTAL INFOMATORS OF A STATES OF A STATES INFOMATORS OF THE STATES INFOMATORS OF THE STATES INFOMATORS OF A STATES INFOMATORS OF



and most pressing problem is to start immediately to furnish competent inter-national-style instruction to rink professionis.

Big Task for RSROA

Big Task for RSROA In such fundamental requirements as dose footwork, perfect edges, straceful and ballet-type body position as to erect arriage, freedom, thythm, use of arms shoulders and ballete, they must be strawell trained, as they are the tu-tors who are to pass the knowledge and form on to our akster, who will reflect exactly what form they have passed on to them. Portunately, in the school figures, we can do very well by our akst-trated to the three and out the test, but the point outlined above will come iterative that force after the fourth test, but the sixth, avenths and eighth test, on echoel figures might as well be conside-ered as impossibility without proper piper-range figures are the figures they are placed in the hat to be drawn from

The art of free skating (solo) and pair skating (doubles) is just as important, as was demonstrated by the Lidstones and popularized througt the country by Sonja Heale. Training in these branches requires perastent attention to detail in footwork and timing and must, as with achool figures, be of high order. While the task is one of magnitude, our skat-ers are worthy of it and the reception necorded the Lidstones should be a suf-fleight agur to the members of the BERGA to carry on the completion the good work they have insugurated for number skaters of America.

ARENA GARDENS Roller Rink De-Aftend Cantolens Rolley Rolley Rolley Rolley De-trolt, plans to stage a skating show on Pebruary 14, proceeds of which will be donated to the Amsteur Skating Union, to be used for the American Osymple fund for 1940.

AL FLATH, ejerator of Coney lainnd's Luna Park rink pavilion during the summer and indeer promoter in the off senson, supplied 300 pairs of akates and supervised activities for the immonse Vecational Service skating party in Mocca Temple, New York City, on No-mmber 11. vomber 11.

HELEN REYNOLDS' Stating Girls will be a part of the floor show at the Na-tional Showmen's Association's banquet and ball on November 17 in the Hotal Commedore, New York.

A NEW roller rink in downtown Louis-gillo was opened on November 14 by Functing Perry Enterprises, B. G. Brinks-man, president, reports Rink Manager J. R. Singhiser. The new spot is in addi-tion to the rink operated in Fontaine Perry Park there. The building, crected at cost of about \$100.000, has 18,000 square deet of maple flooring and a bal-comy for spectators. Rink is insultated against sound on floor, ceiling and walls. There are nightly sessions with Saturday and Studay matinees. and Sunday matineca.

LOCATED in a former campe, New Delaware Rollor Rink. Buffalo, opened recently to a good crowd and attendance recently to a good growd and attendance has been increasing steadily. Rink is operated by Meiville L. Van Dyke, who returned to the field after a lapse of about 20 years. He formarly operated rinks in Grystal Broch, Ont.: Detroit and Port Huron, Mich. A new floor has been installed to accommodate over 500 skat-ers and rink has been equipped with 400 sets or Chicago states and an organ, with Nelson fielby at the console. Six in-structors are employed. Mathees are held three times weekly and a club has been formed.

RESURPACING of Armory Roller Rink, Ghicago, has been completed and several private parties were scheduled recently, reports Bill Henning, skatsroom inde-order, and Mrs. Sid Kess, refresh-and the scheduled to and the stand operators, recently celebrated their 36th wedding anniwursary with a software scheduled to and the software scheduled to and the standard standary, and has a bally truck on streets daily. Races are held Sat-urday nights. Recent visitors were Mr. and Mrs. Bartlets and Mr. and Mrs. Vi Swapan, Skneistand, Aurora, III, Eddin ored fink in Chicago's South Side on November 3. and Robert D. Martin, as-stream tennanger of Arena Cardena, De-troit, en route home after a Cardena, De-troit, en route home after a Cardena, De-troit, en route home after a Cardena, De-

cashier, respectively: Joe Laurey, floor manager; Al Reiman and Louis Gade, doormen; Mrs. W. Karnuth, Bernice Reinge, Mrs. A. Reiman, checkroom; O. Davis, ornanist; Victor Lapinski, Albert Reinge, Masteroom; Harry Culp, George Rolf, instructors; Pred Schuerr, Bob Vito, Clifford Schneider, Jack Camferman, Walter Kummeraw, Ray Lange, floormeu; Mrs. George Rolf, nurse, and William and Pat O'Connor ands Andy Bottis, shato bors. bors.

EVIDENCE that follor skating is fast EVIDENCE that roller skating is fast galning in popularity in Eastern Ohio is seen in the number of dance halls and park pavillons converted into rinks, among them being the Coliseum, Mans-field; Tuscora Park, New Philadelphia, Riverside Park, Unrichwille; Lake Park, Alliance; Liberty Park, naar Salem; Kel-ley's Park, Leetonia; Mowahala Park, Zancavile; Edgewood and Howland Springs, near Warren, and Idofs Park, Youngstown. Youngstown.

THELMA. MURPHY is at the organ Sunday, Tuesday and Thursday and Fri-day nights in Perruzzi's idors Park Roli-er Rink, Youngstown, O., while Edde Paddock handles the keyboard on re-maining nights and Sunday afternoons. The rink opened a month ago and is do-ing near-capacity business, according to Manager Perruzzi, who formerly operated to Niles O. in Niles, O.

CIRCLE BOLAST BINK, Clevoland, is drawing fair crowds on week nights and big attendance over week-ends despito a program of remodeling suid enlarge-ment, wports Armand J. Schaub Br., who recently visited there. Program is changed Trequently, with two-steps, tros and circle waltzes being featured. Plans are being made to organize a club and feature midnight partics. On the staff are Charles Della Velko, manager, Alfred Caparita, floor manager, Clarz Jereme, cashler; Angela Olsordo, doori Clarence Gisordo, alateroom Lealie Spetie, re-freahments, and John Caprella and Store LeVay, wardrobe.

SECOND ANNUAL Arena Gardens In-ternational Amateur Roller Stating Re-vuo was staged on November 8 in De-troit, with James and Joan Lidstone, visiting English champions, and Hily Watson, runner-ug, as featured attrac-tion. In addition, an ensemble of 21 couples and individual sololats practical-by covered the fligure-skating field. About 2,000 attended. Event was put on by Arena Gardens Pancy Skating Club. Caliber of per-formance was higher than a your ago, from the standpoint of difficult figures and smoothness of performance. Acts much beir entrance from a curtained arch and were introduced over the mike by Bob Martin, who commented on steps.

anth and were introduced over the mike by Bob Martin, who commented on steps, The Lidstomes and Waison remained ever, the next two Gays, giving exhibitions during regular Arens Gardens seatons. Events in the revue included A Skat-ing Fantasy by the ensemble; pair skat-ing by it. Innes Johnson and Grace Wil-son. Michigan champions; helies' fancy akating routline by Helen Brundez and Glorfs Roche; free style skating by Billy Waison; Study in Swing, by Wirghis Mouth and five girls of the ensemble; L'Apache, by Lloyd Young and Anne Manion; comedy turn; their skating by Frank Kurkowski; Shadow Skating, by Waiter Stokosa and William Besk, pov-elty twin routine with both in black Welter Stokosa and William Best, nov-elty twin routine with both in bisck costumes; skate dance by Lloyd Young and Virginia Mount in waits style; ex-hibition of Silver and Oold Test skate dances by the Lidstomes and Wateen; Change Pariners and Dance, waitz num-ber, by Lloyd Young and Virginia Mount, with 20 members of the ensemble; dem-

onstrations of standard roller school fig-ure stating (Bronze Test) by Lilitan Schroeder and Jane Holcone; Silver Test figures by Helen Brundza, John Adams and Anstess J. Weir; Richardson Enhibi-tion figures by Walter Stokess and Eu-ropeas Championship figures by the Lid-stome and Walter Stokess and Eu-ropeas Championship figures by the Lid-stome and Walter Stokess, William Best, Anstess J. Weir and Huse Laine; free-style skaling by Joan Lidstone; Trago Argentine, by William Best, and Eidors Andrews; free-style skaling by James Lidstone; Tulip Time, nevely in Dutch costume, by Frank Bremenour and Beby Olymac; championship pair skaling rollonstrations of standard roller school fig-Country, of the second second

Anne Manuch, and the Hinks. Joan Lidstone was presented with a bouquet by the club upon completion of her appearance. Anong visitors were hir and are. E. Eyer, Eyers Roller Rink, Anderson, Ind., Mr. and Mrs. Jos-eph Boll, Bell's Rink, Fort Wayne, Ind., who brought with them their floor man-uer Meris Patternon, and bis assistant ager, Merie Patterson, and his assistant. Oall Mowry, and Billy Carpenter, River-side Park, Uhrichaville, O.

Sound Criticism BY CYRIL BEASTALL

By CYRIL BEASTALL DiktRY, England.-Kaving read com-tributions to these columns from time to time by Earle Reynolds, whose name and past ability as an ethibition akaser are woll known to me. I was particularly interested in his article, "A Night in Mineola." In The Billboard of October 21 His criticism of the Hidrone scene Minecia," in The Billboard of October 23. His criticism of the Lidstones seems about what these of us who have seem the Derby couple perform might experi-bance and figure stating on rollers has been developed in Europe to consider-able actent during the last few years and, while we have produced quits a few class performers in both branches, there class performers in both branches, there are provens of the Lidstones.

the provess of the Lidstones. Our standardisation of figures and dances has had the obvious effect and with development of their gift of excep-tional natural ability the Lidstones went, right to the top in very short time and stayed there spanst all comore. While the general, standard of skäting among the misses may have been a little higher once than today, the standard among the top-rank skaters of today is higher than ever before and it may be a fact, as i think it is, that the Lidstones are the greatest exponents of dance skating of all time. all time.

Earle Reynolds refers to showmanship and I can confirm the opinion that this quality is usually lacking with smatter performers in any sport because show-manship is parts of the training of the professional in skating and other sports, but not included in the training of the matter. To get utmost return at the bog office, it is admitted that showman-ship must be in evidence, but the fas-that there is some lack of this quality with the Lidstone show does not get one away from the value of what this tak-ented young couple are doing-giving artistic roller skating a real boost. One can imagine the interest the dis-Earle Reynolds refers to showmanship

artistic roller skating a real boost, One can imagine the interest the dis-play of their sit by the Lidshones is giv-ing these American roller states who take their sport sciently. It will surely give advanced skaters something to go at for a long while to come. I am at all times giad to hear from acquaintances in the States, at 21 Ashbourne read, Derby, England, Joe Laurey, floor man-ager of Armory Rink, Chicago, tells me that they are still packing them in and that Prod Leiser is still "maestro" at the big rink. big rink.



PARKS-RESORTS-POOLS Conducted by CLAUDE R. ELLIS

November 19, 1938 Communications to 25 Opera Plasse Cincinnatis O.

HUGE TRADE SHOW ASSURED

More New Exhibitors Come In For 20th Annual of the NAAPPB

Displays of initial participants will be more numerous In Chicago than in any previous year-Alexander is to have message on public liability insurance

CHICAGO, Nov. 12.—Ground plan of the exhibition hall, on view in offices of S. R. Hodge, secretary of the National Asociation of Amusement Parks, Pools and Beaches, in the Hotal Sherman here, for the big trade above being sponsored by the NAAPPB in co-operation with the American Recreational Equipment Amociation, is declared by visitors to be illuminating and interesting. Secretary Hodge declarge the show, in conjunction with the 20th annual convention of the NAAPPB in the Hotel Sherman on November 28-December 3. will be larger than last years, which was biggest by 100 per cent of all trade shows held during depression years.

shows held during depression years. "This will be so deepdit many slumps in the stock market, war scarse and gen-eral economic conditions prevailing since said Secretary Hodge. "It is expectally praisfying to those in charge of the forthcoming convention to note the in-convention in splite of the decidedly un-favorable conditions which have pre-valed throart the industry during 1988, depeed off by the hurricane which devasatated so much of New England a few weeks ago. Still more grating is the log increase in mark appear on the roster for the abow." Wide Variety of Display

Wide Variety of Display

Wide Variety of Display Wide Variety of Display The secretary's office is bending every first to drive home to fair and carrival men the fact that they are confilled in the two desires and particularly to have them industand that there is no registration for whistoerser expected of fair and carriad men. Season textets will be sented to all members of these branches of the industry when they register at the registration deek on the metavalue floor of the Hotel Sherman adjoining the exhibition halk. Pollowing is the exhed-tion of the Sherman, adjoining the exhibition halk. Pollowing is the exhed-tion of the Sherman, adjoining the exhibition halk. Pollowing is the exhed-tion of the Sherman, adjoining the exhibition halk. Pollowing is the exhed-tion of the Sherman, adjoining the exhibition halk. Pollowing is the exhed-tion of the Sherman, adjoining the exhibition halk. Pollowing is the exhed-tion of the Sherman, adjoining the exhibition halk. Pollowing is the exhed-be an to 11:30 p.m.; Yeoremer 30, and the from the usual line of devices and the from the usual line of devices mand exhibition there will be displayed every-less THERE opposite page.

Ocean View Draws 400,000 on Season

NORFOLK, Va., Nov. 12.-Remarkable business was reported for Ocean View Park during the past summer by Owner Otto Wells, who said receipts were 15 per cent higher than in 1926 and close to the 1937 record, despite almost negligible business during June, when cold and rain kept things at a virtual standstill. Total attendance of 400,000 was re-ported for the season, with a record sim-gle day of 18,000 on July 4. "We are proud of this record we made during a year of recession," he declared, promising several new features for next genoon. The Ghoes Train this year was probably the most popular attraction in the park, he said.

Gumpertz at Florida Home

SARASOTA, Fia, Nov, 12.—Samuel W. Gumpertz, general manager of Hamld's Million-Dollar Plor, Atlantic City, has arrived here for the white with Mrs. Gumpertz and has opened his handsome bay-front home. Mr. and Mrs. Gum-perts toured Canada and several North-ern States after closing of the pler. He would make no command concessing his runored connections with a New York World's Fair anusciment concessing here World's Fair amusement concession next enting.

Feltman Boomerang Is Sold

Feitman Boomerang Is Sold NEW YORK, Nor. 12.—The K. N. P. Amusement Corp. Coney Island, has purchased the Boomerang ride situated in Feltman's Arcade on the Bowery and West Fenth street. Concy Island, reports Harry Novius, of thereorporation, which, officered by Novius, I. Krang and J. Pa-tano, also operates the Flying Skooter, Double Loop-o-Plane, Olant Oglopus and Miniature Train at Surf avenue and West Sixth street.



EDWARD L. SCHOTT, re-elected president and general manager of Consey Island. Inc., Cincinnati, at the annual meeting of stockholders. He has held the post since 1935, suc-ceeding his jather, the late George F. Schott. A new director, David S. Westelmann, attorney, son of Fred westelmann, re-elected size-presi-dent and chairman of the board, succeeds Masen Towle, who died less summer. Charles Succe, recent Democratic nomines for goestnor of Ohlo, was re-elected a director for the sixth year. Also re-elected was Joseph P. Brandewie, trensuter.

Platt in Sheck Campaign

SALEM, C. Nov. 12.-Low Platt, Enst-ern Ohto balircom operator, since closing of Summit Beach Park Balircom, Akron, which he has managed the past two years, has been booking kands igito Tri-State balircoms, country chits and for private dances and has been plugging for Ed Sheck. Akron attorney, for con-greamans. Mr. Sheck for soveral years has owned concessions in Summit Beach Park and is one of a group of Akron husiness men who three years ago ac-quired Summit Beach Park there, devel-oping it into one of the most modern in the Middle West.

McKibbin Joins Idora Staff

YOUNGSTOWN, O., Nov. 12.--General Manager Charics Delbel. Idera Park here, announced the addition of E. Don Mo-Ribbin. New Castle, Pa., to the park staff, to assume his duties at once. For several years McKibbin has been con-nected with Meyers Lake Park, Canton, O, and Connesut Lake (Pa.) Park.

Receivership For Riverview In Des Moines

DES MOINES, Ia., Nov. 12.-Riverview, Amusement Co., operator of Riverview, Park here, was declared in receivership this week by Polk County District Court. Central Service Co., fuel, ice and cold storage firm, petitioned for the receiver-ablp, and District Judge Prank S. Shark-land appointed John R. Blanchard as receiver to conduct the Dusiness of the firm. receiver the firm.

The first. The petition stated that on Septem-ber 30 the annuement company's finan-sial statements showed liabilities of \$50,220.94, which were in excess of the value of the park property. Central Servide Co. reported the Riverview com-pany owed \$17,530.75 for rent and water. This, the petition stated, has accumi-lated states 1923. Outstanding and preferred claims and lions against the Riverview company in. clude a \$12,000 mortigage held by the Gentral Service Co. \$1,440 interest on unservinge and more than \$460 in State unservinge and more than \$460 in State unservinge and more than \$460 in State

Opening Work Progresses At Playland in Key West

At Pinkyinnit in Key west Key WEST, Pia, Nov. 12,--With the closing of fairs, many attractions con-tracted for Playiand Park hore are ready to leave for Rey West, reports Bill Enter. Chris, M. Smith writes that J. P. Belt will ship Till-a-Whirl and Lindy Loop at once. Chet Dunn will close with Cetlin & Wilson Shows In Mebane, N. G., and start south with his Octopus and Rolo Funhouse. Contracts have been recolved from George A. Hamid, Inc., and the Looping Nixes with their "Globe of Death" will be first free attraction. Ship-ment of special paper is expected daily and billing will start soon. Work ca office, restrooms and the shuffleboards will start pert week. will start next week

will start next week. Mr. and Mrs. Robert Coleman take daily fishing trips. Mrs. Curtis L. Bockus writes that she afrived home in Lynn. Mass, and, after spending a few weeks with her mather, will fisher for Key Wost about December 1: Dan's Lunch con-(See OPENING WORK on page 47)

PHHADET PHLA. Nov. 12.—Thomas V. Long. manager of Bushkill Anuscemus Park, near Easton: Pa., was a visitor at Lusse Bros. plant this week and reports having had a profitable season. His rollor-skating rink, which rins all year round, is having increased business this winter. Ho is now making some im-provements for next assism, but will do more extensive work in the spring.

LAKE GEORGE, N. Y .- Prices asked LARE GEORGE N. Y -- Frices assou for private land inseded in the plan have been termed excessive and unless low-ered wilf delay action by New York State in the development of a "Jones Beach" at this Adironduck report.



WALLACE ST. C. JONES, Boston, mesidens of New England Section, National Association of Amusement Parks, Pools and Beaches, who will spack on The Misplaced Tropical Storm and Federal Loans To Becom-struct. New England Records" at the annual dinner meeting of the Ameri-con Recreational Equipment Associa-tion in the Hötel Sherman, Chicago, on night of November 57. Parmer lead of the AREA, President Jones & active with 6ther officials in ald-ing stricken New England members to secure BFC loans for rehabilita-tion work.

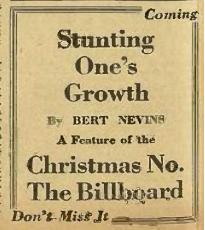
Damages of Bauer Cited to RFC In Loan Efforts of N. E. Section

EXETER, N. H., Nov., 12.—Officers and directors of New England Sections. Na-tional Association of Amusement Puris, wasits their plan for Roconstruction Fl-nance Corp. loans to park operators whose properties were damaged in the hurricane of September 21, declared Fred L. Markey, section secretary, at his of-Jones was successful in gentling one amusement park mon to obtain the finances to rebuild. "The following day President W. St. C. Jones was successful in obtaining and provide the finances to rebuild.

L. Markey, section secretary, at his d-flows here. "A special meeting of directors of the section was held at the Gty Club, Bos-ton, on October 28 to hear reports from New England amusements parks on 'the damage suffered during the hurrleano and flood of September 21." he said. "Let-ters ware read from various showing that park owners and operators showing that and. Connecticut and straight up thru the middle of New England suffered se-verely and some parks were practically wiped out. "At the meeting it was voted to assist

all New England amusement parks that suffered damage to got federal boars for pebuilding and it was voted to take the case of Acushnet Park. New Bedford,

mon to obtain the finances to rebuild. "The following day President W. St. G. Jones was successful in obtaining ap-proval of the regional director of the Reconstruction Finance Corp. John -J. Hagerty, and the application was for-warded to Washington for further sp-proval. Those close to this application feel that great progress has been made in a very short time and are ready to go to Washington if necessary to get this application approved. This will prob-ably be the first loan made by the RFC to an antisement park and will establish a precedent, as well as show the work that the New England Sociton is doing to help its members and other unusa-ment park operators, as this is the first fered and shows the value of organiza-tion."



The Pool Whirl BY NAT A. TOR

(All Communications to Nat A. Tor, Care New York Office, The Billboard)

Fair Swimming

Fair Swimming A few house ago this column pub-lubed an open letter to Christy Walsh-sports director of the New York World's say, suggesting that consideration be invent to marshhon swimming and other reported here that Diroctor Walsh in writed the writer to talk over with him the contents of that open letter. Such meeting was held has week and how one of the best friends marshhon swim-ers and aquatic enthusiasts have be furner walsh-and. If it is humanly possible to held any kind of swim com-petable. Christy is the one who will do ft. The set-up at present is that fair of-itings any type of sports context, let alone provide luminatics and events for the proposed Sports Euliding at the fair. up sports furning and events for the proposed Sports Building at the fair, which, together with the man's apparei structure known as "Man-and His Sports." will house whatever sports bec-tures and exhibitions that are staged. There may be a possibility that, as time drawn mearer to exhibition's opening. ne facilities may be provided for athletic events.

Waish is certainly suited to his job. He knows sports big from A to Z. He asys he has received quite a bit of mail from marathen swimmers and water performers inquiring as to whether there will be any swim races at the fair. This department has received many letters acting the same outsilon which asking the same question, which prompted the aforementioned open Di-ter. He wants long-distance swimmers. high divars, endurance mermen and the like to know that, despite repeated ru-mors, nothing definite has been arranged

like to know that, deeplie repeated ru-more, nothing definite has been arranged for awimming or any competition. Often, because these rumors have been so per-intent, he says that some swimmer feel he is trying to stall them. Which is most certaidly not the caso. While on the fairgrounds I surveyed Acadow Lake, which fronts the antuse-mans zone, to determine whether it would be possible to stage a marsthon swim in that lake. Which tokin of course, would not be suitable for a mars-thom. However, the location seems swell and if such an event could be staged it would be a great boost for condession-cessioners or the fair management itself would be negative which a detaged it would be a great boost for condession-cessioners or the fair management itself would entertain the idea of staging a competish there is another thing. Flush-ing Bay, which aurrounds the fair-gound, appears a little out of the would prevent such a swim. Willow Lake, the other body of water froming the provent size a state from the base would prevent such a swim. Willow Lake, the other body of size there a swim could be held would be in Meedow Lake. There, Mi any rate, some swoll shorter swim sees and firtune swoll shorter swim

oncours of a marathon swim. But please temember that nothing definite has been relt at the fair for swimmers or divers. Don't bother Christy Walsh with re-pended inquiries, sitho he is always de-lighted to receive new sports ideas. For complete reports of swim activities at the fair, when and if they are ached-thed, will be revealed in this column.

More Pair Items Ecaper Holm will be featured in the Econor Hoim will be featured in the proposed Rose water show at the World's Fair and it is inderstood that Billy will present some of the other aquatic sets is has at Great Lakes Exposition, Cleve-and, and that he is looking for new ones. High divers might be used at the George Jestel-Messmore & Damon Little Old New York attractions. In depicting scenes of Old New York preliminary plans call for a. Steve Brodle leap off Broakiyn Bridge. The "bridge" will be 100-feet high and theyre taiking about ptiling a high diver to make the leap is times nightly.

A bid is in to get the man's and stonen's national swim champs for Santa Surbara. Calif. next summer. If it goes thru ft will be the first time in a num-

ber of years that the men's and women's races are held at the same time. See where the NAAPPB is mentioning "extra features for pool men" as the forthcom-ing Chicago convention. And it's about time, because pool men have always felt were being left out in the cold at LILOY these confabs.

W. S. A. Elects It was learned exclusively last week that Eleic Viets has been put in com-plete charge of the w.-k. Women's wins-ming Association, succeeding the late Charlotte Epstein. This means that pool operators through the country will get very good co-operation from the WSA, which alrays puts out cham-plete charge of the mermalic compete or give exhibitions because newspapers are inqualic organization. The crop of swim-ments of the Women's Swimming Asso-ciation this year are younger than ever, they have girls as young as it and its your of age who are whitzers.

Executive committee of the AREA met as acheduled on November 4 at the office of the secretary. President Ocorge A, Hamid; with his usual fire and en-thustasm, kept the meeting moving one a well-prepared schedule. All were very much gratified to hear of the large sale of exhibit space so well in advance of the Chicago convention. A big reduc-tion on the rental of furniture has been obtained and will be posted at the an-trance of the exhibit hall. Anyone de-siring to do so may bring his own furniture. furniture

Favors New York in '39

Favors New York in 39 The dimer meeting of AREA is set for 7 p.m. Sunday, November 27, at a prior to our members and their guest of 8 for a dimer that costs \$1.50 and be exceeded by the set of the secretary new so as to enable him in the dollar and the reservation to be secretary new so as to enable him in the dollar and the reservation to be secretary new so as to enable him in the dollar and the reservation to be secretary new so as to enable him is to know by noon how many distributes are immed. Here mercy on the nets in the day, while the body distributes are immed. Here mercy on the nets in the bacques of the astional mercialion, but your secretary must do presentations, but your secretary must do be the distribute the week to collect presentations, but your secretary must do be the distribute of the start day. We so the start day of the start day. We so the start day of the start day. We so the start day of the start day. We so the start day of the start day. We so the start day of the start day. We so the start day of the start day. We so the start day of the start day. We so the start day of the start day. We so the start day of the start day. We so the start day of the start day. We so the start day of the start day of the start day. We so the start day of the start day of th

formance this year. The executive committee expressed lised in favor of coming to New York City m 1938 instead of going to Toronto. But if snyone wants to exhibit in roronto it can easily be arranged in conjunction with the outdoor shownen and the fairs association because their meeting will be at the usual time, the inst of November, while our meeting in New York will be held in October before the New York World's Pair closes.

For Better Museum Exhibit

For Better Museum Exhibit W. P. Mangels, director of the Ameri-chn Museum of Public Recreation, mays he will make a larger museum exhibit in 1930 than he did at the last meeting in New York City in 1932. He objects to some of the service charges in the ex-hibition hall and will work for reduc-tions and a better understanding. He is chairman of the exhibit foom committee, Annual meeting of the museum will be held in Chicago while the trustees are in stendance at the convention.

We had with us Leonard Traube and Roger Littleford Jr., of The Billboard, which holds membership in our gr-ganization. Leonard attended our meetgammannin mount attended out meet and ings before going with Hands, but we had George A. present, so Traube feit understanding of the problems of the manufacturers in this field. His remarks thew that he has observed and etudied our angle of the business and is sym-methetic pathetic

The New York World's Fair committee Ald not report, as Chairman Harry C. Baker was out of the diy. Hamid had just come from the grounds and said little in our line has yet been domay

PARKS-RESORTS-POOLS

1938 meeting promises to be the best since the crack-up in 1929.

Long Island By ALFRED FRIEDMAN

Plans are progressing for the proposed "Jones Beach duplicate" at Fire Island as conceived by Fark Commissioner Mores. Frank Euck found use for a couple of his eleptants, employing them to lead a parade at a big Nassau County Republican raily on Mineola (sirgrounds, He insists the clephants are non-miritism, however. He insists the partisan, however,

They have girls as young as it and its your of age who are whitzers. Gamerican Recreational $E_{quipment}$ Cosciliation B_{k} \hat{R} . S. UZZELL Executive committee of the AREA met office of the secretary. President George A. Hamid: with this usual for an event his insist the eleginarits are hon-triasts the eleginarits are hon-triasts the eleginarits are hon-station WICC, Bridgeport, Com, con-ducts a Long Island hour given over largely to matters pertaining to the 1820 World's Pair. Localite Jin Barton has been busying himself away from him been busying himself away from him deter Laster role in Tobacco Road putting on the big annual Jamaics Armory benefits show. Lybbrook constitutes to greet an-mounced plants for annuaement projects with mild enthusian. the latest to re-ceive a cold reception being a proposed with mild enthusian. the latest to re-ceive a cold reception being a proposed with different dearge A. Hamid: with his usual for and en-thustsom, kept the moeting moving on-well-prepared schedule. All were very much grattled to hoar of the barge eale

HUGE TRADE-

(Continued from opposite page)

(continues from opposite page) thing from pop-corn vending machines to automobile trailers. In releasing the following list Secretary Hodge said that is was not complete because there are more than a score of deals pending for space and that no exhibitor is listed as definite until a contract has actually been struct been signed;

Allan Herscheil Co., North Tonawanda, N. Y.; American Asphalt Paint Co., Chi-cago: Chicago Chapter, Amarican Red Cross, Chicago Chapter, Amarican Red Wandas N. Y.; Beach and Pool, New York: William B. Berry Co., Boston: The Bill-bosid, Chicago; R. V. Bright Thirmstile Co., Chicago; R. V. Bright Thirmstile Co., Chicago; Buckley, Mfg. Co., Chi-cago; J. E. Chamberl & Co., Baltimore: R. & Chambers Co., Beaver Poils, Pa.; Chicago Roller Skate Co., Chicago; Coin Machine Jourad, Chicago; Cuister Spe-cialty. Co., Dayton, O.; Dodgem Corp., Exctor, N. H.; Elerr Coach Co., Elkhast, Ind., Ed. Bridge Co., Jacksarville, Th.; Allan Herschell Co., North Tonawanda, andonine Jodyan, Chicago, Chister Ope-cialty Co., Dayton, O.; Dodgem Corp., Exctor, N. H.; Elcar Coach Go., Elzhart, Ind.; El Bridge Co., Jacksanville, IL; H. C. Brans & Co., Chicagot Eyroly Air-craft Co., Salem. Ore; Fred Panalter, New York; Frederick Bros. Music Corp., Clevelandt, General Equipment Co., Judanamolius General Equipment Co. Indianapolis: Gerber & Olask, Chicago; Greater Show World, New York; George A. Hamid, Inc., New York; International Mutoscope Reel Co., New York; Fred. 8. A. Hamid, Inc., New York; International Mutoscope Reel Co., New York; Fred, S. James & Co., Chicago; G. R. Kirk & Co., Chicago; Lauerman Bros., Inc., Chicago; Lion Mig. Co., Chicago; Lusse Bros., Inc., Fhiladelphin; Richard F. Lusso, Fhiladel-phin; Mardel Products Oo, Chicago; W. F. Mangols Co., Coney Liaod, N. Y.: Mishawaka Bubber and Woolen Mig. Co., Mishawaka, Ind.: Mussion Dry Corp., Chicago: Modorn Antusements Mig. Co., Chicago: Modorn Antusements Mig. Co., Chicago: Music Qorp. of America, Chi-cago: National Antusement Device Co., Onyton; Crange Crush Co., Inc., New York: Peroy Mig. Co., New York; Jah Perkins Laboratories, Omaha: Philadel-phia Toboggan Co., Philadelphia; Piesen Mig. Co., Comey Island, N. Y.; Pittaburgh Reflector Co., Pittaburgh: RCA Victor Co., Canden, N. J.; Recreation Equip-ment Co., Anderson, Ind.; Kuchardson, Ball Maring Entic Co. Chicago; Scatt Scilleron Laboratories, Comaha: Patharding, Person Mig. Co., Comey Island, N. Y.; Pittaburgh Reflector Co., Anderson, Ind.; Kuchardson Ball Maring Entic Co. Chicago; Pach. Co., Chinden, N. J.; Recreation Equip-ment Co., Anderson, Ind.; Eukardion Ball Bearing Skate Co., Chicago: Royal Metal Mig. Co., Chicago: Schult Trailers, Inc., Chicago: Schult Trailers, Minn.: Silent Sains Co., Minneapolis; Spillman Engineering Corp., North Tona-wanda, N. Y.; Twentieth Contury En-gineering Co., Chicago; United Fireworks Mig. Co., Dayton, O.; U. S. Slicing Ma-

Haker will report at length at our meet-ing in Chicago. The program excited keen interest. Chairman C. V. Starkweather, after ob-faining three numbers, turned it back on the weerstary for completion. Our 1938 meeting provides the back of the show was com-

Program is Completed When asked if this show was com-pletely sold out Mr. Hodge replied that there was always room for a few more schibitors. The program committee has completed its work, aside from actual protentation of the program at the con-rention, and the detailed program will be printed in The Billboard next week All other committees are putting in the last lekks preparatory to the big simular bowwow, Board of directors will hold a special meeting on Monday. Normber 3, to put the last touches on conven-tion armangements. Entertainment coun-mittee, under able guidance of Armold B, Gurtler, will be expecially busy seeing that he count side of activities goes over the top. that the soc over the top.

over the top. Chairman N. S. Alexander, Philadel-phia, of the public linbility insurande committee, wired the secretary's office that he will have a massage of particular interest and importance to the oiliro interest and in this importance sub-ject, whether they be owners, operators or concessionars in amusement parks, plers and beaches, bend strery effort to attend.

attend. Those who have not as yet made their room reservations at the Hotel Sherman are unged to do so without delay, as everytaking points to a packed house, and Secretary Hodge. "All manufacturers are unged to attend the banquet of the division Recreational Equipment Asso-ciation, the manufacturing and alled division of NAAPPB, at 7 p.m. Sunday, November 27, in the Cristal Boom, Hotel Sherman, to be followed by a program and executive meeting. President George A Hamid of AREA has just wired to extend a most cordial welcome to ull members of the MAAPPB to attend this direction. If you have not received jour invitation write or wire at once to the

COSHOCTON, O.-Mr, and Mra. Dhuk Johns, operators of Lake Park here and arcade concessions at Eastern Ohio faire, re visiting his relatives in Olendaile. Galif., where they plan to remain an-other month. Jimmy Rice, assistant inanager of the park and dance pavillon, and his wife also made the trip to the Coast. A new de luze trailer was prir-chased by Mr. and Mra. Johns at con-giusion of the fair season.





BIGGER FROLEXLAND IN 1939

Conklin Again Head for CNE

40

Success of amusement area leads to enlargement-director will tour country

TORONTO, Nor. 12.—Management of the Canadian National Exhibition here, the re-subgreed the services of J. W. (Patty) Couldin, head of the Couldin substantiation of the Coulding substantiation of the could be substant area. Proleading, for 1039, where the substantiation of the could be a substantiation of the could be substant area. Proleading of the could be nationed of its activities in 1837 with the orbitition management organized to a greatly augmented fun sone. The resture was so entirely astis-fortog that it will be carried on under build be an endarged and muscles in 1839 without management of the predetick where the substant of the could in the predetion. Therefore Could have been builty en-stance in a day of the CNE department of white A states and Canada from Cover the outled States a

World of Mirth In Good Closer

Anderson on par with '37 -farewell dance adds S100 to NSA Fund

ANDERSON, S. C. Nov. 12.-Max List-dorman's world of Mirth Shows closed a 29-week season at Anderson Pair here on October 31-November 5 to business which according to Jim Mellugh, of the shows' staff, was on a par with insi-year's. Friday, the big day, was partially lost due to rain, but it was the only setback sustained by the organization in the last five weeks.

schools sustained by the organization in the last five weeks. Over 200 attended a farewell dance in the Armory Thursday night for the benefit of the National Showmon's Asso-ciation. Event added about \$100 to the club's fund. Russell Judy's Creole Wanties Band furnished dance mutate. (See WORLD OF MIRTH on page (1)

Ideal Expo Tour Is Profitable; To **Barn in Charlotte**

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R. L. LOHMAR, whichly innum out-door showman, who has foined the Anusciment Corp. of America in an excentive copacity. He entered the field in 1912 as special agent with the Wortham & Allen Shows. On October 15 ha finished the season of 1938 as general agent and railroad contractor of Hennies Bros.' Shows, going to his home in Morton, Ill, for a brief stay.

Big Contracts For 1939 Are Held by ACA

BEAUMONT, Tex. Nor. 12.—Numerous contracts for 1930 held by the Amuse-ment Corp. of America were announced during South Treas Fair by J. C. McCaffery, general manager of the cor-poration, one member of which, the Royal American Shows, played the fair

General Manager McCaffery said the corporation now holds contracts to present midway amusements best year at the following events: Battle of Flowers, San Antonio: Cotton Carnival, Memphis: Hernando De Sota Exposition, Tampa, Fia: Tri-State Fair, Superior, Wis; Minnesota State Fair, St-Paul; Illinois State Fair, Springfield; Tennessee State Fair, Nashville; Alabama State Fair, Birmingham; Missinsippi Free State Fair, Jackson; Southestern Fair, Atlanta, and Ionia (Mich.) Free Fair,

Toronto Show Club Formed

TORONTO, Ont., Nor., 12.-Local show-men have formed a club here with club-reoms at 290 Young street. Officers are: President, Joe Harris, secretary, Joe President, Joe Harris; secretary, Joe President, Joe Harris; secretary, Joe Palmer; ineasurer, Joe Tamaus. The new body, about a week old, boasts 53 paid members. According to a recent survey, mere than 200 showspeeple winter in and around Toronto and a membership drive will be ret on: will be thit on:

Notables Ready For Dais Array At NSA Banquet

NEW YORK, Nov. 12.—National Show-men's Amouation has the stage virtually set for its first annual benefit banques and ball in the Hotel Commodore here on November 17. As result of a compre-heusive ticket-selling campaign con-ducted thruout the East the event is assured of more than 500 attendance, officials mid this week. Thru efforts of Thomas Brady, head of a local speakers' bureau, a dais has been arranged that probably will rank with anything a show organization has ever affered. Billy Rose, Lew Duffour and George A. Hanid are lining up en-tertainment talent. Rose already promis-ing services of Lou Holtz, Benny Weids and Holen Morgan from his Casa Manana show. Other cantertainers definitely set-include Reacce Alis. Histen Reprodis' (See NOTABLES READY on page 46) (See NOTABLES READY on page (6)

Blue Ribbon Closes On Favorable Side: Winter in Columbus

COLUMBUS, Ga., Nov. 12---Ali para-phermitia of Elius Ribbon Shows, which concluded a successful 31-week tour un-der direction of Mr. and Mrs. L. E. Roth, owners, October 20 at Albany, Ga., has been stored on the fairgrounds here. A fareweil party was tendered the person-nel of the shows in the dining room of the Terminal Hotek here.

net of the shows in the dining room of the Terminal Motel here. Despite a schock of 13 weeks of rain this spring, shows went into quarters on the favorable side of the ledger, accord-ing to Jack Colluppo. Manager Roth contemplates many changes before the shows hit the road again next secon. He and Mrs. Roth will take a vacation before attending the Chesgo meetings and resuming 1939 business. Upon conclusion of the scheen some of the personnel headed for the following destinations: Daymon Beama, Coorgini (See BLUE RIBBON on page [3])

(See BLUE RIBBON on page ()

North Coast Season Goods Fisher Gets Nod for '39

MORO, Ore., Nov. 12.--North Coast Enows closed what was acclaimed to be the best season in its bistory here re-cently, according to Harry Polish Fish-er, manager. As a bodus to showfolk on the organization the closing week's privi-lege money was not taken up by Mrs. L. J. Schmitt, owner. Organization will bit the road next casen, as a ministure work?. For and

organization will bit the read next season as a ministure world's fair and again will be managed by Pisher, reports him. Schmitt, J. D. Schmitt, son of the owner, will handle strance chores. Pisher also will supervise all concession operations.



J. C. (TOMMY) THOMAS, who has been appointed general representa-tive of the Johnny J. Jones Exposi-tion, succeeding Janes C. Simpson, who held that post five years before relifting. Thomas has many years' background in outdoor show busi-ness, having been on the stags of several major continue organizations and manager of the Wortham rides, in Fair Park, Dallas.

Season for Strates In Black; Quarters **Picked** in Savannah

SAVANNAH, Ga. Nov. 12.-James E. Strates Shows, Inc., after a sensor of 28 weeks, of which 16 were still dates and 12 wore at fulls, ended the totur here, and wagous and other equipment are stored in buildings on Savannah fairgrounds. The route covered nine States, Pennsyl-vania, Ohio, New York, West Virginia, Kentucky, Vinginia, North and South Carolina and Georgia.

General Manager Strates and that while the entire senson had not been a red one, it had ended on the right addr of Sceretary Harold Ingliah's ledger. A (See SEASON FOR an page 46)

Nye Amusement Goes In; Gets Even Break on Trek

VIDALIA. Ga., Nov. 12.---Nye Amuse---ment Co., which operated for the last two wyels of the season under the tild, of Nye & Pranco Exposition Shows closed here last Saturday night after playing a total blank. B. H. Nye reported bat M. V. Tucker correct of the Al G. pisying a total blank. E. H. Nye reported that W. M. Tucker, owner of the Al G. Hodge Shows, withdrew his three rids here to open his own organization un-der the title, Tucker Bros.' Shows, and rather than reorganize for the few re-maining weeks, officials decided to calling der a day.

Business on the season was fair, with the abow neither making nor losing money. Nys said he planned to reas in Macon, Oa, for a few weeks before going to Florida for the winter.

Coming The Carnival on Probation **By JOE GALLER** A Feature of the Christmas No. The Billboard Don't Miss It _____

Gala Features Are in Making For Banquet and Ball of SLA

<text>

which will be in a light vein, is guar-anteed to entertain the toughest audience.

anteed to entortain the toughest au-dience. A number of well-known night dub, stage and radio performers will provide excellent entortainment. Chairman Levy has arranged for a dinner that should please the most finicky appetite and is arranging some special "timmings" that will add color to the gals event. Banquet and Ball program will be along the same lines as last year's, which elicited many compliments. A. L. Roso-man is again handling the program. Grant preparations also are being made, for the President's Party Saturday night, November 24, in honor of Preudent Mocoffery. East, drinks and entertain-ment apienty are assured and all mem-hers of the Magna are invited.

CARNIVALS

The Billboard

Crystal Winters In Camden Again; Season Ends Well

WALTERBORO, S. C., Nov. 12.-"wroted with ideal weather, Crystal Ex-position Shows wrote finis to the 1938 essen with a successful stand at Col-letan County Fair here on November 1-4. rports H. Nella. of the shows' staff. All chown, Hdes and concessions had profit-able business.

and a last-minute charge in plane cover officials decided to spain winter in Canden, S. C. so all trucks and show persphernalia were stored in the recently ercould buildings at Kershaw County has grounds there, making the sixth year the show has been quartered in that spot. As soon as owner W. J. Bunts com-plets supervision of storing work he and his family, together with John Bunts and family, together with John Bunts and family, will head for crystal giver. Fla., where they will winker. Mr. and Mrs. Benjamin and a number of comeasioners have, alrendy left for crystal River, H. Nella, who has been re-angaged for 1030, left for the North.

Weather Detriment To M. A. Business

10 M. A. DHSHRCSS MANCHESTER, N.H. Nov. 13.-Modern Amusements are well sottled in quarters here after a beason which gave the or-ganization encoeptionally good business when weather permitted, reports Man-ager H. B. Ritchin. Show, however, dost more days due to rain this season than in any other year in its history, making business on the season none too good. Canadian four with the No. 1 unit was spotty due to cold weather and rain and a hirricane pecessitated cancellation of be last three data. Bides were so badly dismaged that they had to be shipped to North Tonawanda, N.Y., for complete or chaul. frendes

to North Tomawanda, N. Y., for complete eventual. Amost all of the show's crew has been kept here lumbering and cleaning up and repairing damage done to the park and abow during the moent high wind here. No. I and No. 2 units were com-bled for organization's fair dates at Zeene. Desrifeld and Bandwich. N. H. doaing at the last-named spot on Octo-ber 12. Due to a sutemobile mishap in which serious injuries were sustained by Mrs. Rilonis' sister. Mr. and Mrs. John Rilonis ist for Chicago to be at her bod-ide. Mrs. Rilonis will remain there for the winter, while be will return here to supersize reconstruction work. Manager Ritchin said that the shows' in Boston, where he will operate a bear-o layout during winter.

budingtons Are Visitors

CINCINNATI. Nov. 12.—Roy E. Luding-tos, general manager of Crafts 20 Big Shows, accompanied by Mrs. Ludington, where the organization has new winter quarters, to visit his relatives in Indian-toolis. Manager Ludington, a visitor at effect of The Biliboard yesterday, re-ported a good season, considering condi-homs. Ho was uncertain as to whother the West Goasters would remain for the Chicago meetings. Chicago meetings.

Corpus Christi Date Ends Crowley's Tour

COBPUS CHRIST, Tex., Nov. 12.-Conclusion of their stand here November Under American Logion suspices. marked the session's end for Crowins's Thiled Shows, according to Doc Waddell.

d shows' staff. Zquightent has been stored in the furmer Gypsy Smith Tabernacle for the winter and remodeling work begins next Yonday.

Proud Papal

NEW YORK, Nov. 12.--It's a proud and beaming Joe Goodman around town these days. Back home from the cernival season on his dad's Coodman Wonder Shows, Joe saw his manih-old daughter for the first time this week. With Mrs. Goodman he will sitend the NSA banquet on November 17, then field for Chleago and the autdoor meetings there. Cigar supply will have been exhausted by that time, says Joe.

Unexpected "Company"

Unexpected Company GIDEON, Mo., Nov. 12.—The thief who stole a large truck and trailer from the Hartwell Shows this week doesn't know it, but he's in for the surprise of his life. Managers of the carnival, in report-ing the loss to authorities, told mem-bers of the Misseuri State Righway Patrol that the trailer contained wild apee, monkers, an aged lion and two "horribly visious" tigers.

R. & C. Finishes Up With Satisfactory **Business** in Mobile

MOBILE, Ala., Nov. 12,-Rubin & Cherry Exposition went into quarters on Cherry Exposition went into quarters on Greater Mobile Oulf Coast rairgrounds immediately following a satisfactory en-gagement here October 30. Decision to remain here was made two days before closing, the show train being yarded on unused traction-company rails adjoining the grounds and the L. ds N. Railroad Co.'s right-of-way. Co.'s right-of-way.

Singp-opened immediately with a akele-ton drew of 20 men under direction of Nat Worman, and a temporary cookhouse is being maintained by Gus Woodall in privilege car. Lee Young was appointed watchman. Joe Bedding and Bill Cain tempined here. remained here.

remained here. Bench Bentum and troupe joined for the fund week and will remain in quar-ters for a limited time. Dr. and Mrs. W. B: Davis and Juniève Bell off for Atlan-ta. Ralph Williams has been retained as a rewrite man on The Mobils Press-Régister staff. Marian Modoff, of Miss America Show, left for a theater engage-ment in Cicceland. Ray and Resaile havelle went to Philadelphis to join a night club unit. Cicco Stafford is New Octeans bound. Mr. and Mrs. Pessy Hoff-man and son. Joe, are taking a few days' reapitg-bellow heading for Hot Springa. Ark.

Anderson-Srader In Wichita Barn

WICHTTA, Kan. Nov. 12.—Equipment of Anderson-Stader Shows, which cloudd a fairly Successful ecason at the recent Winfield (Kan.) Pair this week, was trucked into the Air-Covat building in East Wichits, where it will be stored for winter, reports Patsy Brader.

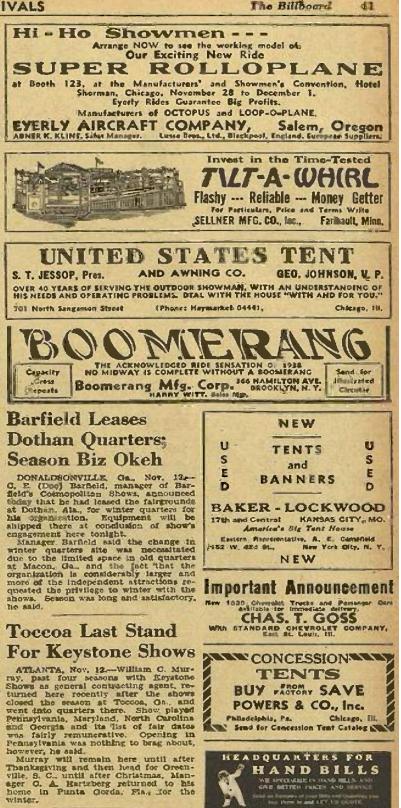
winter, reports Patsy Studer, Several show employees are making this city their homes here and, work in quarters will begin early in January. Mr. and Mrs. H. Stanley and son, Harry, left for an extended tour of the South and West Coast. Fred Hamilton is vacation-ing in Corpus Chrisit. Tex. Jack and Plossie Bullard headed for Arlsons, where they will winker, while Gabe and Grace King have returned to Oklahoma City for the winter. Patsy Studer reports her baby idea chjored satisfactory husiness-during the senson.

Frisk Greater Goes Back. **To Minneapolis Quarters**

MINNEAPOLIS, Nov. 12 .- Prist Greater MINNEAPOLIS, Nov. 12.—Prisk Greater Shows, which closed a 21-week season, first under personal management of Mrs. B. G. Frisk, in Crookston, Minn., on Oc-tober 8, are back in the gamb willtor quarters used here last year, reports Need Lanningan. who will take charge of quarters about January 1. Show toured Minneaota territory acclusively.

toured Minnesota territory acclusively. Among showfolk who lett for other points after closing were Mr. and Mrs. Al Sterner, who headed for Wisconsin and then to Texas. Mr. and Mrs. Charles McCoy went to Michigan, while Mr. and Mrs. Lee Moss hied thomselves away to Omaha. Mr. and Mrs. Melson Wolls went to Kansas, Mr. and Mrs. Jack McCarthy left for Kansas, helore golfg to Culifor-nia. Mr. and Mrs. E.O. Williams headed for Bemidji, Minn., then to El Beno. Okla. Hermis Dybevik went to Sauk Conter, Minn. Mr. and Mrs. John Misthice remained have. Mr. and Mrs. Thoenas Hand left for Milwaukee. Dr. Frod Poster returned to Whilewater, Wis. to resume charge of his manufac-turing business. turing business.

Mrs. Frisk and Jack Hoeschen returned here from a business trip to Milwaukee. Edina De Marr is visiting here.



Elements Curtail **RA Beaumont Biz**

ACA DECIMINOIST DEC. BEAUMONT. Two. Nov. 12.-Royal Amotican Shows had the final engage-ment of the season at South Texas state Puir here November 2-13. where rain and chilly weather slightly cur-uled the gate attendance. Altho open-ing day was almost rained out, following days were up to normal, with midway attendance dronping off late in the eve-ning due to cold. Boost midway was widened for the fairwand, because of the facilities avail-able on the lot, was considerably able on the lot, was considerably released eity became the mecca for visit-ing abovement, some of whom appeared be amalgamatica meeting on Novem-



of Or picture. Luku, dancer of Imperial Hawailans, was able to appear on the ballyhoo wher recovery from an appendectomy. Clif Wilson, anake show owner, returned id-lowing a business trip to New York. Vince T. Book, shows chief designing engineer, and Mrs. Book will leave for San Francisco to visit his mother at conclusion of abow's stand here. Six members of the Hawailan troups will leave soon for the West Coast in con-nection with movie work. Raynel, pro-ducer, of The Bowery, will take many af the girls from that abow to the Mandaria Club, Houston.



IT'S in the barnt

BETTY JOHN has returned to Searcy, Ark, for winter after closing with W. M. West Shows at Yates Center, Kan.

DOC WADDELL, of Crowley's United Shows, will spend the winter in Chilli-cothe, O.

GOOD conduct in winter quarters has much do with being invited back next year.

HARRY REYNOLDS, former lot man with several abows, is located in Camp Houston, Tex.

AMONG SHOWFOLK contemplating apending the winter in Santa Modiles, Chilf., are Louio King, Virginia Kohler and Mrs. Marie Curtis.

MR. AND MRS. KIRDE, who closed with Kaus Shows at Newberry, S. C., have returned to their home in Petal, Miss., for winter.

FEW men aver built worth-while show enterprises by being son dedgers.



ASTRO FORECASTS AND ANALYSES

NEW DREAM BOOK

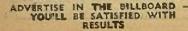
120 Pases, 5 Sets Numbers, Glassive and Pel-Er, 1200 Dreams, Beams in Marry Grid Party Court Good Only in Marry Grid Party Court Good Only in Marry Grid Party Court Good Only in Marry Grid TON, 21, Party Beaklet, Baunifully Bound, Barnies, 25c, Desking, Jack State ADDI and Pohrtunk GARDE, Phys Bet of JD Gards, DBC, Benh, 25c, Sharrens Mada 50 Test Calabora Loby Jones Sharrens Mada 50 Test Calabora Loby Jones h, 226. Refis Made to Tour Chatcours l'ader Tous No cheele accepted. G. O. D. 25% Depart. ane of ade do not appear in any merchandise SIMMONS & CO.

19 West Jackson Blyd., CHICAGO Instant dellenry, Send for Wildensle Prices.

BUDDHA PAPERS-SUPPLIES The data of the second NELSON ENTERPRISES



HOTEL COMMODORE NEW YORK CITY TICKETS NOW ON SALE



CARNIVALS



BY THE MIXER

Communications to 25-27 Opera Place, Cincinnati, O.

A CONCESSIONER who guit operating flat after a set went legit said: "Honesty is the best fixer." ARE YOU right in line and going along with progressive methods?

MRS. PAUL VARNER, who since clos-ing the season has been visiting friends in Kentucky, reports that she plane a trip to California soon.

MAUDE REEL WILLIAMS has returned to her home in Kanaas City, MS, for where after closing as publicity and spe-cial agent with the Royal Midway Showa.

B. (WHITEY) PELLEY cards from Summerville, S. C., that he joined Camp-bell United Shows there after making a 1,200-mile jump from Postoria, O.

BRIGHT sayings of our children: "Ix-nix acking, mamma. There is a strange weed cracking, mamma.

HARRY C. DUVALL, who recently closed his third consocutive season with prize candy on James E. Strates Shows, is wintering in Savannah, Ga.

DAVE AND SALLY STEVENS blew into Miami Beach, Fia., last week and will winter there. They closed with the Heart of America Shows recently.

HERE'S THE HAPPY GROUP which attended the farmosil dinner for per-sonnel of the Blue Ribben Shans in the dining room of the Terminal Hotel, Columbu, Ga., where the organization is wintering. Photo, anapped by Meloom Studios and furnished by Jack Galleppo, includes Mr. and Mrs. L. E. Roth, shois concerns; Mary Ann and Art Alexander; H. B., Lois and Mrs. H. B. Page, and Levereti, Meloin, Mildred., Harrey, Ethel, Marimer and Alma Page; Roy and Jean Woods, E. M. Erany, Thelma Davis, James Dennison, Laymon Norgan, Max Loranze, Charles Wells, Robert Raulins, Joe White, Robert Ennis, Larry Pletch, Joek Galluppo, Helen Barrett, Charles Rice, Happy Sumail, Harry Biaston, Harry Scidler, Dala Combu, Mrs. and Mrs. P. Chuster, Mr. and Mrs. Doe Nauston, Mr. and Mrs. Pat Brady, Mr. and Mrs. Pope Hudging, Mr. and Mrs. John Galligan and John Jr. and Mom and Pop Wheeler.

STRVE THOMAS blow into New York last week after closing with Kaus Shqws at conclusion of the organization's ph-gagement in Newberry, S. Ct

BERT BRUNDAGE and wife will spend the winter in Los Angeles as guests of their soi, Jack, and daughter. Mrs. Lucibo Winter.

J. M. PAUL, former billposter on Dod-nog's World's Fair Shows, is railroading on the Missouri-Pacific line out of San Antonio.

FIRST-OF-MAY chumps who are laughed at may be employers tomorrow. That's the

3. IL (JACK) HANGLTON will operate his museum indoors in Houston thru the winter, according to reports from the Texas city.

TEX SUTHERLANDIAND Nick Garched report that they will winter in Johnson City, Tenn. They closed there with J. J. Page Shows.

DURING WHITE CITY SHOWS' stand at Visalis, Calif., Mr. and Mrs. W. C. Williams, owners of Sin City, local night spot, antertained the show personnel.

DON NEWBY, his wife and son are wintering in West Palm Beach, Pia., after closing with the Johnny J. Jours' Exposition.

THOUCHT my name was in the pot for winter quarters but the bess only handed mu a piece of scrip .--- Mille McGoof.

PACE'S KINDLE BAND, which closed the senson with Elue Ribbon Shows in Albany, Ga., October 29, left to begin its string of winter theater dates.

FRED WEBSTER has been billposting for a local thester in Autim, Tex, since closing as a bilposter with a carnival in Corpus Christi, Tex.

PEOGY THOMAS, after a successful meason with the Mighty Sheealdy Middway, headed for New Orleans for winter, She is presenting her dance at the Dog House night club there.

SOME mighty good executives and agents are being "amalgamated," too. McCaffery, Lohmar, Kelley, Hogan. Next!

J. W. (JACK) APPLEGATE returned to Indianapolia, where he will winter and work storerooms with his anake allows. He closed the season on Long

Quit Stalling

Yovember 19, 1938

A PREE ACT during still dates should not be carried merely to square the gate edmission charge but should be of real entertainment value. Then it must be announced and presented with real-abowmanalip to bring the midway further finan-clai returns. Patrons who must be at work in the morning will not wait until midnight. Stalling to hold them until a very late hour doesn't mean a thing, date crowds of spectators have proved it.

Island, N. Y. with Prudent- Amissomers Shows

RAY RAYETTE, who worked the menex in the Unborn Show on Sol's Liberty Shows, is wintering in Bainbridge, Ga. after closing with the organization at Kennett, Mo.

MRS. R. L. OFESSON, while an rento to Florida after closing with Johnny J. Jones Exposition, stopped off at Mc-Comb. Miss., to visit friends on Wallace Bros.' Shows.

OF COURSE, oranges are known as grass diet for health. But who wants to be too healthy?---Muggin' Machino Mazie.

KARL M. BROWRIE, In Veternas' Hospital, Payetteville, Ark, since undergoing an operation there on November 4, cards he would appreciate lotters from friends:

MERRY ROSE, fat girl, under man-agement of Jack Perry, has joined the Orange State Shows for their still dates. Jack reparts that business thus far has been better than at Southern fairs.

MR. AND MRS. J. D. (JACK) WRIGHT JB., well known in outdoor show circles, closed the genson at South Georgis Pair, ynddota, November 4-12, and left for their winter home in Tampa, Pla.

YES, come of the show boys may be a little rough, but they don't pick their geeth, with fong tobacco habes.—Cousin Prior.

LOUIS ROSENBERG, who did advance ndvertising for ideal Exposition Shows this senson, is handling community pro-motions under the many of Alladin Ad-vertising Agency in Michigan terpitory.

JAMES JORGENSEN, former carnival mechanic, is in Corpus Christi, where be is associated with the Ford plant. This wife is operating a photo gallery on one of the main streets.

ROY G. MARR pencils from Kanses City, Mo., that he and his wife are mak-ing their hasdquarters at the Heart of America Showmen's Club there, after a good season with concessions on All-American Expesition Shows.

THE MAN did not say nover, to give schor a break. He said EVEN heestauge k or Colonel Patch.

BOB BOVEY, high swaying pold con-tertionist, and wife, Madga, who recently chosed the season with the Crystal Expo-sition Shows, advises he will have what he believes will be one of the high poles in the business in 1939.

A SHOW OWNER once said: "Dogs and not show property unless they are trained to work." But if some show managers insisted on all dog owners leaving their midways they would have 50 per cent of their people and strain tions.

THOSE uncultured Middlight Rambles in a ministret show are well named. They belong to the DARK AGES.

PAT AND BILLIE BEADY card from Atlanta: "Just closed a plenant season with the Blue Ribbon Shows. We can's say enough for Mrs. and Eddle Rothy They did everything possible to make things pleasant."

AFTER CLOSING with Zimdars Great er Shows, Benny Summer externed a Missi co. Mo., hospital to undergo the asympth operation on his arm which was injured



and Reads for the Mathes & Fast, Helinhe, Pork swool, All Clearing A main Blend Pitter Cambr Marking that sette for \$75.00. ROXY,FIBER, Desiner and Manufaturity



in an automobile accident in 1935, re-ports Eddie Allen. Benny's wife and daughter flew there from the West Coast to be at his bedishe. He is reported to to be doing well.

HAROLD WADSWORTH JR. who was cut of the carnival field this season be-cause of illness, reports from New Bern. N. C., that he has recovered and is contemplating roturning to outdoor abdw

CUEST: "Do you know Bill So-and-So, the powmam?" Hotel clerk: "Sure; he spent the water in that chair right over there."

SAM E. SPENCER writes from Brook-rille, Pa., that he will again take out the shows bearing his name in 1030. Spencer had operated the shows for 24 years until 1037 when he leased his equipment to Hert Rosenberger.

A CHUMP is a man with money. Sticks A CHUMP is a main with money. Shows are vaps with allols. Many an angel has been promoted and later proved to be a smart business head who made a process of the business. That's with he had money when promoted. - Madame had money when promoted. - Mad

CHEAP and savely ride likep is expensive in the long run. One show last two trucks this season because of such help.

DOC HOWELL writes that during his boo bows recent engagement in Panama City, Pla, under PTA auspices, he was guest of Mr. and Mrs. O. C. Canger, Crager, mays the Doe, is one of the Crager brothers who organized, wande and managed the Blue Grass Anusement Co. in 1918.

FRANK WAONER letters from Buffalor-"Just returned here from Detroils and a visit to the Michigan Showmen's Asso-cation's clubroom there. I have nover reen an organization grow so fast. It has capable group of officers and fk seems to be well on the way to greater suc-

SITUATED octif Lockridte is a famous in-stitution where the Immates do net speak is public, hisw about a Silence Club on every mizway?

OREATER UNITED SHOWS, under di rection of J. George Loos, will close its 35th annual tour with its engagement at laredo. Tex., under Rotary Club atus-pices, which winds up on November 20. Date, incidentally, is believed to be the inst one in which a Rotary Club has sponsered a carnival ofganization.

HARRY J. WARD, watchman, mail man and The Billboord agent with De Luxe Shows of America, is whitering in Belle Glade, Fla., whore he has been placed in charge of Rader's Tourist Camp. Joe Hollander, who had the Detrawy with the organization this se-son, also is stopping there.

DON C. MacIVER, magletan and loc-turer, and company are playing West 'initials school dates where he is pre-chaing a program of magle and an elec-tric chair demonstration and an accom-



PATSY SHADES; daughter of M. A. Srader, menager of the Anderson Srader Shour, is owner of the kiddle rides with the organization and re-ports a good year. During the-sea-sea ship scale also active in press work. She has left the show to re-enter high school in Concordia, Kan., they sho toke great interest in the school band, us, which she is dram mafor. drum major.

panying leeture on orime. Jack Man-ning, plano-accordionist, is being fea-tured. Joseph J. Hahn handles the ad-Vapor.

ABOUT the most successful conthause operator we know serves good, feed and does not think everyone on the show is obligated to est with him.

CHARLES AND PENNY MARSHALL, of the Four Acces on Ideal Exposition Shows, while en route to Portland, Ore., for a two-week vacation stopped off in visila, Calif., where they were the guests of Walton de Pellaton two days. At the end of their vacation the Marshalls will return to Los Angeles, where they will winter.

THAT outdoor showdarn looks after its own is being again exemptified by the seb-stantial scults of the beactit shows for the various club funds.

JAYDER THE OREAT (Jerry D. Mar-tin), aerial contoctionist, closed the sea-som October 29 at Dillon, & C., and ro-turned to his home in Rochelle Park, N. J., where he will vacation until after the holidays. During the season he appeared with Pine Tree State and Alli-er Bros. anows. He concluded by playing a string of fair dates. bolidays:



W. M. (BILLY) BREESE, who handled the peneral agent chores for William Glock's ideal Exposition Shows since last January, has been re-engaged in the same capacity for 1919. Hes began his duties on Norember 9.

TEX, better known as the Cowboy Torture King, cards from Tiffin, Q.; "Act is still going strong. Had an ex-citing engagument last week when I was burned during my fire act: sustained a stiff arm from my pincushion work and euts to my back doing my glass act. Finished the engagements, however We're playing theaters and night clubs."

MODERN Robin Hood. He takes it from those on the midway who can well attend to fose it and gives it to the meedy in the pelvilege car.

JOE V. PALMER, concessioner this season with the Couldin Shows, reports that during a visit to New York to fluid an item to place is stores during Christ-man, he visited the National Showmen's Association elubrooms. He declares the stub has advanced wonderfully in such a short time. "When Balancer's advanced to a short time, "Mrs. Palmer," adds Joe, "has been feeling fine since the close of the show,"

"WHAT is more foolish. they a talker invit-ing Buteness to "come down in close" to the baby thro an cardium-butsting loudspeaker that is by his side?

JOHN REID, co-partner with William G. Dumas in operation of the Happy-hand Shaws, has recovered from a month-bong partmonia siege and is out and around sgain in Detroit. Dumas is at around again in Detroit. Diamae is at Olivoration. Flag, with about two-thirds of file Happyland personnel. Reid plans to go there in January. He will remain in Detroit to handle the shows' busi-ness until then.

CONCESSIONERS who stack it out all sea-son three mud, rain and had still dates are soon forgotten by some managers when fresh monor shows up on a mo-ax fairgrounds.

IT HAD been raining all week and inany weeks before. The show stayed on the same lot during this time, waiting for old Soi to aggest to dry it out. Two



ST. LOUIS, MO.

showmen without raincosts or boots were slushing thru mud and water. Fi-nally one broke the silence. "Blim, what does this remind you of,

6322 St. Louis Aver.

the Ju the Johnstown flood?" "Eaw" replied the other, "the winter that I Barned to write sheet."

PRESS agonts' favorite winter quarters story, "more than \$10,000 worth of gold leaf is being spread on show fronts," is now wastobaster stuff. Chrombum and meon set the spollight.

WHEN BLUE MIBBON SHOWS closed for the senson recently, it marked the and of Jack Galluppo's 17th senson in outdoor show business as a press repre-Sentative. Jack, who is a member of the Bicowners's Leepus of America, says he will take a hard-carmed vacation in Ad-ami this winter. "This scason," conand this winter, "This gravon," con-linutes Jack, "ans my second with Bitto Ribbon Shows and Pre found Mr. and Mm. L. E. Roth good people to do husi-ness with."

PART of the detics of a well-known agent on a large failtead show at one lime was to make" a tour of all hotel lobbies and order lobby commercialions discontinged af midnight.

HAPPY ATWCOD infos from Clawson. Mich., that he just closed another season which saw him in the red for six weeks only. He says that some of his fair dates were good, with as high as a 90 per cent depresse over 1937. Only two of them fell off. Happy adds that he plans to build a new cookholds this wister to re-place the one which was lost during a ternado and will serve food again next son after being out of that field sev-

EVERY seasoned general agent has personal and business connections of value to him and the show the represents. Why permit these to be rulned by unscrupulous and settish concessioners?

CORCAR V. BAECOCK, said to be one of the world's oldest cyclists, is recover-ing in Providence Hospital, Waco, Tex. from injuries, and a subsequent pneu-monia attack, sustained while doing his densh trap. loop on the Mighty Sheealey Hidway during the recent Brazos Valley Pair, Upon being released from the hos-pital, he and his wife, who is constantly at his bedside, will motor to Picrida where they will winter and permit Bab-cock to recuperate further. cock to recuperate further.

THAT special agent of a large reliroad show who recently high-hatted the general agent of a motorized show does not know that the same g. d. was largely instrumental in securing a certain fair contract for the rallwed they.

TVAN J. (CHAMP) CHAMPION, peanut concessioner, has returned to indianap-olis atter closing for 1938, a season in which he found business to be below

the level of previous years. It marked the end of his 16th meason in outdoor agains-ment and fair concession enterplies. With him this year were Charlie Miley. Sam El. Clair, George Chapman and Mai McOregor. Champ adds that Charles French worked the Springfield, IL, and Deirott fairs, and the three Dolans. Roy. Olive and June, were at the Springfield. IL, Columbus, O., and Indianapolis fairs. All are in Indianapolis and making it the capital of peanutdom, according by Champ. Champ

F. O. B. Factory

THE CARNIVAL midway as a sule is the biggest thing a fair has to effer the public. It does its own advertising with real billers, generally beavier than the fair itrugit is billed. and is one of the best money makers for the take beard. Still it is often the postest pub-licized part of the passly ovent by the taken press department.

ROSTER of early arrivals in the show colony in Hot Springs, Ark., who are so-journing there or who have been there, includes J. G. McCaffery, general mate ager of the Amusement Corp. of America, and wife, Mr. and Mrs. J. W. (Patty) Conklin, Conklin Shows: Sam J. Levy. Barnes-Carruthers Pair Booking America, Mr. and Mrs. Mr. and Mrs. Barnes-Curruthers Pair Booking Associa-tion, and wife, Chicago: Mr. and Mrs. Sam Bolomon, Mr. and Mrs. Doe Wilson. Sol's Liberty Bhows; William Wolfe, for-mer owner of Wolfe Oreater Shows, and wife, Minneapolis; Louis Leonard, M. J. Doolan, Chicago: L. Chiton Kelley, L. & (Larry) Hogan, general agents of the Amusement Corp. of America, and Mr. and Mrs. Max Goodman. Goodman Wom-der Shows. der Shows.

ASIDE FROM causing, bankness-done storles to be faisibled for show trade readeright the cause of the presenced pecilize they think this gives their shows, some owners and man-gares have other victors angles up their elever. They play up burn spots, figuring that the next year they can persuade other managers to play the dates. This means managers they illeplay as affection for only when they see them or com-wonders with, This is exceptionally fine "filedahip." incidentally, what about the poor pecus agents? Why should they suffer because of Herns sent in "under duress". Not that sense p. a.'s don't work "hand is givite" which their boxmen, but there are of them, what's more, such themed frands do not fool the trade at largs. They don't fool there who age played the bloomers, fon existing agent the box is a sent the sense of fairness.

Sneaked In; Conscience Bothers Him; Pays Up

MOBILE, Ala., Nov. 12.—Original of the following letter has been put in the files of the Rubin & Cherry Ex-position, in winter quarters have: "Rubin & Cherry Shows, "Mobile, Ala. "Gentlemen: Inclosed is 10 cents I own you.

"Gentlemen: Inclosed is 10 cents I owe yoll, when I smaked into the Carnival grounds at Lansing several years ago. I am very sure you are the right Company. Over 3½ years ago Jeaus saved me and made me a new orea-ture, and that is why I am paying this back. Please forgive ins for this and not gaying you back sooner. "Sincervely yourd, "MAURICE WIESON."

"SOOL Whishtown St., Lansing, Mich." P. 9. Reed, veteran scoretary of the R. & C. organization, commented: "I wish that a lot of people we have on the books that owe us would be coll-verted."

Monticello, Ga. Week ended November S. Auspices, American Legion Post. Lo-cation, Malone lot. Weather, rainy. Business, okch when weather was for. Ben Beno's free act joined from the Mine Show in Mississippi as did Bel-iamo's Bend. Mr. E. G. Bustin, of Thit-a-Whirl fame, visited from the Simies Shows in Savabrah, Ga. Two more weeks and Manager Ben P. Tosh and ad-vance will immediately begin work on next year's fame. Winter quartees will be in Atlanta. Suf open the second Mon-day of Misrch, 1930. of March, 1030, TED C. TAYLOR.

Crowley's

Funland

Corpus Christi, Jez. Week ended No-cember 5. Location, Port and Leopard streets. Auspices, American Legton. Pay pate, 10 cents. Weather, bad. Business, near total blank. Bockmann & Gerety Shows were on

Bockmann & Gerety Shows were on prounds when show arrived. Beckmann & Gerety closed Sunday and this show opened Tuesday night. Opening night. as swary night, except Scturdey, was nill Saiurday matheo was no good. George G. Crowley entertained the Public Schools Safety Patrol Guard and writer chaperoned newsbors from The Galler, The Times and The New, The Press and Mexican SI Polasin liberal with space-Jack Hamilton joined with his museum, as did George H. Proctor With dog, goat and monkey direus. Visitors included J. H. Paul, Doc King, Mr. and Mrs. J. D. Summers, Clarence Rounds and wife, Mathew Brooks and wife; D. L. Bierly and wife, Ruth; C. L. Stauge, John Hule, Mit Space, S. Poulson, John Britte, James and while, Ruth, C. L. Stauge, John Hulle, Eff Stroich, S. Ponton, John Britt, James Jorgenson and wife, Harry Heybolds, C, R. Fullon, Jack Edwards and wife, M. S. Parker, H. Holdorf, K. E. Vanderford and Wife, Mr. and Mrs. Leonard and Dad Mo-Lemore, Baldy Hart, Robert Bird, James

CARNIVALS

Full-Date Carnival Show Letters As Reported by News Representatives for the Shows

V. Tate, Joe Spence, Hon, J. N. Wisner, Harry Mason, Al Wiede, Emily Stenzel, Mr. and Mrz. W. N. Fisher, Kate Bell, Notise Linnerick, Basil McHenry, Charles P. Reiniger, Pred McMahon, Mr. and Mrz. Martin Rosell, Dorothy Underhill, John P. Laurie, Andy Fisher and wife, Jim Bishee, Ed L. Bergman, Jock Rooney, Mae Roberts, Maude Canny, Mrz. T. J. George, Rev. E. S. Baker, Unole Charloy Initzell, Ray Buhl, Mary Strader, Walter Mitchell and Colonel John Houchin. Jack Hamilton and Edward Kelker cele-brated their birthday anniversaties here. DOC WADDELL.

(Basyage cars)

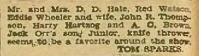
Kans

(Mayyape Cara) Neusberry, S. C. Week anded Norember G. Auspees, Neusberry County Fall Asso-ciation. Weather, good. Husiness, good. Pair opened Tuesday, but show opened Monday night to a good crowd. Wedness-day, Children's Day, midway enjoyed good play both afterneon and night. Fri-day, Colored Day, produced a fairly good turnout. Showers, howeve, hutr night attendance. Saturday was clear and warm and with a free gate a good crowd turnod oth at night. Excellent co-opera-tor was received from fair and city of-ficials. Local newspaper carried several stories on the show. Rotary Club in-vited Business Manager Chorge White-

for Reynoldsville, Pa., for a shore visit before opening in Florida. Bennie Smith will remain in this State a few weeks before going to Cleveland for the winter. Season as a whole heart been anything to write home about, but show has made some money and that is about all that could be asked. HARRY E WELSON.

White City (Motorized)

(Motorized) Visalis, Callf, Week ended Noromber Auspices, American Logich Post, Wenter, cold and ratny, Business, poor Due to extremely cold westier, busi-mers here was nil. Overceats were in art-dence nightly and bonilies crected to keep pairons and showfolk from freez-ing. Week's only redeeming festure was party given by Lucille King, Howard Tyding, and the writer at Sin City Night Grub. Uisitors were at numerous it would be difficult to moniton them Robert Downie and Mr. and Mrs. Bon Doubbert, of Downie Bros., Inc.: Mr. and Mrs. He G. Parmer, of Kreize' West Goast Amusement Go.; Ethel McDonald, Golden State Shows; Kalph Balcom, Ill-gebry Wrightemsen, Wrighteman Greek-



Crystal Exposition

Walterboro, S. C. Week ended Naven. r 4. Colleton County Fair. Weather

waterbood, S. C. Weck onless more an ber 4. Colleton County Folk. Weather, fair. Business, good. Show opened Tuesday night with a free gate. Fair is a three-day even, starting with Children's Day, Wednesday, and cloaing with Colored Children's Day, Friday. With the usual lucky break m business and weather, which the show has enjoyed in the last nine weeks, this data moved a lucerature ame date proved a lugrative one. R. MELLA.

Zimdara (Motorized)

Holly Springs, Miss. Week ended No-sember 5. Auspices, American Legion, Weather, mostly coid. Business, good when weather permitted. Move here from Russellville, Als., wa the worst of the season due to rough gravel roads and bad hills. Cold weather the const to the nearest to mainter

gravel roads and bad hills. Cold weather still seems to be the nemesia to buildown warmed up even a little but buildown picked up considerably. Office reports that co-operation from the committee was mil. Rex Cole's The Crawfords, a free act, continue popular despite cold weather. BUDDY MUNN



TILLEY SHOWS New BOOKING FOR 1938. Consequences all open recept Cam Gaine and Leve Rame Gillery. Cost House gran for reliable party with one consequence. Garmanian for reliable party light and they. This write, all is show one look any worth-write attraction, with an write-and any outlet. Adverse Ladd, III.





BINGO 3000

wight cards, black on white. Wood mark-inted two ships No duplicate, cards. Put The second two many, No duplicate cards. Put Bardy, 55.85; BO cards, 58; 78 cards, 54.50; cards, 51.61 150 cards 312.50; 200 cards, 250 cards, 517.80; 300 cards, 52.0; 200 cards, 128 cards suis 55.00 per 100.

Ber at 20 Liphimsight filmgs Cards, \$1.00. **3000 KENO**

hisde to 30 acts or 100 cards each. Played to 3 more acress the cards-next up and deve. Light-Bings and Lotto anta are complete with wood

THIN BINGO CARDS

Bigo carda, black on white, size 577. This cords such as model in theather size for the sorted as penched in the start with they are period as start darks, per 100, 315, without markers, Set of motional in the start of the start of the start independent with a start of the distance of the independent with a start, Start of the dist independent with a start, Start of the distance of the independent start, Start of the distance of the independent start, Start of the distance of the independent start, Start for the distance of the start independent start. Start for the distance of the start independent start in the start of the distance of the start independent start in the start of the start of the start independent start. Start for the distance of the start of the start independent start in the start of the start

J. M. SIMMONS & CO. Chicago 19 W. Jackson Blyd.

OUNS-MRS. L. J. SCHMITT North Coast Shows WANT

Adagnica, J. D. Schartz - Press, Can Meggi, Contension - Shewi With or Withoot Gur-hink. Adag Tada Bort Contlict. MAYE Micry-Gorbound - Ferst Wheelin-Chevblam - Back Rids - 7 New Show Topi - 7 Estherabe Frecis. Seaton Opena Is Appli Around Periland, Ori-Wille HARRY P. FISHER, 1865 Oak St. - - Ban Franchico, Galif

ALLAN-HERSCHELL MERRY-GO-ROUND 40 Foot - Three Abreast. Good Openating Condition. Stare Europin at \$1,800 Cash COLEMAN BROS. SHOWS the Mom St., Middlecown, Dann

SECOND-HAND SHOW PROPERTY FOR SALE. **BOUGHT ENTIRE WAX MUSEUM**

Largest in Philadeiphia, Gentine \$350,000. Anato and Turkurs Epectrems of the Human Boot, Sell all or any part cheap. Write for detaile. WELL'S CURIOSITY SHOP. 50 5. 2m Stress.

hend to give a talk at its weekly luncheen. General Manager A. J. Kaus, George Whitehead and Reno Alken vis-ited World of Mirth Shows at Anderson. S. C. A. J. Kaus and Reno Alken vis-budnees tip to W. C. Kaus Shows in Charleston. 6. C. Electrician Charles Crossman has purchased a traiter. Doc Wilson is now talker on the droms. Vis-tors included Mr. acd Mirs. Roy Van Stokte and Bud Bowen, of O. O. Buck Shows. New concessions were Cola Meri with string and basket ball games. Prank Jaquinta added a hoop-la. LESTER KERN.

Bantly's Georgetown, S. C. Week ended No-sembler 5. Georgetown County Separt-to, Auspies, American Legion, Weeth-er, fair. Sustincies, good. Opened here Monday night to fair crowids, but very little monoy was spent Bundled by Joel G. King, 'Legion com-mander and committee chairman, proved fellows Glub, held on Thupday night to go bere and there. Five riding devices are going out with the writer to play ment will go to quarters, while the re-mainder will be sent to a park in Key Wast, Fis. Owner and Mrs. Boutly leat

er Shows, and Mr. and Mrs. Robert Assged A number of the personnel visited the West Coast and Clark Orester Shows playing near here during the week. Dur-West Coast and Clark Greater Shows-playing near here during the weak. Dur-ing Poggy Nelson's absence in Olympia, Waah, Glaude Renner became master of the marquee. The Right and Ming Tub pent two days in Los Angeles on buil-ness. Mrs. Pat Patterson joined her husbard here. She came in from Los Angeles, May Collier enjoyed a five-day vacation as there was nover a suf-ficient amount of people on the midway to warrant her performing her high div-ing act, Willard Holt, colebrated his birthday anniversary. Joe Lowis joined with a freak show, Late visitors in-chuded Johnnie Gardwell, Al Johnston, R. C. Brown, of Hildebrand Shows: Mr, and Mrs. Rodary Harris, of Mighty Sheealey Midway. Due to an unforeseen chrom but a small unit will continue for in near three weeks to play locations attredy contracted. Majority of the about of while onter quarters. WALTON DE PELATON.



MODERNIZED BINGO CONCESSSION of Ren Weiss, widely known operator, as, it oppeared at the 1938 Orangeburg (S. C.) Fair. The latest in neon lighting has been installed, making for a striking night appearance of the big layout.

Bantly's

45



New York.

New York. FEW YORK, Nov. 12.—A goodly crowd via there. Where? At the November & decton night meeting, of course! High-lights were Sergeant at Arms Weinberg's reporting of the election returns: the Ladies' Auxiliary donation of the blue and good National Showmen's flag, an well as an additional silo; Burial and Hogitalization Fund: the fully equipped tage, for which thanks are due the Powler Sernic Studios and Circle Lighting Co.; the radio, contributed by Counsel Max Symman new furnishing, actives and may chairs, for which Sam Rothstein aid Bill Block, of the House Com-mittee, received a vote of thanks; lunch comter, supervised by hard-working Enery Schwarts, which actually did E. R. O. husiness and had to send out for additional supplies in the way of codee, soch, sandwiches and cligarets. Main topic of conversation was the

for mountoins supports in the try of corresponds, sandwiches and cligarets, Main topic of conversation was the banquet and there was cause for réjoic-ing when the Treket Committee, Joseph McRee, chairman; Reservation Com-mittee, Bill Block, chairman, reported that ticket sales had gone over the 600 mark. Several hundred picdged reserva-tions were also reported. This means, of course, that the Burital and Hos-pitalization Fund will surely be added to, pat how much is problematical at this time, instantuch as the usual last-minuto rash will, of course, arell receipts. Brother Jack Lichter, Program Com-mities chairman, reported that the sourcels program had gone quer the top and that with the pledges to be received within the next few days it was certain a goodly sum would be derived from that course.

source. President George A. Hamld was jubl-lant and reported that the club, less than a year old, had attained the 500 mark in membership, the goal set last white when the association was formed. This despite the whim-when a caused by the generally unfavorable outdoor sca-son Ladles' Auxiliary has over 150 members, which is believed to be an-other record.

other record. Elsewhere in this issue you will find a report of the distinguished guests and speakers who were prevaled upon to sided our banquest thru the efforts of Tom Brady, an indefatigable NSA mem-ber, who was given a vois of thanks at the meeting. Entertainment Committee Chairman Billy Rose has provided is thow that will be the tak of the simula-ment world. Lew Holts, Benny Fields and Islein Morgan consenting to appear, smong many others. There will be an-other meeting November 15, when ar-



DET LANG, owner and general maxager of Des Lang's Famous Shous, will winter his organization in Teras for the first time, equip-ment to be stored on the Cotton Palace grounds, Waco. This is the Arit in which he has played Teras fertilory. Glosing date is set for November 19 in Kilgors. NESt sec-ton's timerary will be in the Middle West, extending from Northern Minnesots to South Teras.

rangements will be made to entertain friends and guests who will be in town for the affair at the Commodore Hotel. November 17. Thru the efforts of Ban-quet Chairman Lew Duffour, a prevue tour of the New York World's Pair has been arranged. This will take place the afternoon of November 16.

New members approved by the Eligi-bility Committee: Jack Bassett, sponsored by A. Z. Dumont; Herbert Schwick, pro-posed by Al McKee; Sam Wirebach, pro-posed by Vice-President Oscar Buck and (See WATIONAL SHOWMEN'S page 55)

Heart of America Showmen's Club

Reid Hotel

Raig Fots! RANSAS GITY, Mo., Nor. 12.-Clui held its first meeting of the senson last Priday hight in the clubrooms at Reid liotel here. About 75 attendeds Art Brainerd, second vice-president, pircsided in place of Ahner K. Kline, president, who was unable to arrive in time for the sension, W. L. Mellor, first vice-presi-dent, also was out of the city, G. C. McGinnis, sceretary, and Harry Altabuler, iressurer, were sented with Brainerd. Altabuler reported the club's finances in excellent ahape. He also announced names of 12 new members. Most of the discussion centered about the annual New Year's Ere Banquit and

Most of the discussion centered about the annual New Year's Fre Banquet and Ball. Frank Capp, chairman of the en-tertainment committee, reported his findings in regard to hobels, food and accommodations. It was decided to postpone final action until President Kline arrived here. George Howk, house committee chairman, gave his report as did Gnairman Brainerd, of the hospital and cemetery committee. Leading the membership drive is Harry Altshuler, with S2. Charles Sturgeon

Londing the membership drive is Harry Altahuler, with 32. Charles Sturgeon with 15 is second and President Kline with 9, third. Others credited include Frank Newell, 4; Jack Ruback, 2; Ellis White, 3; Toney Martone, 3; Chiff Adams, 3; Noble Fairly, 2; Jim Pennington, 1, and J. L Landes, 1. A 8100 ceah prizo will be awarded the winner on New Year's Eve, with \$50 going to the Hunner-UD. runner-up.

Ladies* Auxiliary

When members came into the new clubroom at the opening meeting Novem-

Dear Mixers

Petrol Hill. Ca. Week anded Nov. 5, 1938.

Deer Mineri Forestghtedness of Agenst Lein Truck-low, in buying up the exclusive on all shows, reasons and concessions for this date, proved to be of great advantage to the organization. Auspices, billed as the First Convention of Carnival Fleet Owners and Operators, proved to be a big success from a filling station finan-cial standpoint.

cial standpoint. Immediately after signing contracts invitations were malled to every motor-minded manager in the country, as well as requests for several different designs of three-sheet lithographs to be used in decorating the convention hall. Each use also asked to mail in a small check to cover the space rental for his litho and title display. Over 200 minagers responded, but at the last minute our prominent locations or neighboring parms, fences and billboards alongside of our six-sheet dates. This gave the show its biggest variety of paper as well as of the.

Due to our contrast calling for a rub-betred midway, the train was unloaded 10 miles out of town and the wayons pulled to the lot on top of a five-mile hill. The high location was chosen so as to give everyone a chance to get off of the lot after the convention, giving a five-mile coasting distance downgrade.

Sunday the floet owners arrived in droves. They thought it was an open-house date and brought their fleets, loaded with equipment, along with them. Then is when our enclusive and shut-out contract served stor purpose.

Ballyhoo Bros.' Circulating Expo.

a Century of Profit Show

By STARR DeBELLE

CONKLIN SHOWS

Canada's Only Railroad Shoip

NOW CONTRACTING MERITORIOUS SHOWS, RIDES and CONCESSIONS FOR SEASON OF 1939.

CAN ALSO PLACE SENSATIONAL FREE ACTS Photos and State Selerice. Photos will Positively De Suturned. WILL PURCHASE MODERN KIDDIE RIDES. Price Blust De Right.

SHOWMEN WITH ABILITY-IT WOULD PAY YOU TO CON-TRACT WITH THE MOST ACCRESSIVE CARNIVAL IN AMERICA. Canadian Showmen, and Concessionaires Given Preference.

> Address J. W. (PATTY) CONKLIN ASTOR HOTEL, Rew York City, November 16-19, ROYAL YORR HOTEL, Teronto, November 20423. SHTEMAN HOTEL, Chicaro, November 24-Occomber 3. PERMANENT ADDRESS P. O. Box 31, Hamilton, Omarto, Canada.

ber 4 they were greatly surprised to zee what had been dome. Jackis Wilcox, her committee and others made the room over completely. Club's new Venetian billads were at the windows. Rowe-colored drapes. donaled by Ruth Anis Levine, adorned the windows, and shaled foor lamps, donaled by Ruth Martone, were much in evidents, these who had passed on and many of the luscheons and other affairs. One corner of the room was curtained off and the big coffee urn, electric stove and cupboard for dishes were nicely arranged. Passage loading from the hobby to the ladies clubroom has been painted and repaired by the men. Each member will have a key so that members can use the room at all three.

at all times. Twenty-five members were present, with Myrtle Duncan, president, presid-ing. After the salute to the flag mem-bers sang America, socompanied by Jess Nathan, pianist. One minute of allence was then taken in memory of Aita Nebon and Dorothy Shannon, who had passed on since the club's last meeting. After roll call and minutes were heard and treasurer's report given the following new members were voted an and taken in: Tritle Clark, Jewell Scanlon, Georgia Brown and Raynell and Florence B. Studyvin. W role of thanks was then

Rather than disappoint them entirely, the affice booked the 10.000 concessions that arrived at \$10 a foot and payable on the line.

on the line. Laying out of these additional conces-sions depended entirely upon the amount of gas their truck tanks still held after paying off. Those out of gas were spotted at the foot of the hill. The one-gallon class was located a little higher. The two-gallon class went still helds, giving those with full tanks hill-top locations. Then the guest managers started squawking, demanding that their vives' cluster machines, palmistry, grease joints and pany arcades be booked at fleet prices. Having some three miles of lowland highway locations hetwoon the town and the hill, the bookes decided to let it go at \$5 a foot as a courtesy to the managers' wires.

as a courtery to the managers wires. This proved a winner for the show and helped to build up a world of good will among the brother managers, who wanted their wires kept busy at the foot while they attended the convention on top alongide of our special-built black entertaining top, 60 feet wide and mo feet lang.

200 feet long.

200 feet long. Opening night a few natives came on the lot but never returned. Having sold enough footage, convention hall space for the lithes, badges, canes, catalog and ads and with the profits from the black top, the bosses fell as tho the front-gate admissions weren't needed. The cookhouse was the hardest hit by the large variety of bfass that was in direu-lation. Our paper, for billing was cheap; we were out of the license zone; the hill was free, and the gas for our rides was sphered from the visitors' tuckles in exchange for mileage to the Chicago conventions. MAJOR PRIVILEOR.

tendered all who helped make the club-room rendy and for those who had donated articles. At adjournment mem-bers, surprised the president, who was celebrating her birthday anniversary, with g.cke, many gifts and cards. Cake, be cream and coffee were served by the committee committee.



LOS ANOELES, Nov. 12.—Almost all West Coast carnivals will call it a sesson this week. Hilderbrand's Dailed Shows have the San Bernardino Covered Wagon this week. Hilderbrand's United Shows have the San Bernardito Covered Wagon Days. November 15-20, as their closing date. Harry Wooding, Harry Cordon and Clyde Gooding have an independent promotion at Monterey Park, under Monterey Park Lions Club ampices. Rides are being supplied by Steffens Superior Shows. Other shows Gooding Midget Revue: Ted Le Purs, concessions, Sammy Coomas. Earl Kelly, ball game, and Charley McCarthy, stores. Harry Takal, concessions: L. J. Baldy Miller, mortiles, George Mollet, concessions, George Backson, concessions: P. A. Whitey Barr, cookhouse: Harry Mans-field, string same; George Bulord, Hoop-La, and Joe Searcy, radio store. Cark's Greater Shown closed at Shafter, Calif., and Archie Clark obtained quar-ters here. After Clark obtained quar-ters here. After Clark obtained quar-ters here. After Clark obtained store outplated the Clarks will go to the desert for their annual vacation. Archie song Boach, Calif., for the winter, Je DeMouchelle Is associated with him, C. H. Stefens Shows, cut to three tides, will play the residential section here this winter. W, T. Jessup writes news of the West

G. H. Steffens Shows, cut to three rides, will play the residential section here this winter. W. T. Jessup writes news of the West Coast Amusement Co., and reports he will be one of the Coast Defenders. Charles Walpert will again divide his time between the East and Los Angeles. Murray J. Morley is associated with a local show printing house. Ed Smithson and Ray Smith have joined the showfolk winter colony here. Art Gruber has re-turned from a business trip to the Bay Cities. Earl Kelly is selling a new idea in novelty advertising to theaters and department stores. Mari Rasmussen stopped over here for a few holding of route to Hamilton, Mont. Al Finher closed with Clark's Greater Show and returned here for the winter. Charley, Haley is setting up a new show for the Foderal Thaster Project. R. E. Dick Hunter is associated with a downlown clothing house. Nick Wagner has taken an spartment in the Withins district. Tony Free has returned for the winter and Ehrine Auditorium. B. F. (Hap) Young, much improved in bealth, has

and Einer Manscom is on the stage crew at Shrine Auditorium. B. P. (Hap) Young, much improved in health, has returned to United Artists Theater. Bob Cavanaugh is treasurer of Pederal Thea-ter Project here. Faul W. Richmond will boosto in Phoenix, Ariz, for the winter. Frank Ward, aince closing of the C. P. Zeiger Shows, is making, sponsored events in Toxas. Charley Johnson, of O. N. Crafts Enterprises, is chef at South Los Angeles Cale. Harry Macklin is with Poreman and Clark, while Harry Strickland is associated with the Brooks (See LOS ANGELES on page 55)

MUSICIANS WARTED

That can prod and fake. All winter in Fleride, whighle show, Most have lether and Join \$15, hereh and transportation. Fains. My con genus to wheed account of this ad. Contest, From WALTER LANKFORD, Late Ony, FIL, IND WHIL



Postage Extra.

Loose Effects (not in Pade), per 1,000...81.25 Numbered Pada of 25 Each, per 1,000 Largest libert on the market, immediate delin-my. Samples free,

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SHOWMEN'S PLAYGROUND Trailer Park AND FURNISHED COTTAGE CABINS 1.50 Par mong the Paims Protocted Habor Meetly Show Forks Comfortable Cabins Fineth Cult Fichbirg 21.50 Per Week, Lights and Meter Service. On Ris. Rt. 181, 9 miles so. U.S. No. 41. Between Panta Gorda and Sprasola, On the Culf at Englinfood. for Autors Lew Woods or Glenn Marcy

Punta Gorda Beach FLORIDA

"MAC" McNALLY (Formerty Allentown, Pa.) Handles Show Falk's Business on CARS- Chevrolet -TRUCKS SOUTHLAND MOTORS, Im., Miani, Fis.



Opening at Snewmarille, Tet., "Others Davs" Col-continen, Protoury 14, (attorned by Lando's 48th Annual Binhdar Event. (Banny Kiwa and Wim, Pink write.) J. GEORGE. LOOS Greater United Sheet. Lando, Yer.

Cook House or Restaurant Operator

CORR THUSSE OF RESIDENT AT UPDER AUX WANT MAN OR OCUPLE WITH RESTAURANT EXPERIENCE TO TAKE OVER A LONG ESTAB-LIBHED DUSINEES, adjabant to one of the best Amesensen, Parks, & miles southwess of St. Leals, inc. Other Strategion 185, of gress, Located an Highway GE, This is an all-para-cours business, fill BOC. Oc such book respiration of tabuse lang, to be restanded on expiration of tabuse lang, to be restanded on expiration of tabuse lang, to be restanded to expiration of tabuse lang. The Parks and the state of tables address L. W. PETERS, Sylvan Dreck Amusoment Parks Hes 26, Riskwest, Ho.

By MAX COHEN ROCHESTER N. Y. Nov. 12.—Plans the fifth annual meeting of the as-sociation are in process of completion and our program provides for start of horember 28 at 11 pm. and continuing is completed, subject to action of the membership at the annual meeting. We are pleased to acknowledge receipt of an invitation issued by Secretary A. R. Hodge and approved by the boards of Annusment Parks, Pools and Beached Annusment Beached AREA. Gear-tery Hodge particularly request us to members to the NAAPPB and AREA. Gear-tery tokes particularly request us to member the targe and that they are to active uses.

In this connection, we are pleased to acknowledge receipt of an invitation of the NAAPPB to briefly address its con-vention in behalf of the ACA and to ex-tand greetings of our association.

Pacific Coast Showmen's Assn

730 South Grand Avenue, Los Angeles, Callf.

LOS ANGELES. Nov. 12.-Monday night's meeting attracted the largest attendance so far this fall. There were

LOS ANGELES. Nov. 12.--Menday highly meeting attracted the largest strendance as far this fall. There were 62 members present. Officers attending were President C.F. Zeiger, who presided; First Vice-President Harry Hargeswes. Scoond Vice-President Ted LeFors, Fourth Vice-President Al Fisher and H. C. Rawlings, secretary, President Zeiger received a rousing wetcome, this betog the first meeting over which he presided for some months. Usual buil-ness procedure was followed and cur-rent bills were ordered paid. Communications: Past President O. N. Grafts, of Crafts Enterprises, bettered and inclosed a check for a handsome sum, to be added to the Emergency Sick and Belief Fund. Charles J. Wal-pert, of West Coast Amusement Co., came thru with a letter and theok for new members. Both Crafts and Walpest were given a standing vote of thanks. Past Freidens J. W. (Patty) Conklin lettered, giving his approval as to the Cansadian National Exhibition, Hugh C. Bowen sents. a letter and inclosure for a new members. member.

member. New members: Lindsoy B. Williams, Joseph W. Gorman and Thomas Mac-Dow, credited to Joe Glacy and Charles J. Waipert: Marry W. MoClellan, creditod to Hugh C. Bowen. John M. Miller, finance committee chairman, reported finances were in a flourishing condition. Savings account and general fund now have their largest

CARNIVALS

<text><text><text><text>

Philadelphia

FHILADELPHIA, Nor. 12. - Eighth Street Museum has Thomas and Robin-son, colored dance team; Tex Mahoney and wife, Western partimes; Original Congo, South African Bushman; Mys-teria, illusion; Poses Plastique in the main hall this work. Annex has danc-

main hall this week. Annex has cance-ing girls. South Street Museum is presenting Sunny Walker's Suntan Revue; Leonard Treeoy, midget sword awallower; Dolly Benson, fat hady: Professor Hall, magi-clan, and Mine, Mareskeb, mentalist, on the stage. Dancing girls are in the spinor. Annex

Louis Kane has returned from the South, where he found business none cours, where he restaurants playing fair dates. Jimmy Gallagher, who has been playing fairs with Ears, returned and has opened a small refreshment stand at the Eighth Street Museum.

Rubin & Cherry Midgets

Kubin & Cherry Midgets Signed for MGM Picture MOBILE Als., Nov. 12. - Bern midgets, members of Rubin & Cherry Exposition's ratinue, left here on November I for Hol-lywood, where they will take part in Metro J Goldwyn - Mayer's 'fortheoming filmization of the children's fantasy. Wiscard of Oz. Oroup included Dolly Kramer, singing mistress of ceremonics; Tredy and Henry Boers, hand balancers; Stell Royale, fan dancer; Charles and Holen Royale and Princess Leona Parks.

SEASON FOR-

SEASON FOR-(Constinued from page 40) rebuilding program is being plasmed for winter months and two new fronts and eight new wagons will be built. A skele-ton crew will be maintained in winter quarters until after first of the year, when active work will begin. Manager Strates said he selected Ba-yannah as winber quarters after cartfully looking over the field. Plan had been to winter in Charlotte, N. C. No changes in staff are contemplated by Manager Strates at this time.

BLUE RIBBON-

BLUE RIBBON-(Continued from page 40). Annes Anders, New Albany, Iud., Larry Fisch, Frankfort, Ind.: Laymon Morgan, Fort Piece, Pis.; James Bampus, Knox-ville, Tenn.; James Howard, Evanaville, Ind.; C. Smiley Jr., Chicago; Heien Bor-rett, Miami; Frances Pierce, Louisville; Lucible Bads, Bedford, Ind.; Joe White, Louisville; Red Moore, McKinaey, Ala.: Ernest Sumrall, Monticello, Ind.; W. M. Gardner, Esleen, Le.; Ketheth Bowman, Spencer, Ind.; Jack Galhuppo and Pat and Billie Erady, Atlanta, Mr. and Mrs. Doo Newton, Louisville; Mr. and Mrs. Perry Chester, Columbus; Ga.; Mr. and Mrs. Pops Hudgins, Miami; John and

November 19, 1938

Ann Galligan, Columbus, O: Mrs. Trudy Clifton, Canada? Mr. and Mrs. Albur Laird, Louisville: Roy and Jean Woods, Joe Delaney, Anna, Ry.: Sallor Evans Mobile, A.a.; Don Downs, Frankfort; Ind. Jumes Paden, Williamsport, Pa.; Clarence Gunamings, Middletown, O.; R. W. Raul-ins, Brookwood, Ala.; Mary Braston, Alabama City, Ala.; N. M. Massarro and family, Georgia, and Dalo Combs, Bleom-field, Ind. field. Ind.

WORLD OF MIRTH-

WORLD OF MIRTH-(Confinued from page 40) and refreshments were served. J. A. Mitchell, fair secretary, obtained the Armory for the affair. As an afferpage Geraid Snellens, contracting scent, and Jim Stevenson, lot man, each was pre-cented with a suit of clothes and match-ing seccessories in recognition of his secsories work. Cliff Rain reports that this sequen was one of his biggest with the fat show. the fat show.

the fat show. Visitora included Paul V. Moore, see retary Columbia (S. O.) State Pair, and his secretary. Miss Vowell; W. C. Esu, of W. C. Kaus Shows; William Olick, of Ideal Exposition. Shows; Harry Julies, pony ride operator; J. C. Simpson, and eral agent, and Tommy Thomas, of Johnny J. Jones Exposition.

IDEAL EXPO-

(Continued from page 40) day, advance agents Al G. Barnes-Sells-

(Continued from page 40) day, advance asymits Al G. Barnes-Selis-Floto Circus. Mr and Mrs. Jim Hodges and side-show personnel wont to their home and quarters at Salisbury, N. C. Business Manager Louis Rice gaused up for a Southern visiting tour and Florida sun-shine. Mg, and Mrs. San Durgdorf, up-cial agenta, headed for Porest City, N. O, where they staged an Armistic Day event, Secretary William Hartzman again will return here about January 1 to supervise winter-quarters activities, After a cou-ference with Manager Glick. W. M. (Billy) Breest, general agent, resumed his during for 1936. Mr. and Mrs. Glick, as usual will apond part of the winter at they home in Baltimore. Mr. and Mrs. William Hartzman also went to Baltimer. Jack L. Reed will remain here until after Christmas.

Continued from page 401 roller-stating act and an undisclosed

(Gontinued from page 40) roller-stating act and an undisclosed imme band. Lew Dufour, chairman of banque committee, will head a delegation of members and guests on a sightseeting four of the Work's Pair grounds on Nevember 38, to be followed by a get-duer of the Work's Pair grounds on Nevember 38, to be followed by a get-get of the Work's Pair grounds on Nevember 38, to be followed by a get-time Square, Hotel Commodes has reported room and suits reservation by a large number of out-of-fown far secretarizes, supply houses and outside amusement caters. At the speakers' table will be Grove dent of the fair: Maurice Mermer, director of whibits and concessed hand, president of NSA, and blaz Hof-mand and Dr. Joseph Cobed. NSA counsel and physician respectively. Tex O'Rourke, noted humorias, com-master, and special peakers of the set-ming will include Dr. Erich Eheler, European show-business diplomat, and Harry Hershfield, prominent after-dimet constituting the International Associa-tion of Pairs and Expectional tables of the store of while, prominent after-dimet constitue, notice humorias, com-master, and special peakers of the set-ming will include Dr. Erich Eheler, European show-business diplomat, and Harry Hershfield, prominent after-dimet constitues on the dais will be Lew Dufour charants of the banget committee to of Fairs and Expectional Associa-tion of Fairs and Expectional Harry C Baker, president of the National Associa-tion of Fairs and Expections Harry C Baker, president of Showmen's Longue of Association and representing the formed organization; Abner K, Kline, pression of mart of America Showmen's Longue of Association and representing the formed America and Pacific Coast Shownshi Association and representing the former organization: Abner K. Kline, pressent of Hoart of America Shownsen's Amoda-tion; Daniel Frohman, dean of American legit producers and president of the Actors' Pund of America: Brig-Om-Evan H. Humpherg, commanding office of the Second Corps Area, U. S. Army, and his alid-de-camp, Capt. Lawrence E Dewey: Demo

Dewey. According to Sam Rothstein and John Liddy, vice-chairman of banquet and emecutive socratary, respectively, elab-orate plans for menu and hold decorri-tions have been arranged. Clubroth-have been a center of intense activity all week as committees worked out data details, table reservations came in and last-minute arrangements were being made. made



Conducted by CLAUDE R. ELLIS (Communications to 25-27 Opera Place, Cincinnatia O.)

H.-M. To Repeat Fete in Milwaukee In Cleveland and Has Another Profit Toronto in 1939

PHILADELPHIA, Nov. 12. — Hamid-ignore Greus played to 122,076 paid ad-missions under auspices of Rameses shrine Temple in Maple Lesi Gordens, foncato, on October 24-29, said Director Bob Morton, here preparing for the en-partment under Luiu Shrine Temple in Philadelphia Arens on November 14-19, The company will appear again under the Toronto Shrine in 1939.

As a result of the big success of the first Hamid-Morton Circus in Cleveland Arena on October 50-November 5, the arena company definitely decided to make the indoor circus an annual event there. Director Morton reparted. The there, Director Morton reparson the initial engagement was sponsored by the Peterstion of Women's Clubs, Veterans of Poreign Wars and Junior Association

Big night houses and a Salurday night marked the week.

Wirth Lines Up Acts for Norwich, **Portland Circuses**

NEW YORK, Nov. 12.-Franke Wirth smourced layout of acts for his electrizes in Formish, Conn., and Portland, Me. Former suspiced by Grotto for benedit of Disaster Relief Committee of Norwich Red Cross, with Remeyn Holdridge chairman. Portland date is under Elks for blaeft of Christmas Charity and Crippled Children funds. Norwich show is one ring, with Noison and Nelson, Moran and Wiser, Will Morris and Bobby, Harry Hittley, Bluch Landelf, Spiller's Seils, Prank Prevet, Viotor's Soud, Emeraid Sisters, Seven Gauchos and elephants. Portland, direction Harriet and Elmer

nd elephanta. Portiend, direction Harriet and Einer Portie, will be given in three rings. Acts; Winifred Colleano. Gauchos, Emersid Steers, Victor's Band, Rittley's elephanta, Marahua, Dion and Dawn, Siegrist, Postas' Tigers, Frank Prevost, Spiller's Seals, Bluch Landolf, Morris and Bobby, Moran and Wiser, Nelson and Nelson. C. Miller handling publicity and Pusine Miller office detail, both from New York' until near show dates.

Bill of Acts Draws Well At Merchants' Trade Show

WELLINGTON, KAR., Nov. 12.-Under-written by business men. fifth annual Merchants' Trade Show sponsored by the letallors' Association as a trade stimu-tice here an October 18-22 used pro-ressional acts to draw and was one of the most successful in the association's history despite poor mop conditions and smeral abortage of cash, asid Clarice O. Curk, accretary, Committee plans to renet the show next year. Gate charges if 10 and 15 cents were made to control roads.

B. C. Truex furnished the stage show, hich included the O'Nells, acrobats: azine and Cazan, magicians: Mise Kay, for dancer: Betty Reed, xylophonist: lack Brothorn, comedians, and Joe Mel-th, juggler,

12,000 at Ohio Celebration

ASHLAND. O., Nov. 12. — Drawing Bout 12000, annual Halloween Parade of Celebration sponsored by the Oham-et of Commerce here on October 31 was be most successful yat held, free acts int a prize float parade being featured, trons P. H. Hilly, secretary. Acts were listen Strock, trapeze artist and acro-bate dancer, and Arnold's Barnyard ville, booked thru C. A. Klein Attrac-tion. Cost of the event was ibout 3300-by subscription from merchants.

MILWAUKEE, Nov. 12. -- Midsummer Segival Commission ground \$28,095.76 from its 1938 lake front fete and dis-bursed \$26,825.35, heaving a \$2,170.43 cash balance, according to final audits of books. Deducting a balance of \$1,321.34 from 1037, the commission figured is showed net profit of \$846.02. Principal sources of 1938 income, in seddition to sity and county funds and \$2,591 in patrons' cartificates, were: Oarni-val. \$10,256.81; concessions, \$3,425.75, and fremen vs. policemen baseball game, \$1,153.40. Principal disbursements were for fire-

Principal disbursements were for fire-works, 86,000; electric installations and power, 64,372; and pay roll, 84,118.02.

Fort Worth Grocers' Show **To Present Big Stage Bill**

To Present Big Stage Bill PORT WORTH, Tex, Nov. 12.—Attend-four-day Pood Show speakored at the Retail Grocers' Association in Will Retail Grocers' Will De Association in Will Belly Bell Retail Grocers' Churcher Wagon Grang and Durant

boys. Chu Cowboys.



CAPT. SPEEDY PHOENIX has been signed to appear at El Paso (Tex.) South-western Sun Carnival.

SIXTH ANNUAL six-day Shrine Circus, opensored by Al Sihah Temple Entrol, will have 16 acts in Micon (Ga.) Audi-torium, directed by D. C. Perguson for the fifth year.

J. R. EDWARDS SHOWS have been contracted to furnish attractions at the annual six-day Northeastern Ohio Vol-unteer Piteman's Convention in Nor-walk. O.

BOOKED for annual Charlotte (N. C.) Home Service Store Expetition and Pood Show, scheduled to open on November 9 for an 11-day run, were Conley's Dog and Pony Show: Delkohi Troupe, juggious Bo Norris Orchestra, Cabin Kida, and Roberts Jonay, dancer.

IAFE SETTING-

(Continued from page 35)

(Continued from page 35) State Fair, Milivaukee, will deliver the ment relations committee will be given by Chairman Militon Danziger, assistant general manager of Eastern States Expo-duion, Springfield, Mass. Becretary Charles W. Green, Missouri State Fair, Bedalla, will take on The Horse Show In-Bedalla, will take on The Horse Show In-Bedalla, will take for a baper on The History of the international Association of Fairs, North Montane Fair, Grest Palls, will peak on The Value of Noving Pictures mother he used for advertising Pictures and descripting Foirs and will show some mother he used for advertising Pictures are also on the program. Other Sessions Schedulad

Other Sessions Schedulad As usual, the IAPE meeting will be held-during the same time as the meet-

ings of several other associations who Interests are closely allied to those of the fairs. These include the National Asso-clation of Amusement Parks, Pools and Beaches, Amutean Recreational Equip-ment Association, American Carnivals ment Association, American Carnivals Association, international Notor Contest Association, American Trotting Associa-tion and Showmen's League of America. The report of the LAFE legislative com-mittee is expected to be of expectal im-portance because of various new prob-lems that have arisen during the year.

GATE IN SAVANNAH-(Continued from page 35)

Wally Smithly, and Follics de l headed by Choc and Mona Phillips, West. Tere popular on the midway. Strates Shows presented 18 rides and 20 shows and at night the midway was brilliantly illuminated.

Exhibits from 20 countres in two buildings were said to be the best in several years. Georgia was represented by 11 counties and South Carolina by nine. A. J. Nitechke, county-sgent, was in charge of exhibits.

Ben Voorheis planned several weaks of hunting and fishing in the mountains of West Virginia. Before leaving for their winter homes numerous concession and winter nomes numerous concession and show ops worked at an exposition in Thunderbolt, Ga., three miles from Sa-Tanuah, on November 7-12, spensored by Thunderbolt Police Benerolent Bellef Fund.

BRANDON PROFIT-(Continued from page 35)

tribute was paid to management tribute was paid to management of the exhibition. It was intimated that the board would probably have to deal with grand-stand improvements, continuance of parlemituels in connection with the race grogram, and adoption of a new continct by Western Canada Association of Exhibitions covoring engagement of middance about midway shows.

midway shows. Delogates will be appointed chortly to attend the annual meeting of the amo-cistion in Winnipeg surly in January. Munager James E. Rettic believes the peak has not yot been reached by Bran-dom Exhibition, and is confident that greater gains than those, this summer will be made at the 1930 annual.

WITH ADDED-

(Continued from page 36)

(Continued from page 36) several allegedly underniable facts. They point cut that cutlets or prospective buyers are in the advantage under the new booking structure because (1) of the very fact that they have not only more takent from which to choose but more collers are making the choices available, and (2) prices will tend to be trimmed as a matter of competition. It is not feit, however, that a radical or sweeping effect on the price structure will be brought about, except perhaps in

will be brought about, except perhaps in will be brought about, except perhaps in blanket contracts or when big layouts such as the inclusion of revues are under consideration. This is made pos-able because of the producer-contractor element which is not based exclusively on set values about includes pro-duction values, both tangible and in-temptible.

angulation varies, both tanging ind his tangulation. Tangubles take in heavy or slaborately contrived scenery, consumes, grups and the like where expenditures must count as a deciding factor when figuring the sale value of a show. Intangubles taked a special music, construction of motifs, groupings, dance direction and other classifications of the purely creative type. Possibly more important in its effect, under the same theory, are actor sal-nries. The lifeblood of a booking offloe are Acts with a capital a. The acts the thing and the booker or agent must have plenty of the same and glicity in the matter of variety. All things being otherwise equal, it is the company with a good representation of acts that start

otherwise equal, it is the company with a good representation of acts that starts off with a run before it even goes to bac. If, as the prognosticators claim, prices for acts and shows will tend to decrease, what about actor sainties? Will they be correspondingly reduced? The best stu-dents of the subject say no. Why this is so The Billboard will discuss in an-other article.

FLORIDA PUBLICITY-

(Continued from page 36) (Continued from page 36) Cyprose Gardens, Winter Haven: Charles Korbly, Florida Association of Charn Stores, Tampa; Frank Winchell, Tampa Terrace Hotel: Fred J. Lee, sceniary, Chamber of Commerce, Clearwater, Will Smith, Tress Trailer Park, Ft. Lauder-dale; Trenton C. Collina, Rainbow Springs; D. B. Ransburg, Florida Citrus Commission, Lakeland; Red Robertson,

commercial photographer, Tampa: D. R Ransburg, Arthur Ruchner, Ind., Loko-land; R. E. McCarthy, McCarthy Agoney, Tampa; R. R. Hick, Tampo Times; Z. E. Carrison, Florida Grower Press, Tampa; Jon Hancock, Knight Bros! Paper Co., Tampa: Earl Newberry, Tampa Terrace Hotol: J. Hartwell Jones, Provida Tele-phone Co., Tampa, and B. F. Hollings-worth, Tampa Times.

FINAL IOWA-

(Continued from page 38) Daily stiendance, compared with 1937,

	1938	1937
Wednesday	13,120	8,262
Thursday	20,723	11.435
Friday	71.404	62,620
Saturday	64,485	58,553
Sunday	61.601	03.292
Monday	41.689	37.774
Tuesday	46.337	41.825
Wednesday	45.223	44.017
Thursday	32,551	30.492
Friday	33.684	25,310

450,907 141,270 Receipts, including an estimated \$15,-000 still outstanding, bring the figure to \$368,119. Expresses were about \$10,000, leaving a profit of about \$36,000. Profit from this year's fair will be used to erect a new 4-H Club live-stock barn, already approved by the board. Rapid growth of 4-H live-stock work and con-tinued increases in entries has rendered it impossible to accommodate all entries. This year many animals were temporarily quartered on the grounds and others were not entered because of inadequate арьсе.

Over 200,000 saw afternoon and eve-ning grand-stand above, 101,733 steed-ing night shows and 98,357 sfternoon performances, not including those wil-nessing the pageant on the first two nights. A factor contributing to in-creased night attendance was presenta-tion of a complete about on cloting might created night attendance was presenta-tion of a complete abow on closing night. a departure from previous years and of-ficials are considering making it a yearly practice. Attendance at the horse abow on four nights and a Sunday matimes was 9,908.

Grand-Stand Shows Artest a tour of about 0,000 miles during which he did 181 performances. A. E. Seiden. "the Stratcophere Man," who a ristor at offices of The Billboard. Gincinnati, on November 10. reporting an excellent season. He closed at Jeff Davis Parish Fair, Jennings, La., and was on route to his home in Lansing, Mich., for a visit prior to his attendance at the "Chicago conventions.

AFTER closing with Smith's Greater Atlantic Shows, Skyline Tithilers played Hawkinsville (Ga.) Pair with L. J. Heth Shows and were booked for als.-day Meul-trie (Ga.) Pair, ending on November 5,

OPENING WORK-

(Continued from page 38)

(Continued from page 38) ducted by Jerry Daniols, Now London, Conn., is popular with the boys that like Northern cooking. George Moulton, man-ages for Simon Krauso's Motor Shoots, who has been here for the past sight months, reports good pre-season busi-ness. Ross Allen, Silver Springs, Ta, is laying out a lew snake farm next to Date's Bar-B-Que. The U. S. battleships, in town for Navy Day, boosted business considerably. Cook's Fenny Hearts is completed and ready to open. George W. Smith, for-mently of Sailor, Benere company, is conducting a radio store here. The new miniature goil course, across the street from Playiand Park on Division street, probably will open heart week.

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FORMS CLOSE (in Cincinnati) THURSDAY FOR THE FOLLOWING WEEK'S ISSUE.

COIN-OPERATED MACHINES SECOND-HAND

Notice

Only advertisements of used machines scepted for publications in this column. Machines of recent manufacture and being advertised extensively in The Billboard by manufacturers, distributors or jebbers may not be advertised as "used" in The Bill-board.

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BAND MEMBERS of the Frank A. Robbins Circus, season of 1913. Standing, left to right, are Mrs. Flora Kern, wife of Henry Kern, leader: Laura M. Hunter: Charles E. Post, this year band leader of the II-fated Col: Tim McCoy Wild West; Goorge Heineger and Mildred Kern, daughter of Mr. and Mrs. Henry Kern and now Mrs. Milton Robbins. Scated: Henry Kern, William Holden, James Bolander, Burton L. Parker, Hans Eberhardt and Fred Ellis, last two named deceased. Laura M. Hunter and Post were matried on the show August 2 of that year. They now reside in Los Angeles.

The Billboard invites its readers to submit photos taken from 15 to 20 years ago. It is specially requested that pictures be CLEAR and that they be accompanied with complete descriptive data. Group photos are preferred, but pictures of individuals who are STILL LIVING will be welcomed. They will be returned if so desired. Address Show Family Album Editor, The Billboard, 25-27 Opera place, Cheainnath, O.

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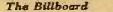
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NEW YORK OFFICE

Parcel Post

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Toy Manufacturers Keeping Tight. Rein on Production

Sales will come close to '37 figure but manufacturers taking no chances on being stuck with large inventories -new numbers making appearances.

NEW YORK. Nov. 12.—Toy sales this year will come within striking distance of the 1037 mark in the opinion of loading toy manufacturers and distributors. The trail cales are able have been off as much as 10 per cent in recent months, there men are pointing to the fact that the gap between last year and this year has been closing steadily and they expect volume, including December sales, to be close to last year's figures. This optimism has not given birth to any spree of menufacturing activities, however. Most firms seem to have decided to operate conservatively this year and produce only as much as they have reasonable essentance of selling. Few manufacturers they allouid have additional quantities "they allouid have additional quantities and to fill orders on hand and that is all. To produce additional activity on a runk basis would in most cases re-quire originate would in most cases re-quire originate would inter mandate of

This to be better scheme to the state of the Wage and Hour Law would in most cases re-quire overtime, which under mandate of the Wage and Hour Law would who out profits. The attitude of most manu-facturers seems to raffect a determina-tion to make a profit this year even if it means selling less goods. This, of course, means that these who as yet haven't photed orders for their mass had better get busy. It also means that these who have committed them-selves to small orders on items they wish to test before ordering in quanti-ties had better decide to pamble now or look about for substitutes to push when their present supply runs out.

when their present supply runs cut. A good quantity of "appearing mer-chandles has made its appearatice on the toy market Interest continues in char-seter della. One of the most recent additions is the Deanna Durbin num-ber, a ministure of the movie star, Charlie bicCarthy has come-out in new form as a hand dummy, which might outsh in on revived. Interest in monkey fails, Charlie is attired as usual in top hist, which the and talks and sports a monocle. manacla

Chinese checkers appear to be a game that will get heavy promotion. Two variations of the game now on the mar-ket are ching Gong and Chow Mein. In-cidentally, many firms are reported to be planning to push Mah Jong sets. The game is being revived and dressed up wish colorful catalin, pieces and is apt to become as popular as Monopoly was in recent years.

Fordinand, the Bull, latest orbation to come out of the Disney studios, is appearing in many forms. Done in rubber, plaster and stuffed materials, he's destined to play a big role in Christ-mas safes. Musical toys of all kinds (See TOY MANUFACTURERS page 55)

Coming True or False? A Quiz Section. on Christmas Merchandise By MAURICE DAVIS A Reature of the Christmas No. The Billboard

Don't Miss Ib_____



BINGO BUSINESS owes vota thanks to Controller Fred Hamilton thanks to Controller Fred Hamilton, of Toronoto, for his fearloss stand against attempts on the part of authorithes to outlaw bingo. Hamilton insisted, that any stitempt to curstall bingo activities of churches and organizations running the game would result in greatly ta-creased unemployment relief costs to the stite

COLD, HARD LOGIC is 100 per cent COLD, HARD LOGIC is 100 per cent the city. COLD, HARD LOGIC is 100 per cent in Hamilion's favor. Scores of churches and organizations which have been run-ning bingo in Toronto have apent a major portion of their proceeds for charitable work. Hamilton cited a few instances of the type of charity these groups are carrying on. One church was able to distribute 150 orders of coal to poor families who could not afford to poor families the bartsh whre given over-shoes. In scores of other cases food and clothing was purchased and dif-tributed amoug the needy. There cer-taichy is logic to a pice which asks that such good work be permitted to continue without placing undue burden on the parton of the community which foots the fill. ABOUTT 40,000 FANS help make bingo

portion of the community which foots the full. ABOUT 40,000 PANS help make bingo the force for good that it is in Toronto and more than 40 times 40,000 fans in communities scattered over the country make it possible for thousands of earnest groups to care for their power. WE HAVE ALWAYS MAINTAINED that bingo groups do not isy enough emphasis on the good they are able to do with proceeds of their games. We feel certain that if more emphasis were placed on this angle of the business authorities would be less inclined to crusseds against inclined to crussed against the game. ON THE OTHER HAND we certainly been go gridge against lawmaking and inw-shifterment officials who are bent upon eliminating racketeers from bingo. Those officials have our good wishes and bitseings. We do feel, however, that they should use groater discrimination in determining who is noketeering and who is not.

in cotormaning who is recretering and who is not. AMONG OTHER THINGS in next week's column we'll tell you about jumbo, an interesting offshoot of bingo with scane interesting variations of the game. We hope you'll be with us.

Metal Goods Enjoy **Big Spurt in East**

NEW YORK, Nov. 12 .- Brass novelties are petting an increasing amount of attention these days, judging from re-ports. Fransware has always been good, but for some years it has not received



By BEN SMITH

By BEN SMITH For many years the salesboard busi-mess has offered manufacturers and dis-important outlets thru which to get important outlets thru which to get summer. The alesboard business has also made possible the employment of ing heads of samilles who might other working heads of samilles who might other and have been able to find gainful often been the butt of crussion, hast-working heads of samilles who had no other soften been the butt of crussion, hast-soften been the butt of crussion in the proof satisfaction that we read such person canton, O, and Scattle last week. Ferbage sooms day in the head thicks way in which to conduct the head thicks two proof the been been been been been been been but to conduct the business.

Midwest Merchandise Co., another suo-Midwast Marchandise Co., another suc-cessful deals distributor, infos that op-erators' purchases are above figures for the same period last year and that sales should continue strong right thru the holiday season. Among the most popu-lar of their deals is one which features a succeine jacket; another features four hunting, camping and fishing knives and still another has 12 items. The succeine jacket is made of a new

Altil abother has 12 items. The succipite jacket is made of a new fabric claimed to be warm, waterproof and windproof. It has two large slash pockets and is tailored with a 22-inch Talon rushyroof fastner. It is offered on a 24-hole card with a 57-85 take. The four knives are offered on a 600-hole board at 5 cents straight with a slo take. Each knife has a heavy leather sheath and 35 packages of clgarots are also distributed on the deal. The 12 items are distributed on a small card—only 12 punches—each pur-chaser receiving an award. Card has a st take. Among the items are open sinds. fountain pens, a billfold a cravat sand an automatic pendi.

Pinyland Supply Co. is out with an-other new Hean, this time an electric phonograph, 9 by 9 by 4 inches in size. It has an electric motor, self-contained tone arm and ison othembor and works on alternating current. It also has a start and stop switch and will play and reproduce any eight or 10-inch record without hooking to a radio-just ping the connection into an electric outlot and the phonograph is ready to go. The unit is small and low in price. From all appearances it looks liker a swell number for fast turnover.

HAPPY LANDING.

The promotion it is getting now. Mer-brass items with such alogand as "A brass items with a forever," and vast unnities of brass ash trays, candle-site, holders, coasters, anuffers, cand brass, book-ends and cendy dishes may be seen on a walk around market center. The popularity of alloy novelty goods is perhaps responsible to some extent for present gains being chalked up in which is being chalked up in which is bowery fields. Pins, brooches, ips, bracelets, boutonnieres and insided in metallic hues are a current fad. It ap-ears. Sales of this type of jeweiry are visping in department stores and fash-on shops where metallic jeweiry plays an important part in unlady's egsemble.

Dems Prepare For Xmas Rush Busy lining up spots-will go into action right after

November 19, 1938

Turkey Day

bark as Christmas shopping, demonstrators, who usually find Christmas shoppen tistr best customers, are busy links up boths for themselves in department and variety stores thrucut the country,

and variety stores thrucut the county. This is the one time of the year when practically all of the boys find lift difficulty in getting booked into mas any store that has space available. Whereas getting space in stores is pretty much of a hit or miss proposition during the greater part of the year, bars an go to town. Most dems, wiss to the whims of store managers, realize that they might be left out in the cold as soon as Banta Claus day is over and the management finds out that there as more dems than aslemmen in the stor. For the present, however, they are not worried. December is always their big-gest month and they are concentrating on getting the very most out of ft.

In recent years the dem has been a important cog in bolstoring sales of Christmas merchandise. The magical sales story he weaves about an article frequently enables it to be sold at a much higher mark-up than would by possible otherwise. Volume of sale turned hi by dens on marked-up good often enables the store to cut prices on other itoms and still keep a constant profit margin.

More doma are reported to be making their appearance in stores have and in Chicago and other cities. Most of them are not turning their talents to Christmas goods as yot, but as soon m Turkey Day is over they will begin to extol the merits of strictly Christman merchandise and the take will be off.

Churches Bank on **Bingo for Funds**

FORT WAYNE, Ind., Nov. 12.--Weeke bingo partics featuring merchandles prizes are being conducted by at less five of 11 Catholic particles betw. In several cases the games as conducted this fail are replacing other social func-tions. It was pointed out by one church authority that the games not only affect a consistent source of reveaus by actually provide a desirable type of occuactually provide a desirable type of eccu gathering for parish members. "Our members not only have the opportunity to win a worth-while prize but find the games afford an excellent place is get acquainted with other parishioner and have a good time." he said. Scaling accommodations in the halls are used in and to cancelly and alock of milable accommodations in the halls are used taxed to capacity and dack of suitable facilities is the principal reason wis several others haven't turned to bind as a means of raising funds. The transmission

as a means of raising funds. The tremendous growth in binged popularity has also had its effect of because and fraternal events. Whereas a former years a lottery with one make prize was the main money-raising still this plan has either been greatly mod-tied or discarded altogether in defects award selections and facilities have most cases been greatly thereased as patrons seem more minified with mo-chance of winning a modest prize bing fran, with an extremely prize chance of taking fown a single min-prize.

WHOLESARE MERCHANDISE



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ADVERTISERS, "BILLBOARD"





TOY MANUFACTURERS-(Continued from page 52)

seem to be on the upswing. One of the newest available is a Snow White Music Box. More toys are appearing on wholesale

More one are appearing on whole the maintents every day. Everywhere is heard the same admonition, however, that only minited stocks are available and that once the supply is gone there will be to more, since incories aren't planning on accommodating 'ast-minute rush Anders

LOS ANGELES-(Continued from page 45)

(Contributed from page 45) Ooktail Lounge here. Larry Vall and Jack McAfee are contracted for the Henet (Gall.) Winter Flests. Al Onken, of Conkin's Shows, let's here for San Prancicco. Sammy Bosquitz came up jers from Ocean Park for the winter. Jethur Hockwald, since closing with The City Shows, is now engaged in 's new promotion.

NATIONAL SHOWMEN'S-(Continued from page (5)

it Lipsky, and Dick Collins, brought in President George A. Hamid. Members remainded that they still have a little time to obtain new applicants prior to the banquet, when life memberships and plaques will be awarded to members and hows who have worked hardest in the

above who have worked hardest in the memberalip drive. From officers and members go con-gratalations to the following on their birthdays: W. C. Kaus, Norember 20; Ben Lewis, November 23; A. C. Hartmann, Kovember 23, and Richard A. Bowo, Kovember 24.

Ladies" Auxiliary

Ladies' Auxiliary Club was happy to welcome Sisters Leah Greenmoon and Mildred Vilarde. There was a splendid turnout at the benques. All are looking forward to 8 well time. Reservations are going along one. President Dorothy Packtman to date has paid for 20 lickets and she and thru yet. Sister Mrs: George A. Hand is still plugging and tonight pre-inted an application for Mary Shufro. She now has close to 40 members to hor ernell.

evell. Sister Verm LaBreque, who lives in Trenton, N. J., has not missed a moet-ing since she joined. Dues are now in order. If your card doesn't read, "Paid in full until July 15, 1039," Secretary Anila Goldie would appreciate it if you



took care of the matter: Also make re-turns on award books. Awards will be heid in clubrooms November 15. Club has for its motto. "The Paster Orowing Ladses' Auxiliary in Shos Club Show. Orowing Ladies' Business."

WHOLESALE MERCHANDISE

C&W in Storage; **Showfolk Scatter**

GREENSBORO, N. C., Nov. 12.--Ail Cetlin & Wilson Shows' equipment has been stored in buildings on the falf-grounds here, with General Superin-tendent Frank Messick in charge, reports George Hinshberg, of the shows' staff. <u>Massick will direct a crew of about 10</u> until after January I, when quarters' work begins.

Conclusion of the scanon in Mebane, N. C., on November 5 sent showfolks in all directions. Staff remained in quar-ters and will attand the National Show-man's Association bacquet in New York. mani's Association barquet in New York. Following will sojourn in Fiorida: Leo Carrell, L. W. Jeannette, Mr. and Mrs. Garl Pontaine, Mr. and Mrs. Pred Hars-gan. Charles Cohen, Mr. and Mrs. G. W. Hamilton, Mr. and Mrs. Dock Norman and Mr. and Mrs. R. Garlield. Mr. and Mrs. Fred Utter will gain mabage a hotel here. Mr. and Mrs. G. W. Cooper ore wintering in Newarz, N. J. Mr. and Mrs. Dick Relier will remain at home until January 1 and then return to Fulling quarte

Nell Hunter, after a trip to Philadel-Neil Hunter, after a trip to Philadel-phia, will return here. Mr. and Mirs. P. Van Ault are wintering here. Monto Navarra took out a small unit to phy North Carolina theaters. George Hish-berg will be in Florids after the new Year. Ted Miltor will handle publicity for Frank Wirth during the winter. Eddle Eger joined a show for the winter as special agent. Art Farent has, the ovchesira with Walklit Swingsters. Dave Rosenberg returned to his hows in In special agent. Art Partner has the orchestra with Walklit Swingsters. Dare Rosenberg returned to his home in Pittsburgh. Mr. and Mrs. Toney Lewis wont to Piorida. M S. Rogers has like and Mike, midgets, in Hollywood, E. Detrick has his Funhouse stored here but will winter in New York. Mr. and Mrs. Willis Johnson want to their home in Sonford. N. C. for the winter. George Koren has the Loop-the-Loop stored here but will winter in Piorida. James Odeli went home for a visit bo-fore going to Piorida. Mrs. Wilson and Mrs. Cetlin will again vacation in Florida while their husbands attend the fair meetings and line up their 1939 bookings. Harry Dunkel will begin work immediately sfort the Chicago meetings. Visitors here included John Marts. Wil-liam Glick, William Hartsman, Art

Itam, Glick, William Hartsman, Art Lewis, J. J. Allen and Mr. and Mrs. Jack Greenspoon.

Many Showfolk at Tydings, King, De Pellaton Party

WISALIA, Calif., Nov. 12.—With almost strary annival organization in the West sending Gelogates, a record crowd at-tended the threasin-one birthday party stared in the small Sin City nitery here Norember 1 br Lucille King, Howard Tydings and Walton de Pelinton, of the White City Shows. Among show rep-resented were Krekos' West Coast, Hilderbrand's United, Craits 20 Big and Golden State, Clork's Grester. Joyland and Wrightsman. Branding room was at a premium, while over 200 guests danced and en-joyed the buffet arranged for their th-iertainment. King, Tydings and De Pélinton were showered with giffs and prod wist watch and radio; King, a dressing gown, and Tydings, a leather coat. Greeters' committee included Max. WISALIA, Calif., Nov. 12,-With almost

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C. P. Corey. May Collier Tridings, Mr., William Collier, Fern Chaner, Marie Forrest, Sthel Krug and Ming Tol. Vaude-ville program proved a huge success and featured King, Tridings, De Pollaton, Marie Porrest, Lu Verne Raymond, Walpert, Max Williams and Pern Chaney. Mr. and Mrs L. B. Williams, Owners of Sin City, presented a huge birthday eake and were installed as mambers of the Pardin Course Success Factors and Strate Success Factors and Sin City, presented a huge birthday eake and were installed as mambers of the Pardin Course Success Factors Factors Factors Factors Factors Factors Factors Factors Factors Market Success Factors cake and were installed as manufers of the Pacific Coast Showmen's Associa-tion, while membership cards for the RAT Club were tendered Mr. and Mrs. Joe Zotter, Mr. and Mra. Robert Oszige, Howard and May Collier Tydings, and Prank and Morte Porrest, Jackie Ryan's Band furnished the dance bothme rbythms.

And Frank and Norte Forest. Jackle Ryan's Band furnished the disce rhythms. Among the guests present were Mr. and Mrs. Hunted C. Farmer, Mr. and Mrs. Oharles Walpert, Mr. and Mrs. Joo Mather, Mike Krekos, Louis Leos, Mr. and Mrs. C. L. Wrightsman, Mr. and Mrs. Joe Krug, Mr. and Mrs. C. P. Corey, Mr. and Mrs. W. T. Jeesup, Ralph Eal-com, Mr. and Mrs. Casey Taylor, Mr. and Mrs. Ted LePors, Mr. and Mrs. E. C. Buell, Mr. and Mrs. Casey Taylor, Mr. and Mrs. Willard Holt, Mr. and Mrs. Dunne, Mr. and Mrs. M. Goldberg, Mr. and Mrs. Abe Pepper, Mr. and Mrs. L. B. Williams, Mr. and Mrs. M. Goldberg, Mr. and Mrs. Abe Pepper, Mr. and Mrs. L. B. Williams, Mr. and Mrs. Joe White, Mr. and Mrs. Prank Poerest, Mr. and Mrs. George, Wilch, Mr. and Mrs. Harold Williams, Mr. and Mrs. James Gordon, Mr. and Mrs. Syste Nelson. Mr. and Mrs. Larry Mitchell, Mr. and Mrs. James Turner, Mr. and Mrs. Joe White, Mr. and Mrs. Son Haro, James Gordon, Mr. and Mrs. D. H. Armfield, Mr. and Mrs. Jarry Mitchell, Mr. and Mrs. James Turner, Mr. and Mrs. Harold William Horn. Mr. and Mrs. H. L. Borin, Mr. and Mrs. J. G. Sterling, Mr. and Mrs. P. R. Coots, Mr. and Mrs. H. L. Gardner, Harold David-son, Lucille King, Robert Downle, Mr. and Mrs. Her. Doubbert. Ed Campbell, Fred Adams, Arthur Hockwald, Marbo Makin, Harry Mitce, Victor Mullis, Cal Happernan, Chris Haperman, John Mös-rather and Robert Eodkins. Waye Grower, James Mir, Mc. Jawrence Drather and Robert Eodkins. Waye Grower, James Mir, Barlo Mrs. Mrs Groher, Jamy Dunkawi, Shiel McDonald, Pergy Nelson, Lon Rogers, Lu Verne Ray-mond, H. P. Tydings, May Collar, Harry Mann, Mars, Mirk

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Johnson, Garrier Korner, Martin Keily, Jack Kalifil, Fells Admite, Frank

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Flass, M. 3., Sanon, Arti Janes, Land Gos, Sanon, Was, Li, Sanon, Jack Sanon, Jack Startz, Jack Startz, Jack Startz, Jack Startz, Jack Startz, Jack Al Haymani J. Tract J. Tract Marsun, Shad Martin, Al Martin, Ilayn McCuity, 'T McCuaghlin, McCuilfan, da Wink Wink Orac US Wrz. A. H. (Ted) - A. A. N. UIIB Jease Jelly Jack B. D. ar. Merning, Paul H.

Raba, T. W. lices, Million, E. Schaller, Jock, Booti, G. R.

Party.

The Billboard 55

The Billhoard 56

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AMPTAIRT

SNOW WHITE

OAK-HYTEX

WHOLESALE MERCHANDISE-PIPES

E 62

CH





by BILL BAKER (Cincinnati Office) so the next day they derived in us, so the boys believe that lady was the cause of the trouble." Reich says there are 25 boys there, but they are leaving fast. He's working in Red Wolf's store and getting from \$10 to \$15 a night, making two pitches. He doesn't advise apyons is go there. Rieck, his wife and daugh-ter will go to Florida soon, then to New York.

YOUR WAY of doing business determines your exacting in any tewn. Cot within the law and you'll have no difficulty reterming

FAMOUS LAST WORDS!""H'ya, friend, bough about borrowing a ten?"

IOE W. KEOWN

JOE W. KEOWN pipes that he covered the Entern Twas fairs and is now trailing the Barney Bros.' Circus, working The Trades and The Progressive Farmer. He's working with Ollis Pope. Joe says he'll close December 20, reopen again January 15.

TRIPOD OPININCS: "Business is Dusiness only when it's conducted as a basiness."

TOBY'S FUNMAKERS . had a red one in Miskon, Tenn., recently, according to trend from Minager Toby Adams. Show jumped to Ripley. Tenn., for the following week, and this week is in Mason, Tenn. Funmakers move into Mississippi next week and plan to remain out all winter. Sinoky Willis has left show to join another outfit in Louinians. Edde Chambers joined in Ripley to handle black-face considy. Myrtle White, dancer, also joined them,

PRANE R. OAKIE

electric needle engraver, says he's work-ing to good business in Edmonton, Aita. ing to good business in Rimouton, Aita, with a jewsity layout and gold wire. He worked a Metropolitan store in Cal-gary, Aita, for 12 weeks to fair business but says Edmonton is booming. Fitch-men report that business was good there all summer.

THE FACT that you are a beliliant student descript accessabily mean that you will be a success. Knowledge is power only when applied correctly.

DON POSTER has quit the sheet to take up demon-atrating. He opened in a drug store in Miami Beach, Fis. November 5 and says things are quiet. Paper men are there galere. mays Don. Among these spotted by him were M. Morris, R. Jones, E. Case, N. Wilcon, Dad Graham and Sol Castle.

FORGET ABOUT the old "Bunk" boys. The day of bunk passed out long, long ago.

SEVERE TREATMENT .

was meted to a pitchman who recently stempted to work in Grand Junction, Colo, according to word from M. Lowis,

WHOLESALE MERCHANDISE-PIPES

80

The Billboard 57



LONOTRIX NOT, CORP., 336 Part Rom, R. V.

to LET'S HAVE short and to-the-point com-membrations from overyane in the bysiness this winter. What do yas say? Got out the ink sticks and begin sending 'em in now. ACK (BOTTLES) STOVER links from Harrisonburg, Va., that con-ditions are good north of Richmond, but ditions are good north of Hichmond, But ears the South has been overworked by the leaf fraternity, "The Southern climate has its drawing power," he admits, "but I for one just can't make it on a hamburger a day, so I'll take mine in this neck of the woods. Col. C. A. Mattiand. Specks Higgins and Barrel Rodeffer are here too."

WE BELIEVE it was heat McFarland who once said: "A man comembors one-third of what he reads, one-half of what he hears and two-thirds of what he sees. So show it to 'em. boys!"

has opened a pitch store at Market and Broad streets, Atlantic City. He's work-ing glass knight and peelers to a reported good take.

BARNUM HAWLEY veteran pitch artist, has arranged for space at the annual New England Spottamen's and Boat Shows to be hald

In BOATON BOOTS. INCEMURIES! Remember when Snowball Decker was working Indians territory some five years ago? The story goes semething like this "A towner semathed during a con-versation: 'Wall, Snowball, you folks certainly had a good crowd last neglet, didn't you?' "Fut say," continued the towner, "I'll bet you won't do the business a show wild at a town where my brother is express agent. The last show there had lobs of express agent. The last show there had lobs of express agent. The last show there had lobs of express agent. The last show there had lobs of express agent. The last show there had lobs of express agent.





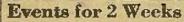
NAT K. MORRIS has left Asbury Park, N. J., for the Wool and Sheep Festival in Australia, where he will work his fruit ghas knives and garniabing sets.

on, Irring.

"LEAP IS PLENTY TOUGH thru this section, as almost all the sheriles are on reliaf," lines Al Fremie from Newark, N. J. "Boys are manifold to work how and then, however. Any of the fellows from the South expecting to come this way has better bring their groceries with them the."

SCOTTY COLE

SCOTTY COLE . fogs thru from Slour Palls, S. D., that he made the National Combusting Contest there recently and the only-paper men on the lot werg James Mult-phy and Bob Langford, who passed out plunty of canes. Cole adds that he enjoyed a fair day's butiness on song abcots.



(Nor. 31-19)

ARH. -FL Sensila. Nucl. Home Show, 15-36. CALIP Bererly Hills. Dog Show, 15-30. Los Angeles. Auto Show, 12-30. CORR.--New Hares. Auto Show, 12-50. Plan-Lable City. Elsah Pine Forcet & Paran

Linker-Instant P Hills, Dog Chinov, 19-20.
Dieker-New Hargel, Aulo Show, 19-20.
Odeker-New Hargel, Aulo Show, 19-20.
Odeker-New Hargel, Aulo Show, 19-20.
Man-Lake City, Shash Pirste Foreia & Partin Part, 14-19.
Man-Mail Pool Show & Manufacturers Exhibit. 17.
GA.-Gilleason, Coilon Prailwal, 16-19.
GA.-Gilleason, Coilon Prailwal, 16-19.
GA.-Gilleason, Coilon Prailwal, 16-19.
GA.-Gilleason, Auto Show, 12-20.
Rockford, Pool Show, 12-20.
Rock, Masol Oras, 16-19.
Thom-Walkerton, Muck Crop Show, 15-20.
Man, Alao Show, 17-19.
Man, Bootes, Dog Show, 12-20.
Rock, Hassie, Lodow, 14-20.
Man, Bootes, Pool Show, 12-20.
Man, Bootes, Park, 14-20.
Man, Repicto, Pail Food Show, 14-20.
Man, Bootes, Pail Pool Show, 12-20.
Man, Repicto, Pail Pool Show, 12-20.
Man, Baster, Auto Show, 12-20.
Man, Bootes, Pail Pool Show, 12-20.
Mandard Repictor, Pail Pool, 14-20.
Mandard Repictor, Pail Pool Show, 12-20.
Mandard Repictor, Pail Pool Show, 12

(Nor. 21:34)"

(Nor. 21.38)² Add.-Birmingham. Yulo Carnival, 24-26. GALIP.-Haminghon Beach. Yazi Positival & Merchanty Pair. 16-26. Los Angeles. Litre-Stock Room, 20-36. Los Angeles. Latter Stock Room, 20-36. Los Angeles. Asto Show & Molerton Don-Dranaville. Signife Index 19-26. Mol-Danible, 18-26. Mol-Danible, Barlos Theory, 19-26. Los Angeles. Asto Show & Molerton Endity, 19-26. Mol-Statistic Room, 19-26. Molecular Angeles. And Show, 34-26. The Angeles. And Show, 34-26. The Angeles. And Show, 34-26. The Angeles. And Show, 19-26. Molecular Angeles. Auto Show, 19-26.

SPICY COMIC XMAS CARDS ELGIN & WALTHAM

NEW DASKING STATUS



CHRISTMAS CARDS

We are efforting an assortance: of Obelistame Carda and Eventoper. They are alterative and medarn a delays. This down 25 in a bost to full for \$100 delays. This down 25 in a bost to full for \$100 of Dawn cards use are offering a strategic best of 25 Charling and Bards and Enseignee for 280. Wholesale price 6 Bartes for \$1,00. So bosts for 35.00. Eth-ment subs same dig rectived. Bened Cath, internet of Bartes for \$1,00. So bosts for 35.00. Eth-

BAJESTIC NOVELTY CO., Dest. B.R., 240 Pith Att., New York Gits,



With each card. 20 remains \$1.00. Since from. OOMIG SHOP. 2463-F Kensingtan Ara., Philadelphis, Pa. 188 C. Problems, March MATCH II. Con.

The Billboard 58



INSURANCE CHARLES A. LENZ

100 Inverance Exchange Blos. Chicage, Ill.

IMPORTANT ANNOUNCEMENT Rem 1800 Charves Tracks and Passings Cars Buildele for Extended Contract. With CHAS. T. GOSS With BTANDARD CNEVHOLET COMPANY. Eatl M. Lovis, IN

CIRCUS ACTS

Wanted Promoters WARKED FOR STATES

Kiddie Auto Rides AT A NEW LOW PRICE INFORMATION AND DETAILS HAROLD DE BLAKER TOE DEAS STORM, PALOTOG, N. 4.

" PARK-RESORT-MANAGER " Offers' considered 1030. Experiented All Depart-

ELMER BROWN

390 Arcade Blds., St. Louis, Ma.

CAMPBELL'S UNITED SHOWS

WANT For Humann, R. C. Pair, Standartving, week: Occ-resident of All Micks, No examining, Several good winter, Massing, S. C., this week: Browsen winter, Massing, S. C., this week: Browsen

GENERAL OUTDOOR

ROUTES

ROUTES (Continued from page 22) Merrill Ross, & Sa (Geo, Washington) Jack-scrulls, Pis, h. Moroff & Merovis (Trvdit) Jasares, Mer.- Bå Mochen, Sichel (Russian Kreichnan) NYC, Bé. Milan, Marry (La Salle), Chi, h. Miller, Todra (Orisia) NYC, ne. Miller, Todra (Orisia) NYC, ne. Miller, Ann (Faramount) NYC, ne. Miller, Ann (Faramount) NYC, ne. Miller, Ann (Faramount) NYC, n. Miller, Jenn (Barry's, New York Calaret) Chi. BC.

 Better, seem thatry E. New York Constraint Sink De.
 Mokos & Poke (Finnision) NYC, no.
 Mootre, Nema (Yumaril) NYC, no.
 Moutanarite Boys (Jimmy Kellyis) NYC, no.
 Morgane, Grassawi (Jimmy Kellyis) NYC, no.
 Morgane, Rubshn Hield, NYC, re.
 Morgane, Johnny (Boulevand Tavern) Zimbort, L. L. no.
 Morstane, Cloria (Yilage Barn) NYC, no.
 Morsta, Cloria (Yilage Barn) NYC, no.
 Maisaser, Cloria (Yilage Barn) NYC, no.
 Maisaser, Cloria (Yilage Barn) NYC, no.
 Maraya, Aimmy & Mildyid (Blate-Lake) Chil, t.
 Murray, Athur, Dancers (Netherland Finan) Cinclinati, h. Gincinnati, b.

Narpo, Vera (International Casino) TFC, nc. Bataaba difarry's New York Cabareld Ciu, nc. Natharba Bros. (Gorsol NYC, nc. naturala, Thure (Netherland Flats) Cincin-natu, h. Kasarenko, Essha (St. Regis) NYC, B. Nicholas Bros. (Gottan Glub) NYC, nt. Nicholas Bros. (Gottan Glub) NYC, nt. Nicholas, Red. & Band (Jung) New Oricans, h. Nicholas, Red. & Esnd (Jung) New Oricans, h. Nicholas, Red. (Badio City Rainbow Orith) #TC, ne.

ne. Nosi & Noland (Paradise) NYC, cb. Nolan, Pani (Riversol) NYC, is. Norman, Patricia (Strand) Brooklyn, t. Norman, Patricia (Strand) Brooklyn, t. Norma, Barthi (Assami) Cali, Sc. Norsk, Wilma (Odd Roumanian), NYC, Sc. 0

O'County, Elicen (International Cating) 17YO.

Commer, Anne (600 Ciub) Chi, ne. O'Connor, Ann (600 Ciub) Chi, ne. O'Day, Darione (likinasroki, Chi, L. O'Dell, Dell (Warwick) NYC, N. Oakra, Jinmy (Tivel) Justera, Mar, na. Oakra, Chorge, & Sland (Lyink): Indianapolis, t. Oriega, Eva ifB, Regist MTC, h. Oriega, Eva ifB, Regist MTC, h. Oriega, Koolis (Harkina-Machio) MYC, ce. Ories, Roolis (Harkina-Machio) MYC, ce. Ories, Boils (Harkina-Machio) MYC, ce. Ories, Bestern (Loskout House) Covingin. Ky. Dc. Oktord Boys (Pal.) Clerchand, t.

P Padilla, Normika (Tivoki) Juarez, Mar., De-Page, Ann (Riverside) Milwastres, L. Pasey, Nollis (Collarvis) Nico, no. Pasi Mali Boyr (Jefferson Davis) Monigomery,

Passe, Anni (Perturning) Alterative a Passe, Nollie (Oslina) Alta, b.
 Passe, Nollie (Oslina) Divisi) Monigomery, Alta, b.
 Passe, Nollie (Oslina) Divisi) Monigomery, Alta, b.
 Passe, Caratella (Cantary) Dollmore, b.
 Partas, Barbars (Cantary) Dollmore, b.
 Partas, Caratella (Laruci) NYC, ec.
 Partas, Caratella (Laruci) NYC, ec.
 Partas, Tearbar (Manchaile) NYC, ac.
 Partas, Caratella (Manchaile) NYC, ac.
 Partas, Caratella (Manchaile) Continuet, Ba.
 Patton, Fory (Lincon) NYC, n.
 Patton, Jean (Manchaile) Continuet, Ba.
 Patton, Jean (Manchaile) Continuet, Ba.
 Patton, Jean (Manchaile) Continuet, Ba.
 Patton, Jean (Manchaile) Contennet, Ba.
 Patton, Tena (Manchaile) Contennet, Cont

Samman a protection and a supercontent of the protection of the supercontent of the su **BRD SEASON** 3RD SEASON



MIAMI, FLORIDA

GALA OPENING - THURSDAY, NOVEMBER 24TH

Will place Auto Skooter, Funhouse, Ridee-O and Auto Speedway. Also few Legitimate Concessions. Eight weeks Florida Fairs to fellow. 16 weeks. All Address: ENDY BROS., Funland Park, Miami.

- America's Most Progressive Show -



EL PASO, TEXAS

DECEMBER 24 to JANUARY 2 Wanted-Concessions and Shows of morit for Annual Sun Carnival, down-town El Paso. Everything open except Eats. This is a proven red one. For space write to VERNE NEWCOMBE, Amusement Director, Sun Carnival, Suite 502 Martin Bidg., El Paso, Texas.

Playboys, Three (Top Hat) Union City. N. J., Poliskeva, Nastia (Russian Kretchma) NTO, Pontee, Lowell (Hittmore) NYC, h. Princess White Wing (Swing) NYC, be.

Queens of Measts, Six (Edgewater Meach) Childrens & Melody (Miami) Deyton, O., b.

Queens of Melody (Miamil Dayles, C. h. R Rambesu, Cisy (Aliamil Dayles, C. h. Rambesu, Cisy (Alins) Gencianail, h. Ramon & Renits (Central Perk Casino) NYC, c. Ranse, Victoria (Minertman's) NYC, no. Rans, Jiane (Village Casino) NYC, no. Ray, Zis (Proper Pol) NYC, no. Ray, Diane (Village Casino) NYC, no. Ray, Diane (Village Casino) NYC, no. Ray, Diane (Village Casino) NYC, no. Ray, Diane (Village Nut) Constant Ray, Diane (Village Nut) NYC, no. Remail, Jack (Village Nut) Case Manana) NYC, pc.

Reprodict, Jack (Village Neit) NYO, me. Reprodict, Jack (Village Neit) NYO, me. NYO, we it is a start (Case Mains and NYO, we it is a start (Case Mains and NYO, we it is a start (Case of the Same NYO, we it is a start (Case of the Same NYO, we it is a start (Case of the Same NYO, we it is a start (Case NYO, we Rest, Kase (Case Niceles) NYO, me Rest, Roberts (Coostands) Stockton, Case of the Same Nyo, we it is a start (Case Niceles) NYO, me Roberts, Nasy (Case Ninetles) NYO, me Roberts, Roberts (Coostands) Case of Roberts, Roberts (Case of Same Not Kase of Case of Case of Same Not Kase of Case of Case of Same (March Case of Case of Same (March Case of Case of Same Not Kase of Case of Same Not Kase of Case o

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Saksonsky, Simpon (Hussian Kretchma) NYC,

Stationary, contour process recovery themsel Salowington, Sy, 200 Balmonica, Ediy Willage Barn) NYC, no. Balmonica, Ediy Willage Barn) NYC, no. Bandova, Schurto (Gaucho) NYC, no. Barve, Marausa (Russiau Kretchna) NYC, Be-Savey, Harry (Riveraido) Scillasukee, 5 Scott, Virgis (Black Cat) NYC, 6 Scott, Virgis (Black Cat) NYC, 6 Scott, Virgis (Black Cat) NYC, 6 Scott, Reymond, Quintes (Paramount) NYC, 6 Scott, Roy (Quoting Terrace) WoodsSta L. L. Be.

Boott, Hagmond, Quintes (Paramount) NYC, Bo Sockey, Ray (Quena Terracel WoodsSé, Lu L. nc. Serbar, Oloria (International) NYC, Bo. Serbar, Oloria (International) NYC, Bo. Shaw, Anaz (Rounsnatar Willare) NYO, IS Shaw, Alaba (Perper Pot) NYC, Bo. Shaw, Aloba (Perper Pot) NYC, Bo. Shaw, Aloba (Perper Pot) NYC, B. Shawa, Aloba (Perper Pot) NYC, B. Shawa,

Det. Shipsted, Roy (Pan-Patille Hink) Los An-geles, a. Shore, Willis (Ress Rowi) Ghi, na. Shyrottos Trio (International Casino) NYC.

Sidell, Bob, Trio (Bevesty Hills) Newport.

Sidsil, Bob, Trio (Berezhy Hills) Newport, EY., CC. Simpson Bisters (St. Regis) NYC, h. Sim & Siam (Earlo) Fhila, t. Skelton, Red (Rasy) NYC, t. Snyder's Bears (Shrine Circus) Oslveston, Traz, 14-19, Sonny, Ed (Wonder Boat) Detroit, nd, Sperry, Prank (Rocacciell) NYC, h. Stanler, Virginis (Elithosre) NYC, h. Stanler, Incu (Whiting Tep) NYC, nc. Star, Jack (Palmer House) Chi, h. Blarr, Jackie (Paradiss Cimb) Minnespolis, 166,

Sterling, Wynne (Roomanian Village) NYO.

re. Sicritag, Louis (Swing) NYO, nd. Sicker, Hill (State) Basilmore 15-16, t.J. (Car-man) Phila 18-73, t. Swallyan, Maxime (Farameount) NYO, t. Swanson, Paula Hidgewaler Beach) Chi, h. Switz, Three (Chicago) Chi, t. Syfria-Borden Co. (Roay) NYC, t.

Taka, Michi (Midnight Sunl NYC, Da. Taka, Kasharina (Gasen Marr) NYC; re. Templeton, Alec (Radio City Rainbaw Room) NYC, no. Terry, Muriat (Alcoate Cardo) NYC, no. Theore & Denscha (Ed. Mirtis) NYC, no. Theorem, House (Coto, Washington) Jackson-ville, Ha, h.

Theodore & Denscha (St. Morital NYC, h. Therica, Hanri (Cco, Washington) Jackson-villa, Fla., h. Thomat. Orio (Bilimorei NYC, h. Thomatheriny, Ects (Rainbow Eco) MYC, re. Themathering, Ects (Roinbow Eco) MYC, re. Tikala The (Foracise) NYC, no. Tikala The (Faracise) NYC, no. Toda, Mabel (Stawy) NYC, h. Tom, Dick & Barry (Riverside) MYC/200. Traemote & Claire (Mayfash) Yakesville, Far, 20.

nc. Troy & Lynne (Radie City) NYC, mh. Tucker, Frank & Norms (Marquette) St. Louis, b. Tudoc Sitters & Avery (Orneral Electric Indoor Circus) Ft. Wayne 13-13. U

Uppercue, Virninia (Mon Paris), NYC. no. Inc. Mischa (Instaian Regichma) NYC,

Vales, (Pinniation) NYC, D& Valda, Counters (Execute) Baltimore, me. Valda, Counters (Execute) Baltimore, me. Wick, as a subscheduler and the second Valendier, Semational Frenz (Oran Olros Rehwyrer) Duraesa, Dutch West Indies, Vance, Cariel (Prinzi) MYC, De. Vance, Valerie (Jinny Keixbal MYC, ne.

November 19, 1938

Vance, Vivian (Le Mirage) NVC, no. Vance, Vivian (Swing) NVC, no. Velez, Angria (Barney Galiant's) NVC, no. Velua (Jimmy Kelly's) NVC, no. Veloy & Volanda (Casa Mamana) NVC, no. Vina, Cetta (El Gaucho) NVC, no. Vineas (co fillo) Chi, no. Vineas, Romo (Lonkozi House) Covington, Kartana (Lonkozi House) Covington,

Wodery's, Whit Chotr (Cotton Club) NYC, 24 w

Waddell & Dade (Show Bar) Porest Renza Malker, Tex (Chateau Moderne) NYC, ne. Walker, Prris (Bidewalk Calo-Olbion) Ca

Walker, Tex (Chatesa Moderne) NYC, ne. Walker, Texis (Bidwalk Cate-Olision) Cha-dinani, h. Vally, Mathan (68, Regis) NYC, h. Ware, Freggi (Ekmatermalk's) NYC, re. Ware, Freggi (Ekmatermalk's) NYC, re. Warrera, East (Frimous Door) NYC, ne. Washington, Ocorpo, Dewry (White Cate) NYC, fe. Wayne, Allike (Mayfair) Yatewille, Pa., m. Webce, Ballike (Mayfair) Yatewille, Pa., m. Webce, Bert (Bewrly Hills) Newport, Ky. CC.

White, Pranets (Paddock Club) Louisville, is, White, Jack (811 NYO, me. White, Jack (811 NYO, me. White, Jerry (Whithing Top) NYO, ne. White, Jerry (Whithing Top) NYO, ne. Whitney, Gloris (Paradise) NYC, ne. Whitney, Gloris (Paradise) NYC, ne.

Wicke, Ous "Popeys" (Radio Frank's) NYO. DC. Lee (Yacht) NYO, nc. Wilkey & Ras (State-Lake) Chi, t. Williams, Pearl (Hickory Monse) NYG, re. Williams & Charles (Palomar) Los Angeles,

Williams & Contractory (NTC, BG. E2. Williams, Jankee (Yachi) NTC, BG. Williams, Goren (Belmont Flaza) NYC, L. Williams, Isaroka (Oay Nilseties) NYC, E. Williams, Charibe (Conscione) NYC, B. Williams, Charibe (Conscione) NYC, L. Williams, Jeri (Queens Terrace) Wooddids, L. L. C. Wood, Joe (46th St.) NYC, L. Wood, Joe (46th St.) NYC, L. Wood, Joe (46th St.) NYC, L.

Wong Jus (south Sc. Paramorni) Ft. Ways Ind. E. Trospe (Paramorni) Ft. Ways Ind. E. Wood, Bleannero (Wilsye Caliso) NVC, ht. Wright, Coblins (Washforf-Ashford) NVC, h. Wright, Charle (Baskingham) NVC, h. Wright, Caliso (Scaliso) Washington, L. Wyre, Nam (Capitol) Washington, L.

Yero & Doro (Firense) NYO, re. Yorke & Tracy (State-Lake) Ohl, L Zaranoff, Soula (Pive o'Clock) Mistel Beach

Zortia (Wonder Dar) Cincinnati, no.

DRAMATIC AND MUSICAL

(Builes ale for estrent week when dates are given)

(Builes are for current week when as dates are given) Benkhead, Tallukah: (Erkanger) Atlanta, Ga. 15-16; (15)001 Knoxville, Tenn. H. Barrymore, Exhelj (Caas) Detroit; (Banzi Cleveland 21-36. Biosoff Time: (Americas) St. Louis; (Oul Cincinnali Jo-36. Boys From Syracuse: (Shubert) Dotion. Ochan, George M.: Internetical Arch. Lorenth 16: (Tall) Cincinnali 17-19: (Andieurant Cleveland 21-36. Boys From Syracuse: (Shubert) Dotion. Ochan, George M.: Internetical Arch. Lorenth 16: (Tall) Cincinnali 17-19: (Andieurant Chergo H.-Dec. 10. Cornell, Raikastner: (National) Washington. D. G. Danne Astive: (Erkenper) Colospe Mark Charge Shubert) New Haren, Corn. Ceichell Boy: (Locust Sk.) Fhile. Cornel: Logic Shubert) New Haven, Corn. Lawrence, Gertrude: (Harris I Ch. Great: Lady: Shubert) New Haven, Corn. Lawrence, Gertrude: Harris I Ch. Corn Sorrowed Time: (Stavasi B.) On Borrowed Time: (Stavasi Ch. China & Feotanne: (Nitoni Filtaburgh. On Borrowed Time: (Grand O. K.) Chi Ow Town: (Locust Sk.) Fhile. Don Borrowed Time: (Grand O. K.) Chi Ow Town: (Locust Sk.) Fhile. Con Sorrowed Time: (Grand O. K.) Chi Ow Town: (Locust Sk.) Fhile. Distance: Cornella Otlas (Skumile) And Kanaka City, Mb., 16: (Aveadig) Wichi Kanaka City, Mb., 16: (Aveadig) Wichi Kanaka City, Mb., 16: (Aveadig) Wichi (Japatine: Cornella Otlas (Skumile) Ender (Japatine: Cornella Otlas (Skumile) Badat Kanaka City, Mb., 16: (Aveadig) Wichi (Japatine: Cornella Otlas (Skumile) Badat Kanaka City, Mb., 16: (Aveadig) Wichi (Japatine: Cornella Otlas (Skumile) Badat Kanaka City, Mb., 16: (Aveadig) Wichi (Japatine: Life: Addisotion O. R.) Ender (Japatine: Cornella Otlas (Skumile) Badat Kanaka City, Mb., 16: (Aveadig) Wichi (Japatine: Cornella Otlas (Skumile) Badat Mitaste 20-2. Nithese Otlas (Skumile) Augusta IT-11. (Derthese Scieffer) Augusta IT-12: (Davide Scieffer) Augusta IT-13. (Davide Scieffer) Mitonese (Skumile) Augusta IT-13. (Davide Scieffer) Augusta IT-13. (Davide Scieffer) Augusta IT-13. (Davide Scieffer) Augusta IT-13. (Davide Scieffer) Augusta IT-13. (Davide S

You Can't Take It with You: (Lyctum' 20 Inspoli 24-16; (Auditertum) 61. Paul 11-2

Bijthe, Billy, Players: Prederick, Md., 14dk, Newton-Totman Tent Shown North Charles ton, S. G. Sadier's Own Co.: Waco, Ten., 18.

CARNIVAL (Routes me for current week when no data are given. In some instances possibly

mailing points are listed.)

Atlantic Constal; Port Wentworth, Barannik

Atlantic Cossial; Port Weniworth, Bartenna Ga. B. & H. Am. Co.: Trie, S. C. Bollock As. Co.: St. Matthewa, S. C., (Par Bosman, 21-26, Turke, Harry: Morgan City, La. Cotton Bell: Winchester, Ark. Dredder, D. S.: (Fail) Montsuo, Tri. Dref's Greater: Mahen, Miss. Frances, Diste: Manchester, Ga. Franken: Opelousa, La. Franken: Diste: Manchester, Ga. Franken: Bast Corp.: Oleandis, Ga. Franken: Bast Corp.: Oleandis, Ga. Franken: Bast Corp.: Oleandis, Ca. Franken: Bast Corp.: Oleandis, Ca. Franken: Bast Corp.: Oleandis, Ca. Franken: Bast Corp.: Oleandis, Als. Great Scribers: Clayton, Als. Great Scribers: Clayton, Als. Great Scribers: Clayton, Als. Hames, Bill: Corpan Gariali, Tex. Heilh, L. J.: Britanda, Als. Larg. Dre. Francus: Temple, Tex.

REPERTOIRE

Junie Emplie: Baria, Tez. Molein M. Vernen, Ga. Stotern Michway: Rimplian, Ga. gabera, Jack C.: iPairi Monacha Cother, H. C. Barta & Powell: Durant, Mina. Bart & Powell: Durant, Mina. Bart Stry An. Co.; Plat Creek, Ab. Bart Broat: (Pair) Jackson, Ala.; (Pair) Munita 12-24 Baie City Ann. Co.; Flat Cresk, Ala. Beelt Broa.; (Fair) Jackson, Ala.; (Fair) Mobile 21-20. Solitern States: Lake City, Fla. Solitern States: Lake City, Fla. Solitern States: Lake City, Fla. Farat Kidi: Hismilton, Tez. Texa: Kidi: Hismilton, Tez. Texa: World Wonder: (Fair) Militons, Fla. Breid World Wonder: (Fair) Militons, Fla. Unit & Soliton: Mt. Vennon, Go.; Lumber City 21-25.

CIRCUS AND WILD WEST

parses. Al G., & Sells-Fiolo: Gainesville, Fis., B), Orisado 15; SI. Peterstury 17; Tannes 16-19; Miant 21-22; FL. Peters 23; W. Palm pach 24; Winter Raven 23; Lakeland 26; Sarasets 37; Sesano ecds. 371 Sarasota 37; season enda. Jornie Bres.s. Prety, Fia., 15; Ocala 16; Day-Bry Palsika 18; 51. Augustine 19; sea-

and ends. mid-Motton" (Arona) Philadelphia, Pa., 14-

11. Polick Bros.: Galveston, Tex., 14-20; Mobile, Min. 22-26. Refer Bros.: Hutchinzon, Kan., 14-19.

MISCELLANEOUS

Arthur, Magician: Hussville, Ala., 16-17; Alder

Springe 18-28. sike Rins. Magician: Pressons, Mich., 16; Waltchail 17; Muskepen 18; Grant 19, sich, Magucian; Russell, Kan., 18; Ablene, 17; Berington; 18; Council Orove 21; Coage City 21; Coarnett 22; Endependence 25; Provence

Bergert, Magiodary, Lake Wales, Phys. 14-13; Brothread 15: Bahasi: Park 18; Avon Park 13: Methoda 19: Data Park 18; Avon Park 13: Methoda 23: Delle Glade 24. Avon 24: Borthe Ray 23: Belle Glade 24. Avon 24: Borthe Ray 23: Belle Glade 24. Avon 24: Borthe Thurshorton 18; Thomas-tonia 24: Lowington 72; Salisbury 23; Gas-tonia 24: Mi. Holdy 25. Dellarce La 19: Salisbury 23; Gas-tonia 24: Mi. Holdy 25. Portimouth IB; Media 19; Council Bluth

11-23. Be Clea. Masiginan: Lumpkin. Os., 16-30. Definar Hypnolist, Escape unit: (Vidal Crip-ips Creek. Colo., 24-10. Janhard. Paul. Martyian: (Public Schooks) Cacimaki, O., 14-13.

Environall, O., 14-13, anne Venirthoeniski, Shawanol Bhawano, Via 26-19; (Brinh Menasha 16-10; (Mrr-mar Weel Bend 30, obneth, Chas. Bounding: Petham. CG., 14-18, isofonott, Jharfelan, Lie Phata, Moo, 16-18, isofonott, Jharfelan, Lie Phata, Moo, 16-18, isofonott, Jharfelan, Lie Phata, Moo, 16-18, Saly's Variety Show; Wrighdstown, N. J., 14-19. 1000mten,

1 R. Circus unit: (Lyric) Clearfield, P 24

M. M. Christian Ministration Containents
 M. M. C. Thomas, Magician: Jensey, Shore, C. M. Startin, M. Schult, M. S. Schult, M. S. Schult, Sc

Chaten.

mer, The' (Washington Lounge) washing m. Ph. 14-10, clores Dor Clives; Augusta, On., 14-10, by Funchkerst, Juliey, Tran., 14-10, for Producting Co., Teenstk, O., 22, dis Show: (Schools) Florence, Ala, 14-22.

Shreveport's SLA Benefit Fund \$3,812

CHICAGO, Nov. 12. — Secretary-Man-ber W. R. Hirsoh reported to Secretary hepp Streibisch, of the Showmen's sque of America, that the 1938 Louisi-in State Puir SLA benefit show in harveport had receipts of \$3.812.05 in Net and receipts of \$3.812.05 in and pledges.

The event was participated in by the safe fair management, the Royal Ameri-an Showa. Max Goodman, Phif Little.

Barnes Joins NSA in **Record Okeh Decision**

TEW YORK, Nov. 12.-M. H. (Mike) Barnes, head, of Barnes-Carruthers Pair Booking Association. Chicago, and for many years high in the dimer commelle of the Spowmen's League of America. Westerday became a momber of the National Showmen's Associa-tion.

thm. As committee chairmen of next work's banquet and ball looked on with approval Barnes affixed his alg-mature to the application, with Freed-dats George Hamid. In whose offloc the center of the place, declaring his based that the eligibility wing could be permached to waive investigation of applicant's background, clustrater. "It claughter) When the ceremony wise completed a burst of spontan-com applates gracted the newsat member, who was elected in record ins and with a nextness and dis-mach that even astounded the popu-sed with a nextness and dis-

GENERAL OUTDOOR



tilisde at NSA headquarters all day Twesday, Wednesday and until 3:00 p.m. Thursday. Then NSA Desk, Hotel Commodore

Barnes Carrithers and Thearle-Duffield, Funland in Miami

Manager Elirsch sold. He added that the spensors did not undtily exert themselves, because of con-ditions and the fact that many show-folks there either had donated or bought tickets at benefits held earlier in the BOAROTT.

Court of Peace at N. Y. World's Fair Dedicated

NEW YORK, Nov. 12.-Nearly 23.000 visitors new Mayor La Guardia, Grover Whalen and other prominent diffection dedicate the Court of Peace at the New York World's Pair, here on Armistics Day, a Guardia's address stressed the impor-tance the fair can and probably will tance the fair can and probably will play in strengthening the bonds of na-tions and creating a feeling of interna-

tional good will. "No, we do not intend to preach." the Mayor said. "but we are hopeful that by our Bring example, the history and tradition of our country, the spirit of fairness and justice of the Americanspoo-le that are a good will come from this ple-that some good will come from this fair-the hope of tomorrow and the peace of today."

Large section of the fairgrounds days Large section of the function of the function due, voted to the promotion of proce outsists of the hig United States Building and Foreign Nation structures of unusual importance. Section is rapidly nearing completion.

McFalls Gallery for G. G.; Heavyweight Bout Pending

SAN FRANCISCO. Nov. 12.--From the government of Peru to a shooting-gallery tycoon of Tunas, now exhibitors for Gol-den Gate Intornational Exposition have declared themsolves pleased with the fair's grospects. Peruvian exhibit will include nucleat ceranks, naive topes-tries such priceless jewelot catisments. F. M. McFulls, with his wife, is here to establish his rescriming should entangeallery claims on Treasure, Likand's Gayway, He said his gallery would be amanged like a hunting scene and that rifles are equipped with intertangety devices.

said his gallery would be annanced like a hunting scene and that rifles are equipped with likest safety devices. Expo Director Harris Connick is still determined on a heavyweight fight for the fair, proposing the sale of blocks of ringside tickets at \$50 per throw. Pro-moter Mike Jacobs must have word from Connick not later than December 20 as to a guarantee of \$500,000 for a bott, with Joe Louis defending his title. Contracts for exhibits of El Salvator, Costa Rica, Panama, Quarannala, Ferd, Costa Rica, Panama, Quarannala, Ferd, Costa Rica, Panama, Quarannala, Ferd, Costa Rica, Panama, Charannala, Ferd, Under, way on Japaneeo and Hawalian

Under way on Japanese and Hawailan buildings.

Foreign Acts, Watch Visas!

TORONTO, Nov. 12.--Several foreign nots, an well as numerous ones in the past, recently have encountered diffi-culties at the United States border when attempting to return after playing Canadian dates because they had neg-flected to have their visas, extended after overstaying their time in the United States. Foreign acts are unged to see that their American visas have into clapsed be-fore accepting dates in Canada.

To Open 3d Season

MIAMI, Pla. Nov. 12. - Punland, Amusement Park here will reopen for the third season on Thankeriving night, November 24. said General Manager Da-

November 24, said General Manager Da-vid B, Endy, head of Endy Bros, Showa. New ideas will be incorporated in the set-up, he said, with numerous novel lighting effects. New walks have been laid, new dance half will soon be come plete and added attractions are being installed. A new entrance arch will be negatived. negnized.

Rides are being crected and a print nearber gorden and barbeeue will be ready for the opening. Official staff probably will be announced next week, been to keep the park open als weeks, Plan is to keep the park open six weeks, after which equipment will be taken to six Plorida fairs.

15 Years ago (From The Billboard Dated November 17, 1923)

Lecliman Exposition Shows closed the season at Wichth Palls, Tex., and went into quarters on the fairgrounds there. . A. J. Ziv Goed out his doll bust-ness in Chicago and left for Chilfornia.

Barless Extern motocitome rider and manager, was home in Cleveland after what he tormed a strembuck and abcossi-ful season with Bernardi Greater Shows. ful senson with Bernardi Greater Shown. Parmer Rice, wrestler, was staging matches in Marion, O. . . T. A. Wolfe Shows were clicking to big business at Antderson (S. C.) Pair. . . Chesterfield, S. G., proved a winning stand for Vir-ginin Exposition Show. . . . Sam Cohen, Irving Bolomon, A. Zolkind and Nathan Flomminaft, all formerly with Jacob Holtz. .yunt into tustnam in New York an important and wholesalars of novelties.

Anderson Winds Up **Kaus Expo's Trek**

The Billboard

59

ANDERSON, & C., Nov."12.--Kaus Ex-position Shows diased the penson at the colored fair here tonight and shipped colored fair here tonight and shipped courted that here tonight and shipped equipment into quarters at New Hern. N. C. A. J. and J. E. Enus will spend a few weeks on the road before starting rebuilding operations in quarters. Mr. and Mrs. James Burns will remain in quarters except for a month's vocation in Plorida after January 1.

Quinters except for a month violation in Florida after January 1. Mr. and Mrs. George Whitehead left for Miami, as did Mr. and Mrs. Harold Guess. Mr. and Mrs. Ray McWeiby headed for Barasota, Fia. with Mr. and Mrs. C. P. and Dick Maok. Mr. and Mrs. Charles Crossman and Mr. and Mrs. Dick Traylor. Mr. and Mms. Sam Sisson went to Amsterdam, N. Y., with Mr. and Mrs. Guess Violation, N. Y., with Mr. and Mrs. Stabley Stellmah and Buddle Stellman going to Scranton, Pa. Mr. and Mrs. Naters Potts went to Norfolk, Va.; Betty Waters to Reading, Pa.; Bi Ferkins to Morehead City, N. Cr. Mr. and Mrs. Bread Parker to Woonsocket, P. I. and Mrs. and Mrs. Rew Wallow to Norfolk, Va.; Betty Waters to Reading, Pa.; Bi Ferkins to Morehead City, N. Cr. Mr. and Mrs. and Mrs. Ite Wallace to New York. Reno Aften is continuing at a few more spots with his shooting callery. Mr. and Mrs. James Kane will work store abows for a part of the winker, Your Easter Kern will return to his comp near, Tampa, Fia.

Dear Tarapa, Pio.

EUREKA SHOWS WANT FOR THANKSCIVING WEEK, OCTOBER 21, ON STREETS SENICA S. C., Ferris Wheel and Chairplace. France Flyan and Mace wire address. Have geed prop-sition. WANT legitimate Concertions of all kind. Rod Watson wire. Out all winter. CAN FLACE one more High Act. All address STANLEY ROBERTS, Viezinia Hotel, Geconville, S. C., this week;

POMPANO BEACH PARK WANTS First-Class Roller Shating Rink, Large Beano, Peny Ride, Midway Rides.

All must be high-class. We cater to fine fourist and homo patronage. Location is Half Way Between Miami and Palm Beach on Federal Highway No, Te

All communications to CLYDE HIPPLE, Pompano, Fta.

WASHINGTON, D.C., INDOOR

Wantel Glass Blowing Composite, Morris units, Good two-people Mindrealing Act, Tutkoo Art-ter, Hinders and other Nide River Act, Weilf Him to contact equal compiled Bdor Shaw for without work. Several directoristication and opris ; also ane or two Still Gauss. HOUSNICK, care Coursy Fairs a13-16 Micch St., Washington D. Ch

WANTED

Proc. Daskoer Chroma, Orena Normaber 21. Plana Bana, Banar Man, Orena Normaber 21. Plana State termediately, Acto et all block, Orenada Bana, The Conversion, Plance Hollis, Have Dah and Jack Reard contest, Market Ball, Las Dah and Jack Reard contest, M. R. C. THOMAL Bern, 210 Bostinest Sci Ball, Evaluation, Ed.



LATEST MOVELTIES, PRIZES BREMIUMS AND SPECIALTIES



With plans for two annual coin machine shows in

Chicago, perhaps the trade generally has been keyed to a higher pitch of curiosity than is usual about the annual conventions.

Whatever confusion may have resulted from rumors and reports of changes in plans for the conventions, one fact has been certain all the time. And that is the extra amount of effort and money being put into plans for the entertainment of visitors. So delegates to either or both conventions may expect something extra for the trip.

Trade papers have been on the spot during these months of rumors and counterrumors concerning the two conventions. Most of them, however, had tried to steer an impartial course in reporting the plans of each group. Due to the rivalry between the two groups of manufacturers to see which can offer "the best show," it has been hard for the trade papers to boost the coming conventions as has been done in previous years.

But it should be interesting to members of the

trade at large that there is rivalry in staging the two conventions-and operators may well expect to get more fun during their convention stay.

Since there are two conventions, most of the publicity will necessarily come from the publicity staffs of each convention. The trade press will render

its service largely by being a medium for the two groups to give their messages to the industry.

It seems certain now that there are to be two separate coin machine shows in Chicago, one in December and one in January. The management of each group is very busy completing plans for a really great convention. Time is precious now and the trade may expect plenty of show news and announcements from now until the conventions are history.

The NACOMM show, sponsored by the National Association of Coin-Operated Machine Manufacturers, is the first convention scheduled. It will be held at the Hotel Stevens, Chicago, December 12 to 15. The management of this convention is requesting advance registration, and proper blanks are being published in the trade papers for this purpose.

The CMMA show, sponsored by the Coin Machine Manufacturers' Association, will hold its convention at the Hotel Sherman, Chicago, January 16 to 19.

Distributors have reported to us that they are most concerned about the fact of two shows. Division of

the manufacturers into two groups works a hardship on them, they state, because most of them buy from manufacturers in each organization. But operators do not have to worry about such questions, so it may be that operators will again be "kings" at the annual shows.

Each organization will probably publish lists of its exhibitors so that members of the trade may know for a certainty at which show certain machines or products may be seen.

Conventions during the last few years have tended to emphasize more and more the entertainment feature. This is true in the annual conventions of other industries as well as in the coin machine trade. This year it is to be expected that entertainment will be given more attention by both organizations than in previous years. So that a trip to the convention will mean a chance for the operator to have a grand time.

> But basically the coin machine industry is an industry in which its life blood is a steady development of new ideas, which in turn are built into new machines. The public itself is attracted by the new and the novel, and even the service machines must cater to this public

"taste. So the conventions will have displays of all the fatest developments. The convention days provide the best opportunity to see and compare all the various types of machines and either decide to specialize or diversify operating plans.

Everybody is interested to see what the trends are also and at the conventions is the best opportunity to note trends in machine development.

The year 1939 lies ahead and the conventions will in some measure indicate both the spirit and the types of improvements in the industry. Conventions are a time of fellowship, and men are entitled to get some inspiration by rubbing elbows with fellow tradesmen for a few days in annual convention. Both conventions also welcome the wives and sweethearts of coinmen to enjoy convention hospitality.

Now is the time to catch the convention spirit and make plans to attend. News and publicity will be published each week by The Billboard and we plan to do a good job of reporting on each convention,

SHOW DATES

The following dates are officially announced by the two organizes rations sponsoring annual coin machine conventions in Chicago: NACOMM (National Association of Coin-Operated Machine Manua-facturers) convention and show will be held at the Hotel Stevens, Chicago, December 12 to 15, 1938. CMMA (Coin Machine Manufacturers) Association) will hold its annual convention and show at the Hotel Sherman, Chicago, January 16 to 19, 1939. Watch The Billboard each wook for full details and announcements references the shows.

concerning the shows.

AMUSEMENT MACHINES

meners 75

57

6 L.

BEEN TO

GUERE

S.S.

ACD. FR

61

1 BALL

Gives player 3

trys for a win

STEPPER-UPPER is taking

Sterfer-Urfer is taking both the play and locations away from the now obsolete "mul-tiple play" payou tables. Step op your cambras with STEPPER-UPPER. Wite, phone or write

J. H. KEENEY

& COMPANY

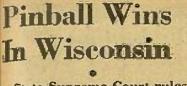
2001 Calumet Ave.

Chicago

with stepped up

odds with each

successive try.



State Supreme Court rules game for anusement only when prizes are not given

ADDISON, Wis, Nov, 12.—State Su-preme Court November 3 affirmed a decision of Circuit Judge Arold Mur-phy, of Marinette, holding that Bally's maining device. Judge Murphy hunded and the decisies in Miliwaukee in Apil, isse, sustaining a civil court jury. The machine, of the pinball variety for the decisies in Miliwaukee in Apil, isse, sustaining a civil court jury. The machine, of the pinball variety for an usement purpose only. The machine, of the pinball variety man dise. Judge Murphy ruled that H man, Milwaukee, owner of the machine, math had been scized by police in a pathman sought return of the machine, and Judge Murphy ruled that it be pinen back to its owner.

Atlas Modernizes Its Headquarters

CHICAGO, Nov. 12. -- Constant im-movements are the rule rather than the succession at the headquarters of she this Nordity Co. The nemest improve-ments announced by Morrie and Eddle pendury, are their new jounge and dis-TOORS.

The new addition is a "daylight" dis-try, being flanked on one side by a u-lost window and on the other side by to-foot window, Comfortable cush-ed shairs are provided so that custom-will be at complete case while looking the latest in consoles, pay tables, incorreging, Heales and neverity genue. Commented the Ginzburgs: "The new unge and display are a few of many provements and additions contem-ated by Ains. It is further proof of ar high hores for the innuclate future colu machine industry."

Fitzgibbons Shows Bally's Paramount

YORK, Nov. 14.-At a special bring Jack Fitzgibbons, of Fitzgib-nus Distributors. Introduced Bally's w novely game, Faramount, to the first york operators and jobbers. The startist, and refreshments were served il stictnoon. The game was highly blied by all who operated it, and have of an instantaneous success, Pitz fiperted. pected

Ray Miloney, Bally's president, came in New York for this event, and be-in greeting all his friends and



shaving whatever victims he could with the new Bally Electric Shaver seemed to be having a hilarious time. Accompanywing Ray was John Chrest, assistant sales manager of Bally Mfg. Co.

Fitzgibbons went overboard on the game himself and stated; "Paramotina will be one of the greatest novely-game sobastions of the year. Production is moving fast and we expect to have car-load shipmants in New York on No-vember 15. These games will perhaps only take care of our advance orders, but shipmants will be coming in steadily."

Among those who dropped in at the Fitzgibbons party were Jack Kay, Irving Orenatein. Dick Steinberg, Herman Budin, Mike Munwa, Charlie Aaronson, Bill Alberg, Willie Blatt, Sol Silverstein. Joe Fishman, Marvin Liebowitz, Sauj Kalson, Lou Rose, Louis Silverstein: Stere Delwin, Bart Hartman, Al Koondel, Phil Could Marty Both, Gil Frais and Joe Fin Lou Kalsom, Lou Phil Gould, Marty Roth, Gil Praia and many others. Two distinguished visitons from over the pond were Percy Goddard and Tony Gasparro.

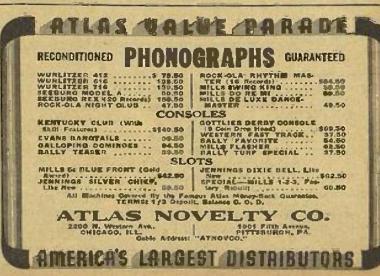
Registrations for Show Pouring In

CHICAGO, Not. 12. - With advance registrations for the NACOMM annual Coin Machine Show to be held at the Stevens Hotel December 12-18 coming in at the rate of over 100 a day and the total already well over the 2.000 mark, NACOMM officials expressed themselves as very well pleased with the heavy carly registrations.

"These coin machine men from all over the United States and Canada, and as far distant as Europe and Hawall, have already much plans to attend the NACOMM show," said A, B, Coffman, show manager, "The November 30 dead-line for free advance registrations, is still over two weeks away, and we expect to have incre than 5,000 in by that time. "Theritification cards which will do. "Identification cards which will den-title you to your convention badge are in the mail to all of those who have registered to date, and if you have not registered do not fail to do so before November 30," he said, "as after that the free will be \$1."







SPECTACULAR? PROFILS in take \$20. a day out of a machine and junk it at the end of 2 works don't buy PHOTOMATIC. BUT if you other will make PHOTOMATIC. BUT if you want a machine that will make meney for you YEAR after YEAR you will find you can make more TOTAL NET PROFIT from PHOTO-MATIC than from "spectacular" michines.

NVESTICATE International Mutoscope Reel Co., Inc. SIB West 34th St., New York

WILL BUY ROTARYS-TRACK ODDS-

BEST NOVELTY CO.



REENEY'S STEPPER-UPPER, pay-out table, has Sales Mahager Bechar stopping up in the world.

NOW Direct From Factory To You! The New Sensation----

changemaster

950 F. O. B. Entrange. 1/3 Down, Bal. G. Ö. D. 110 Velt A. C. F. O. B. Chiesgo.

FORMERLE SP.75, WORTH \$50.00

FREE TRIAL OFFER

Try the NEW Changemaster for one week. If not entirely satisfied roturn it and we will

refund your money.

FEATURES LOW PRICE

AMUSEMENT MACHINES

British Trade Paper Reports On Prize Value Limitation

Following is a report on a court case as described by World's Fair, British ammement field trade paper, under a date line of October 15. It will be noted that World's Fair reports legal news much more completely than do American trade papers. The article fol-lows: LOWS :

PRIZES IN AUTOMATIC MACHINES "NOMINAL COST" PROBLEM FOR OPERATORS

The question of the value of prizes offered by automatic machines was raised during the hearing of a case at North London Police Court on Friday.

North London Police Court on Friday. British Arcades, Ltd., was summoned as the occupier and Edward Victor Knight, of 23 Foole's Park, Finsbury Park, as the manator of premises at 206 Seven Sisters' road, alleged to be used for the purpose of money boling received "as a considerstich for an undertaking to give thereafter valuable things in events and contingencies relating to games by means of automatic ma-chines," contrary to the Betting Act, 1883. 1853.

G. D. Roberts and Michael Pea-cock, counsel for the defendants, put in pleas of not gully,

pleas of not guilty. Ge B. D. Taylor, prosocuting for the police, said the premises contained 37 pin tables, 5 crane machines, 2 rotary merclandiser machines and 4 upright ball machines. He was not busing his case upon whether or not the pin tables were legal, but his case rested upon the crane machines and the rotary merchan-disers, for which prize valued from 22. 6d. to 10s, were afford.

Value of Prizes Reduced

Mr. Roberts said this was on similar lines to previous cases which had come before the same magistrate. The pro-pristors were asked by the police to re-duce the value of the prizes to a nominal cost, and the defendants had done so. As a matter of fact, they were reduced so that no prize was worth more than 58. Before that some of the prizes were worth as much as three guinces. The Machines (Basil Watson): You

worth as much as three guincas. The Magistrate (Easil Watson): You were asked by the police to reduce the value to a nonlinal cost? Mr. Roberts: Yes, and we did so, and i "might suggest that this case be ade journed, as the others have been, to get the police commissioner to come to some any or with the defendants as to what shall be the maximum value of the prizes. prizes. Mr. Taylor said he was not in a posi-

All, taylor soft has suggestion or to say that the commissioner would agree to 5s, as the maximum cost of the prizes. Mr. Roberts: We have evidence to show we have kept faith with the police in the matter of reducing the cost of the prizes.

matter or reducing the cost of the prizes, There are very many arcades like this one, and if you do not get equality you have an unfoir advantage being taken by others. Scotland Yard has said prizes should be of a nominal amount, but when the police are asked to fir the isominal amount, they very wisely do nothing about the

Mr. Taylor said he wished the case to be dealt with and not adjourned. The Magistrate; I think the maximum fine of £100 is rather too much in the case. There will be a fine of 10s in each case and no costs whatever.

Goddard of London In U.S. on Visit

In U.S. on Visit New York, Nov. 12.—Percy Goddard Goddard Novelty Co. Lid, London Goddard the Work for a set of the time by Tony Gasparto, also cer of the time by Tony Gasparto, also the time by Tony Gasparto, also didlition to showing Goddard the be post in New York Gasparto took his to Haltimere, where they visited lock commen for a complete day. The night before Goddard loft for Mingo be was entertained at the Work Ansieurant, where the antiusment me-tion business was given a plug. Hitle differen-tions for a machine man, and that he iniuseff "always gets in a plucke pister with December 2, when he leaves on the mith December 2, when he leaves on the store Mary for England, as he desired

Business Growing For Winner Deals

CHICAGO, Nov. 12.-Winner Sales On reports a continuing big domand to its Get-s-Elt. Pire Star Pinal and Prockin' far deals. These deals has made a hit in many ways with open-tors from Coast to Coast, they state to firm busy day and night. Jar deal play is unquestionably gas-ing in popularity with the public, state Winner officials. "and cur deals has every feature of novelty, color, map and action to attract suscemers."

Wrigley Company Nets \$2,081,880 in Quarter

CHICAGO, Nov. 12. — The Willies Wrigley Jr. Co. chowing gum mann-facturer, and subsidiaries report for Co Septimber quarter a not profit of 52.000 above this is equal to 51.06 each m 1,559,467 shares of no-par capital stor and sompares with \$1.948,781 or 90 eccs a share in the second quarter of the year and \$2.355,637 or \$1.21 a share is the thing quarter of 1037. The firm had a not profit of \$5,464,85 for the nine months to September 30 for the nine months to September 30 for the 52,702 a share, as compared will \$6,740,538 or \$3.43 a share for the 02-responding period of 1837.



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DONALD FIELDING & CO., 1105 HALL AVE., WINDSOR, ONT. PHONE 4-3133





CHICAGO COIN OFFICIALS, Sam Wolberg (left) and Sam Geneberg (tenter), hold a prestere should of their newest same, St. Morite, to the endent enjoyment of Alf Cohen, official of Chicago Coin's Suropean distributor, Coin Amusement Supply Co. Ltd., London,

Consoles and the Staying Qualities of

AMEISEMENT MACHINES

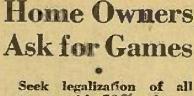


Fort Worth

TOTAL WORTH.

Levis Lizz, merchandise operator of heavy Tex, was a Ft. Worth visitor whily. Levis was buying supplies and if things were fair in his section.

s that Wichits Palls common "offing the row a fow days ago? Tak-



games with 50% of proceeds to State coffers

RACINE, Wis, Nov. 12 - Wisconsin Home and Property Owners' Association will seek a statute in the 1939 Legida-ture legalizing gambling, according to Albert Jensen, Excine, chairman of the organization,

The association has declared itself as favoring State regulation of slot ma-chines, salesboards, horse races, bingo and other games of chance, with SF por cent of the proceeds going to the State.

Altho the State and various municips polities have lows against gambling, the illegal games are so widespread this enforcement of the laws is almost futling. The association contends.

Hobbs. Tes, he was in town doing a little buying.

Roy Colvell, live-wire op of George-town, was along the row recently. Roy keeps a nice string of equipment going in his territory.

In E. Akers, operator of Denton, was a Fa. Worth visitor a few days age Akers reports business very good in the Denton section and says he is expecting a nice winter business. He was shop-ping for some counter equipments and cigaret merchandisers.

Ops are doing some high talking about. Bally's Dixle Race Track Console and the new Bally Reinbow penell vender. A number of them have been rishing over to see them at Helen Sayngell places the Automatic Amusement Co.

Cattle, absep and hog sixipinents, along, with the opening of the Thanksgiving turkey market, are pouring an added sitram of coins toward the Ft. Worth operators' coin chutes. Every operator reports again in receipt during the pasic week. Music spots are increasing as the cool bights come on and the folks have to play inside. Music ops are all smilles these days down this way.

Very few if any reasting firms com-pete with the P. C. Ewing Co. of this city. The Ewing firm is now reasting and shipping to operators in the South-west over 1,000 pounds of milted pea-muts daily. The firm just recently purchased at one unloading 22 tons of peanuts, the new 1838 crop. This or-ganization is also the State distributor for the Columbus Vending Co., of Co-lumbus, O.

This section of the country will spon-tor two delegations to Chicago, one to each of the coin machine shows. Some ops will attend both shows, while others will seloot one or the other,



A MILLS NOVELTY QUINTET, CharMe Zender, Jack Marku, John Donahue, A Kelly and Laster Ricck, of the coin machine sales department. They seem to be enjoying something—nages they go last month's sales reports



NACON 11th Annual MACHINE COIN

ins year. NACOMM presents the 11th Annual Coin Machine Show in new and more spacion: quarters-in the world's largest botel-the Stevens Hotel, on Michigan Bonlevard in Chicago on December 12, 13, 14 and 15. Spennored by the same organization that conducted the last four highly successful shows. South in your advance registration below today-before you forget!

MAKE YOUR HOTEL RESERVATION DIRECT WITH THE STEVENS HOTEL NOW, WHILE ROOMS ARE STILL AVAILABLE.

An Exciting Thrill-Packed Show You Can't Atford To Miss!

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Clip and Mall NOW to

Nitional Association of Coin Operating Machine Manufacturers 120 South LaSalla-Street, Chicago,

	Name
PLEASE TYPE OR PRINT	Company ageness of a second
PLAINLY	Äddress
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I endle	wor Letterhead 🗋 Business Card 🔲 Other Identification as
operator, jo	bber or distributor of colin-operated machines,
Name at 1	will some manufacturer whose coin-operated machines you
have purch	based during the past year:
Date	Signed
November	vance regulatrition requests honored unless received before 30, "1838
Adv	VE \$1.00! Send in Above ance Registration NOW! IONAL ASSOCIATION OF COIN-OPERATED MACHINE MANUFACTURERS

Chicaso

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14

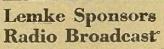
November 19, 1938





CASTERLINE BROS. 0-ML 80





DETROIT, Nov. 12.-Henry C. Lenke. head of the Lenke Coin Machine Co. here, a pioneer in the coin machine business, has given active support to the Detroit crusade for the "Sales Make Detroit crusade for the "Sales Make Jobe" campaign. This is a general bus-ness drive in Detroit, and Lomks has "performed his bit," as he says, to help good cause. a expanding his business at the

Contraction a

In

In expanding his business at the pre-ent time, he reported having already on location 200 hos pop-corn venders of the very latest type and that he had placed orders for another hundred. "This deal." states Lemke, "makes jobs in the Chicago factory and jobs for the people handling the machines. Lemke said he had purchased two new trucks to add to his fleet and had also added two employees to sarvice the pop-corn machines. Twenty-four-hour sarv-ice is offered to locations using his machines.

tee is effected to recenters using the machines. Lemke states that his company will operate and will also establish and sell routes. His plan, he says, is to give Michigan operators the first chance as accuring the machines. After this source has been exhausted he will sell to new-comers, thus instilling new blood into the instuty. Lemke has also taken radio time to

the industry. Lenke has also taken radio time to advertise the pop-corn venders and other linee handled by his organization. Breadcast is a part of the Parade of Detroit program, over Station WJBK and also over CELW daily in a 15-minute spot program.

Food, Drug Law Hearing Nov. 17

Washington, D. C., Nov. 12.-A gen-eral hearing on iontative, regulations diversing the enforcement of the new Food and Drug Act will be held Novem-ber 17, beginning at 10 o'clock in the morning, in the auditorium of the De-partment of Agriculture, South Building, on Independence avenue between 12th and fath streets, E. W., Washington. Views of the candy industry are ex-pected to be presented at the hearing, which will be attended by William P. Heide, of Henry Heide, Dic., chairman of the legislative committee, and W. Purker Jones, general coursel of the National Confectioner' Association. Jongs, in a statement issued to candy manufacturery, ugood them to candy manufacturery ugood them to candy him

Jongs, in a statement issued to candy manufacturers, unyed them to send him immediately any recommendations which they may wish to have presented orally in their behalt at the hearing. These who may wish to can send separate recommendations in writing to W. O. Campbell, hand of the Bood and Brug Administration in Washington, up to November 24.

Confectioner Relates **Factors Boosting Cost**

CHICAGO, Nov. 12. - The National Confectioners' Association, in its Octo-ber bulletin, publishes a communication from a member manufacturer which re-lates the many factors that tend to in-

lists the many factors that tend to in-crease the manufacturing costs of abdy. "Yesterday (October 11) sugar ad-ranced 12 cent per pound," it is stated. "The present prices on costings are about 24 cent above june prices. "These manufacturers who are con-tracted for or bought enough augar and costings to run them fintil after the first of the year are, of course, pro-betted against the advances and are privileged to hold their present prices, hut according to all the rules of busi-ness they should advance their prices in accordings with the new costs of raw matorials

"One thing is certain. If sugar and equings had gone down ½ cent this reduction in these materials would have immediately been reflected in lower prices. Therefore an increase in prices

should immediately be reflected.

(IT)

"With reference to labor costs, no manufacturer has any contract that will savare him of any low labor cost after October 25. The increased labor cost goes into effect immediately upon the effective date, and if these increases are not reflected in his prices they will be reflected in his statement of January I.

·

There isn't much use in building up business and in fighting for greater volume unless there is so least a small profit. Today's prices are entirely too

Now. "All labor costs are going to be higher because all the manufacturers who make our raw materials are going to pay higher labor costs. The peanut people havo already increased their cost on peanuts from ½ cent to ¼ cent due to the higher cost of labor. "What is the reason for continued

"What is the reason for continued price degraciant in our industry? The answer is PEAR. The worst com-petitor we have is Far, which has blocked our path as sifectively as an unscalable wall. Frar is akin to hate. Let us banish the bogoy which makes us fearful and we will go full speed ahead. Let us do the bold, courageous things that would make us bigger and better! Let us make some real noise about this right now!" What te the reason for omtimied

Robbins Cites Servicing Costs

BROOKLYN, Nov. 12.-Eass Dave Bob-bins: "Every operator must take his service costs into consideration if he is to be successful. If costs just as much in automobile and labor costs to service four 2-in-1 Vender as it does to service a single-column bulk merchandiser. Emart operators are therefore ordering more 2-in-1 Venders. An important feature of our machine is the fact that it requires no more space on the mar-chan's counter than a single-column wonder, altho it vends two different items and earns twice as much monory. We have sold thousands of these winders. To our knowledge none are available on the used machine market. This proves that 3-in-1 Venders are truly permanent monory makers, also that they are mochanically perfect. "The new low price we are quoting for the funct wonder should exciting service are

"The new low price we are quoting for the 2-in-1 Vender should enable every operator to own a large number of operator them."

Robbins Carrying Three Bar Venders

BROOKLYN, Nov: 12. — "More and more operators are turning to selective candy har merchandiaing machines." states D. Robbins & Co., Brookiyn. "They can depend upon their steady income. "To keep up with this trend we are now featuring three, of the leading 0-cent selective andy bar morchan-disers. They are Stoner's eighf-column vender, U-Need -a-Pak's five-column vender, U-Need -a-Pak's five-column vender and the well-known U-Select-It machine. machine

"All three machines vend the adver-tised brands and they are slugproof, modern in design and proved mechan-ically perfect. A large quantity of these machines are stocked by us for, imme-diate delivery."

44 Millions in Cig Taxes in September

WASHINGTON, Nov. 12. - During the month of September cigars were a source of \$1,307.343.56 reveaue, according to igures released by the Bureau of In-ternal Revenue, Treasury Department, This is compared with \$1,203.337.53 col-lected on cigars during the same month

last year. Taxes on cigarols in September totaled \$44,137,771,58, as compared with \$44,504,-084.45 during 1937.



August Candy Value Below '37 Figures

The average value per pound was 14.7 the in August as compared with the cents for July and 18.3 cents for

(i) erns for July and 15.3 cents for trans, 1937. Breaking the report down into class-dation of houses, the strongest sen-increase in poindage sales from by to August was made by bar goods must he gain of 48 per cent. This mented to 26 per cent. Beports of poundage and average due per pound according to types of messes follow:

weaky bar goods concerns report 11,858 pounds, 16.4 cents, for August, 8, and 31,256,937 pounds, 17.1 cents pound, for August, 1837, and 19,702,-pounds, 16.6 cents per pound, for Twenty 1312 ist. and 1938

by, 1938. Thirty-eight bulk goods concerns re-rit 12883,637 pounds, 10.4 cents per bunds, 9.7 cents per pound, for August, 87, and 10.224,613 pounds, 10.5 cents ar pound, for July, 1938.

Some Vending Ops Use Three Reports

BOSTON, Nov. 13.—"Systematic pro-fere results in increased efficiency for cention of edin machines," advises Dave set, of the Trimount Coin Machine Co. Some operators, know to the penny the and of the monits just how much

"The and of the month just how much is profit each machine has produced. her operators have no system which two they are either too kay to keep records they don't care to bother just so long they make a good week's pay. "The first group manaly develops into mine business organizations which and real profits at the end of the year. The good system of bookkeeping will operations and tell what should be it in machines at any given time. If operations and tell what should be it in machines at any given time. If operations and the first demand is, "Lat yee your records." Secondly, it will now just which locations are making and which are not. This permits built of machines from in better ones, (changing of the merchandize to suit lemiton. It also gives a definite daily of cash receipts. oon staa

Des Assemils the use of three report a now being used by well-organized unting groups. The consistent use of on forms will establish operating on a insulike basis and will show operators are they are at the end of each day's

fe Savera Nets 767.352 in 9 Months

FORT CHESTER, N. Y., Nov. 12.-Life rea, Inc., reports for the nime months ling September 30 a net income of 7853. This is equal to \$2.10 a capital read compared with 8883,847 or his a share, for the same period of last

The firm had a net of \$23\$4,370 or states a share for the quarter criding fumber 30, as against \$3\$6,233 or crits a share for the corresponding field of 1937, and \$270,524, equal to conta a share, for the June guarter this year.

eed Salesmanship **o** Place Venders

DITROIT, Nov. 12.—Business in the machine field has failed to a definite September-October pick-for the first time in 15 years. Law-V. Bohr, of the Bohr Sales Co., if the city's real oldtimers, reported week, but he is far from discouraged. Week, but he is far from discouraged. here is a great turnover in the coin line field." Rohr says. "A lot of Sti info, it because it looks like a return of big money to them.



We wiped our shows clean and bowed low upon entering the new offices of the We wiped our shoes clean and bowed low upon entering the new offices of the GMA of N. Y. this week. The new home is located on the same floor in the Chabin Building but has twice the floor space of the former bendgurters. Matthew Forbes, manager of the erganization, now plays host to GMA members in a comfortably appointed office of his own. The outer half is a combination waiting room and secretarial office. In a way, the new quarters of the organization are proof of the progress it has made during the past year. The CMA of N. Y. extends a blanket, in the flip clarater of the organization are proof of the in the flip clarater of the organization are proof of the in the flip clarater of the organization are proof of the secretarial office. in the Big City.

Mrs. Martha L. Lewis has been appointed vice-president of the New Jersey CMA to fill the vacancy left by the death of her husband. Mrs. Lewis was informed of her appointment in antomical letter from Manager Le Roy Stein during the past-week. Her first official duty as vice-president will be to attend the coming executive meeting of the New Jersey group. The appointment of Mrs. Lewis marks the first time in the history of any CMA that a woman has served as an official, it is believed. Sloce Mrs. Lewis was an active aid to her husband in the operation of his business, the is well qualified to administer the duties of the office to which she has been appointed by the CMA of N. J.

With 56 per cent of the membership on hand, the GMA of N. Jesenjoyed the best attended meeting last Tuesday night, November 8, it has held in some who. The prime purpose of the meeting was to honor president emerities Charles W. Stange. Stange addressed the members on the subject "Who is the Association." An account of his speech will be published in this column in an early issue. Leo Willens, president of the U-Need-s-Pak Corp., promised his co-operation to the as-sociation. Manager Le Roy Stein reports that the New Jorsey group has received promises of co-operation from all the leading meanufacturers of equipment in its efforts to stabilize the industry. The manufacturers have been a greet ald, he stated, in pointing out the advantages of CMA membership to prospective eiguret merchandizing machine customers.

stated, in pointing cut the advantages of CMA membership to prospective eight merchandizing machine customers. A fundation method of machines, but it hurts the operator just getting started in but-has a large route of machines, but it hurts the operator just getting started in but-hess since it hampers his growth." CMA members will get a laugh out of that state-ment, Still in order to expose its fallaciousness, we investigated the matter and discovered that no statement could be farther from the truth. What has aided the growth and progress of the CMA mechanism for their state-petition in this business of operating eight machines. Prior to their estimated, com-petition in this business was on a "dog-est-dog" basis. For a while it was great sport to knock aff a competitor's location while he was buty stealing one from someone else. It wasn't long, however, before operators woke up to the fast that these tactics were hurting no one but themselves. Profits were being wiped out by their delate to obtain competitive locations at any cost. Then the CMA erganizations came into being and quickly this picture changed. Men who formerly would not even speak to each other they could put the operation of eighter merchalisting machines on a businessite basis. Quickly, they put an end to cut-threat competition. They restored the profil margin to the buil-ness. They set up committees to settle disputes and prevances equitably. The sd-prive take and found that by co-operating with another, they were able to pro-tect each other from unprofitable locations. An employment bursus where skilled protects and round that by co-operating with another, they were able to pro-tect each other from unprofitable locations. An employment bursus where skilled protect each other from unprofitable locations. An employment bursus where skilled protect each other from soon found out that they were able to expand their operations much more rapidly after affiliating thermelines with a CMA comparisation than formerly. No longer did they have

Another feature of being a member of such a group is that the newcomer can avail himself of a fund of knowledge about the inner workings of this business which it would take months and even yours to secure thru actual experience. In this way the newcomer is quickly able to get his business started off on the right Toot.

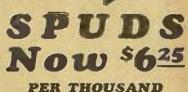
Not. All the above benefits accrue to the members of CMA associations today no matter how large their routes may be. These organizations have figures to prove that their members have increased the size of their operations more rapidly since joining their association than formerly. In the New York area alone it is estimated that more than 5,000 locations were made available to eigerst machines during the post year. Practically all of these new spois were obtained by CMA members —because they had the time to devote to creating new locations and were not harmased by the constant fear of someone knocking off their choice spots. Bo the next time you hear an operator making the sitement that he intends that he needs the protection a CMA gives to its members, have pity on him. Chances are hell always be a small-time op because he never will be able to rise show his because it's much easier to capitalize on some one else's efforts. Besides, what or-ganization would want him?

left of those who started out. "Threatment and income are the two factors that determine the placing of a machine anywhere. I have had spots for 12 years that have had a single ball gum or peanut machine, and that is all the place, perhaps a small confectionery, can support.

"Some ambitious new operators oc-casionally try to put too good a ma-chine into a small location. If the low too. I have some locations where I have two big machines, like the Snacks

They find things different than so-pected, however, and at the end of a year there will be only a few operators ing weekly servicing. But there are of those who started out. She places where only the small ma-"Investment and income are the two factors that determine the placing of a all the place will stand."

all the place will stand." Rohr, veteran that he is in the plac-ing of machines around the territory, employs one good salesman to hand/b all placements for him. "A good salesman is as necessary to an operating organi-zation as a salesman is to a manufac-tures,". Rohr said. "No matter how good the product is it must be sold too. The right selling personality is needed." Rohr's "sales department" places 8 to



SMOKE

LONE

Spud is the top quality, original and correctly mentholated cigaretts. That's why it's Spuds or nothing for millions of smokers. Spud cignrettes are now priced the same as other standard cigarettes, pay-Ing you a handsome profit. Cork or Plain.

The Azton-Fisher Tobacco Company Louisville, Ky,



THE KING OF VENDORS IS



TORR 2047 A- 50. 68

10 machines in new locations daily. Ex-perience has shown that nearly 50 per cent of these may ultimately be removed as unprofilable, or for competitive rea-sons, but this constant expansion sk-lows continued growth for the distribut-ing organization. ing organization.

Returns, are never handled by the salesman, but by the service organiza-tion. Occasionally a service man may place a machine if a location owner who niready has a Rohr machine in wants another kind—say a peanut machine alongside a candy machines are placed by his selling specialist.





OPERATORS: Do you want to more than double your sales? The use of Authentic Walt Disney Charms of Snow Wilhite and The Seven Dwarfs in full colors will turn the trick. All your patrons will want to get a complete set. This means a continuity of sales that ordinary charms will not produce. Sold in sets of 8 gross tone gross of each characteril at \$6.80 a set plus delivery charges.

CANDY CRAFTERS, INC. LANSDOWNE, PA.

Great Future for Super Markets

of operation had risen. He cited one example, that of meat communition. Meat consumption, he said, is retarded by high prices. The supers, giving more for the money, are the new hope of

CHICAGO. Nov. 12. - Most of the business won by super markets is at the appense of ahain stores. W. H. Albers, prosident of the Super Market Institute, teld a convention of meat packers recently. Albers mined that ahain efficiency has waned in recent Four and that order that costs institute the data and the stores of a course dictated at some distant

Hershey Reports Profit Of \$1,355,980 for 3 Months

HERSHEY, Pa., Nov. 12. — Hershey Chocolate Co. and subsidiarles report a nets profit of \$1,355,900 after interest. depreciation, federal income taxes and other charges for the quarker ending. September 30. This is equal, after divi-dends on 54 convertible uteference stock September 30. This is equal, after davi-dends on 64 convertible preference stock, to \$1.61 each on 635.749 shares of no Bar common. This compares with \$610.273 or \$1 conts a share, in the preceding quarter and \$1.193.592, or \$1.37 a com-mon share in the September quarter of last were last year.

Net year. Net specifit for the bine months ending with September as compiled from guar-terly earning reports amounts to \$3,550, 440, or \$3,71 a common aharo, after allowance for participating provisions of the \$4 preferred stock. Not profit for dhe first anne months of last year amounted to \$3,208,564, or \$3,20 a com-mon share. mon abaze.

Detroit

DETROIT, Nov. 12.—Theodore Pole-inions, of the National Pool Products Co., has purchaid the cigaret merchan-dising machine route formerly operated by George Koesis. Koesis, will constitute to operate his bulk morehandles more operate his bulk morchandise mag chines

Folenteas is a well-known figure in the restaurants and extering field and is in close touch with the local restaurant unde, which accounts for a large numbar of eigerst machine locations.

Emer Bower, manager of the meter washer division of the Hurley Machine Co., reports favorably on present bud-ness conditions. His firm operates washers in apartment bounds, etc., on a coin-controlled tasks,

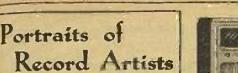
Ben Leikowitz of this Auto City Candy Co., is specializing in thester locations for his candy venders. He is using Na-tional venders of the shart type. He Night Swing Section, Detroit by a formerly had a large number of indua-trial locations but disposed of them 'to



concentrate in the highly specialize theatrical field.

Reynolds J. St. Onge ("Smoky" to 3 friends) is how operating several he dred cignret merchandiscis. He is tering the candy merchandising ref tering the candy merchandism; in using the new National combined venders. He purchased the machine from the Weidman National Sales Co.

Mrs. Ben J. Marshall reports seem much better in the number and pre-lines, with the improved demand y premiums a distinctly favorable for The Marshalls are distributors p Rock-Om.



This is the seventh in a series of humbrall biographical sketches of benu leaders and other artists whose record-sets are enjoying widespread popularity shumograph machines.

REGGIE CHILDS

Beggie Childs, often referred to as The Smiling Mnestro," has had a color-til and varied career. His first musical carutaions were a great deal more duscal in character than they are now. the studied music in London, the city of his birth, after which he went to the Paris Conservatory of Music. In the French capital he was boy soloist in the American Cathedral chokr.

At 18 he came to the United States is Canada and went into a vaude oct inturing his violin. He crossed the the Canada and went into a waude act insturing his violin. He crossed the membry on his tour, and he was hardly back in New York when he set out Gues more for Europe as first violinist and guinant conductor of one of Paul whiteman's band units. Returning to America, he want into the legit field and served as conductor and concert meter on a mumber of Broadway shows

aster on a miniber of Broadway shows. Childs' first engagement with his own rebeats in a night dub came when he late Texas Guinan hirod him for her Frag Giub. Ruby Keeler, climbing the attract dances in the floor show. Ingle left the 21 Fry to take over the ad sind at the then famous Fifth reace Glub. and following that he has blad that it is a time when his medium of spitertainment was itself redicing making a debut. He played or will when that station had its first tucks an lower Broadway in New York ind on network commercials in be-ned on network commercials in be-ned on network commercials in be-ned on network commercials in be-

During one of Guy Lombardo's alt-from his stamping ground, New ork's Hotel Roosevelt. Reagle stepped to the spot for two consours and then runned to vanderille for Loew's and KO. Then came a successful enque-nt at the samet Casino-on-the-Park the Ener House, New York; a profit-the one-night tour, and's stand 'ast immer at the famous Playland anuse-ent park in Rys, N, Y. Since then it is been more one-night, theater and produing dates for Childs, his "sweet" bill and his "sweet" swing.

Pennsy Phono Ops lear Wexelblatt

WILKES-BARRE, Pa., Nov. 12.—Phono-uph Operators of Northeastern, Fern-mula hold a very interesting meeting the Rotel Sterling, Wilkes-Barre, re-mily. The mooting was presided over 5chn J. Martin, of Berwick, Pa., modent of the Wilkes-Barre chapter of the searching. execctation.

The principal speaker was Attorney Wexelblatt, of Philadelphis, who on organization and the benefits

Chartes Edam, of Wilkos-Barra, gave Interesting talk on Salesmannip, and Then Hawke, business agent, de-ma a detailed report of his activities in their effects.

Stanley Barousky, of Handston, and in P. Thomas, of Summit Hill, were opted to membership.

A door prize, an auxiliary speaker, was in by J. D. Richards, of Trucksville, Stanments were served and all en-Steahnen th ed themeolyce.

am Spot for Philly

"ILADELPHIA. Nov. 12. - A nitory bliston in jam sessions will open within the pert few weeks. It will called the Onyx Club.

Subob Bill Erecohmar and Nat Segail Whobs Bill Erecohmar and Nat Segail "that the customers will be at-led by the prospect of seeing the with their hair down. Althe former any A. A. Tomei put the taboo en eccions, the rule haan't been en-eccions, the rule haan't been en-ted close, he resigned to join the milly Orchestra.

AMUSEMENT MACHINES (MUSIC SECTION)



Record Buying Guide

An Analysis of Current Songs and Recordings From the Standpoint of Their Value to Phonograph Operators By DANIEL RICHMAN

Tabulation is based upon radio performances, sheet music sales and record releases of the week. Reports from music publishers as to the relative importance of certain songs in their ostalogs are also considered, as well as information received each week from prominent operators.

GOING STRONG KEEP THEM IN

My Reverie. Continuing to be pretty powerful on the air, over the coulter and in the machines, there is now an added reason—We one of the best bets for ops. Bing Grosby has a waxing which gives the number a new lease on life in those spots where they may be getting tired, of Larry Clinton's grand platter. Clinton's disc is still pretty big almost all over, however.

- Got a Pocketful of Dreams. Slipping a bit on the air, but still No. 1 sheet music seller. Bing Grosby again has a popular record, and as the picture (Sing, Fox Sinners) gets around and they hear him do it there in they'll want to listen to him on wax. Huss Morgan has the smoothest TYE' of the dance discs.

- of the dance discs.
 Summer Souvenies. A combination of everything shows that this typical fall ballad is now definitely in the hit class, Larry Clinton does his usual capable job on the waxing.
 Alexander's Rightme Band. Operators are reporting that an old Boswell Blaters' recording of this is much in demand. It would seem, therefore, that this is the disc to have around, and especially so in these excitons where the picture is playing.
 "All Ashere. As predicted here several weeks ago. Blilly Hill, of Last Round-Up and Spinning Wheel fame, has done it again with his latist helids. Finity popular in all departments, not the least of which is the phone field. Sammy Kaye gives out on its behalf with a particularly pleasing version. pleasing recaton.
- Folks. Altho practically nothing has happened to this number as re-gards radio pluga or sheet sales, it scenes to have caught on in the ma-chings, with ops reporting it as being very strong. Bea Wain's workl'on the Lorry Clinton disc is in the usual swell Wain voin. Old

COMING UP-BETTER STOCK THEM

- Sloopy People. It can't be impressed upon operators too strongly how macessary this will be for them in a very short while. For that matter, right now it's the sixth biggest saller in the country and its pub-lishers haven't even started to work on it. It just happens to be one of those naturals, like Thanks for the Memory, which is also the title of these naturals, like Thanks for the Memory, which is also the title of the flim this new one comes from. By all means get this immediately-cither Sammy Kayo's swile wardon or the Fils Logan-Hoagy Carmichael Woodance disc. Carmichael is the composer, which gives this platter a trackel interest. Two special interest.
- You Must Have Seen a Boautiful Baby. Just about starting, this is from the Dick Powell flicker. Hard To Get. One report it estending on, and about the best recording for phono purposes is Toning Dorsey's Clam-bake Seven waring.
- Who Blaw Out the Flame? A sweet ballad, and rising nicely on the air innes as well as in public demand for copics. IS may be very big before another week or two passes, so be prepared. Larry Clinton again, with another grand Bes Wain verbal chorus.
- another grand Bes Wain verbal chorus. | Have Eyes. Altho this means nothing to the general public at the mo-ment, it definitely is going to before long. First, it comes from Bing Crosby's unreleased Paris Honeymoon picture, and it's a Lee Robin-Ralph Bainger number, which usually means a hit. Grouby hasn't recorded it as yet, but in the meantime Artic Shaw dogs well by it, and also its companion piece. Street Little Headaahs, likewise from the film. Latter may develop into a nice hit, too.

OPERATORS' SPECIALS

Zisting covers those songs which in themselves cannot be destified as popular nation-wide hits, but which are, or give every indications of decoming, successful phonograph numbers.

- It Makes No Difference Now, A hillbilly and string mumber by Oliff Bruner that's getting a big play from this cash curatometric. Very big, in dast, this weak, according to reports.
 Red Het Fanny, A novelty ditty which is giving a good account of itself under the needlas. Hoosier Hot Shots deliver it.
 Jump Session. Another profitable present to ops from the Flot Foot Floopie Inde, Sim and Siam.
 Future Future Future has a normalize machine item in this normality.
- Butten. Eddle DeLange has a popular machine item in this nov-swing number. Operators inform us that ft's doing very well for them.
- them. Nightmase. This is Artie Shaw's theme-song, mostly a blues wall on the Bhaw claringt. His broadcasts from New York's Hotal Lincoln are doing a lot to familiarize listeners with the number, and here they can here it in toto. Reverse is Non-Step Fight, typical wing stomperoo, and the way the fans are flocking to Shaw rates it a slot in the mathines. Shaw, incidentially really seems to be the fail-halred boy among hand waders as far as nickal-droppers are now concerned, so it probably wouldn't be incidentally. Chick Webb and Ella Fitzgend turn in, not another ArTisket A-Turket, but a worthy item none the less. Good reports en itim some apote.
- alone apola.

COING DOWN-NOT WORTH PUSHING

Stop Beating Around the Mulberry Bush. The Boogie Woogie: Small Fry, Tutti Frutti, Lambeth Walk, The Yam, I Haven't Changed a Thing. So Help Mo, I've Ger a Date With a Dreams So Help Mo, I'vo Got a Date With a Dreams

Prompt Deliveries On Walco, Is Report

NEW YORK, Nov. 12.-Bob Gremner, of Walco Distributors, explains that a delay in delivery of their new Walco Sapphire Needla has been due to changes that have been made in the construction which of necessity have held up production.

"Reports from the first shipments of meedles we sent out revealed that many operators and collectors were law with regard to inserting the Walco needle in the pick-up head on their phonographs. Greaner stated. "Since the mapphire needle is harder than any man-made alloy or matal, it is of paramount im-portance that the meedle be inserted properly in the pick-up head to obtain the proper results. In order to make certain that all future Walco needles will be inserted properly, we have designed a needle ita simple matter for the oper-stor to insert the needle quickly and properly. properly.

ator to insert the needle quickly and property. "It has taken quite a hit of time to design this new needlo and to get it into production," Gremoir stated. "In addi-tions, we've had to have a quantity of tools minde that new come with the Walco Sapphire Needle, as well as new instructions printed to guide the oper-stor in the use of the tool in inserting the needle. That is why we're had to held up our orders. Now, howmer, all our problems have been ironed out and all orders are being filled promptly. In fact, every one in our office kere is working at full speed to keep up with the russ of orders. "We cortainly with to extend our warment thanks to our many friends for their 60-operation and patience." Greenner concluded: "Now that production on our Walco Sapphre Needle is humming along we feel certain that we won't en-

along we feel certain that we won't en-

San Francisco

SAN PRANCISCO, Nov. 12-With the settloment of the warebouse stylke In San Francisco and renewal of operations on October 25, coin machine husiness picked up noticentity in Central and Northern California. Operators claim they had not noticed any appreciable slump in the game and phonograph business during the warehouse and de-partment store atrikes. Prace was reached at 2 a.m. November 1 by a vote of 1.045 "yms." 1.014 "mo."

ou Wolcher and Ed Maps hoth report brisk wholesale husiness in phonoв brisk REALING AND REALINGS.

Morrio Pollard has hired two new op-cators who hall from Los Angeles and has purchased 10 graness to boost the week's soore.

Frank de Sosilé says he doem't know how to spell depression. His U. S. Na-tional Sales opens soon for active bus-ness, at which time he plans on solling his used equipment in blocks to operators opening new and untried routes.

Fred J. Waither is now representative for Gardener Sales on the Pacific Coart. Waither has worked as essistant for the part few months and he has the con-gratulations of his many friends on his promotion.

Cliff Gerdner showed his mother the town and took back to Watsonville some phonographs recently. Mrs. Gardner had such a good time she withes Gerdner had to get new equipment every week.

E. W. Ramsey is building up his Marystille route with new games this month. On his last visit to San Fran-cisco he purchased supplies for his candy machines and several game tables.

Preask Marty Jr., of San Jose, gave the jobbers a break Saturday by consing into-town on a buying expedition. Prank is still flying an airpines with Pubber Riker, scient of Holy City, where Frank-has several game tables both in and out-of the nuclist colony.

Santa Rosans are still willing to part with their nickels, says S. R. And men, who traveled here with high purpose of USIVINE NOW CRIMOS.

Jack R. Moore and his wife met with an automobile socident outside Roden. Calif., while idniving to San Francisco



Bally show and destimonial Incheon.

Tom Gion drove in from San Jose recently and placed a large order for slots.

Lou Wolcher will take in the Chicago Lou wolcher will pice in the Chicago chow and then so to New York, where he will depart by bont for a Caribbean cruise lasting three months, he reports. He plans to visit his Porthand and Scat-tig odices to see that overything is well in hand before his extended leave.

Banking on the old theory of "train schild when he is young." etc., local jobbers have taken up the use of toy bell games as sequents. Broucht out by O. Schoenbut Co. In Philadelphis, famous for its toys, the game is about the size of a match box. By pressing three small buttoms at once the kiddles can get a fair idea of what's in store for them when they prov big enough to drop a nickel its a slot.

Curity Dressen purchased games for his Hualdaburg route recently. After calling on every jobber in town he seems to have found just what he was looking for. His games are coming in for plenty of play and he says he can't complain.

Wolf Reiwitz, owner of Wolf Sales Co., is planning an extensive business trip thru the Southwatern and Central States the latter part of November.

Joe Silveira made one of his frequent -trips to the city this week. Joe is a comparatively new operator, but judging from his purchases he's doing all right himself.

According to Jack Adler, manager of Oakland Automatic, his company is re-



pincing all of its 12-record phonographs with new 24-record Wurlitars. Sam Tessler, owner of Oakland Automatic, has been mamed Wurlitzer distributor for the East Bay area.

Lou Menkes, Oakland operator, recentry underwent an operation for a centration his eye. He is making rapid progress and will soon be back to his route.

Bob Spear recently took over the Win-litzer route in Oakland formarly oper-ated by Bill, Corcoron,

A sharp upturn in business during the last six months has been noted by Oor-don Mills, owner of Mills Sales, one of the largest operating concerns on the Pacific Coast. It is his belief that this rise will continue thruout the Golden Gate International Expedition in 1939.

George Miller, president of the Oak-land Music Operators' Association, as well as the California association, re-turned recently from the bospital, where he has been contined for some time as a result of a heart attack.

Berkeley has passed an ordinance this weak prohibiting cigaret machines on the aldewalks. Operators are alightly amused at this, for they say that cigaret machines have not appeared on the side-valks for many years. The police have demanded that each operator write in a list of all locations of machines. The ordinance was passed in the hopes that it will keep minors from purchasing cigarets. cigarets.

OFF THE RECORDS-(Continued from page 13)

Dosigned for Dancing

Located little on the commercial couplets that lend themselves to ortical commont, practically all being up to anuff according to the stereotyped styles set by the tempo pacers. One newcomer crops up on the Vocalion label, Ray Herbeck and his Nucle With Romence, preeming with ha Ole Okfahoma and Alter All These Teers. It would be nearer correct to call dt Ray Herbeck and his Music with Jan Garber in mind. Excepting for the use of an electric guitar, there's little to choose from unless you take the platter price into consideration.

into consideration. On the same label, an object lesson for band singers is found in the Al Donahue doubling of What Do You Know About Löpel and What Houe You Got That Gets Mal Paula Kelly listens well enough as an above-atwinge canuy but throws it all to matghe on the Know About Lore? side by tackling the torch song a la Billie Holiday, leaving nothing fine commission. But emptions

Dobussyesque

THE entious-minded would do well to Columbia Masterworks set of Claude Decommon Matterworks set of Claude De-busy's Nocturnes, the only recordings of these positic tone pictures existent. Founder of the modern cuit in music, his Nocturnes are indeed, out of this world, but in much fines rostraint. Beven eides are devoted to the Clouds, Festi-miks and Sireus movements, played by Orchestre dos Festivals Debusy, con-



In this, the operators' own column, the music merchants of the entire na-tion help one another to select the tion hatp one another to select the biggest money-making records. It is a service by the operators and for the operators. When contributing to this column be sure to include the name of the recording, the name of the artist and the type of location the recording more here in goes best 1.

Address communications to WHAT THE RECORDS ARE DOING FOR ME, THE BILLBOARD PUBLISHING COMPANY,

1564 Broadway, New York City.

Chicago

In our cudiess efforts to obtain records that will go over we find the safest and best bets are in following the current

To the Editor:

that

hits

recordina

November 12, 1938.

Have Been a Beautiful Baby, My Our and Two Sloepy People.

One of the first things we do in select-ing current hits is to read your Record Buying Guido. It has proved workship in selection of the thousands of process we buy monthly.

MURRAY ROSENTHAL, MURRAY ROSan Annager. Operating Manager. Gerbor & Glass Musio Dorp. Chicago.

Fel Worth

November 12, 1835. To the Editor:

I consider it a real pleasure to com-tribute my bit to "What the Becore Are Doing for Me." I think this depen-ment one of the most valuable for many marchants ever sponsored by your pub-lication. Particularly does it furning Southern music operators advance is formation on "coming in" hit unes that have been cut on wax, all afford us an opportunity to check Eastern re-



check Eastern re-ports, where, of course, all his tune hits ortginst, and where phane ops know quickly whother or no any tune is going to click on the disc platters. B merchable ruid a pendable guide aspecially merti-ing what hits wil be profitable nee-dling for Southern music operator. I have complete charge of all re-

Beatrice Frankrich erd buying for my firm, the Frank-rich Distributing Co., Port Worth, My job is to see that the wax platters I purchase make money for my firm. We phonograph operators down in Tene insturally have a number of locs? article whose cuttings will click with the naturally whice cirtuings will click with the harturally would fall flat in distant sections. The our newly nominated Octernor W. Is O'Daniel and his hillibility atring had Brother, a hot tune by these boys of on a way biscuit will spin itself this set con a web biscuit will spin itself thin and overflow the cash box. Immediately sh howing his election has summer we is most had to pay a premium for an O'Daniel hilbelly diso. His cuttings is still needing like nobody's business and making plenty "jack." Other hilbell artists that get the play down this wir are Cill'f Bruner and Bob Wills. One might thick that the Turss much istronger than twisted collophane, be such is not the case. They will spen their nickels for the same hit turs, with few exceptions, that go over big is the East and other sections of the United States. Maybe the fact that Billy Res

PHONOGRAPH HEADQUARTERS	
450 PHONOGRAPHS	
READY TO OPERATE	
Every Machine Guaranteed	
WURLITZER P10	0 n
P12 69.5 312 79.5	¥.
· 616	4
POCK-OLA No 1 59.5	2
14 No 7 69.5	0
MILLS Dance Master 49.5 Do Re Mi	¢
WILL TRADE FOR LATE CONSOL	ES
GERBER & GLASS	
914 DIVERSEY BLVD CHICAGO, ILL	•
And I have a set of the set of th	

hits. With the football season in full swing. We find that college songs like the Rombling Wreck From Georgia Tech, vocalized by Dick Fowell, and You'ze Got To He a Football Mere, by Dick Robertson, are great nickel gottars. Along with this and holding its own is Mericals Rose, vocalized by the inimit-able Bing Crosby. This standard will hold for many weeks to come. Other hits going strong with us are Josephine, Star Dust, While a Ciguret Wat Barning. Losephine by Wayne King recorded in

Josephine, by Wayne King, recorded in the distinctive style of the walks king, has long been a hit. Emailine, a newer recording by the same mactive, looks as it it will replace Josephine. It is of the same lifting, pleasing style as the older recording

recording. We find that in addition to going for the top hits of the day patroia like cer-tain orchestra leaders. Wayne King and Jan Garber are favored for slow tempo music. Swing cats fifter when Bob Grupby waxes forth. Also swingers go for Benny Goodman. Many like his rocals of thes and quartets. Larry Clinton is a rising favorite with automatic phono-graph patrons. His Heart and Soul, Hy Recerts and Summer Soucentrs are topk.

We have a few colored location, and cords by Duke Ellington and Chick We have a few colored location, and records by Duize Eslingiton and Chick Webb-Elin Frizgorald are especially good on them. The latter's F. D. R. Jorce is especially good. To meet the domands of some locations we carry in stock for-elsp records. Among them are recordings of Slovak, Swedish, German, Hungarhn, Russian, Polish, Spanish, Italian and ather foreign tures: other foreign tunnet

other foreign funsie: Not used extensively, but good money makers on qualified locations, such as restaurants and bars catering to well-established community patrons, are the classical Vienness waltzes. Composed by Johann Straths and recorded by Harry Horlick, we have found Smperor Walks Vienne Woods and Smeethcart Wals to be favorites. Music howers are delighted to find these on the phonographs. Coming up as sure hits are You Must

ducted by D. E. inghelbrecht. And as a sorta encore plece, the eighth side in-cludes the Funjare from both Debusy's Le Martyre De Soint Sobation and Le Martyre De Soins Sebestion and Dukas La Peri. A worthy album to cally your own.

Por tastes classical, Columbia Master-For tastes classical, Columbia Master-works has another premium in the recording of Massenet's ballad music, the Cold, by Grand Orchestre Symplon-ique of the Paris Opera, conducted by P. Rubiman. Set is four sides and the Spanish meth of Massinet's dances are to popular likings. And in a more pop-ular register, Columbia has a gem in the exceedingly sprightly renditions of two dashing opuses by Orchestre Raymoode, conducted by C. Walter-Tritach-Tratech, a solit by the waits king Johnan Straus and The Grand Duchase galop from Of-fenbach's opergebourget tr porteta.

moved Broadway to PL Worth for two swords had something to do with cre-sing this supertasto for good music by prans. We have to give 'whi the best ar they keep their buffalces right in

cod are Two Steepy Propie, Alt Altore ind Old Folks. Our biggest money makers right at the time are it Makes No Difference New, billbilly and string, done by Oldf Eruser: Change Permers, by Jimmy forneys Band, and Bing Croaby's Meri-cuk Ross. Going along with this present Lary Clinton. I believe that My Reverte, by Lary Clinton. I believe that My Reverte, by Lary Clinton. I believe that My Reverte will lead the above list of money makers when they begin to make their exit. However, right now it Makes No Dif-immens Now is leading the above num-bers in estiling power. Let me remaind you again that Hawai-iam numbers are going great and many of car phonographs have as high as howe Hawailan records on them. BEATRICE FRANKRICH. Prankrich Distributing Co. Pt. Worth, Tex.

Detroit

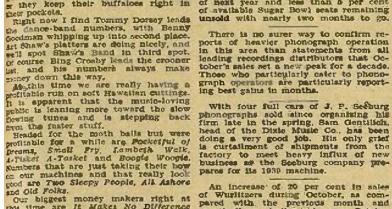
Noviember 12 1938.



November 12 1938. To the Editors: At the present time our biggest money maker is Bing Crosby's Mericada Rose, and Bing's My. Reverte tooks as the it will prove another big winner. In other lo-cations Cocornut Grore, by Harry Owens, and Bustion Button, by Eddjo De Lauge, the also stand-out hits. Most any Henry prove that any Henry Smiles at Me and any Dopular song with a lot of pep band which can do the tume jua-tice will click. All cur locations today are calling

To the Editors:

All our locations today are calling for fast music such as Whe Brush Stown, by Calle Krups, and Lambeth Walk, by Mit Hith. We used Eddy Duchin's Ol-Yan Noae until it wors out, and Change with thirth. We used Eddy Duchin's Ol-Yan Noae until it wors out, and Change with the hay it wors out, and Change with the play. We find the music machine business is a perfect state of health as long as the record firms keep turning out the three have during the past three four months. EDWARD KIELY. Detgett, Mich.



With four full cars of J. P. Seeburg phonographs sold since organising his firm late in the spring. Sam Gentilich, head of the Dixle Music Co., has been doing a very good job. His only grief is curtaliment of shipments from the factory to meet heavy influx of new business as the Seeburg company pre-pares for its 1938 machine.

An increase of 20 per cent in sales of Wuglitzers during October, as com-pared with the previous month and practically a similar gain over October a year ago, is reported by Frank De Barros, manager of the Jules Perce Nov-elty Co., local Wurlitzer distributor. De Barros recently returned from theô delta area, where he did the best buil-ness in months. Ho sold a solid car lot of Wurlitzers to Johnny Bertucci for operations in the interior of the Mag-nolis State. nolis State.

When Tulano's good 11 went down to an unexpected 3 to 0 defeat at the hands of improving Alahama's Crimson Tide inat Saturday, a Poyfras street music and pin game operator took no less than a half dozen other local ops for a financial trimming. An associate was particularly down in the dumps for many a day after many a day after.

many a day after. Emil Iscoponelli, head of the Bell Dis-tributing Co., distributor for O. D. Jen-hings and H. C. Evana lines, planned a prand formal openfing party at his new location. 825 Poydras street, on Novem-ber 15. He had spocial invitations make out and was about to mail them when someone reminded him that this day was opening of the duck hunting season in Louisians. The opening has been delayed a full week. "Without doubt there won't be anyone left in town to attend my party on opening day for duck hunting," Yookey says. "As a matter of fact I won't even be here to help oniertain when it commes to the oppor-tionity to get first crack at the swamp birds."

Fine results from recent ads placed in The Billboard are reported by P. W. King, of the C. & N. Sales Co. "It's the sure why of getting rid of surplus stock," King tells us.

Two new solesmen have been added to the staff of the O, & N. Sales Co. King announces. There are C. Baldwin, former operator of Orange, N. Je, who is working the partshes of Louisians, and C. Staniford, who is covering the part-tory enclusive on slots.

Ernie Oertie, district sales manager for Brunwetch recordings, is very enthusi-astio over orders being received for discs

It was good to see Benny Anderson, of Norco, down in town this weak look-ing over new equipment and predicting great things for the pin games and slots this winter in his section of the State.

Good comments reparting the pulling power of Mills Moreity Co.'s latest pin game, 1-2-3, are still heard wherever ops gather these days. The demand for 1-2-3 promises to coold close to reaching the peak set by any other modern pin game of this type, heading operators say.

GUARANTEED 178 Departs Balance C. O. O. COUNTER GAMES				
Gettlieb De Luze Grie, fong bane 6 cupe - 50.75 Gense-Pak - 7.50 Roll 21	Punchette			
Fair Ground_\$45,00 Bally Entry _ 36,60 Bally Reserve, Laté Stoners Air Rate, Tito aligness 10,00 Artisetory 27,50	Carten 15.00 Beot Light 15.00 Regal Race 16.00 Classic 16.00 Bally Robia pres			
Peto Finite. 17.50 Daily Favorite, into a Occupieto line of pivel- dity games, new and s MILWAUKEE COIN 2516 W. Horis Ave.	MACHINE COMPANY			

7-Day Free Trial on Sample JINGLE BOARD

NEW PENNY CIGARETTE COUNTER GAME Nata SKILLO, OF WATER, OF TICKET GAME ENTITELY NEW 23 RED SPOTS -23 WINNERL Pice with Standards. New GAME WORKER

EMPIRE MANUFACTURING CO.

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Robber Suttion Fest Chest Proof Lectrand Key

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New ORLEANS, Nov. 12.—With the sing season due to start on Turkey by at the integrounds and New Orleans mer season officially opening shortly rematter, operators are optimistically points for a big winter. Extremely with more entityistic that a year ago, the operations were forced to suspend the greater portion of the winter

USIC OPERATORS! Sent manayi We repoint old phane-traph needles for \$1.00 per dezeni Up to 2.000 store plays per needle! Send a doten ald needles with \$1.00! Recuits will amaze you! u dourn ald nachies vive wild amaze you! Operator's Service Supply Go. Durt: Curroll Ave. Chicago





FICK MOORE DEMONSTRATES Bally's Hot Vender to a group of operators who attended recent Bally Luncheon at San Francisco.

OPERATION!

featuring MULTI-MASTER

MECHANISM AND 100% AC

LOWEST PRICED 7-COIN CONSOLE.

With TRACK

AMUSEMENT MACHINES

NACOMM Convention Program Is Given to Industry This Week

CHICAGO, Nov. 42 .- National Associa-tion of Coin-Operated Machine Manu-facturers today placed in the mail to theusands of coin machine men. Encurrent courty placed at the ment is unique two-color direutar completely describing the special entertainment features of its Annual Colo Machine Show, to be held December 12-15, it was reported. completely

Show, to be held December 12-15, if was reported. Guoting from the folder: "This year NACOMM presents the 11th Annual Coin Machine Show at the world's largest boal, the Stevens Hotel, on Michigan boulevird, Chicago. No expense has been spared by the show committee in making this the greatest coin machine show you've ever attended. "You'll see some of the finest displays of new and money-making models of coin geachines of all types, arranged in the largest hotel exhibition hall in the country-the high-cellinged sir-conditioned Exhibition Hall of the Sterving lotel. And you'll thrull to the Sterving new and novel zeries of events the show committee has arranged espe-cially for your entertainment. You'ro going to enjoy every minute of your stay in Chicago-and taik about it for MACOMBY's exciting, thrill-packed abow

Plans Opening of Michigan Branch

Michigan Branch CHICAGO, Nov. 12.—The Chicago Simplex Distributing Co., distributing provided by Larry Cooper, has com-pleted plans to open a new office in Orind Rapids, Mich. The local address will be at 180 Lyons street, Northwest. Bob Cooper supplements of the second ready for business by November 24. Bob Cooper supplements of the second ready for business by November 24. Bob Cooper supplements of the second ready for business by November 24. Bob Cooper supplements of the second ready for business by November 24. Bob Cooper supplements of the second ready for business by November 24. Bob Cooper supplements of the second ready for business by November 24. Bob Cooper supplements of the second ready and will office and distributing opency and will office second ready of a first-class distribution organization. Used machines will be second ready and the second ready will be services of a first-class distribution of the services of a first-class distribution of the services of a first class distribution of the services of a first class distribution will be services of a first class distribution of the services of a first bound be distribution of the second business in the second be and also a better service given to the trade by opening an office in that and and also a better services of the second and also a better service first first back and also a better service first first back and also a better service first first back and also a better services of the second back and also and back and bal

Peid. The Chicago Simplex firm has also placed on the market a grille for phono-graphs, which is reported to be making big strides in sales.

the circular outlines a fine entertain-ment program. This starts off Monday, "eccember 12, at 10 am, with a radio broadcase which tells the "story of the colar machine, a thrilling program to hely us toll the world "we're forover boosting outlines," ousing

us toll the world "wa'te forover boosting" of the function of the stage radius of the

Banner Specialty Plugs for Chi Coin

CHICAGO, Nov. 12 .- "I'm never partist

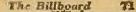
OHIGAOO, Nov. 12.—"I'm never parlist to personality, nor and f often infinenced by past records of a manufacturer when it comes to making a game recommends. then," advises II's Rothstein, head of "With me, as with most distributes, selling games is a strictly buildes transaction, the most of our dealing are warmed by friendship's touch. I abort, I can't conscientionsly sell game unless I have tested them and belies they will make mouse for my customer, "But," continued Rothstein, "one ship in products of the Chicage Coin Machine Mig. Co. An almost uninterrupted sense of hit game roleases by that company has made me so confident of its bounds as recommendations to my customer, and the Chicage Coin hit is is 85. Moritz, the intert of the howeity parmes. Not only have they produced your produce utility by making it as a wondels, straight novelty and free game."

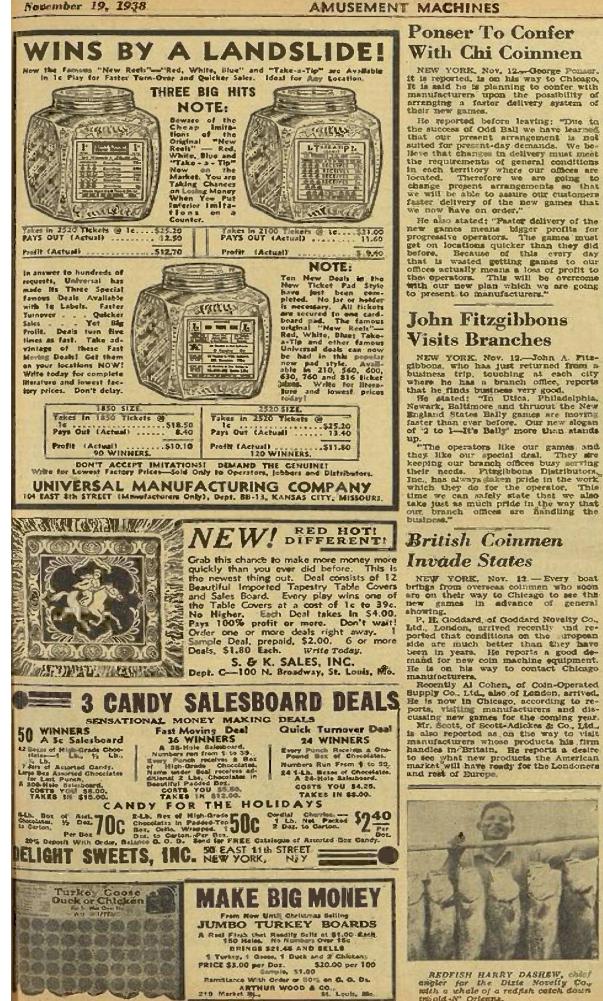


PAUL A. LAYNON, Rock-Ola distributor, distracted his associates, from a rushing business long enough to line them up and take this picture. Left to right: Bert Butler, Dave Robst, Emile Boirdn, Pete Boildue, Donald Bates and Paul AcLaumon.



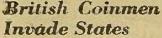
AMUSEMENT MACHINES





Visits Branches NEW YORK, Nov. 12.—John A. Fitz-gibbona, who has just returned from a-business trip, touching at each city where he has a branch office, reports that he finds business very good. He stated: "In Utica. Philadelphia, Newark, Baltimore and thrubut the New England States Hally games are incoring faster than ever before. Our new slogan of '2 to 1.—It's Bally" more than stands up.

of '2 to 1-4te and the our games and "The operators like our games and they like our special deal. They are heeping our branch offices busy sorving their needs. Pitzglubons Distributors, Inc., has always galten pride in the work which they do for the operator. This time we can safely state that we also take just as much pride in the way that our, branch offices are handling the business."



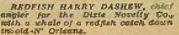
NEW YORK, Nov. 12. - Every boat britigs from overseas columns who soom are on their way to Chicago to see the new games in advance of general ahowing.

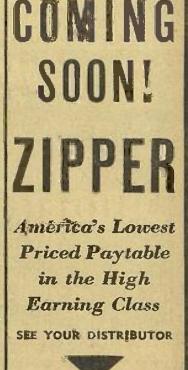
showing. P. H. Goddard, of Goddard Novelty Co., Ltd., London, arrived recently und re-ported that conditions on the uropean side are much better than they have been in years. He reports a good de-mand for new coin machine equipment. He is on his way to contact Chicago manufacturers.

He is on his way to contact chicago manufocturers. Recently Al Cohen, of Coin-Operated Supply Co., Ltd., abso. of London, arrived. He is now in Chicago, according to re-ports, visiting manufacturers and dis-

ports, visiting manufacturers and dis-cussing new games for the comping year. Mr. Scott, of Scott-Adickes & Co., Ltd., is also reported as on the way to visit manufacturers whose products his firm handles in Britain. He reports a desire to see what new products the American market will have ready for the Londoners and rest of Europe.









salad Chints and Check Scourier phy arti-action. Individual Checks and Individual Checks and Individual state-an added Sacorre salestardi See your or er units or all A DALKIN CO

4311-13 Ravenswood Ave., Chicago,

- Mills 10c Blue Front Mystery Bells, Used 2 Weeks, \$45:00 Ea. Mills Colden Cold Award Bell.
- Bells, 10c-25c
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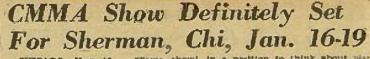
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AMUSEMENT MACHINES



CHICAGO, Nov. 12. — "Same show! Same date! Same bote!! Same freedom an exhibition packed with new coin-operated equipment of all types!" "And there in a mutabel," siys alim Glimore, scentary of the Coin Machine for the sell, affording on ideal time bianulacturers' Association, "are the Manufacturers' Association, "are the Manufacturers' Association, "are the Chicago and, as in years past, at a date convenient to the trade, namely, Janu-ary 16, 17, 18, 16, 1939. "In order to clear up any confugion."

convenient to the trade, namely, Janu-ary 16, 17, 18, 19, 1930. "In order to clear up any confusion." Glimore added. "I want to emphasize proprised in an estibution which will be presented in an estibution which will be made the Sherman Rotal the meeca of and make the Sherman Rotal the meeca of and make January 16, 17, 18, 19, 1939. Year as far as operators and distribution store industry will be on paradet I mean entories, pin tables and other amuse-ment machines, bells, merghandlise, pro-mentions, pin tables and other amuse-ment machines, bells, merghandlise, pro-ment display in January still be the very state of distributions wait. We are cour-sined ther want the show in January and at the Sherman Hotel. In fact, the part and at the Sherman Hotel. In fact, the provide they want the show in the species of the effect that we were considering a store of protest from operators and distributions in every section of the parameter which appeared in the prom-paration of protest from operators and distributions in every section of the

a storm of protest from operators and disributors in story section of the country. "Some of these protests were based on a mistaken belief that we wete planning to more the show from the Sherman Hotel. This was not our intention, but if is easy to, see why the trade reacted so instantly and emphasically in favor of the Sherman Hotel. After all the annual show is a consideration business and pleasure trip, and we all know that the Sherman Hotel goes out of its way to see that serve columan chicks every minute of the day and night. The Sher-man distributors wish to visit. In short, the Sherman Hotel is the trace that and distributors which operators and distributors wish to visit. In short, the Sherman Hotel is the favorite rendezvous of columen not only at show time but during the entire year. "Next emphasic was the general re-action against plans to hold the CMMA abow in December, and in view of the fact that CMMA was wrongly quoted in the trade press to the effect that the abow would definitely be held in Do-cembee, I feel that we should outline our reasons for sticking to our original lanuary dates.

tatest 1939 model machines. "Moreover, Engineering schedules most manufacturers provide for the ben of their new equipment to be ready January, which is a logical time to in-iroduce new machines for the new year Therefore the operator and dustributs are sure to see more new machines thus out the year, and whesher an operator comes to Chicago in May or Detember is a machine infroduced in Decembers any good it will still be soing in Jäh-ary, and the trade can see it either at the factory or the Sherman Hotel-be had by all of the Sherman Hotel-mouting by the state of the Sherman Hotel-be had by all of the Sherman Hotel-in bit of a the box and the Sherman Hotel-hot by all the the Sherman Hotel-the factory or the Sherman Hotel-the factory of the Sherman Hotel-the be add out and the old famile be had by all of the Sherman Hotel-in bitten facilities of the Sherman Hotel-ind by all the time Sherman Hotel-methe by and celic Bar will be profitable time, tool As usual the en-hibition facilities of the Sherman Hotel-mult be add out and the old famile be had out and the old famile be prove and the time sherman Hotel-in bitten facilities of the Sherman Hotel-in the bitten facil

restest on a machine abow in the hi-tory of the industry. "Remember the dates...January 16, it is, 19, 1939-and plan to be then There will be no ned tape in connects with operators and distributors enters the exhibition. Therefore there are to sign up in subvaloe. How caMA will gladly take care of rom reservations for operators and distribu-tors. Simply write to CMMA hed quarters, Suite 323-324, Sherman Hot Chicago. Fign now to attend the bi-gest coin maching show you're ever so -the same show at the signs hotel and the same time.-Sherman Hotel, Chicago January 16, 17, 18, 19, 1939."

Eastern Sales on Klick, Zip Good

NEW YORK, Nov. 12.-Bert Lane, a Seaboard Bales, says; "Genco's new hit Rifek and Zip, are getting a sensation reception from operators, jobbers an distributors thritout the Eastern of

distributors thrucht the Eastern we sitory. "We've had the bustost two weeks is our history due to Klick and Zip," swon Lane. "And with Ragtime and Trajk Play still getting a big play, because they've proved themselves matvelow consistents money makers, Seabourf offices have been a madhouse." Prod Iverson, Seabourd representation in the New Encland Statistic reports 4 w

our reasons for sticking to our original January dates. "In the first place, the holidays are over with in January and the trade is clicking," he declared,

Our new jar deal, "Please Pass the Biscuits, Pappy," is the greatest American sensation today. In Texas it is going over 100%. And orders are coming in from overy part of the Union. If you really want to make money, all we ask you to do is to order just a sample of this new deal. You will then wire all your other Sample deal complete, including jar, stand, refill and card, \$3.50, Deal takes in 2280 fickets at 5c per sale, \$114.00, Average pay-out, \$70.00, Average prefit \$44.00, Write for quantity prices. Express grepaid in U. S. GO-GETTER JAR CO. P. O. BOX 691, TYLER, TEX. TOUGHERING



"LOOKS GOOD TO MS," says Bob Warner, Buckeye Vending Oo, Colum-bide O., as he inspects Bally Mfg. Coli new double play bell.

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SUPERIOR POOTBALL BOARDS CAPTURE APPEAL

AND COLON OF GRID SEASON, One of THE Football Boards of De seasons. LUGKY NION branches the way set of the gridfron. Besserior durigness have built into this new board as approvel unappressibled by any other football beard. Even winning takans are based on pridrem lan-urage as too means of 325 gens to their season of the TOUCNESS of the mean of gridgets down and are concept to the down BODSH, built man usch at TELD GOAL. AFFETY EXTRA POINT,

Rid. A collected 2300-hole board, LUCKY KICK shows an average profit of \$45.20. Write for Superior's fatest colored buildeds describing other con-

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ADD UP THE

YOU'VE SPENT ON MACHINES THAT HAVE COME AND GOINE JUST THIS YEAR ALONE AND YOU'LL INSTANTLY REAL-IZE HOW MUCH BETTER OFF YOU WOULD BE TODAY IF YOU HAD PUR-CHASED "IMPERIALS"-STILL THE BIG-CIST, BEST AND STEADLEST LONG-LIFT MONEY-MAKERS EVER BUILT!

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It's NOT Too Latel WRITE NOW for Full Details!

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ts at \$65.20. No Nor Superior's fatest cathred bulletin describing other con-goal dow boards, and for SUPERIOR'S SOCOMS, selected



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November 19, 1938

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PERATORS! 1 jos Want 0000 EQU 10 Quick! Your Manay tot Completaly Satisfie WE ME	Cheerfully Referiged #
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with a Novel Scoring System. Five-ball play. Each bumper hit advances light-up indicator one notch on clock-like backboard register. If Indicator stops befors a number, number lights. Lighting of three consecutive numbers wins award. Skill tance add to scoring thrills.

Fully metered.

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CHARMS Extraordinary Bet # Samole Grinss \$1.00 S. Greet \$4.50 Room While and 7 Diverts Per Gr. _____. IDEAL SALES, INC., 1810 Martis St.

Eastern Notes

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Genco,

50

F.O.B.

Inc.

Rew brokes they be driving. Exception venders of the days of Henry Stupell and his Universal Handkerelfief Mill. Co. (remember?) are still doing a fine biz on many prominent locations. Some claim that if Stupell brought this vender back to life again link there would be a revival. . . . Who said that

CHICAGO, Nov. 12. - For the third consecutive week the Gerber & Glass Distributing Co., Chicago, continues its drive to obtain used counter machines. "The startling offer we have been making these past goveral weeks has resulted in a steady flow of old equip-ment to our warehouse," advises Paul

Continue Policy **On Trade-Ins**



Gerber. "And, in equal volume, " have been shipping brand-flew Ging games, the Crockdhen algaret tota instion. We shall continue our drive F obtains used counter games until we have obtained the Thousands needed to the care of our export orders." Max Glass, co-official, said: "The S instide boon to hundreds upon have vertiable boon to hundreds upon have for days of profitable operation in their days of profitable operation in the 'could got. We able to rea-a substantial gain by turning them on new Glagers in scoordance with up

and

Yessir, it's always fair weather when good fellows get tegether . . . and Daval is plenty

cood when it comes to making

games ... griginal, super-ap-pealing, money making . . As for me. well—I'm darned happy to become Daval's Wisconsin dis-

tributer . . and I certainly latent to give my customers the quick delivery I know they'll de-mand on Daval tried, tested and

... Sam London MILWAUKEE COIN MACHINE COMPANY

WISCONSIN DISTRIBUTOR

FOR DAVAL PRODUCTS Here Are Two Daval

Record Breakers:

-

ODD BALL Biggest novelty game hit in years - Extra add ball

feature-HI score

play -- Real ac-

model \$10 extra.

\$74.50

Reserve

croved games .

TALLY

Counter game with: Big jackpot Intermediato Swards — Coln Shider — Penny cigarette or Inter-changeable bell-fruk and numbers adur

\$29.50

"

AMUSEMENT MACHINES



SANDERS, head of the M. Sanders Products Co., maker of counter game Little Poker Face.

Pioneer Coin Man Heads Sanders Co.

CHICAGO, Nov. 12.-"He is well known to all coinnen, for he was one of the first men to see the coin machine indus-try's possibilities. He is nous other than J. M. Sandara, head of the Sanders Products Co., Builder of Little Poker Frace." Such was the comment of a per-sonal friend of Sanders who likewise has watched the industry from its infancy. infancy.

He continued: "Many will remember his classic Baby Vender of 20 years ago, a penny ball gum machine. It was the senation of He day and has served as the basis idea for countless other machines. machines.

"The story of Sanders' activities is in reality the romantic part he played in the rise of the coin machine industry. He was personally acquainted with many of the other ploneers in the industry, often assisting them in working out their first intricate mechanical prob-lems. He has helped shape the industry from its early beginnings and has per-sonally seen and assisted its romantic rise from a meager start to a vast indus-try supporting many thousands of poople. Since 1018 Mr. Sanders has designed and manufactured over 100 different types of courser machines-all marketed by other manufactures or by jobbers. The Sanders Froques Co. has not only manufactured games for the trade but has also specialized in tool and die making for other coin machine manufactures weile plancering experience."

SALESBOARD **OPERATORS** Read

MILWAUKEE COIN MACHINE CO.

2516 W North Ave. Milwautosa, Wis

"DEALS"

column about new salesboard Ideas, deals and personalities. In the

Wholesale Merchandise Department

THIS WEEK and EVERY WEEK

Genco's KLICK ZIP RACTIME Write for Prices. HL WARNER 1704 French, Eriq; Pa.

ADVERTISE IN THE BILLBOARD -YOU'LL BE SATISFIED WITH RESULTS

Houston

HOUSTON, Tex., Nov. 12 - It seems that some Houston and South Texas op-erators continue to send their orders for Decea Records to Dallas, where they must be relayed back to Houston, thus causing some delay. Joseph Spadifora, local office manager, advises that the Houston Decea distributorship has ex-actly the canno set-up as Dallas and that operators of this socilon be governed occordingly. accordingly.

Mrs. Lester Hearn, wife of the treas-urer of the Music Operators' Association; has completely recovered from a major operation performed several weeks ago in a local hospifal.

R. M. McCormick, Southern district manager for Decca, with headquarters in New Orleans, spent several days in the city recently.

Mrs. Prioda Stilwell is now secretary of the Houston branch of Electro Ball Co., having heen appointed to that position Beptember 12 of this year.

Preston (Skipper) Happer; who quit the coin machine field some time ago to accept a job with a local browing com-pany, is back in the operating game, working for the firm of Clancy & Wilson.

Edwin O. Lesr, manager of local Eloo-o Ball Co., had a nation escape last 100

SEATTLE, Nov. 12. With Thanksgiv-ing still some distance away, the "furkey Shoots" via colo unschimes in recreation parlors are registering some

Art: LeRoy has been appointed as parking-meter checker of Bremerburg, Wash, a new position which has re-cently been created. He was appointed by Mayor Jeaso Knabb.

The Billboard 76

PRICE

With Reservo

Faaturo

ACME PREMIUM SUPPLY

IND MONHOE AVENUE

AMUSEMENT MACHINES

IN



3139 OLIVE

"YOU'RE TORONTO, Nov. 12 .- Operators thru-

Many New Features **On Derby King**

Smart operators overywhere are real-"Smart, operators overywhere are real-ising the imperators of covering their consols spots with Race Most in order to prevent losing their locations which are rapidly being taken by those opera-tors who are far-sighted enough to realize the trouble-free long his and earnings which Race Meet is delivering."

Operators Like

CHICACIO, Nov. 12.—"There is one comment which you will hear if you are in a position to observe operators seein our Stepper-Upper for the first time. That comment," are J. H. Kenney, "Is Now, why didn't somebody think of shat

"While supplying the very thing which has been lacking in multiple-play payout tables to date, this new revolu-tionary stepper-upper principle of stepper-up play and swards is so simple that it is a wonder somebody didn't hit upon the idea before this date." The principle of play, as explained by Keeney, is: If the player loses his first game he can inkert another nickel in Stepper-Upper and the odds will be doubled for this second game. And if he loses on his first wo games he can play Stepper-Upper for the third time and the odds will be tripled for that-play.

and the ords win a transformer pro-"Stepper-Upper went into volume pro-duction on November 11 after ertomaive location tests in various pejout table territories. An innuclinke second ro-letse was made necessary, as the first run was sold out before the same went to the production lines."

\$65.00 29.50 29.50 35.00 65.00

ile b

MEMPHIS, TENN





NATIONAL'S BARGAIN COLUMN NOVELTY GAMES Pales Breinin 49.60 Balty Zephys 322.50 Ba Hi 20.00 Dobs 20.00 Taps 20.00 Taps Hare "n" Hou Bally Bourve 1117 Beserve 20.50 Bilter Flath 18.00 Bilter Flath 18.00 Bally Burger Riser Ricoshet 5.00 SLOTS SLUIS 500 Millin Gerlal oros 425.000. 500 Millin Bellin Gerlal Tran. Der 550.00 500 Millin Bellin Eine Tran. Der 550.00 100 Milling Provent Bingle Jack. Bartel 100 Milling Provent Bingle Jack. Bartel 100 Milling Front. 100.00 100 Milling Rol.s. Too, 254. Service 100 Milling Rol.s. Too, 100.00 100 Milling Rol PAYOUTS Pretroved 40.00 Pretroved 40.00 Pretroved 40.00 Pretroved 40.00 Pretroved 40.00 Pretroved 100 Pretroved 1 COUNTER GAMES Groetchen Zechyn Terf Time. 555 B Bally Bays. 5.60 Barther CONSOLES PHONOGRAPHS Wiellier 018 A_____ 1465.00 Worlier 018 A_____ 124.50 Rock-Die, 1938 M4del_____ 42.00

TERMS: 1/3 Depain, Balance C. O. D., F. O. B. Ohkens. SHEDMAN GET YOUR FIRST WITH THE HAME ON OUR HOTEL JAN.16-19 LATEST MALLING GAMES LIST National Coin Machine Exchange

1407 DIVERGEY BLVD. CHIGAGO.

Klick, Zip Orders Keep Rolling In

CHICAGO, Nov. 12.—According to Dave Genesers, official of Genco, Inc., "jobbars and operators have found in two recent Oence games an admirable team for location coverage." Baid he: "If a game is good it natu-rally continues on the production line in response to orders and reorders. But a game has to be more than good to bring, in addition to orders, a flood of enthuisatic comment such as has ac-companied wired, malled and phoned orders for our recent games. Elick and Zp. and Zin.

"Bonse praise the play theme of the games," continued Genaberg. "Others like the simplicity of play and still others praise the fascination of the light-tup scotlag system, But everyone agrees on one thing. That is, Klick and Zip make a combination that gives the operator location oversage. With these games he can operate according to text-torial dictates or according to text-torial dictates or according to the tastes of location patrons. Klick gives him a de luce free games model that he can depend upon, thanks to the Genco free pame intit, and Zip is the straight nov-eity game model with all the oppeal of the bigger brother."

Retail Locations In Federal Group

In Federal Group MEW YORK, Nor 12.—Amortean Re-full Federation, at the meeting of the becauty, gave indication of becoming a strong national representative of all types of retail locations in the nation. The separated that the ANF now has been approximate the the ANF new that which represents 24 State and seven na-tional retail expanientions. Five State organizations were added to the state organizations were added to be congressing and by 48 of the state and their points of view on legis of the proposals to more from the of the state these has contributed to the state of the state these has contributed to the state of points the second of the state of the state these has contributed to the state of points the second of the state of the state these has contributed to the state of points the second of the state of the state these has contributed to the state of the interaction of the state of the state of the state these has contributed to the state of the state these has contributed to the state of the state these has contributed to the state of the state these has contributed to the state of the state the state of the state of the state of the state of the state these has contributed to the state of the state these has contributed to the state of the sta

Bials lines has contributed to the suc-cess of the past year in co-ordinating the unanimous visites of retailers and foctualing them on the areas of Con-gressional action." He added that the next two years will "serverally test the strength of organ-ized retailing," and unged retailer on-operation for the fortifying of gains which have been made to secure "for retailing its rightful place in the eco-nomic and political affairs of America."



OFORGE PONSER: leaning on Daval's Odd Ball, commenter "You would be surprised to know how many operators are leaning toward Odd Bull and baying them up as fast as they're made and faster."



CLEVELAND CHICAGO AMUSEMENT SALES CO., 1719 PROSPECT AVE., CLEVELAND, O

The Billboard 78

November 19, 1938

HERE'S THE NEW NOVELTY GAME YOU'VE WAITED FOR



Chicago Coin's new triple action, S ball gome with 20 new styled super-sensitive bumpers. PLUS—the year's greatest inno-vation for operators, Chicoin's new adjustment for complete setting of ALL winning scores. FREE GAME MODEL SOA50

Out Next Week:

MACHINE MANUFACTURING CO.

1725 DIVERSEY BLVD CHICAGO, ILL.

HICAGO

GONBOL ES.	I PAYTABLER
LETA	STOREA'S CHAMP
DERBY DAY	FLEETWOOD
FAVORITE	PREAKNEB8
AVORITE 19.50	1-2-3 REVERSED
IN ILL WINT 10	
RACK TIME GRAY HEAD	BIO RACE 42.50 RAELY STABLES 42.50

PEMCO RACES DEAT-EM BALLY ENTRY DERBY DAY (Clock) XHIBIT RACES 57.60 37.50 RACK KING MANK HORSE MODERN AUTOMATIC EXCHANGE CLEVELAND, OHIO 1618 CARNEGIE AVE.



BUCKLEY MFG. COMPANY 4223 W. Lake St.

encils Pay," ys Moloney

piete

meters for intermedi-ate and Grand Awards

CHICAGO, Nov. 12.—"Reports received from the field on Bally's Rainbow Peneli machine gra-highly favorable." according to Ray Moloney, president-of Bally Mig-Co. "Operators are finding." he stated, "that panelis pay a real profit when used in this novel machine with its claver profit-sharing idea."

profit-sharing idea." "A merchandise machina in appear-ance and operation," Ray continued, "the Bainbow Pencil machine rivals bell-type equipment in corning power. The bril-liant hused double revolving pencil da-piny-studded with pencils in aix dif-ferent colors-is a legitimate animated advertising device, yet it is packed with more suspense and thrills than a con-ole dial.

"Equal value is vended for each coin deposited—a high quality pendi. Teb the intriguing buy-back plan—used at the merchaniz's discretion and depending on the color of the pendi vended—in-sures the kind of repeat play profits formerly expected only from bells and one-shols. Reinbow is definitely putting all territory back on the bi_-money map."

Daval Names London Wisconsin Distrib

CHICAGO, Nov. 12.—Daval Mfg. Co has announced the appointment of Sam London, Milwaukee Coin Machine Co., an distributor for Daval products in the State of Wisconsin.

State of Wisconsin. Said a Daval spokeman; "London is one of the best known coin machine rain in the industry. His customers may depend upon his expectenced judgment and uncarny skill in selecting the games which being in the cash. London, recently foturned from a trip to Daval's factory in Chicago, is reported as tarting and: "The Easte of Wisconsin a separticipation a demand for Daval games. Both Odd Balli and the Tally countar game are very popular."





happy to become Wisconsin distributor for Daval because I am convinced of the merit of its games. I want to assur all of my customers that deliveries of Daval products will be made as quickly and efficiently as possible."

BE THERE!

SEE-HEAR

LEARNI

AMUSEMENT MACHINES

The Billbourd 79

THE EVENT of 1939

BE SURE TO ATTEND THE N. 6-

ANNUAL MACHINE COIN SAME PLACE - SAME TIME BIGGER. BETTER Than EVER!

They'll all be here-the clever new pin games and amusement devices . . . the latest music, vending and weighing machines . . . the hottest sales boards and jar deals . . . the newest premiums and novelties! Radical ideas-startling innovations-sensational creations that will make 1939 your banner year! Plan now to attend.

REMEMBER THE DATE JANUARY 16th to 19th 1939 REMEMBER THE PLACE SHERMAN HOTEL

HOME OF ALL THE SUCCESSFUL COIN MACHINE CONVENTIONS HOME TO OPERATORS, JOBBERS, DISTRIBUTORS AND MANUFACTURERS

Mull Your Hotel Reservation to Jas. A. Gilmore, Secretary, COIN MACHINE MERS." ASSN. ite 323, Sherman Hotel, Chicago,



Mills Vest Pocket **Bell-Automatic** Payout

Net Automatic stor Machine in the Un morstery awyout, Only M2755, weight 54. Vize Pocket Self will ream to merre profes as the targe size stors. A strategies state operate in cleard territory. I bode state.co fin mickels. ICKING MFG. CO. Inc. NZ FREEDIAN AVE. - - CINDINNATE D.

JUDGE A DISTRIBUTOR COMPANIES REPRESENTED Sastern Distributors: MILLS NOVELTY CO. ALLY MIC. CO. CROETCHIM MIG. CO. ALLY MIC. CO. M. C. EVANS & CO. COLUMBUS VENDING CO. CHICACO METAL MIC. CO. DAVAL MIC. CO. ETSTONE NOV. & MFG. CO. 26th & Huntingdon Sts.

PHILADELPHIA PA.

"HOME COMING WEEK" for the Coln Machine Industry!

Asbury Park, n. J.

ASBURY PARK, N. J., Nov. 12.—Auto-matic Music Service's representative from Elizabeth made visit to the slope re-cently on business.

Raymond Bromley, general manager of the Weeley Amusoment Co., has pur-chased a restaurant in Aabury. He will not quit the amusement games.

This business of the Casino Amuse-ment Co. gots one mixed up. Arthur Seger, one of the biggest distributors of Wurlitzer machines in the East, calls his business the Casino Amusement Co. There is a concession in the Casino Building on the promenade that is also known as the Casino Amusement Co. both owned by Seger.

Eddie Moran reports winter biz good at the Gasino Amusement Co. On the promenade. Moran recently started his fourth year with the unit.

Predictions for the summer of 1639 are bright. Eyle Bonifield, who has been procluded with annuements for the past 40 years, says he has bopen of it reach-ing propertions of 1920 and 1921 ses-sensons. Bonifield says he remembers will when the Boardwalk at Asbury was a mint. Jelly apples were selling like bot cakes. He set a record, he believes, of riding 36,000 people in eight days on the Whip. the Whip.

Watter Kellers, with the Beach Annuse-ment Co., can volve for Asbury being a "pear routid" resort. He says Walter Clark, his assistant, is doing a land-side business with pin games in the "restunda" (which is also in the Casino on the promonade).

Jack Arnold Press, materio at the Berkeley Carteret, siys if you want to know where the band's salaries go watch the "game room" in this hotel. "These darn pin salaries are fascinating, if you wir me," he contends.



IMMEDIATE DELIVERY **Ball Gum Vender**



Tremendous Protits are reported by our Guistomers who operate these smart look-ing Sparks Games. Fully subconsile Pay-one of large Tokens, redeemable in Clear rettes from 1 to 10 Packs. Positive check on localion.

Penny or Nickel Play, Jackpet optional. Cigarette, Seer, Number or Horso Reels. Write today for prices and full details.

Palmantier-King Sales Co. 1107 W. TUSCEREWER SE, CANTON, OHIO THE FERRET AND DESCRIPTION OF THE PARTY OF T



10 1 1

customers to its bar and grill with a Western Race Meet with track odds. They are always several deep around it.

Yellen's at Estontown has added a couple of pin games to its collection. The spot seems to be one of the bass for the games. Records for carnings at this spot have toppled within the last few weeks.

Poul's Club at Wanamassa has added a Seeburg to its equipment. Spot has Halimond electric organ with Charles Siewart, one of Jersey's bost organists, but music box gets coins in between. Paul O'Brien is the man who runs the club.

Biodgett's at Keyport is attimeting softenand with good crowds and inter



AMUSEMENT MACHINES

ABY RESERVE by Bally

November 19, 1938

(BODY SERVE)

2 7 8

Property in the set of the

STATE COLUMN OF STATE AND

State State Trans Street of

FROM FOLLOWING REGIONAL SALES

50

- 88

WITH EVERY MACHINE ... TWO EXTRA SETS INTERCHANGEABLE TAPES AND AWARD CARDS FOR NICKEL BELL-FRUIT and PENNY CIGARETTE PLAY

IN ADDITION TO

\$50.00 TOP RESERVE . OF INTERMEDIATE AWARDS PLENTY

DIVIDER AND SEPARATE CASH-BOXES MERCHANT AND OPERATOR "LIMINATE BOTHER OF CHECK-UPS

COMPACT CABINET WITH TURN TABLE BASE

EXCLUSIVE 3-WAY ADJUSTMENT 122341182

AS ORIGINATORS of the famous Bally Reserve idea,

SHÊRMAN HOTEL AN.16:19

Bally now brings you all the earning power of Reserve in a compact counter game at a price that enables you to turn every counter in your territory into a big-money spot!

Detroit

8 IN. BY 71/ IN:-121/2 IN. HIGH

NFFILES

DELIVERY IMMEDIATE

Or order from your favorite jobber or direct from factory: Also write for literature on BALLY BELL, RAINBOW PENCIE VENDOR, DIXIE. FOUR HORSEMEN, SUSPENSE, EUREKA, LITE-A-PAX, THISTLEDOWNS and other Bally hits.

CALIFORNIA Jack R. Moore Co. San Francisco 106 Golden Gate Avenue,

GEORGIA Star Bales Co. Vildosta 408 W. Hill Avenue,

MICHIGAN J and J Noralty Co. ARIO ME Elliott.

MINNESOTA Maynower Novelty Do. Bi: Paul

MISSOURI Ideal Novelty Co. St. Louis 1518 Market Street, United Amusement Co.

Sills Main Street,

NEW JERSEY Fitzgibbons of Newark, Inc. Newark

309 Mulberry Street, NEW YORK John A. Flingibbons, Inc. New York City 483 W. 47th Street,

Fingibbons of Utica, Inc. Tittes

NORTH CAROLINA NORTH CARCING Co. The Vending Machine Co. Payetteville 205 W. Franklin Street.

OHIO Siciring Mfg. Company Cincinnati TOOLAN AVONDO,

OREGON Jack E. Mooro Ca. Portland

TENNESSEE Automatic Amusoment Co. Memphis

828 Madison Avenue,

TEXAS Automatic Amusement Co. Dailas 2824 Commerce Street,

VIRGINIA Moseley Vending Mathine Erchange, Int. 00 Broad Street, Elchmond

WASHINGTON Jack Bi Moore Co. Spokest W. Bernard Street,

Jack E. Moore Co. Besteht 31 H Elliott Avenue,

WISCONSIN Badger Novelty De Milwinkte 2646 N 30th,

MANNFACT RING CHICAGO, ILLINOIS 640 BELMONT AVENUE,

AMUSEMENT MACHINES

The Billboard

81



BOARD FILLED WITH TIP STYLE

OUR LATEST 1939 COMPLETE CATALOC WITH LOWEST PRICES NOW READY. WRITE FOR A COPY.

AJAX MFG. CORP.

mention on his retirement from ention by the langth of time he has en in it. A veteran of almost half a minry, he started operating amuse-

"Old King Cole Was a Merry Old Soul" He Must Have Operated AND The Country's Leading Hits! Still Going Great Gunss RAGTIME, JITTERBUG TRIPLE PLAY SEABOARD SALES, INC. ara sente avenue, neal vons. Attresedes 7 95681

PRICE

118-125 N. 4th B Philodelphia, Pr.

4 96 Each S

John Baker, music operator, of Dear-born, west skile suburb of Detroit, who moved to Monroe, Michi, a year or so ago, has returned to the Dearborn field again and is adding new Sectourys to his

W. J. Langdon, head of the Automatic Cantean Co., national operator of coin machines, who has been comfined to his home for the past two months with fil-ness, is reported on the road to recovery.

Sales reports showed a pleasing pick-up over the State this week, with ameller towns of Michigan, as well as Detroit, sharing in the sales. Faul Heaton, of Monroe, was one of the customers for Mills phonographs, as was John T. Enkef, operator in Southeastorn Michigan. Ed-ward Hiely and Russell Wagner were ward Elely and Russell Wagner were among the Detroit operators repeating orders for Wurlitzers.

Ralph Radner and Leon Wolcok, pert-ners in the Michigan Vending Service, national distributors of the Trading Post, manufactured by the Henze Teol and Machine Os, are organizing the Standard Vending Service, which will have offices on Pingree avenue in the same location as the Michigan Service.

John Baker, of Dearborn, has taken, over phonographs from Truiman A. Con-rad, well-known Detroit operator.

Russell Byrnes has bought a group of venders from Arthur Peters.

MILLS **Vest Pocket Bell** WITH AUTOMATIC PAYOUT

IT DOESN'T LOOK LIKE A BELL

IT'S SMALL (8"x7"x8")

This machine is phenome-nally quiet and smooth in action. Payouts are made in small payout cup. Three lars pay 20 (there is no extra jackpot) and the 20 re-ward appears with thrilling frequency: Case is all aluminum, beautifully colored in a neutral shade of green. Suction feet hold machine firmly in place while it being played.

IT'S LIGHT Weighs only 15 lbs.

IT'S COMPACT

Made for 5c only. Cash box fields \$45. The Vest Pocket Bell is very light in weight, easily moved about; instant access to mechanism and cash box through back door lock which allows whole mechanism to be pulled out at one time. At \$49.50 it's the buy of a lifetime!

MILLS NOVELTY COMPANY 4100 Fullerton Avenue, Chicago, III.

November 19, 1938

reatest Sensation Since Bumper!



DIFFERENT! NEW! **BY BALLY!**

We call it "greatest since Bumper" and you'll probably settle for that! But operators and distributors who've played PARAMOUNT-who've seen it net "near-payout" profits on location-say PARAMOUNT is greater than Bumper and Bally Reserve combined!

> Played with 5 balls that cause, so much crazy commotion you wonder if the glass will hold 'em in . . . PARAMOUNT is packed with the kind of suspense, thrills, excitement that makes you grunt, groan, grin, cuss and cheer-and in goes another nickel! 9 ROLL-

OVERS-S LIGHT-UP RUBBER-TIRE BUMP-ERS-and a whole herd of spiral bumpers keep the balls in a frenzy and the back-board flashing like Fourth of July1 PARAMOUNT action actualy "spills over" on the arch-where the CAPTIVE BALL SPINS and scores like sixty! Read the details below-then BE FIRST AND BE

GLAD

WE WHLL EXHIBIT ONLY [•] AM.16-19

5 BALLS

ALL AWARDS METERED

-ADJUSTABLE

NEW SPINNING CAPTIVE BALL

Illustrated above ... but no picture can show the high-speed thrills of this revolutionary NEW BALLY FEATURE. Round and round goes this balt ... up, up, up goes the score? Ball is captive in ILLUMINATED CAGE on front arch ... but CONTROLLED FROM TWO SEPARATE ROLL-OVERS, one at top of board, one at bottom ... insuring picaty of board, one at bottom . . insuring plenty "abab ah" suspense every inch of the way!

"BULL-MARKET" BUMPERS

So called because player dan boost their normal value from 200 to 1,000. Every spiral bumper on the board scores 200 or 1,000, depending on player's skill.

OUT-BALL RETURN

Out-Balls keep coming back for free play long as player can managever a ball across right Roll-Over. But it takes real skill) ous the

SHIFTING 1000-LIGHTS

You're a "champ" or a "dub" depending on whether light is lit when your shot smacks the Boll-Over..., a "time-your-shot" skill feature that adds excitement to the action and "Christmas-tree" sparkle to the board!

IMMEDIATE DELIVERY Yes, you can have PARAMOUNT on location. as fast as freight or express can rush the games

as fast as freight of appress can fush the games to you . . . as factory is in volume production NoW. But you're got to get your orders in which. No definite delivery promises after this which . . . so order today!

44 IN. BY 22 INT BACK-BOARD 23 IN, HIGH.

MODELS 5 COVER EVERY TERRITORIAL AND LOCATION REQUIREMENT

MODEL A - - COMBINATION HIGH SCORE PLUS RESERVE (\$1.00 TO \$24.75) MODEL B - - HIGH SCORE MODEL C = HIGH SCORE WITH FREE PLAY CHUTE

ANUFACTURING COMPA CHICAGO, ILLINOIS AVENUE 2640 BELMONT

Rock-Ola's MONARCH 20 WINDSOR 20 Featuring 99% Slug-Proof DROP-STYLE COIN CHUTE STANDARD / EQUIPMENT



HARD ON SLUGS It just won't take tham-automatically returns slugs in receptacle below chute.



THE CHUTE THAT KEEPS ALL ITS PROMISES

YOU DON'T RING UP SLUGS IN YOUR CASH REGISTER ...

YOUR PHONOGRAPH!"

DON'T ACCEPT SLUGS IN

Don't let slugs rob you of your carnings! Investigate the advantages of Rock - Ola's "Monarch - 20" and "Windsor - 20". Equipped with the Rock-Ola 99% drop-style, slug-proof coin chute that KEEPS its PROMISES (no extra charge for the chute). It takes REAL money only -nickels, dimes and guarters. Get those EXTRA profits!

Rock-Ola-The Phonograph That Keeps All Its Promises

It offers MORE for the money. Every proved money-making feature is included-dramatic lighting effects, beautiful design and cabinetry, brilliance in tone and trouble-free mechanism. Benefit by talking it over with your nearest distributor or by writing the factory direct.



800 NORTH KEDZIE AVENUE, CHICAGO, ILLINOIS, U. S. A.

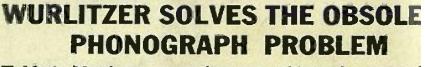
De's Going on all over AMERICA...

WURLITZER MUSIC MERCHANTS ARE REPLACING OLD PHONOGRAPHS THAT LACK Appeal and Earning Power...

SMASHED

O BITS

with BRILLIANT NEW WURLITZER MODELS 500 and 600 under WURLITZER'S Liberal Factory Trade-in Plan



Music Merchants everywhere are taking advantage of Wurlitzer Factory Trade-in Plan . . . to rid their operation obsolete, low earning instruments . . . to replace them with earning new Wurlitzer Models 500 and 600.

And from coast to coast nearly 200 bonded warehouses busy smashing to bits these old instruments that they may n again compete against any music merchant.

Cash in on this revolutionary solution to your obsolete phy graph problem. Get your operations on a new high profit b Get the details on Wurlitzer's Factory Trade-in Plan now.

THE RUDOLPH WURLITZER COMPANY NORTH TONAWANDA, NEW YORK Canadian Factory: RCA-Victor Co., Ltd., Montreal, Quebec, Canada

WURLITZER AUTOMATI WURLITZER AUTOMATI PHONOGRAPH Under Wurlitzer's Liberal Factory Trade in F